

Global Internet Public Opinion Monitoring Solution Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Internet Public Opinion Monitoring Solution market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

With the popularity of the Internet and the rise of social media, public opinion has become increasingly important to governments, businesses, and organizations. Internet Public Opinion Monitoring Solution is a solution for monitoring and analyzing public opinion on the Internet. By monitoring and analyzing public opinion on the Internet, we can timely understand and grasp social hot spots, public opinion trends, brand reputation and other information, so as to make corresponding decisions and countermeasures.

United States market for Internet Public Opinion Monitoring Solution is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Internet Public Opinion Monitoring Solution is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Internet Public Opinion Monitoring Solution is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Internet Public Opinion Monitoring Solution players cover Zoho, Digimind, Meltwater, Knowlesys, Semrush, etc. In terms of revenue, the global two largest

companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the 'Internet Public Opinion Monitoring Solution Industry Forecast' looks at past sales and reviews total world Internet Public Opinion Monitoring Solution sales in 2025, providing a comprehensive analysis by region and market sector of projected Internet Public Opinion Monitoring Solution sales for 2026 through 2032. With Internet Public Opinion Monitoring Solution sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Internet Public Opinion Monitoring Solution industry.

This Insight Report provides a comprehensive analysis of the global Internet Public Opinion Monitoring Solution landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Internet Public Opinion Monitoring Solution portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Internet Public Opinion Monitoring Solution market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Internet Public Opinion Monitoring Solution and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Internet Public Opinion Monitoring Solution.

This report presents a comprehensive overview, market shares, and growth opportunities of Internet Public Opinion Monitoring Solution market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-based

On-premises

Segmentation by Application:

Government

Enterprise

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Zoho

Digimind

Meltwater

Knowlesys

Semrush

Factiva

BrandMentions

Crowd Analyzer

TVEyes

Lucidya

Mentionlytics

Dataminr

Ahrefs

Brand24

Xalted

Wisers Information

Sprinklr

LexisNexis

Zhongke Wenge

We All Can

Midu

Surfilter

Wisdom Star

Eefung Software

Qingchuang Cyber Security(Hefei) Technology

Guangzhou Yunshan Information

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