

Global Internet of Things (IoT) in Logistics Market Growth (Status and Outlook) 2019-2024

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Abstracts

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Logistics companies invest in automation to increase efficiency, speed, and optimization & timing of the services, thus increasing revenue and customer satisfaction. From a range of rapid high-tech evolutions and in a progressively digital environment where automation is affecting the entire industry, most of the board members of transport & logistics companies appreciate IoT solutions (to optimize production, engage with customers, and operations) as key areas of investment.

According to this study, over the next five years the Internet of Things (IoT) in Logistics market will register a xx% CAGR in terms of revenue, the global market size will reach US\$ xx million by 2024, from US\$ xx million in 2019. In particular, this report presents the global revenue market share of key companies in Internet of Things (IoT) in Logistics business, shared in Chapter 3.

This report presents a comprehensive overview, market shares and growth opportunities of Internet of Things (IoT) in Logistics market by product type, application, key companies and key regions.

This study considers the Internet of Things (IoT) in Logistics value generated from the sales of the following segments:

Segmentation by product type: breakdown data from 2014 to 2019 in Section 2.3; and forecast to 2024 in section 10.7.

Traffic and Fleet Management

Resource and Energy Monitoring

Others (Operations Management, Data Analysis)

Segmentation by application: breakdown data from 2014 to 2019, in Section 2.4; and forecast to 2024 in section 10.8.

Fleet

Warehouse

Freight

Yard/ Dock

This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report: Breakdown data in in Chapter 3.

Cisco Systems Inc.

Octonion SA

Kaa IoT Technologies

NEC Corporation

Honeywell International

Novire Technologies

SAP SE

Intel Corporation

Oracle Corporation

Bosch Software Innovations GmbH

Rockwell Automation, Inc.

BICS SA/NV

Amazon Web Services

International Business Machine (IBM) Corporation

PTC Inc.

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Internet of Things (IoT) in Logistics market size by key regions/countries, product type and application, history data from 2014 to 2018, and forecast to 2024.

To understand the structure of Internet of Things (IoT) in Logistics market by identifying its various subsegments.

Focuses on the key global Internet of Things (IoT) in Logistics players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Internet of Things (IoT) in Logistics with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Internet of Things (IoT) in Logistics submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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