

Global Intelligent Scenic Spot Guide System Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Intelligent Scenic Spot Guide System market size is predicted to grow from US\$ 378 million in 2025 to US\$ 587 million in 2032; it is expected to grow at a CAGR of 6.6% from 2026 to 2032.

Intelligent scenic spot guide system is a self-guided tour tool for scenic areas based on modern information technology. It uses technologies such as the Internet of Things, big data, and artificial intelligence to provide tourists with a full range of scenic area information and services. The intelligent scenic area guide system usually includes map navigation, scenic spot introductions, voice explanations, online reservations and other functions. Tourists can easily obtain the required information through mobile phones, tablets and other devices. The system can also intelligently recommend tour routes and attractions based on tourists' interests and locations to enhance tourists' tour experience. At the same time, the intelligent scenic area guide system also provides scenic area managers with functions such as data analysis and tourist management, which helps to improve the operational efficiency and service quality of the scenic area.

United States market for Intelligent Scenic Spot Guide System is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Intelligent Scenic Spot Guide System is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Intelligent Scenic Spot Guide System is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Intelligent Scenic Spot Guide System players cover STQRY, Fractal-Technology, SmartGuide, Frontop, 12301.cc, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “Intelligent Scenic Spot Guide System Industry Forecast” looks at past sales and reviews total world Intelligent Scenic Spot Guide System sales in 2025, providing a comprehensive analysis by region and market sector of projected Intelligent Scenic Spot Guide System sales for 2026 through 2032. With Intelligent Scenic Spot Guide System sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Intelligent Scenic Spot Guide System industry.

This Insight Report provides a comprehensive analysis of the global Intelligent Scenic Spot Guide System landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Intelligent Scenic Spot Guide System portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Intelligent Scenic Spot Guide System market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Intelligent Scenic Spot Guide System and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Intelligent Scenic Spot Guide System.

This report presents a comprehensive overview, market shares, and growth opportunities of Intelligent Scenic Spot Guide System market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud Based

On Premise

Segmentation by Application:

Natural Attractions

Cultural Attractions

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

STQRY

Fractal-Technology

SmartGuide

Frontop

12301.cc

HUAWEI

Weipiao Technology

Daokeyun

Depthlink

Gloryview

VoiceMap

LVJI Technology

The report requires updating with new data and is sent in 48 hours after order is placed.

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