

Global Interactive Ultra Short Throw Projector Market Growth 2026-2032

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Abstracts

The global Interactive Ultra Short Throw Projector market size is predicted to grow from US\$ 1577 million in 2025 to US\$ 4348 million in 2032; it is expected to grow at a CAGR of 15.9% from 2026 to 2032.

An interactive ultra-short throw projector? is a projection device based on ultra-short throw optical technology (with a throw ratio typically ?0.4:1, enabling large-screen projection at close distances). By integrating touch-sensitive sensing or stylus-based interaction features (e.g., infrared/camera positioning, pressure recognition), it allows users to directly perform operations such as clicking, writing, and dragging on the projected screen, achieving human-machine interaction. Its core feature combines large-screen display with real-time interactivity, primarily applied in educational, business presentation, and collaborative design scenarios. It relies on physical contact or specialized tools (e.g., stylus) rather than being a one-way interactive device controlled solely by voice commands.

The market drivers for the interactive ultra-short throw projector industry primarily stem from the growing demand for interactive display technology in education, business, and home entertainment sectors. In the educational field, schools require more advanced teaching tools to enhance student learning experiences, making interactive projectors an ideal choice due to their large screen displays, high interactivity, and flexibility. In business settings, companies need more efficient and intuitive meeting and presentation solutions, which these projectors fulfill well. Furthermore, with the popularization of smart homes and home theaters, consumer interest in premium home entertainment devices is increasing, driving the growth of this industry. Technological advancements are also key drivers, including higher resolutions, brighter light sources, and smarter interaction features, all of which improve product performance and further

expand market appeal. Looking ahead, over the next few years, the interactive ultra-short throw projector industry will move towards greater intelligence, portability, and integration. With the advancement of artificial intelligence and Internet of Things technologies, future projectors will be able to better connect seamlessly with users' other smart devices and provide a more personalized user experience. Meanwhile, as ultra-short throw technology continues to improve, devices will become more compact, enhancing their portability and allowing users to project anywhere at any time. Additionally, under the influence of green environmental concepts, low-power consumption and long-life light source technologies will become a focus for manufacturers' R&D efforts. At the same time, with the gradual expansion of emerging markets and price reductions, it is expected that interactive ultra-short throw projectors will achieve wider global adoption.

LP Information, Inc. (LPI) ' newest research report, the "Interactive Ultra Short Throw Projector Industry Forecast" looks at past sales and reviews total world Interactive Ultra Short Throw Projector sales in 2025, providing a comprehensive analysis by region and market sector of projected Interactive Ultra Short Throw Projector sales for 2026 through 2032. With Interactive Ultra Short Throw Projector sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Interactive Ultra Short Throw Projector industry.

This Insight Report provides a comprehensive analysis of the global Interactive Ultra Short Throw Projector landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Interactive Ultra Short Throw Projector portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Interactive Ultra Short Throw Projector market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Interactive Ultra Short Throw Projector and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Interactive Ultra Short Throw Projector.

This report presents a comprehensive overview, market shares, and growth

opportunities of Interactive Ultra Short Throw Projector market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

2700-3000 Lumens

3000-3500 Lumens

More than 3000 Lumens

Segmentation by Application:

Enterprise

Education

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Epson

BenQ

Sony

Hitachi

Optoma

ViewSonic

Christie

Sharp

Dell

Infocus

Vivitek

Panasonic

Dukane

Mitsubishi

Canon

Ricoh

Key Questions Addressed in this Report

What is the 10-year outlook for the global Interactive Ultra Short Throw Projector market?

What factors are driving Interactive Ultra Short Throw Projector market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Interactive Ultra Short Throw Projector market opportunities vary by end market size?

How does Interactive Ultra Short Throw Projector break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Interactive Ultra Short Throw Projector Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Interactive Ultra Short Throw Projector by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Interactive Ultra Short Throw Projector by Country/Region, 2021, 2025 & 2032
- 2.2 Interactive Ultra Short Throw Projector Segment by Type
 - 2.2.1 2700-3000 Lumens
 - 2.2.2 3000-3500 Lumens
 - 2.2.3 More than 3000 Lumens
 - 2.2.4 Interactive Ultra Short Throw Projector Sales by Type
 - 2.2.4.1 Global Interactive Ultra Short Throw Projector Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global Interactive Ultra Short Throw Projector Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global Interactive Ultra Short Throw Projector Sale Price by Type (2021-2026)
- 2.3 Interactive Ultra Short Throw Projector Segment by Application
 - 2.3.1 Enterprise
 - 2.3.2 Education
 - 2.3.3 Others
 - 2.3.4 Interactive Ultra Short Throw Projector Sales by Application
 - 2.3.4.1 Global Interactive Ultra Short Throw Projector Sale Market Share by Application (2021-2026)
 - 2.3.4.2 Global Interactive Ultra Short Throw Projector Revenue and Market Share by

Application (2021-2026)

2.3.4.3 Global Interactive Ultra Short Throw Projector Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Interactive Ultra Short Throw Projector Breakdown Data by Company

3.1.1 Global Interactive Ultra Short Throw Projector Annual Sales by Company (2021-2026)

3.1.2 Global Interactive Ultra Short Throw Projector Sales Market Share by Company (2021-2026)

3.2 Global Interactive Ultra Short Throw Projector Annual Revenue by Company (2021-2026)

3.2.1 Global Interactive Ultra Short Throw Projector Revenue by Company (2021-2026)

3.2.2 Global Interactive Ultra Short Throw Projector Revenue Market Share by Company (2021-2026)

3.3 Global Interactive Ultra Short Throw Projector Sale Price by Company

3.4 Key Manufacturers Interactive Ultra Short Throw Projector Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Interactive Ultra Short Throw Projector Product Location Distribution

3.4.2 Players Interactive Ultra Short Throw Projector Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR INTERACTIVE ULTRA SHORT THROW PROJECTOR BY GEOGRAPHIC REGION

4.1 World Historic Interactive Ultra Short Throw Projector Market Size by Geographic Region (2021-2026)

4.1.1 Global Interactive Ultra Short Throw Projector Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Interactive Ultra Short Throw Projector Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Interactive Ultra Short Throw Projector Market Size by

Country/Region (2021-2026)

4.2.1 Global Interactive Ultra Short Throw Projector Annual Sales by Country/Region (2021-2026)

4.2.2 Global Interactive Ultra Short Throw Projector Annual Revenue by Country/Region (2021-2026)

4.3 Americas Interactive Ultra Short Throw Projector Sales Growth

4.4 APAC Interactive Ultra Short Throw Projector Sales Growth

4.5 Europe Interactive Ultra Short Throw Projector Sales Growth

4.6 Middle East & Africa Interactive Ultra Short Throw Projector Sales Growth

5 AMERICAS

5.1 Americas Interactive Ultra Short Throw Projector Sales by Country

5.1.1 Americas Interactive Ultra Short Throw Projector Sales by Country (2021-2026)

5.1.2 Americas Interactive Ultra Short Throw Projector Revenue by Country (2021-2026)

5.2 Americas Interactive Ultra Short Throw Projector Sales by Type (2021-2026)

5.3 Americas Interactive Ultra Short Throw Projector Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Interactive Ultra Short Throw Projector Sales by Region

6.1.1 APAC Interactive Ultra Short Throw Projector Sales by Region (2021-2026)

6.1.2 APAC Interactive Ultra Short Throw Projector Revenue by Region (2021-2026)

6.2 APAC Interactive Ultra Short Throw Projector Sales by Type (2021-2026)

6.3 APAC Interactive Ultra Short Throw Projector Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Interactive Ultra Short Throw Projector by Country

7.1.1 Europe Interactive Ultra Short Throw Projector Sales by Country (2021-2026)

7.1.2 Europe Interactive Ultra Short Throw Projector Revenue by Country (2021-2026)

7.2 Europe Interactive Ultra Short Throw Projector Sales by Type (2021-2026)

7.3 Europe Interactive Ultra Short Throw Projector Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Interactive Ultra Short Throw Projector by Country

8.1.1 Middle East & Africa Interactive Ultra Short Throw Projector Sales by Country (2021-2026)

8.1.2 Middle East & Africa Interactive Ultra Short Throw Projector Revenue by Country (2021-2026)

8.2 Middle East & Africa Interactive Ultra Short Throw Projector Sales by Type (2021-2026)

8.3 Middle East & Africa Interactive Ultra Short Throw Projector Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Interactive Ultra Short Throw Projector

10.3 Manufacturing Process Analysis of Interactive Ultra Short Throw Projector

10.4 Industry Chain Structure of Interactive Ultra Short Throw Projector

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Interactive Ultra Short Throw Projector Distributors

11.3 Interactive Ultra Short Throw Projector Customer

12 WORLD FORECAST REVIEW FOR INTERACTIVE ULTRA SHORT THROW PROJECTOR BY GEOGRAPHIC REGION

12.1 Global Interactive Ultra Short Throw Projector Market Size Forecast by Region

12.1.1 Global Interactive Ultra Short Throw Projector Forecast by Region (2027-2032)

12.1.2 Global Interactive Ultra Short Throw Projector Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Interactive Ultra Short Throw Projector Forecast by Type (2027-2032)

12.7 Global Interactive Ultra Short Throw Projector Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Epson

13.1.1 Epson Company Information

13.1.2 Epson Interactive Ultra Short Throw Projector Product Portfolios and Specifications

13.1.3 Epson Interactive Ultra Short Throw Projector Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 Epson Main Business Overview

13.1.5 Epson Latest Developments

13.2 BenQ

13.2.1 BenQ Company Information

13.2.2 BenQ Interactive Ultra Short Throw Projector Product Portfolios and

Specifications

13.2.3 BenQ Interactive Ultra Short Throw Projector Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 BenQ Main Business Overview

13.2.5 BenQ Latest Developments

13.3 Sony

13.3.1 Sony Company Information

13.3.2 Sony Interactive Ultra Short Throw Projector Product Portfolios and Specifications

13.3.3 Sony Interactive Ultra Short Throw Projector Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Sony Main Business Overview

13.3.5 Sony Latest Developments

13.4 Hitachi

13.4.1 Hitachi Company Information

13.4.2 Hitachi Interactive Ultra Short Throw Projector Product Portfolios and Specifications

13.4.3 Hitachi Interactive Ultra Short Throw Projector Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Hitachi Main Business Overview

13.4.5 Hitachi Latest Developments

13.5 Optoma

13.5.1 Optoma Company Information

13.5.2 Optoma Interactive Ultra Short Throw Projector Product Portfolios and Specifications

13.5.3 Optoma Interactive Ultra Short Throw Projector Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Optoma Main Business Overview

13.5.5 Optoma Latest Developments

13.6 ViewSonic

13.6.1 ViewSonic Company Information

13.6.2 ViewSonic Interactive Ultra Short Throw Projector Product Portfolios and Specifications

13.6.3 ViewSonic Interactive Ultra Short Throw Projector Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 ViewSonic Main Business Overview

13.6.5 ViewSonic Latest Developments

13.7 Christie

13.7.1 Christie Company Information

13.7.2 Christie Interactive Ultra Short Throw Projector Product Portfolios and Specifications

13.7.3 Christie Interactive Ultra Short Throw Projector Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Christie Main Business Overview

13.7.5 Christie Latest Developments

13.8 Sharp

13.8.1 Sharp Company Information

13.8.2 Sharp Interactive Ultra Short Throw Projector Product Portfolios and Specifications

13.8.3 Sharp Interactive Ultra Short Throw Projector Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Sharp Main Business Overview

13.8.5 Sharp Latest Developments

13.9 Dell

13.9.1 Dell Company Information

13.9.2 Dell Interactive Ultra Short Throw Projector Product Portfolios and Specifications

13.9.3 Dell Interactive Ultra Short Throw Projector Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Dell Main Business Overview

13.9.5 Dell Latest Developments

13.10 Infocus

13.10.1 Infocus Company Information

13.10.2 Infocus Interactive Ultra Short Throw Projector Product Portfolios and Specifications

13.10.3 Infocus Interactive Ultra Short Throw Projector Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Infocus Main Business Overview

13.10.5 Infocus Latest Developments

13.11 Vivitek

13.11.1 Vivitek Company Information

13.11.2 Vivitek Interactive Ultra Short Throw Projector Product Portfolios and Specifications

13.11.3 Vivitek Interactive Ultra Short Throw Projector Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Vivitek Main Business Overview

13.11.5 Vivitek Latest Developments

13.12 Panasonic

- 13.12.1 Panasonic Company Information
- 13.12.2 Panasonic Interactive Ultra Short Throw Projector Product Portfolios and Specifications
- 13.12.3 Panasonic Interactive Ultra Short Throw Projector Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.12.4 Panasonic Main Business Overview
- 13.12.5 Panasonic Latest Developments
- 13.13 Dukane
- 13.13.1 Dukane Company Information
- 13.13.2 Dukane Interactive Ultra Short Throw Projector Product Portfolios and Specifications
- 13.13.3 Dukane Interactive Ultra Short Throw Projector Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.13.4 Dukane Main Business Overview
- 13.13.5 Dukane Latest Developments
- 13.14 Mitsubishi
- 13.14.1 Mitsubishi Company Information
- 13.14.2 Mitsubishi Interactive Ultra Short Throw Projector Product Portfolios and Specifications
- 13.14.3 Mitsubishi Interactive Ultra Short Throw Projector Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.14.4 Mitsubishi Main Business Overview
- 13.14.5 Mitsubishi Latest Developments
- 13.15 Canon
- 13.15.1 Canon Company Information
- 13.15.2 Canon Interactive Ultra Short Throw Projector Product Portfolios and Specifications
- 13.15.3 Canon Interactive Ultra Short Throw Projector Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.15.4 Canon Main Business Overview
- 13.15.5 Canon Latest Developments
- 13.16 Ricoh
- 13.16.1 Ricoh Company Information
- 13.16.2 Ricoh Interactive Ultra Short Throw Projector Product Portfolios and Specifications
- 13.16.3 Ricoh Interactive Ultra Short Throw Projector Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.16.4 Ricoh Main Business Overview
- 13.16.5 Ricoh Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Interactive Ultra Short Throw Projector Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Interactive Ultra Short Throw Projector Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of 2700-3000 Lumens

Table 4. Major Players of 3000-3500 Lumens

Table 5. Major Players of More than 3000 Lumens

Table 6. Global Interactive Ultra Short Throw Projector Sales by Type (2021-2026) & (K Units)

Table 7. Global Interactive Ultra Short Throw Projector Sales Market Share by Type (2021-2026)

Table 8. Global Interactive Ultra Short Throw Projector Revenue by Type (2021-2026) & (\$ million)

Table 9. Global Interactive Ultra Short Throw Projector Revenue Market Share by Type (2021-2026)

Table 10. Global Interactive Ultra Short Throw Projector Sale Price by Type (2021-2026) & (US\$/Unit)

Table 11. Global Interactive Ultra Short Throw Projector Sale by Application (2021-2026) & (K Units)

Table 12. Global Interactive Ultra Short Throw Projector Sale Market Share by Application (2021-2026)

Table 13. Global Interactive Ultra Short Throw Projector Revenue by Application (2021-2026) & (\$ million)

Table 14. Global Interactive Ultra Short Throw Projector Revenue Market Share by Application (2021-2026)

Table 15. Global Interactive Ultra Short Throw Projector Sale Price by Application (2021-2026) & (US\$/Unit)

Table 16. Global Interactive Ultra Short Throw Projector Sales by Company (2021-2026) & (K Units)

Table 17. Global Interactive Ultra Short Throw Projector Sales Market Share by Company (2021-2026)

Table 18. Global Interactive Ultra Short Throw Projector Revenue by Company (2021-2026) & (\$ millions)

Table 19. Global Interactive Ultra Short Throw Projector Revenue Market Share by Company (2021-2026)

Table 20. Global Interactive Ultra Short Throw Projector Sale Price by Company (2021-2026) & (US\$/Unit)

Table 21. Key Manufacturers Interactive Ultra Short Throw Projector Producing Area Distribution and Sales Area

Table 22. Players Interactive Ultra Short Throw Projector Products Offered

Table 23. Interactive Ultra Short Throw Projector Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 24. New Products and Potential Entrants

Table 25. Market M&A Activity & Strategy

Table 26. Global Interactive Ultra Short Throw Projector Sales by Geographic Region (2021-2026) & (K Units)

Table 27. Global Interactive Ultra Short Throw Projector Sales Market Share Geographic Region (2021-2026)

Table 28. Global Interactive Ultra Short Throw Projector Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 29. Global Interactive Ultra Short Throw Projector Revenue Market Share by Geographic Region (2021-2026)

Table 30. Global Interactive Ultra Short Throw Projector Sales by Country/Region (2021-2026) & (K Units)

Table 31. Global Interactive Ultra Short Throw Projector Sales Market Share by Country/Region (2021-2026)

Table 32. Global Interactive Ultra Short Throw Projector Revenue by Country/Region (2021-2026) & (\$ millions)

Table 33. Global Interactive Ultra Short Throw Projector Revenue Market Share by Country/Region (2021-2026)

Table 34. Americas Interactive Ultra Short Throw Projector Sales by Country (2021-2026) & (K Units)

Table 35. Americas Interactive Ultra Short Throw Projector Sales Market Share by Country (2021-2026)

Table 36. Americas Interactive Ultra Short Throw Projector Revenue by Country (2021-2026) & (\$ millions)

Table 37. Americas Interactive Ultra Short Throw Projector Sales by Type (2021-2026) & (K Units)

Table 38. Americas Interactive Ultra Short Throw Projector Sales by Application (2021-2026) & (K Units)

Table 39. APAC Interactive Ultra Short Throw Projector Sales by Region (2021-2026) & (K Units)

Table 40. APAC Interactive Ultra Short Throw Projector Sales Market Share by Region (2021-2026)

Table 41. APAC Interactive Ultra Short Throw Projector Revenue by Region (2021-2026) & (\$ millions)
Table 42. APAC Interactive Ultra Short Throw Projector Sales by Type (2021-2026) & (K Units)
Table 43. APAC Interactive Ultra Short Throw Projector Sales by Application (2021-2026) & (K Units)
Table 44. Europe Interactive Ultra Short Throw Projector Sales by Country (2021-2026) & (K Units)
Table 45. Europe Interactive Ultra Short Throw Projector Revenue by Country (2021-2026) & (\$ millions)
Table 46. Europe Interactive Ultra Short Throw Projector Sales by Type (2021-2026) & (K Units)
Table 47. Europe Interactive Ultra Short Throw Projector Sales by Application (2021-2026) & (K Units)
Table 48. Middle East & Africa Interactive Ultra Short Throw Projector Sales by Country (2021-2026) & (K Units)
Table 49. Middle East & Africa Interactive Ultra Short Throw Projector Revenue Market Share by Country (2021-2026)
Table 50. Middle East & Africa Interactive Ultra Short Throw Projector Sales by Type (2021-2026) & (K Units)
Table 51. Middle East & Africa Interactive Ultra Short Throw Projector Sales by Application (2021-2026) & (K Units)
Table 52. Key Market Drivers & Growth Opportunities of Interactive Ultra Short Throw Projector
Table 53. Key Market Challenges & Risks of Interactive Ultra Short Throw Projector
Table 54. Key Industry Trends of Interactive Ultra Short Throw Projector
Table 55. Interactive Ultra Short Throw Projector Raw Material
Table 56. Key Suppliers of Raw Materials
Table 57. Interactive Ultra Short Throw Projector Distributors List
Table 58. Interactive Ultra Short Throw Projector Customer List
Table 59. Global Interactive Ultra Short Throw Projector Sales Forecast by Region (2027-2032) & (K Units)
Table 60. Global Interactive Ultra Short Throw Projector Revenue Forecast by Region (2027-2032) & (\$ millions)
Table 61. Americas Interactive Ultra Short Throw Projector Sales Forecast by Country (2027-2032) & (K Units)
Table 62. Americas Interactive Ultra Short Throw Projector Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
Table 63. APAC Interactive Ultra Short Throw Projector Sales Forecast by Region

(2027-2032) & (K Units)

Table 64. APAC Interactive Ultra Short Throw Projector Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 65. Europe Interactive Ultra Short Throw Projector Sales Forecast by Country (2027-2032) & (K Units)

Table 66. Europe Interactive Ultra Short Throw Projector Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 67. Middle East & Africa Interactive Ultra Short Throw Projector Sales Forecast by Country (2027-2032) & (K Units)

Table 68. Middle East & Africa Interactive Ultra Short Throw Projector Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 69. Global Interactive Ultra Short Throw Projector Sales Forecast by Type (2027-2032) & (K Units)

Table 70. Global Interactive Ultra Short Throw Projector Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 71. Global Interactive Ultra Short Throw Projector Sales Forecast by Application (2027-2032) & (K Units)

Table 72. Global Interactive Ultra Short Throw Projector Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 73. Epson Basic Information, Interactive Ultra Short Throw Projector Manufacturing Base, Sales Area and Its Competitors

Table 74. Epson Interactive Ultra Short Throw Projector Product Portfolios and Specifications

Table 75. Epson Interactive Ultra Short Throw Projector Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 76. Epson Main Business

Table 77. Epson Latest Developments

Table 78. BenQ Basic Information, Interactive Ultra Short Throw Projector Manufacturing Base, Sales Area and Its Competitors

Table 79. BenQ Interactive Ultra Short Throw Projector Product Portfolios and Specifications

Table 80. BenQ Interactive Ultra Short Throw Projector Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 81. BenQ Main Business

Table 82. BenQ Latest Developments

Table 83. Sony Basic Information, Interactive Ultra Short Throw Projector Manufacturing Base, Sales Area and Its Competitors

Table 84. Sony Interactive Ultra Short Throw Projector Product Portfolios and Specifications

Table 85. Sony Interactive Ultra Short Throw Projector Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 86. Sony Main Business

Table 87. Sony Latest Developments

Table 88. Hitachi Basic Information, Interactive Ultra Short Throw Projector Manufacturing Base, Sales Area and Its Competitors

Table 89. Hitachi Interactive Ultra Short Throw Projector Product Portfolios and Specifications

Table 90. Hitachi Interactive Ultra Short Throw Projector Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 91. Hitachi Main Business

Table 92. Hitachi Latest Developments

Table 93. Optoma Basic Information, Interactive Ultra Short Throw Projector Manufacturing Base, Sales Area and Its Competitors

Table 94. Optoma Interactive Ultra Short Throw Projector Product Portfolios and Specifications

Table 95. Optoma Interactive Ultra Short Throw Projector Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 96. Optoma Main Business

Table 97. Optoma Latest Developments

Table 98. ViewSonic Basic Information, Interactive Ultra Short Throw Projector Manufacturing Base, Sales Area and Its Competitors

Table 99. ViewSonic Interactive Ultra Short Throw Projector Product Portfolios and Specifications

Table 100. ViewSonic Interactive Ultra Short Throw Projector Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 101. ViewSonic Main Business

Table 102. ViewSonic Latest Developments

Table 103. Christie Basic Information, Interactive Ultra Short Throw Projector Manufacturing Base, Sales Area and Its Competitors

Table 104. Christie Interactive Ultra Short Throw Projector Product Portfolios and Specifications

Table 105. Christie Interactive Ultra Short Throw Projector Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 106. Christie Main Business

Table 107. Christie Latest Developments

Table 108. Sharp Basic Information, Interactive Ultra Short Throw Projector Manufacturing Base, Sales Area and Its Competitors

Table 109. Sharp Interactive Ultra Short Throw Projector Product Portfolios and

Specifications

Table 110. Sharp Interactive Ultra Short Throw Projector Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 111. Sharp Main Business

Table 112. Sharp Latest Developments

Table 113. Dell Basic Information, Interactive Ultra Short Throw Projector Manufacturing Base, Sales Area and Its Competitors

Table 114. Dell Interactive Ultra Short Throw Projector Product Portfolios and Specifications

Table 115. Dell Interactive Ultra Short Throw Projector Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 116. Dell Main Business

Table 117. Dell Latest Developments

Table 118. Infocus Basic Information, Interactive Ultra Short Throw Projector Manufacturing Base, Sales Area and Its Competitors

Table 119. Infocus Interactive Ultra Short Throw Projector Product Portfolios and Specifications

Table 120. Infocus Interactive Ultra Short Throw Projector Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 121. Infocus Main Business

Table 122. Infocus Latest Developments

Table 123. Vivitek Basic Information, Interactive Ultra Short Throw Projector Manufacturing Base, Sales Area and Its Competitors

Table 124. Vivitek Interactive Ultra Short Throw Projector Product Portfolios and Specifications

Table 125. Vivitek Interactive Ultra Short Throw Projector Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 126. Vivitek Main Business

Table 127. Vivitek Latest Developments

Table 128. Panasonic Basic Information, Interactive Ultra Short Throw Projector Manufacturing Base, Sales Area and Its Competitors

Table 129. Panasonic Interactive Ultra Short Throw Projector Product Portfolios and Specifications

Table 130. Panasonic Interactive Ultra Short Throw Projector Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 131. Panasonic Main Business

Table 132. Panasonic Latest Developments

Table 133. Dukane Basic Information, Interactive Ultra Short Throw Projector Manufacturing Base, Sales Area and Its Competitors

Table 134. Dukane Interactive Ultra Short Throw Projector Product Portfolios and Specifications

Table 135. Dukane Interactive Ultra Short Throw Projector Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 136. Dukane Main Business

Table 137. Dukane Latest Developments

Table 138. Mitsubishi Basic Information, Interactive Ultra Short Throw Projector Manufacturing Base, Sales Area and Its Competitors

Table 139. Mitsubishi Interactive Ultra Short Throw Projector Product Portfolios and Specifications

Table 140. Mitsubishi Interactive Ultra Short Throw Projector Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 141. Mitsubishi Main Business

Table 142. Mitsubishi Latest Developments

Table 143. Canon Basic Information, Interactive Ultra Short Throw Projector Manufacturing Base, Sales Area and Its Competitors

Table 144. Canon Interactive Ultra Short Throw Projector Product Portfolios and Specifications

Table 145. Canon Interactive Ultra Short Throw Projector Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 146. Canon Main Business

Table 147. Canon Latest Developments

Table 148. Ricoh Basic Information, Interactive Ultra Short Throw Projector Manufacturing Base, Sales Area and Its Competitors

Table 149. Ricoh Interactive Ultra Short Throw Projector Product Portfolios and Specifications

Table 150. Ricoh Interactive Ultra Short Throw Projector Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 151. Ricoh Main Business

Table 152. Ricoh Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Picture of Interactive Ultra Short Throw Projector

Figure 2. Interactive Ultra Short Throw Projector Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Interactive Ultra Short Throw Projector Sales Growth Rate 2021-2032 (K Units)

Figure 7. Global Interactive Ultra Short Throw Projector Revenue Growth Rate 2021-2032 (\$ millions)

Figure 8. Interactive Ultra Short Throw Projector Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 9. Interactive Ultra Short Throw Projector Sales Market Share by Country/Region (2025)

Figure 10. Interactive Ultra Short Throw Projector Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 11. Product Picture of 2700-3000 Lumens

Figure 12. Product Picture of 3000-3500 Lumens

Figure 13. Product Picture of More than 3000 Lumens

Figure 14. Global Interactive Ultra Short Throw Projector Sales Market Share by Type in 2026

Figure 15. Global Interactive Ultra Short Throw Projector Revenue Market Share by Type (2021-2026)

Figure 16. Interactive Ultra Short Throw Projector Consumed in Enterprise

Figure 17. Global Interactive Ultra Short Throw Projector Market: Enterprise (2021-2026) & (K Units)

Figure 18. Interactive Ultra Short Throw Projector Consumed in Education

Figure 19. Global Interactive Ultra Short Throw Projector Market: Education (2021-2026) & (K Units)

Figure 20. Interactive Ultra Short Throw Projector Consumed in Others

Figure 21. Global Interactive Ultra Short Throw Projector Market: Others (2021-2026) & (K Units)

Figure 22. Global Interactive Ultra Short Throw Projector Sale Market Share by Application (2025)

Figure 23. Global Interactive Ultra Short Throw Projector Revenue Market Share by Application in 2026

Figure 24. Interactive Ultra Short Throw Projector Sales by Company in 2026 (K Units)

Figure 25. Global Interactive Ultra Short Throw Projector Sales Market Share by Company in 2026

Figure 26. Interactive Ultra Short Throw Projector Revenue by Company in 2026 (\$ millions)

Figure 27. Global Interactive Ultra Short Throw Projector Revenue Market Share by Company in 2026

Figure 28. Global Interactive Ultra Short Throw Projector Sales Market Share by Geographic Region (2021-2026)

Figure 29. Global Interactive Ultra Short Throw Projector Revenue Market Share by Geographic Region in 2026

Figure 30. Americas Interactive Ultra Short Throw Projector Sales 2021-2026 (K Units)

Figure 31. Americas Interactive Ultra Short Throw Projector Revenue 2021-2026 (\$ millions)

Figure 32. APAC Interactive Ultra Short Throw Projector Sales 2021-2026 (K Units)

Figure 33. APAC Interactive Ultra Short Throw Projector Revenue 2021-2026 (\$ millions)

Figure 34. Europe Interactive Ultra Short Throw Projector Sales 2021-2026 (K Units)

Figure 35. Europe Interactive Ultra Short Throw Projector Revenue 2021-2026 (\$ millions)

Figure 36. Middle East & Africa Interactive Ultra Short Throw Projector Sales 2021-2026 (K Units)

Figure 37. Middle East & Africa Interactive Ultra Short Throw Projector Revenue 2021-2026 (\$ millions)

Figure 38. Americas Interactive Ultra Short Throw Projector Sales Market Share by Country in 2026

Figure 39. Americas Interactive Ultra Short Throw Projector Revenue Market Share by Country (2021-2026)

Figure 40. Americas Interactive Ultra Short Throw Projector Sales Market Share by Type (2021-2026)

Figure 41. Americas Interactive Ultra Short Throw Projector Sales Market Share by Application (2021-2026)

Figure 42. United States Interactive Ultra Short Throw Projector Revenue Growth 2021-2026 (\$ millions)

Figure 43. Canada Interactive Ultra Short Throw Projector Revenue Growth 2021-2026 (\$ millions)

Figure 44. Mexico Interactive Ultra Short Throw Projector Revenue Growth 2021-2026 (\$ millions)

Figure 45. Brazil Interactive Ultra Short Throw Projector Revenue Growth 2021-2026 (\$

millions)

Figure 46. APAC Interactive Ultra Short Throw Projector Sales Market Share by Region in 2026

Figure 47. APAC Interactive Ultra Short Throw Projector Revenue Market Share by Region (2021-2026)

Figure 48. APAC Interactive Ultra Short Throw Projector Sales Market Share by Type (2021-2026)

Figure 49. APAC Interactive Ultra Short Throw Projector Sales Market Share by Application (2021-2026)

Figure 50. China Interactive Ultra Short Throw Projector Revenue Growth 2021-2026 (\$ millions)

Figure 51. Japan Interactive Ultra Short Throw Projector Revenue Growth 2021-2026 (\$ millions)

Figure 52. South Korea Interactive Ultra Short Throw Projector Revenue Growth 2021-2026 (\$ millions)

Figure 53. Southeast Asia Interactive Ultra Short Throw Projector Revenue Growth 2021-2026 (\$ millions)

Figure 54. India Interactive Ultra Short Throw Projector Revenue Growth 2021-2026 (\$ millions)

Figure 55. Australia Interactive Ultra Short Throw Projector Revenue Growth 2021-2026 (\$ millions)

Figure 56. China Taiwan Interactive Ultra Short Throw Projector Revenue Growth 2021-2026 (\$ millions)

Figure 57. Europe Interactive Ultra Short Throw Projector Sales Market Share by Country in 2026

Figure 58. Europe Interactive Ultra Short Throw Projector Revenue Market Share by Country (2021-2026)

Figure 59. Europe Interactive Ultra Short Throw Projector Sales Market Share by Type (2021-2026)

Figure 60. Europe Interactive Ultra Short Throw Projector Sales Market Share by Application (2021-2026)

Figure 61. Germany Interactive Ultra Short Throw Projector Revenue Growth 2021-2026 (\$ millions)

Figure 62. France Interactive Ultra Short Throw Projector Revenue Growth 2021-2026 (\$ millions)

Figure 63. UK Interactive Ultra Short Throw Projector Revenue Growth 2021-2026 (\$ millions)

Figure 64. Italy Interactive Ultra Short Throw Projector Revenue Growth 2021-2026 (\$ millions)

Figure 65. Russia Interactive Ultra Short Throw Projector Revenue Growth 2021-2026 (\$ millions)

Figure 66. Middle East & Africa Interactive Ultra Short Throw Projector Sales Market Share by Country (2021-2026)

Figure 67. Middle East & Africa Interactive Ultra Short Throw Projector Sales Market Share by Type (2021-2026)

Figure 68. Middle East & Africa Interactive Ultra Short Throw Projector Sales Market Share by Application (2021-2026)

Figure 69. Egypt Interactive Ultra Short Throw Projector Revenue Growth 2021-2026 (\$ millions)

Figure 70. South Africa Interactive Ultra Short Throw Projector Revenue Growth 2021-2026 (\$ millions)

Figure 71. Israel Interactive Ultra Short Throw Projector Revenue Growth 2021-2026 (\$ millions)

Figure 72. Turkey Interactive Ultra Short Throw Projector Revenue Growth 2021-2026 (\$ millions)

Figure 73. GCC Countries Interactive Ultra Short Throw Projector Revenue Growth 2021-2026 (\$ millions)

Figure 74. Manufacturing Cost Structure Analysis of Interactive Ultra Short Throw Projector in 2026

Figure 75. Manufacturing Process Analysis of Interactive Ultra Short Throw Projector

Figure 76. Industry Chain Structure of Interactive Ultra Short Throw Projector

Figure 77. Channels of Distribution

Figure 78. Global Interactive Ultra Short Throw Projector Sales Market Forecast by Region (2027-2032)

Figure 79. Global Interactive Ultra Short Throw Projector Revenue Market Share Forecast by Region (2027-2032)

Figure 80. Global Interactive Ultra Short Throw Projector Sales Market Share Forecast by Type (2027-2032)

Figure 81. Global Interactive Ultra Short Throw Projector Revenue Market Share Forecast by Type (2027-2032)

Figure 82. Global Interactive Ultra Short Throw Projector Sales Market Share Forecast by Application (2027-2032)

Figure 83. Global Interactive Ultra Short Throw Projector Revenue Market Share Forecast by Application (2027-2032)

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