

Global Internet of Vehicles (IoV) Terminal Market Growth 2026-2032

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Abstracts

The global Internet of Vehicles (IoV) Terminal market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

An Internet of Vehicles (IoV) Terminal is a sophisticated communication device integrated into vehicles to facilitate connectivity and interaction with other vehicles, infrastructure, and networks. These terminals enable real-time data exchange for purposes such as navigation, traffic management, safety, diagnostics, and infotainment. Equipped with sensors, GPS, and wireless communication technologies like 4G/5G, Wi-Fi, and Bluetooth, IoV terminals gather and transmit information about vehicle status, road conditions, and driving behavior. This connectivity enhances the driving experience, improves road safety, optimizes traffic flow, and supports autonomous driving features, making IoV terminals a crucial component in the development of smart transportation systems.

United States market for Internet of Vehicles (IoV) Terminal is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Internet of Vehicles (IoV) Terminal is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Internet of Vehicles (IoV) Terminal is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Internet of Vehicles (IoV) Terminal players cover LG electronics, Continental,

Bosch, Valeo, HARMAN, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Internet of Vehicles (IoV) Terminal Industry Forecast" looks at past sales and reviews total world Internet of Vehicles (IoV) Terminal sales in 2025, providing a comprehensive analysis by region and market sector of projected Internet of Vehicles (IoV) Terminal sales for 2026 through 2032. With Internet of Vehicles (IoV) Terminal sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Internet of Vehicles (IoV) Terminal industry.

This Insight Report provides a comprehensive analysis of the global Internet of Vehicles (IoV) Terminal landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Internet of Vehicles (IoV) Terminal portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Internet of Vehicles (IoV) Terminal market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Internet of Vehicles (IoV) Terminal and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Internet of Vehicles (IoV) Terminal.

This report presents a comprehensive overview, market shares, and growth opportunities of Internet of Vehicles (IoV) Terminal market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

T-Box

eCall

Others

Segmentation by Application:

Passenger Vehicles

Commercial Vehicles

Logistics Vehicles

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

LG electronics

Continental

Bosch

Valeo

HARMAN

Flairmicro

Desay SV

Jingwei Hirain

Hopechart

Huawei

Yaxon Zhilian

Key Questions Addressed in this Report

What is the 10-year outlook for the global Internet of Vehicles (IoV) Terminal market?

What factors are driving Internet of Vehicles (IoV) Terminal market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Internet of Vehicles (IoV) Terminal market opportunities vary by end market size?

How does Internet of Vehicles (IoV) Terminal break out by Type, by Application?

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