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Global Invisible Double Eyelid Tape Market Growth 2026-2032

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Abstracts

The global Invisible Double Eyelid Tape market size is predicted to grow from US$ 223 million in 2025 to US$ 322 million in 2032; it is expected to grow at a CAGR of 4.7% from 2026 to 2032.

In 2025, global output of invisible double eyelid tape reached 66 million packs, with an average selling price of US$3.45 per pack, production capacity of 82 million packs, and an average gross margin of 45.0%.

Invisible double eyelid tape is a non-invasive eye-makeup accessory made from ultra-thin, transparent, fiber, or mesh materials. It is applied to the upper eyelid to temporarily create or enhance a visible eyelid crease while minimizing visibility before and after makeup application. Products are commonly made from transparent film, fiber, or lace mesh combined with pressure-sensitive adhesive, and are available in single-sided, double-sided, water-activated, and glue-free self-adhesive formats for daily natural makeup, professional makeup, and stage or photographic looks.

Upstream suppliers provide transparent film, fiber and mesh substrates, skin-contact pressure-sensitive adhesives, release liners, coating and die-cutting consumables, packaging materials, and application tools such as tweezers and Y-shaped forks. Midstream manufacturers carry out material lamination, precision adhesive coating, die-cutting, quality control, and packaging, with OEM/ODM production operating alongside branded manufacturing. Downstream channels include beauty brands, distributors, e-commerce platforms, beauty retailers, drugstores, and end consumers, while official online stores, cross-border e-commerce, and social commerce are important routes for product promotion and new-product sales.

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United States market for Invisible Double Eyelid Tape is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Invisible Double Eyelid Tape is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Invisible Double Eyelid Tape is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Invisible Double Eyelid Tape players cover Lucky Trendy, MOTONOZEN, GUANGZHOU MAIDI MEDICAL CO.,LTD, Jiaxing Yuanpei Medical Materials Technology Co., Ltd., Dongguan Liangpinwu Daily Necessities Co., Ltd., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Invisible Double Eyelid Tape Industry Forecast” looks at past sales and reviews total world Invisible Double Eyelid Tape sales in 2025, providing a comprehensive analysis by region and market sector of projected Invisible Double Eyelid Tape sales for 2026 through 2032. With Invisible Double Eyelid Tape sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Invisible Double Eyelid Tape industry.

This Insight Report provides a comprehensive analysis of the global Invisible Double Eyelid Tape landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Invisible Double Eyelid Tape portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Invisible Double Eyelid Tape market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Invisible Double Eyelid Tape and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Invisible Double Eyelid Tape.

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This report presents a comprehensive overview, market shares, and growth opportunities of Invisible Double Eyelid Tape market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Single-sided Adhesive Type

Double-sided Adhesive Type

Segmentation by Material:

Fiber Type

Mesh Type

Transparent Film Type

Silicone Type

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

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- Canada
- Mexico
- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel

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Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Lucky Trendy

MOTONOZEN

GUANGZHOU MAIDI MEDICAL CO.,LTD

Jiaxing Yuanpei Medical Materials Technology Co., Ltd.

Dongguan Liangpinwu Daily Necessities Co., Ltd.

D-UP

Guangzhou Hanchun Cosmetics Co., Ltd.

Contours Rx

Eye Magic

MAGICSTRIPES

APRICOT Beauty

fleeky

Key Questions Addressed in this Report

What is the 10-year outlook for the global Invisible Double Eyelid Tape market?

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What factors are driving Invisible Double Eyelid Tape market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Invisible Double Eyelid Tape market opportunities vary by end market size?

How does Invisible Double Eyelid Tape break out by Type, by Application?

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