

Global IoT-Enabled Pest Monitoring Device Market Growth 2026-2032

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Abstracts

The global IoT-Enabled Pest Monitoring Device market size is predicted to grow from US\$ 108 million in 2025 to US\$ 162 million in 2032; it is expected to grow at a CAGR of 6.1% from 2026 to 2032.

IoT-Enabled Pest Monitoring Device refers to pest-monitoring equipment that captures, detects or images pests through light, pheromone, color, sticky-card, camera-trap or sensor-based mechanisms and transmits pest images, counts, equipment status, environmental data or warning information to a cloud platform, web dashboard or mobile application through cellular, Wi-Fi, LoRaWAN, NB-IoT or other communication networks. AI recognition is not mandatory; the category includes both connected devices requiring expert image review and connected smart devices with automated recognition. In 2025, global IoT-Enabled Pest Monitoring Device sales reached approximately 31,000 Sets, with an average price of 3,550 US\$/Set.

Demand is expanding because pest-monitoring sites are geographically dispersed and conventional equipment requires frequent field visits for specimen collection, operating-status checks and manual data entry. IoT connectivity enables centralized management of hundreds of stations, real-time fault alarms, remote parameter adjustment, faster image review and integration with national or provincial monitoring platforms. Wider cellular coverage, lower communication-module costs, solar-power systems and standardized data interfaces are making deployments practical in remote farmland and forests, while public-sector monitoring projects increasingly require equipment to support remote transmission and platform-level comparison of pest trends across locations and years.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “IoT-Enabled Pest Monitoring Device Industry Forecast” looks at past sales and reviews total world IoT-Enabled Pest Monitoring Device sales in 2025, providing a comprehensive analysis by region and market sector of projected IoT-Enabled Pest Monitoring Device sales for 2026 through 2032. With IoT-Enabled Pest Monitoring Device sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world IoT-Enabled Pest Monitoring Device industry.

This Insight Report provides a comprehensive analysis of the global IoT-Enabled Pest Monitoring Device landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on IoT-Enabled Pest Monitoring Device portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global IoT-Enabled Pest Monitoring Device market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for IoT-Enabled Pest Monitoring Device and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global IoT-Enabled Pest Monitoring Device.

This report presents a comprehensive overview, market shares, and growth opportunities of IoT-Enabled Pest Monitoring Device market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Cellular 4G/5G

NB-IoT or LoRaWAN

Wi-Fi or Ethernet

Multi-Network Hybrid

Segmentation by Method:

Light-Based Attraction

Pheromone-Based Attraction

Color-Based Attraction

Others

Segmentation by Power Supply:

Grid-Powered

Solar-Powered

Segmentation by Application:

Field Crop Monitoring

Orchard and Plantation Monitoring

Forestry and Grassland Monitoring

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Zhejiang Top Cloud-Agri Technology

Henan Yunfei Technology

Henan Yuanfeng Technology Network

Beijing Ecoman Biotech

Chengdu Beyond Technology

Wuhan Chenyun Technology

Ruifeng Technology Group

Shandong Fengtu IoT Technology

Shandong Jingdao Optoelectronic Technology

Shandong Tianhe Environmental Technology

Henan Deshen Agricultural Technology

Henan Zhaodi Electronic Technology

Ruiou Shidai

Zhengzhou Oukoqi Instrument Manufacturing

Xiaoma Zhinong

Trapview Group

Pessl Instruments

Semios

FarmSense

CropVue Technologies

Key Questions Addressed in this Report

What is the 10-year outlook for the global IoT-Enabled Pest Monitoring Device market?

What factors are driving IoT-Enabled Pest Monitoring Device market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do IoT-Enabled Pest Monitoring Device market opportunities vary by end market size?

How does IoT-Enabled Pest Monitoring Device break out by Type, by Application?

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