

# Global Interactive Exhibition Solution Market Growth (Status and Outlook) 2025-2031

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## Abstracts

According to this study, the global Interactive Exhibition Solution market size will reach US\$ 867 million by 2031.

Interactive exhibition solution refers to the use of modern technology to present exhibition content to the audience in an immersive and interactive way, enhance the audience's sense of participation and experience, and thus enhance the attraction and influence of the exhibition. Its core lies in the use of multimedia, virtual reality (VR), augmented reality (AR), touch display and other technologies to break the static display mode of traditional exhibitions, so that the audience can actively explore, interact and share the exhibition content.

United States market for Interactive Exhibition Solution is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Interactive Exhibition Solution is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Interactive Exhibition Solution is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Interactive Exhibition Solution players cover Exhibit Interactive, Gravit8, Infin Media, INFINIA, Interactive Asia, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the "Interactive Exhibition Solution Industry Forecast" looks at past sales and reviews total world Interactive Exhibition

Solution sales in 2024, providing a comprehensive analysis by region and market sector of projected Interactive Exhibition Solution sales for 2025 through 2031. With Interactive Exhibition Solution sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Interactive Exhibition Solution industry.

This Insight Report provides a comprehensive analysis of the global Interactive Exhibition Solution landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Interactive Exhibition Solution portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Interactive Exhibition Solution market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Interactive Exhibition Solution and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Interactive Exhibition Solution.

This report presents a comprehensive overview, market shares, and growth opportunities of Interactive Exhibition Solution market by product type, application, key players and key regions and countries.

#### Segmentation by Type:

Multimedia Interactive Display Solution

Virtual Reality (Vr) and Augmented Reality (Ar) Display Solution

Touch Display and Interactive Solution

Others

#### Segmentation by Application:

Museums and Cultural Exhibitions

Science and Technology Museums and Theme Exhibitions

Corporate Exhibition Halls and Brand Promotion

Commercial Exhibitions and Activities

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Exhibit Interactive

Gravit8

Infin Media

INFINIA

Interactive Asia

Magic Innovations

Market Trend Interactive Solution

Pixelhunters

Redress

Schallertech

Special Effects Ltd

Surface Impression

SYMA Asia

VIRTRIX

YORD

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