

# Global Interactive Whiteboard (IWB) Market Growth 2023-2029

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## Abstracts

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An interactive whiteboard is an instructional tool that allows computer images to be displayed onto a board using a digital projector. The instructor can then manipulate the elements on the board by using his finger as a mouse, directly on the screen. Items can be dragged, clicked and copied and the lecturer can handwrite notes, which can be transformed into text and saved. They are a powerful tool in the classroom adding interactivity and collaboration, allowing the integration of media content into the lecture and supporting collaborative learning. Used innovatively they create a wide range of learning opportunities.

LPI (LP Information)' newest research report, the “Interactive Whiteboard (IWB) Industry Forecast” looks at past sales and reviews total world Interactive Whiteboard (IWB) sales in 2022, providing a comprehensive analysis by region and market sector of projected Interactive Whiteboard (IWB) sales for 2023 through 2029. With Interactive Whiteboard (IWB) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Interactive Whiteboard (IWB) industry.

This Insight Report provides a comprehensive analysis of the global Interactive Whiteboard (IWB) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Interactive Whiteboard (IWB) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Interactive Whiteboard (IWB) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Interactive Whiteboard (IWB) and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Interactive Whiteboard (IWB).

The global Interactive Whiteboard (IWB) market size is projected to grow from US\$ 991.9 million in 2022 to US\$ 1472.8 million in 2029; it is expected to grow at a CAGR of 1472.8 from 2023 to 2029.

Global Interactive Whiteboard key players include Ricoh, SMART Technologies (Foxconn), PLUS Corporation, Hitevision, Promethean, etc. Global top five manufacturers hold a share about 50%. China is the largest market, with a share about 40%, followed by Europe, North America and Southeast Asia, each with a share about 10 percent. In terms of product, 56-65 Inch is the largest segment, with a share about 50%. And in terms of application, the largest application is Education Field, followed by Education Field, Government Field, Government Field, etc.

This report presents a comprehensive overview, market shares, and growth opportunities of Interactive Whiteboard (IWB) market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Below 55 Inches

56-65 Inches

66-75 Inches

76-85 Inches

Above 85 Inches

## Segmentation by application

Education

Business

Government

Household

Others

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

SMART Technologies

PLUS Corporation

Promethean

Turning Technologies

Panasonic

Ricoh

Hitevision

Julong

Returnstar

INTECH

Haiya

Hitachi

Changhong

Genee

Seewo

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Interactive Whiteboard (IWB) market?

What factors are driving Interactive Whiteboard (IWB) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Interactive Whiteboard (IWB) market opportunities vary by end market size?

How does Interactive Whiteboard (IWB) break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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