

Global Intravascular Ultrasound (IVUS) Equipment Market Growth 2026-2032

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Abstracts

The global Intravascular Ultrasound (IVUS) Equipment market size is predicted to grow from US\$ 420 million in 2025 to US\$ 594 million in 2032; it is expected to grow at a CAGR of 5.2% from 2026 to 2032.

IVUS is a catheter-based endovascular imaging device: a catheter equipped with a miniature ultrasound transducer is inserted into the blood vessel lumen to provide real-time imaging of the lesion segment and output cross-sectional images of the vessel during retraction. This allows observation of the lumen area, vessel wall layering, plaque morphology, calcification extent, stent apposition and expansion. In terms of product form, IVUS typically consists of a main unit/control console, signal processing and image reconstruction unit, retraction/drive mechanism (some products are mechanically rotating), display and measurement software, and a disposable imaging catheter. Some next-generation products further integrate with FFR/iFR, NIRS, or OCT for multimodal fusion. In application, IVUS is primarily used for coronary PCI and peripheral vascular interventions, its value lying in improving the accuracy of lesion assessment, device selection, stent optimization, and postoperative confirmation.

The global intravascular ultrasound (IVUS) equipment market is defined by a core landscape where 'foreign-funded industry leaders dominate the fundamental market, Chinese manufacturers accelerate their catch-up, and multimodal technology integration shapes new growth drivers'. As the gold-standard device for precision coronary intervention therapy, IVUS has seen a continuous rise in its penetration rate in percutaneous coronary intervention (PCI) procedures worldwide. Penetration exceeds 70% in mature markets across Europe, the United States, and Japan, and has also been gradually increasing in tertiary hospitals in China in recent years. In terms of market competition, Boston Scientific and Philips have long held a dominant position in

both the global and China's IVUS markets. Boston Scientific's iLab series IVUS imaging system, paired with its OptiCross high-definition imaging catheters, is the mainstream installed model in catheterization laboratories (cath labs) of top tertiary hospitals in China. Philips ranks second with its EPIQ CVx cardiovascular ultrasound platform and supporting EagleEye series catheters, underpinned by its leading multimodal image fusion capabilities. Meanwhile, other foreign brands including NIPRO and ACIST Medical Systems also hold a certain market share with their strengths in niche application scenarios, together forming a well-established foreign-funded monopoly structure in the market.

The integrated fusion of IVUS and optical coherence tomography (OCT) is currently the most definitive high-growth track in the IVUS equipment industry, as well as the core breakthrough point for Chinese manufacturers to achieve overtaking on the curve. According to research data, the market is expected to reach USD 91.28 million by 2031, posting a robust Compound Annual Growth Rate (CAGR) of 19.36% during the 2025-2031 forecast period. In this track, Canada-based Conavi Medical Inc stands as the global pioneer. Its Novasight Hybrid system is the world's first single-catheter integrated IVUS-OCT system to obtain dual marketing clearance from the U.S. Food and Drug Administration (FDA) and China's National Medical Products Administration (NMPA), securing the top position in overseas market share in 2025. Japan's Terumo also rapidly entered the market in 2025 with its OPUSWAVE system, leveraging the group's full industrial chain layout in the coronary intervention sector. Chinese manufacturers, for their part, have achieved large-scale breakthroughs. Panovision launched the S1 system, the first IVUS-OCT integrated system approved in China. Grand Pharmaceutical's NOVASYNC system, Horimed Technology Co., Ltd's HSD100 system, and InnerMedical Co., Ltd's H8i system have also successively obtained NMPA marketing approval and quickly entered top-tier tertiary hospitals in China, forming a cluster advantage for Chinese manufacturers in the multimodal track.

In the process of China's substitution in the single-modality IVUS sector, Chinese manufacturers have likewise made core technological breakthroughs and are gradually breaking the foreign-funded monopoly. For instance, Sonoscape Medical Corp's V-reader series ultra-wideband IVUS system has established itself as the leader in China's single-modality IVUS market. MicroPort Medical and other enterprises have also completed the commercialization of IVUS equipment relying on their full industrial chain layout in the cardiovascular intervention field, with the core performance of their products reaching the mainstream international level. From the perspective of market drivers, coronary intervention guidelines in China and overseas have upgraded IVUS-guided complex PCI to a Class I recommendation. Coupled with the rising incidence of

coronary artery disease driven by global population aging and the continuous growth in PCI procedure volumes, the long-term market demand for IVUS equipment is highly certain. Looking ahead, industry competition will shift from a pure focus on hardware performance to the rivalry of end-to-end solutions integrating 'IVUS imaging + Fractional Flow Reserve (FFR) functional assessment + interventional therapy'. With their first-mover advantage in the multimodal integration track and localized service capabilities in China, Chinese manufacturers are expected to continuously gain market share and reshape the competitive landscape of the global IVUS equipment market.

LP Information, Inc. (LPI) ' newest research report, the 'Intravascular Ultrasound (IVUS) Equipment Industry Forecast' looks at past sales and reviews total world Intravascular Ultrasound (IVUS) Equipment sales in 2025, providing a comprehensive analysis by region and market sector of projected Intravascular Ultrasound (IVUS) Equipment sales for 2026 through 2032. With Intravascular Ultrasound (IVUS) Equipment sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Intravascular Ultrasound (IVUS) Equipment industry.

This Insight Report provides a comprehensive analysis of the global Intravascular Ultrasound (IVUS) Equipment landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Intravascular Ultrasound (IVUS) Equipment portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Intravascular Ultrasound (IVUS) Equipment market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Intravascular Ultrasound (IVUS) Equipment and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Intravascular Ultrasound (IVUS) Equipment.

This report presents a comprehensive overview, market shares, and growth opportunities of Intravascular Ultrasound (IVUS) Equipment market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Mobile IVUS System

Wall-mounted IVUS System

Segmentation by Technology:

Basic Diagnostic IVUS System

IVUS - FFR System

IVUS - OCT System

Segmentation by Application:

Public Hospitals

Private Hospitals

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Boston Scientific

Philips

NIPRO

Terumo

Conavi Medical Inc

Panovision

InnerMedical Co., Ltd

Grand Pharmaceutical

Horimed Technology Co., Ltd

SonoScape

ACIST Medical Systems

MicroPort MicroImaging

Key Questions Addressed in this Report

What is the 10-year outlook for the global Intravascular Ultrasound (IVUS) Equipment market?

What factors are driving Intravascular Ultrasound (IVUS) Equipment market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Intravascular Ultrasound (IVUS) Equipment market opportunities vary by end market size?

How does Intravascular Ultrasound (IVUS) Equipment break out by Type, by

Application?

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