

Global IoT In Energy & Utility Application Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global IoT In Energy & Utility Application market size is predicted to grow from US\$ 1213 million in 2025 to US\$ 1804 million in 2032; it is expected to grow at a CAGR of 5.9% from 2026 to 2032.

IoT in Energy & Utility Application refers to a technological system that deploys sensors, smart meters, communication networks, and data analytics platforms in infrastructure sectors such as power, water, gas, and heating to achieve remote monitoring, intelligent control, and optimized management of the entire process from production to transmission and distribution to consumption. Its core functions include real-time equipment status sensing, anomaly alarms, load forecasting, leakage detection, and resource scheduling optimization. Through IoT technology, energy efficiency can be significantly improved, operating costs reduced, supply security ensured, and demand-side response and carbon reduction targets supported, making it a key infrastructure for smart cities and the digital transformation of energy.

The global IoT in Energy & Utility application landscape is showing regional differentiation: North America and Europe lead in smart grids and smart water management, with high penetration rates and mature standards; the Asia-Pacific region (China, India, and Southeast Asia) is rapidly deploying smart meters and water network monitoring driven by policies, becoming the main driver of growth; the Middle East and Africa are focusing on oil and gas monitoring and water resource management. Current market trends show LPWAN replacing traditional wired communication, with edge computing and AI converging to achieve leakage detection and load forecasting. Future growth will be driven by energy transition, carbon reduction, and the upgrading of aging infrastructure. Major obstacles include inconsistent protocols for existing equipment, security and privacy concerns, and high deployment costs. Dynamic data shows that

utilities are accelerating the construction of integrated ?cloud-pipe-edge-device? platforms, and PPP models are driving large-scale project implementation.

LPI (LP Information)' newest research report, the ?IoT In Energy & Utility Application Industry Forecast? looks at past sales and reviews total world IoT In Energy & Utility Application sales in 2025, providing a comprehensive analysis by region and market sector of projected IoT In Energy & Utility Application sales for 2026 through 2032. With IoT In Energy & Utility Application sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world IoT In Energy & Utility Application industry.

This Insight Report provides a comprehensive analysis of the global IoT In Energy & Utility Application landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on IoT In Energy & Utility Application portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global IoT In Energy & Utility Application market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for IoT In Energy & Utility Application and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global IoT In Energy & Utility Application.

This report presents a comprehensive overview, market shares, and growth opportunities of IoT In Energy & Utility Application market by product type, application, key players and key regions and countries.

Segmentation by Type:

Supply Chain Management

Predictive Maintenance

Others

Segmentation by Communication:

Low-Power Wide-Area Network Communication

Cellular Mobile Communication

Wired Communication

Segmentation by Layer:

Perception Layer

Network Layer

Platform Layer

Application Layer

Segmentation by Application:

Water And Wastewater Management

Utility Gas Management

Grid Management

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

ABB

IBM

General Electric Company

SAS Institute

Siemens

Schneider Electric

Cisco Systems Inc

Infosys Ltd

Wipro Ltd

Eaton Corporation

Oracle Corporation

Enel X

Honeywell

Itron

Elster Group

Kamstrup

Energyworx

TEPCO

Toshiba Energy Systems

Hitachi Energy

NEC

SGCC

Huawei

Wasion

Advantech

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