

Global IoT Antennas Market Growth 2026-2032

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Abstracts

The global IoT Antennas market size is predicted to grow from US\$ 5869 million in 2025 to US\$ 11504 million in 2032; it is expected to grow at a CAGR of 10.1% from 2026 to 2032.

IoT antennas are critical RF components used in IoT devices and systems to enable stable transmit and receive performance for cellular and non cellular LPWA connectivity under tight space constraints and complex installation environments, while meeting mass production consistency and certification requirements. Products are commonly organized into internal and external antennas. Internal designs emphasize compact size, mountability, and tunability, while external designs emphasize installation convenience and environmental robustness. In terms of connectivity standards, many offerings focus on cellular IoT, covering NB IoT and LTE M and related cellular bands, while sub 1 GHz non cellular LPWA solutions are also used for technologies such as LoRa and Sigfox. Multi band and multi standard designs, including combo antennas, help reduce PCB complexity and BOM. The prevailing delivery model combines catalog products with device level tuning, testing, and certification support. Differentiation is typically built around band coverage, efficiency, gain, VSWR, size, connector options, and robustness, as well as faster integration for use cases such as smart metering, asset tracking, industrial monitoring, and gateways or routers.

The IoT antenna market is shifting from a standalone RF component business to a system-level connectivity enabler. Value is no longer determined solely by electrical metrics such as gain and efficiency, but by a combination of band coverage, device-level integration, and manufacturing consistency. Supplier catalogs commonly organize offerings by internal, external, combo, and vehicle form factors and present clear integration paths around cellular and LPWA standards. Across vendor pages, NB-IoT and LTE-M repeatedly appear as the core cellular IoT rails, positioned alongside legacy cellular bands and, increasingly, 5G. This signals that OEMs prefer antenna platforms

that can span regions and operator band plans while remaining tunable and integration-friendly. From an engineering perspective, embedded FR4, SMD mountable designs, and flexible antennas are emphasized to deliver stable RF performance in compact devices, reduce PCB and assembly complexity, and shorten the path from prototypes to volume production.

On the demand side, the most certain growth comes from scalable deployments such as smart metering, asset tracking, and industrial monitoring. These scenarios place stronger requirements on low power, coverage, and reliability, directly accelerating adoption of sub-GHz and cellular IoT antennas. Vendor pages frequently tag Smart Metering and Asset Tracking as key use cases and highlight metrics such as high radiation efficiency, near-omnidirectional patterns, and stable connectivity in real environments. For example, sub-GHz antennas targeting Europe's unlicensed band emphasize high efficiency and swapability so customers can shift between adjacent bands on the same PCB without redesigning the mechanical structure. Meanwhile, medical wearables, automotive, and smart-city IoT are increasing their use of multi-standard and combo antennas to reduce antenna count inside the device and improve roaming and positioning experiences. These trends will further drive demand for multi-band, multi-antenna designs and higher environmental robustness.

On the supply side, competition is evolving toward a combined model of standard catalog products plus services. Leading vendors expand catalogs to cover diverse mounting conditions across endpoints and infrastructure and offer multi-band platform products to maximize reuse. At the same time, many suppliers emphasize engineering support, application collateral, and test capabilities, including design tools, application notes, downloadable resources, and OTA and measurement lab capabilities. This reflects the reality that tuning, certification, and manufacturing consistency in real-world environments are now decisive success factors. Regionally, US and European players and Japanese suppliers often show depth in catalog breadth and high-performance SMD solutions, while Chinese suppliers move aggressively on full form-factor coverage, scalable manufacturing, and cost-effective delivery, and they also incorporate multiple IoT technology stacks such as NB-IoT, LoRa, and Wi-SUN into solution narratives. The industry is therefore likely to converge on a division of labor built around platformized products plus localized engineering services, with sustained demand release in high-certainty scenarios such as smart metering, industrial IoT, and automotive.

LP Information, Inc. (LPI)'s newest research report, the "IoT Antennas Industry Forecast" looks at past sales and reviews total world IoT Antennas sales in 2025, providing a comprehensive analysis by region and market sector of projected IoT

Antennas sales for 2026 through 2032. With IoT Antennas sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world IoT Antennas industry.

This Insight Report provides a comprehensive analysis of the global IoT Antennas landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on IoT Antennas portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global IoT Antennas market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for IoT Antennas and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global IoT Antennas.

This report presents a comprehensive overview, market shares, and growth opportunities of IoT Antennas market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Chip Antennas

Wire Antennas

Whip Antennas

PCB Antennas

Proprietary Antennas

Segmentation by Installation Form:

Internal Antenna

External Antenna

Segmentation by Connectivity Standard:

Cellular IoT Antenna

Non-Cellular LPWA Antenna

Segmentation by Application:

Industrial Applications

Commercial Applications

Consumer Applications

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Taoglas

KYOCERA AVX

Molex

TE Connectivity (incl. Linx)

Abracon

Antenova

Ezurio (formerly Laird Connectivity)

Amphenol

Pulse Electronics

Unictron Technologies

Yokowo

InnoTek Antenna Labs

SYCOM21

Shenzhen Sunway Communication

Luxshare Precision

Huizhou SPEED Wireless Technology Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global IoT Antennas market?

What factors are driving IoT Antennas market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do IoT Antennas market opportunities vary by end market size?

How does IoT Antennas break out by Type, by Application?

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