

# Global Internet Protocol Telephony Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Internet Protocol Telephony market size was valued at US\$ 1013.5 million in 2023. With growing demand in downstream market, the Internet Protocol Telephony is forecast to a readjusted size of US\$ 1678 million by 2030 with a CAGR of 7.5% during review period.

The research report highlights the growth potential of the global Internet Protocol Telephony market. Internet Protocol Telephony are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Internet Protocol Telephony. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Internet Protocol Telephony market.

IP telephony (Internet Protocol telephony) is a general term for the technologies that use the Internet Protocol's packet-switched connections to exchange voice, fax, and other forms of information that have traditionally been carried over the dedicated circuit-switched connections of the public switched telephone network (PSTN). Using the Internet, calls travel as packets of data on shared lines, avoiding the tolls of the PSTN. The challenge in IP telephony is to deliver the voice, fax, or video packets in a dependable flow to the user. Much of IP telephony focuses on that challenge.

One of the primary drivers for the adoption of IP telephony is cost savings. VoIP services often offer lower costs for both domestic and international calls compared to traditional telephone services. This is particularly attractive to businesses seeking to

reduce communication expenses.

IP telephony allows for easy scalability. As businesses grow, they can expand their communication infrastructure without the need for significant additional hardware. This scalability is particularly advantageous for companies with changing communication needs.

Key Features:

The report on Internet Protocol Telephony market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Internet Protocol Telephony market. It may include historical data, market segmentation by Type (e.g., Cloud-based, Web-based), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Internet Protocol Telephony market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Internet Protocol Telephony market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Internet Protocol Telephony industry. This include advancements in Internet Protocol Telephony technology, Internet Protocol Telephony new entrants, Internet Protocol Telephony new investment, and other innovations that are shaping the future of Internet Protocol Telephony.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Internet Protocol Telephony market. It includes factors influencing customer ' purchasing decisions, preferences for Internet Protocol Telephony product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Internet Protocol Telephony market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Internet Protocol Telephony market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Internet Protocol Telephony market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Internet Protocol Telephony industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Internet Protocol Telephony market.

**Market Segmentation:**

Internet Protocol Telephony market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

**Segmentation by type**

Cloud-based

Web-based

**Segmentation by application**

IT

BFSI

Retail

Manufacturing

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Cisco

Avaya

Mitel

Polycom

Alcatel-Lucent

Yealink

LogMeIn

Panasonic

Grandstream

NEC

Gigaset

D-Link

Escene

Fanvil

Snom

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Internet Protocol Telephony Market Size 2019-2030
  - 2.1.2 Internet Protocol Telephony Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Internet Protocol Telephony Segment by Type
  - 2.2.1 Cloud-based
  - 2.2.2 Web-based
- 2.3 Internet Protocol Telephony Market Size by Type
  - 2.3.1 Internet Protocol Telephony Market Size CAGR by Type (2019 VS 2023 VS 2030)
  - 2.3.2 Global Internet Protocol Telephony Market Size Market Share by Type (2019-2024)
- 2.4 Internet Protocol Telephony Segment by Application
  - 2.4.1 IT
  - 2.4.2 BFSI
  - 2.4.3 Retail
  - 2.4.4 Manufacturing
  - 2.4.5 Other
- 2.5 Internet Protocol Telephony Market Size by Application
  - 2.5.1 Internet Protocol Telephony Market Size CAGR by Application (2019 VS 2023 VS 2030)
  - 2.5.2 Global Internet Protocol Telephony Market Size Market Share by Application (2019-2024)

### **3 INTERNET PROTOCOL TELEPHONY MARKET SIZE BY PLAYER**

#### 3.1 Internet Protocol Telephony Market Size Market Share by Players

3.1.1 Global Internet Protocol Telephony Revenue by Players (2019-2024)

3.1.2 Global Internet Protocol Telephony Revenue Market Share by Players (2019-2024)

#### 3.2 Global Internet Protocol Telephony Key Players Head office and Products Offered

#### 3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

#### 3.4 New Products and Potential Entrants

#### 3.5 Mergers & Acquisitions, Expansion

### **4 INTERNET PROTOCOL TELEPHONY BY REGIONS**

#### 4.1 Internet Protocol Telephony Market Size by Regions (2019-2024)

#### 4.2 Americas Internet Protocol Telephony Market Size Growth (2019-2024)

#### 4.3 APAC Internet Protocol Telephony Market Size Growth (2019-2024)

#### 4.4 Europe Internet Protocol Telephony Market Size Growth (2019-2024)

#### 4.5 Middle East & Africa Internet Protocol Telephony Market Size Growth (2019-2024)

### **5 AMERICAS**

#### 5.1 Americas Internet Protocol Telephony Market Size by Country (2019-2024)

#### 5.2 Americas Internet Protocol Telephony Market Size by Type (2019-2024)

#### 5.3 Americas Internet Protocol Telephony Market Size by Application (2019-2024)

#### 5.4 United States

#### 5.5 Canada

#### 5.6 Mexico

#### 5.7 Brazil

### **6 APAC**

#### 6.1 APAC Internet Protocol Telephony Market Size by Region (2019-2024)

#### 6.2 APAC Internet Protocol Telephony Market Size by Type (2019-2024)

#### 6.3 APAC Internet Protocol Telephony Market Size by Application (2019-2024)

#### 6.4 China

#### 6.5 Japan

#### 6.6 Korea



6.7 Southeast Asia

6.8 India

6.9 Australia

## **7 EUROPE**

7.1 Europe Internet Protocol Telephony by Country (2019-2024)

7.2 Europe Internet Protocol Telephony Market Size by Type (2019-2024)

7.3 Europe Internet Protocol Telephony Market Size by Application (2019-2024)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Internet Protocol Telephony by Region (2019-2024)

8.2 Middle East & Africa Internet Protocol Telephony Market Size by Type (2019-2024)

8.3 Middle East & Africa Internet Protocol Telephony Market Size by Application (2019-2024)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 GLOBAL INTERNET PROTOCOL TELEPHONY MARKET FORECAST**

10.1 Global Internet Protocol Telephony Forecast by Regions (2025-2030)

10.1.1 Global Internet Protocol Telephony Forecast by Regions (2025-2030)

10.1.2 Americas Internet Protocol Telephony Forecast

10.1.3 APAC Internet Protocol Telephony Forecast

- 10.1.4 Europe Internet Protocol Telephony Forecast
- 10.1.5 Middle East & Africa Internet Protocol Telephony Forecast
- 10.2 Americas Internet Protocol Telephony Forecast by Country (2025-2030)
  - 10.2.1 United States Internet Protocol Telephony Market Forecast
  - 10.2.2 Canada Internet Protocol Telephony Market Forecast
  - 10.2.3 Mexico Internet Protocol Telephony Market Forecast
  - 10.2.4 Brazil Internet Protocol Telephony Market Forecast
- 10.3 APAC Internet Protocol Telephony Forecast by Region (2025-2030)
  - 10.3.1 China Internet Protocol Telephony Market Forecast
  - 10.3.2 Japan Internet Protocol Telephony Market Forecast
  - 10.3.3 Korea Internet Protocol Telephony Market Forecast
  - 10.3.4 Southeast Asia Internet Protocol Telephony Market Forecast
  - 10.3.5 India Internet Protocol Telephony Market Forecast
  - 10.3.6 Australia Internet Protocol Telephony Market Forecast
- 10.4 Europe Internet Protocol Telephony Forecast by Country (2025-2030)
  - 10.4.1 Germany Internet Protocol Telephony Market Forecast
  - 10.4.2 France Internet Protocol Telephony Market Forecast
  - 10.4.3 UK Internet Protocol Telephony Market Forecast
  - 10.4.4 Italy Internet Protocol Telephony Market Forecast
  - 10.4.5 Russia Internet Protocol Telephony Market Forecast
- 10.5 Middle East & Africa Internet Protocol Telephony Forecast by Region (2025-2030)
  - 10.5.1 Egypt Internet Protocol Telephony Market Forecast
  - 10.5.2 South Africa Internet Protocol Telephony Market Forecast
  - 10.5.3 Israel Internet Protocol Telephony Market Forecast
  - 10.5.4 Turkey Internet Protocol Telephony Market Forecast
  - 10.5.5 GCC Countries Internet Protocol Telephony Market Forecast
- 10.6 Global Internet Protocol Telephony Forecast by Type (2025-2030)
- 10.7 Global Internet Protocol Telephony Forecast by Application (2025-2030)

## **11 KEY PLAYERS ANALYSIS**

- 11.1 Cisco
  - 11.1.1 Cisco Company Information
  - 11.1.2 Cisco Internet Protocol Telephony Product Offered
  - 11.1.3 Cisco Internet Protocol Telephony Revenue, Gross Margin and Market Share (2019-2024)
  - 11.1.4 Cisco Main Business Overview
  - 11.1.5 Cisco Latest Developments
- 11.2 Avaya

- 11.2.1 Avaya Company Information
- 11.2.2 Avaya Internet Protocol Telephony Product Offered
- 11.2.3 Avaya Internet Protocol Telephony Revenue, Gross Margin and Market Share (2019-2024)
- 11.2.4 Avaya Main Business Overview
- 11.2.5 Avaya Latest Developments
- 11.3 Mitel
  - 11.3.1 Mitel Company Information
  - 11.3.2 Mitel Internet Protocol Telephony Product Offered
  - 11.3.3 Mitel Internet Protocol Telephony Revenue, Gross Margin and Market Share (2019-2024)
  - 11.3.4 Mitel Main Business Overview
  - 11.3.5 Mitel Latest Developments
- 11.4 Polycom
  - 11.4.1 Polycom Company Information
  - 11.4.2 Polycom Internet Protocol Telephony Product Offered
  - 11.4.3 Polycom Internet Protocol Telephony Revenue, Gross Margin and Market Share (2019-2024)
  - 11.4.4 Polycom Main Business Overview
  - 11.4.5 Polycom Latest Developments
- 11.5 Alcatel-Lucent
  - 11.5.1 Alcatel-Lucent Company Information
  - 11.5.2 Alcatel-Lucent Internet Protocol Telephony Product Offered
  - 11.5.3 Alcatel-Lucent Internet Protocol Telephony Revenue, Gross Margin and Market Share (2019-2024)
  - 11.5.4 Alcatel-Lucent Main Business Overview
  - 11.5.5 Alcatel-Lucent Latest Developments
- 11.6 Yealink
  - 11.6.1 Yealink Company Information
  - 11.6.2 Yealink Internet Protocol Telephony Product Offered
  - 11.6.3 Yealink Internet Protocol Telephony Revenue, Gross Margin and Market Share (2019-2024)
  - 11.6.4 Yealink Main Business Overview
  - 11.6.5 Yealink Latest Developments
- 11.7 LogMeIn
  - 11.7.1 LogMeIn Company Information
  - 11.7.2 LogMeIn Internet Protocol Telephony Product Offered
  - 11.7.3 LogMeIn Internet Protocol Telephony Revenue, Gross Margin and Market Share (2019-2024)

- 11.7.4 LogMeIn Main Business Overview
- 11.7.5 LogMeIn Latest Developments
- 11.8 Panasonic
  - 11.8.1 Panasonic Company Information
  - 11.8.2 Panasonic Internet Protocol Telephony Product Offered
  - 11.8.3 Panasonic Internet Protocol Telephony Revenue, Gross Margin and Market Share (2019-2024)
  - 11.8.4 Panasonic Main Business Overview
  - 11.8.5 Panasonic Latest Developments
- 11.9 Grandstream
  - 11.9.1 Grandstream Company Information
  - 11.9.2 Grandstream Internet Protocol Telephony Product Offered
  - 11.9.3 Grandstream Internet Protocol Telephony Revenue, Gross Margin and Market Share (2019-2024)
  - 11.9.4 Grandstream Main Business Overview
  - 11.9.5 Grandstream Latest Developments
- 11.10 NEC
  - 11.10.1 NEC Company Information
  - 11.10.2 NEC Internet Protocol Telephony Product Offered
  - 11.10.3 NEC Internet Protocol Telephony Revenue, Gross Margin and Market Share (2019-2024)
  - 11.10.4 NEC Main Business Overview
  - 11.10.5 NEC Latest Developments
- 11.11 Gigaset
  - 11.11.1 Gigaset Company Information
  - 11.11.2 Gigaset Internet Protocol Telephony Product Offered
  - 11.11.3 Gigaset Internet Protocol Telephony Revenue, Gross Margin and Market Share (2019-2024)
  - 11.11.4 Gigaset Main Business Overview
  - 11.11.5 Gigaset Latest Developments
- 11.12 D-Link
  - 11.12.1 D-Link Company Information
  - 11.12.2 D-Link Internet Protocol Telephony Product Offered
  - 11.12.3 D-Link Internet Protocol Telephony Revenue, Gross Margin and Market Share (2019-2024)
  - 11.12.4 D-Link Main Business Overview
  - 11.12.5 D-Link Latest Developments
- 11.13 Escene
  - 11.13.1 Escene Company Information

- 11.13.2 Escene Internet Protocol Telephony Product Offered
- 11.13.3 Escene Internet Protocol Telephony Revenue, Gross Margin and Market Share (2019-2024)
- 11.13.4 Escene Main Business Overview
- 11.13.5 Escene Latest Developments
- 11.14 Fanvil
  - 11.14.1 Fanvil Company Information
  - 11.14.2 Fanvil Internet Protocol Telephony Product Offered
  - 11.14.3 Fanvil Internet Protocol Telephony Revenue, Gross Margin and Market Share (2019-2024)
  - 11.14.4 Fanvil Main Business Overview
  - 11.14.5 Fanvil Latest Developments
- 11.15 Snom
  - 11.15.1 Snom Company Information
  - 11.15.2 Snom Internet Protocol Telephony Product Offered
  - 11.15.3 Snom Internet Protocol Telephony Revenue, Gross Margin and Market Share (2019-2024)
  - 11.15.4 Snom Main Business Overview
  - 11.15.5 Snom Latest Developments

## **12 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Internet Protocol Telephony Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Cloud-based

Table 3. Major Players of Web-based

Table 4. Internet Protocol Telephony Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 5. Global Internet Protocol Telephony Market Size by Type (2019-2024) & (\$ Millions)

Table 6. Global Internet Protocol Telephony Market Size Market Share by Type (2019-2024)

Table 7. Internet Protocol Telephony Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 8. Global Internet Protocol Telephony Market Size by Application (2019-2024) & (\$ Millions)

Table 9. Global Internet Protocol Telephony Market Size Market Share by Application (2019-2024)

Table 10. Global Internet Protocol Telephony Revenue by Players (2019-2024) & (\$ Millions)

Table 11. Global Internet Protocol Telephony Revenue Market Share by Player (2019-2024)

Table 12. Internet Protocol Telephony Key Players Head office and Products Offered

Table 13. Internet Protocol Telephony Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 14. New Products and Potential Entrants

Table 15. Mergers & Acquisitions, Expansion

Table 16. Global Internet Protocol Telephony Market Size by Regions 2019-2024 & (\$ Millions)

Table 17. Global Internet Protocol Telephony Market Size Market Share by Regions (2019-2024)

Table 18. Global Internet Protocol Telephony Revenue by Country/Region (2019-2024) & (\$ millions)

Table 19. Global Internet Protocol Telephony Revenue Market Share by Country/Region (2019-2024)

Table 20. Americas Internet Protocol Telephony Market Size by Country (2019-2024) & (\$ Millions)

Table 21. Americas Internet Protocol Telephony Market Size Market Share by Country (2019-2024)

Table 22. Americas Internet Protocol Telephony Market Size by Type (2019-2024) & (\$ Millions)

Table 23. Americas Internet Protocol Telephony Market Size Market Share by Type (2019-2024)

Table 24. Americas Internet Protocol Telephony Market Size by Application (2019-2024) & (\$ Millions)

Table 25. Americas Internet Protocol Telephony Market Size Market Share by Application (2019-2024)

Table 26. APAC Internet Protocol Telephony Market Size by Region (2019-2024) & (\$ Millions)

Table 27. APAC Internet Protocol Telephony Market Size Market Share by Region (2019-2024)

Table 28. APAC Internet Protocol Telephony Market Size by Type (2019-2024) & (\$ Millions)

Table 29. APAC Internet Protocol Telephony Market Size Market Share by Type (2019-2024)

Table 30. APAC Internet Protocol Telephony Market Size by Application (2019-2024) & (\$ Millions)

Table 31. APAC Internet Protocol Telephony Market Size Market Share by Application (2019-2024)

Table 32. Europe Internet Protocol Telephony Market Size by Country (2019-2024) & (\$ Millions)

Table 33. Europe Internet Protocol Telephony Market Size Market Share by Country (2019-2024)

Table 34. Europe Internet Protocol Telephony Market Size by Type (2019-2024) & (\$ Millions)

Table 35. Europe Internet Protocol Telephony Market Size Market Share by Type (2019-2024)

Table 36. Europe Internet Protocol Telephony Market Size by Application (2019-2024) & (\$ Millions)

Table 37. Europe Internet Protocol Telephony Market Size Market Share by Application (2019-2024)

Table 38. Middle East & Africa Internet Protocol Telephony Market Size by Region (2019-2024) & (\$ Millions)

Table 39. Middle East & Africa Internet Protocol Telephony Market Size Market Share by Region (2019-2024)

Table 40. Middle East & Africa Internet Protocol Telephony Market Size by Type

(2019-2024) & (\$ Millions)

Table 41. Middle East & Africa Internet Protocol Telephony Market Size Market Share by Type (2019-2024)

Table 42. Middle East & Africa Internet Protocol Telephony Market Size by Application (2019-2024) & (\$ Millions)

Table 43. Middle East & Africa Internet Protocol Telephony Market Size Market Share by Application (2019-2024)

Table 44. Key Market Drivers & Growth Opportunities of Internet Protocol Telephony

Table 45. Key Market Challenges & Risks of Internet Protocol Telephony

Table 46. Key Industry Trends of Internet Protocol Telephony

Table 47. Global Internet Protocol Telephony Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 48. Global Internet Protocol Telephony Market Size Market Share Forecast by Regions (2025-2030)

Table 49. Global Internet Protocol Telephony Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 50. Global Internet Protocol Telephony Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 51. Cisco Details, Company Type, Internet Protocol Telephony Area Served and Its Competitors

Table 52. Cisco Internet Protocol Telephony Product Offered

Table 53. Cisco Internet Protocol Telephony Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 54. Cisco Main Business

Table 55. Cisco Latest Developments

Table 56. Avaya Details, Company Type, Internet Protocol Telephony Area Served and Its Competitors

Table 57. Avaya Internet Protocol Telephony Product Offered

Table 58. Avaya Main Business

Table 59. Avaya Internet Protocol Telephony Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 60. Avaya Latest Developments

Table 61. Mitel Details, Company Type, Internet Protocol Telephony Area Served and Its Competitors

Table 62. Mitel Internet Protocol Telephony Product Offered

Table 63. Mitel Main Business

Table 64. Mitel Internet Protocol Telephony Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 65. Mitel Latest Developments



Table 66. Polycom Details, Company Type, Internet Protocol Telephony Area Served and Its Competitors

Table 67. Polycom Internet Protocol Telephony Product Offered

Table 68. Polycom Main Business

Table 69. Polycom Internet Protocol Telephony Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 70. Polycom Latest Developments

Table 71. Alcatel-Lucent Details, Company Type, Internet Protocol Telephony Area Served and Its Competitors

Table 72. Alcatel-Lucent Internet Protocol Telephony Product Offered

Table 73. Alcatel-Lucent Main Business

Table 74. Alcatel-Lucent Internet Protocol Telephony Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 75. Alcatel-Lucent Latest Developments

Table 76. Yealink Details, Company Type, Internet Protocol Telephony Area Served and Its Competitors

Table 77. Yealink Internet Protocol Telephony Product Offered

Table 78. Yealink Main Business

Table 79. Yealink Internet Protocol Telephony Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 80. Yealink Latest Developments

Table 81. LogMeIn Details, Company Type, Internet Protocol Telephony Area Served and Its Competitors

Table 82. LogMeIn Internet Protocol Telephony Product Offered

Table 83. LogMeIn Main Business

Table 84. LogMeIn Internet Protocol Telephony Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 85. LogMeIn Latest Developments

Table 86. Panasonic Details, Company Type, Internet Protocol Telephony Area Served and Its Competitors

Table 87. Panasonic Internet Protocol Telephony Product Offered

Table 88. Panasonic Main Business

Table 89. Panasonic Internet Protocol Telephony Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 90. Panasonic Latest Developments

Table 91. Grandstream Details, Company Type, Internet Protocol Telephony Area Served and Its Competitors

Table 92. Grandstream Internet Protocol Telephony Product Offered

Table 93. Grandstream Main Business

Table 94. Grandstream Internet Protocol Telephony Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 95. Grandstream Latest Developments

Table 96. NEC Details, Company Type, Internet Protocol Telephony Area Served and Its Competitors

Table 97. NEC Internet Protocol Telephony Product Offered

Table 98. NEC Main Business

Table 99. NEC Internet Protocol Telephony Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 100. NEC Latest Developments

Table 101. Gigaset Details, Company Type, Internet Protocol Telephony Area Served and Its Competitors

Table 102. Gigaset Internet Protocol Telephony Product Offered

Table 103. Gigaset Internet Protocol Telephony Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 104. Gigaset Main Business

Table 105. Gigaset Latest Developments

Table 106. D-Link Details, Company Type, Internet Protocol Telephony Area Served and Its Competitors

Table 107. D-Link Internet Protocol Telephony Product Offered

Table 108. D-Link Main Business

Table 109. D-Link Internet Protocol Telephony Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 110. D-Link Latest Developments

Table 111. Escene Details, Company Type, Internet Protocol Telephony Area Served and Its Competitors

Table 112. Escene Internet Protocol Telephony Product Offered

Table 113. Escene Main Business

Table 114. Escene Internet Protocol Telephony Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 115. Escene Latest Developments

Table 116. Fanvil Details, Company Type, Internet Protocol Telephony Area Served and Its Competitors

Table 117. Fanvil Internet Protocol Telephony Product Offered

Table 118. Fanvil Main Business

Table 119. Fanvil Internet Protocol Telephony Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 120. Fanvil Latest Developments

Table 121. Snom Details, Company Type, Internet Protocol Telephony Area Served and

Its Competitors

Table 122. Snom Internet Protocol Telephony Product Offered

Table 123. Snom Main Business

Table 124. Snom Internet Protocol Telephony Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 125. Snom Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Internet Protocol Telephony Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Internet Protocol Telephony Market Size Growth Rate 2019-2030 (\$ Millions)
- Figure 6. Internet Protocol Telephony Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 7. Internet Protocol Telephony Sales Market Share by Country/Region (2023)
- Figure 8. Internet Protocol Telephony Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 9. Global Internet Protocol Telephony Market Size Market Share by Type in 2023
- Figure 10. Internet Protocol Telephony in IT
- Figure 11. Global Internet Protocol Telephony Market: IT (2019-2024) & (\$ Millions)
- Figure 12. Internet Protocol Telephony in BFSI
- Figure 13. Global Internet Protocol Telephony Market: BFSI (2019-2024) & (\$ Millions)
- Figure 14. Internet Protocol Telephony in Retail
- Figure 15. Global Internet Protocol Telephony Market: Retail (2019-2024) & (\$ Millions)
- Figure 16. Internet Protocol Telephony in Manufacturing
- Figure 17. Global Internet Protocol Telephony Market: Manufacturing (2019-2024) & (\$ Millions)
- Figure 18. Internet Protocol Telephony in Other
- Figure 19. Global Internet Protocol Telephony Market: Other (2019-2024) & (\$ Millions)
- Figure 20. Global Internet Protocol Telephony Market Size Market Share by Application in 2023
- Figure 21. Global Internet Protocol Telephony Revenue Market Share by Player in 2023
- Figure 22. Global Internet Protocol Telephony Market Size Market Share by Regions (2019-2024)
- Figure 23. Americas Internet Protocol Telephony Market Size 2019-2024 (\$ Millions)
- Figure 24. APAC Internet Protocol Telephony Market Size 2019-2024 (\$ Millions)
- Figure 25. Europe Internet Protocol Telephony Market Size 2019-2024 (\$ Millions)
- Figure 26. Middle East & Africa Internet Protocol Telephony Market Size 2019-2024 (\$ Millions)
- Figure 27. Americas Internet Protocol Telephony Value Market Share by Country in 2023

Figure 28. United States Internet Protocol Telephony Market Size Growth 2019-2024 (\$ Millions)

Figure 29. Canada Internet Protocol Telephony Market Size Growth 2019-2024 (\$ Millions)

Figure 30. Mexico Internet Protocol Telephony Market Size Growth 2019-2024 (\$ Millions)

Figure 31. Brazil Internet Protocol Telephony Market Size Growth 2019-2024 (\$ Millions)

Figure 32. APAC Internet Protocol Telephony Market Size Market Share by Region in 2023

Figure 33. APAC Internet Protocol Telephony Market Size Market Share by Type in 2023

Figure 34. APAC Internet Protocol Telephony Market Size Market Share by Application in 2023

Figure 35. China Internet Protocol Telephony Market Size Growth 2019-2024 (\$ Millions)

Figure 36. Japan Internet Protocol Telephony Market Size Growth 2019-2024 (\$ Millions)

Figure 37. Korea Internet Protocol Telephony Market Size Growth 2019-2024 (\$ Millions)

Figure 38. Southeast Asia Internet Protocol Telephony Market Size Growth 2019-2024 (\$ Millions)

Figure 39. India Internet Protocol Telephony Market Size Growth 2019-2024 (\$ Millions)

Figure 40. Australia Internet Protocol Telephony Market Size Growth 2019-2024 (\$ Millions)

Figure 41. Europe Internet Protocol Telephony Market Size Market Share by Country in 2023

Figure 42. Europe Internet Protocol Telephony Market Size Market Share by Type (2019-2024)

Figure 43. Europe Internet Protocol Telephony Market Size Market Share by Application (2019-2024)

Figure 44. Germany Internet Protocol Telephony Market Size Growth 2019-2024 (\$ Millions)

Figure 45. France Internet Protocol Telephony Market Size Growth 2019-2024 (\$ Millions)

Figure 46. UK Internet Protocol Telephony Market Size Growth 2019-2024 (\$ Millions)

Figure 47. Italy Internet Protocol Telephony Market Size Growth 2019-2024 (\$ Millions)

Figure 48. Russia Internet Protocol Telephony Market Size Growth 2019-2024 (\$ Millions)

Figure 49. Middle East & Africa Internet Protocol Telephony Market Size Market Share by Region (2019-2024)

Figure 50. Middle East & Africa Internet Protocol Telephony Market Size Market Share by Type (2019-2024)

Figure 51. Middle East & Africa Internet Protocol Telephony Market Size Market Share by Application (2019-2024)

Figure 52. Egypt Internet Protocol Telephony Market Size Growth 2019-2024 (\$ Millions)

Figure 53. South Africa Internet Protocol Telephony Market Size Growth 2019-2024 (\$ Millions)

Figure 54. Israel Internet Protocol Telephony Market Size Growth 2019-2024 (\$ Millions)

Figure 55. Turkey Internet Protocol Telephony Market Size Growth 2019-2024 (\$ Millions)

Figure 56. GCC Country Internet Protocol Telephony Market Size Growth 2019-2024 (\$ Millions)

Figure 57. Americas Internet Protocol Telephony Market Size 2025-2030 (\$ Millions)

Figure 58. APAC Internet Protocol Telephony Market Size 2025-2030 (\$ Millions)

Figure 59. Europe Internet Protocol Telephony Market Size 2025-2030 (\$ Millions)

Figure 60. Middle East & Africa Internet Protocol Telephony Market Size 2025-2030 (\$ Millions)

Figure 61. United States Internet Protocol Telephony Market Size 2025-2030 (\$ Millions)

Figure 62. Canada Internet Protocol Telephony Market Size 2025-2030 (\$ Millions)

Figure 63. Mexico Internet Protocol Telephony Market Size 2025-2030 (\$ Millions)

Figure 64. Brazil Internet Protocol Telephony Market Size 2025-2030 (\$ Millions)

Figure 65. China Internet Protocol Telephony Market Size 2025-2030 (\$ Millions)

Figure 66. Japan Internet Protocol Telephony Market Size 2025-2030 (\$ Millions)

Figure 67. Korea Internet Protocol Telephony Market Size 2025-2030 (\$ Millions)

Figure 68. Southeast Asia Internet Protocol Telephony Market Size 2025-2030 (\$ Millions)

Figure 69. India Internet Protocol Telephony Market Size 2025-2030 (\$ Millions)

Figure 70. Australia Internet Protocol Telephony Market Size 2025-2030 (\$ Millions)

Figure 71. Germany Internet Protocol Telephony Market Size 2025-2030 (\$ Millions)

Figure 72. France Internet Protocol Telephony Market Size 2025-2030 (\$ Millions)

Figure 73. UK Internet Protocol Telephony Market Size 2025-2030 (\$ Millions)

Figure 74. Italy Internet Protocol Telephony Market Size 2025-2030 (\$ Millions)

Figure 75. Russia Internet Protocol Telephony Market Size 2025-2030 (\$ Millions)

Figure 76. Spain Internet Protocol Telephony Market Size 2025-2030 (\$ Millions)

Figure 77. Egypt Internet Protocol Telephony Market Size 2025-2030 (\$ Millions)

Figure 78. South Africa Internet Protocol Telephony Market Size 2025-2030 (\$ Millions)

Figure 79. Israel Internet Protocol Telephony Market Size 2025-2030 (\$ Millions)

Figure 80. Turkey Internet Protocol Telephony Market Size 2025-2030 (\$ Millions)

Figure 81. GCC Countries Internet Protocol Telephony Market Size 2025-2030 (\$ Millions)

Figure 82. Global Internet Protocol Telephony Market Size Market Share Forecast by Type (2025-2030)

Figure 83. Global Internet Protocol Telephony Market Size Market Share Forecast by Application (2025-2030)

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