

Global Internet of things (IOT) in retail Market Growth 2018-2023

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Abstracts

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The Internet of Things (IoT) is a network of connected physical objects embedded with sensors. IoT allows these devices to communicate, analyze and share data about the physical world around us via networks and cloud-based software platforms.

Over the next five years, LPI(LP Information) projects that Internet of things (IOT) in retail will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Internet of things (IOT) in retail market for 2018-2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Internet of things (IOT) in retail market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Hardware

Software

Segmentation by application:

Advertising and Marketing

Digital Signage

Energy Optimization

Intelligent Payment Solution

Real Time/ Streaming Analytics

Resource Management

Safety and Security

Smart Shelf and smart doors

Smart Vending machines

Supply Chain Management

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key

manufacturers covered in this report:

Intel

Microsoft

PTC

IBM

Cisco

SAP

Zebra

Google

ARM

NXP Semiconductors

Softweb Solutions

Carriots

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Internet of things (IOT) in retail consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Internet of things (IOT) in retail market by

identifying its various subsegments.

Focuses on the key global Internet of things (IOT) in retail manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Internet of things (IOT) in retail with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Internet of things (IOT) in retail submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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