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Global IoT-based Smart Irrigation System Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global IoT-based Smart Irrigation System market size is predicted to grow from US$ 206 million in 2025 to US$ 301 million in 2032; it is expected to grow at a CAGR of 5.7% from 2026 to 2032.

The IoT-based Smart Irrigation System is a modern management system that leverages IoT technology to achieve intelligent, refined, and efficient agricultural irrigation. Its core architecture consists of a perception layer, a transmission layer, a platform layer, and an application layer. Sensors deployed in the field, such as soil moisture, temperature, light, and weather, collect environmental data in real time (the perception layer). This data is transmitted to a cloud platform via wireless networks such as LoRa, NB-IoT, or 4G/5G (the transmission layer). The platform layer stores, analyzes, and makes decisions based on this data, using artificial intelligence algorithms to generate optimal irrigation strategies. Finally, the application layer remotely controls actuators such as pumps and solenoid valves, achieving precise, on-demand irrigation. This system significantly improves water resource utilization, alleviates agricultural water use conflicts, reduces labor costs, and, through data-driven approaches, increases crop yield and quality. It is a key technological application in promoting smart agriculture and sustainable development.

The upstream sector of the IoT-based Smart Irrigation System industry represents the technological core and global focus of competition, dominated by key component suppliers. This includes sensor layer suppliers such as Bosch and STMicroelectronics, which provide high-precision soil moisture and temperature sensors; Quectel and Fibocom, which provide NB-IoT and LoRa modules; and Silicon Labs, which provides chip solutions. This segment has high technical barriers and is dominated by leading European, American, and Chinese technology companies. Their innovation and cost

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impact directly impact the downstream and upstream sectors of the system. The downstream sector integrates and implements the system, primarily serving large farms, agricultural cooperatives, and agricultural service companies. As end users, downstream farms prioritize cost reduction and efficiency improvement. Their adoption rate is directly driven by return on investment (ROI), determining whether the system's water and labor savings, as well as increased yields, can offset the initial investment. The global market shows that North America and Europe are leading in technology adoption, while the Asia-Pacific and Latin American markets hold significant potential.

Report Scope

LPI (LP Information)' newest research report, the “IoT-based Smart Irrigation System Industry Forecast” looks at past sales and reviews total world IoT-based Smart Irrigation System sales in 2025, providing a comprehensive analysis by region and market sector of projected IoT-based Smart Irrigation System sales for 2026 through 2032. With IoT-based Smart Irrigation System sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world IoT-based Smart Irrigation System industry.

This Insight Report provides a comprehensive analysis of the global IoT-based Smart Irrigation System landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on IoT-based Smart Irrigation System portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global IoT-based Smart Irrigation System market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for IoT-based Smart Irrigation System and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global IoT-based Smart Irrigation System.

This report presents a comprehensive overview, market shares, and growth opportunities of IoT-based Smart Irrigation System market by product type, application, key players and key regions and countries.

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Market Segmentation

Segmentation by Type:

LoRa (Long Range Radio) System

NB-IoT (Narrowband Internet of Things) System

ZigBee/Wi-Fi System

4G/5G System

Segmentation by Application:

Agricultural Production

Landscaping

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

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- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

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Mobitech Wireless

Greenly Irrigation Systems

SR Robotics

SenzAgro Solutions

MittiLabs

Netafim

Toro Company

Rain Bird Corporation

Hunter Industries

Rachio

IRRIOT

Seabex

Shandong Renke

Kingpigeon

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