

Global Interactive Books Market Growth 2023-2029

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Interactive Book is an electronic or digital book designed to include active reader participation via links or embedded reader-enacted functions.

LPI (LP Information)' newest research report, the "Interactive Books Industry Forecast" looks at past sales and reviews total world Interactive Books sales in 2022, providing a comprehensive analysis by region and market sector of projected Interactive Books sales for 2023 through 2029. With Interactive Books sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Interactive Books industry.

This Insight Report provides a comprehensive analysis of the global Interactive Books landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Interactive Books portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Interactive Books market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Interactive Books and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Interactive Books.

The global Interactive Books market size is projected to grow from US\$ million in 2022

to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Interactive Books is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Interactive Books is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Interactive Books is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Interactive Books players cover Arbordale Publishing, Bertelsmann, Bloomsbury Publishing, Corus Entertainment, Hogs Back Books, Houghton Mifflin Harcourt Publishing, KGaA, Koehler Books and Lagardere Group, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Interactive Books market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Lift-the-flap Book

Touch & feel Book

Others

Segmentation by application

Adult

Teenager

Child

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Arbordale Publishing

Bertelsmann

Bloomsbury Publishing

Corus Entertainment

Hogs Back Books

Houghton Mifflin Harcourt Publishing

KGaA

Koehler Books

Lagardere Group

Lerner Publishing Group

Lostmy

Scholastic

ViacomCBS

Key Questions Addressed in this Report

What is the 10-year outlook for the global Interactive Books market?

What factors are driving Interactive Books market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Interactive Books market opportunities vary by end market size?

How does Interactive Books break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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