

# Global Intelligent Electric Self-Balancing Scooter Market Growth 2026-2032

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## Abstracts

The global Intelligent Electric Self-Balancing Scooter market size is predicted to grow from US\$ 654 million in 2025 to US\$ 1020 million in 2032; it is expected to grow at a CAGR of 6.6% from 2026 to 2032.

In 2025, global production of intelligent electric self-balancing scooters reached 382,000 units, with an average selling price of US\$175 per unit. Intelligent electric self-balancing scooters refer to a type of electric micro-mobility device that achieves dynamic balance using IMU inertial sensors (gyroscopes/accelerometers) and closed-loop control algorithms. The core is a three-in-one system of 'electric drive + attitude perception + real-time control,' enabling the device to maintain lateral/longitudinal stability even at low speeds or when stationary. Applications include short-distance commuting, security patrols, and short-distance movement in warehouse parks. The upstream of the industry chain focuses on lithium battery materials and cells/packs and BMS, brushless hub motors and magnetic materials, IMU and MCU/power devices (MOSFETs, etc.), PCBs and wiring harnesses, tires/hubs, aluminum alloy/engineering plastic structural parts and molds, etc.; the midstream is the overall machine ID/structural design, control algorithms and firmware, overall machine assembly and aging testing; the downstream is mainly through brand DTC official websites, e-commerce platforms and offline retail, and in some regions, it enters the scenario-based channels through leasing/operators. The gross profit margin is approximately in the range of 20%–40%.

United States market for Intelligent Electric Self-Balancing Scooter is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Intelligent Electric Self-Balancing Scooter is estimated to increase

from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Intelligent Electric Self-Balancing Scooter is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Intelligent Electric Self-Balancing Scooter players cover Ninebot, Inventist, IPS Electric Unicycle, Robstep Robot, Airwheel, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the “Intelligent Electric Self-Balancing Scooter Industry Forecast” looks at past sales and reviews total world Intelligent Electric Self-Balancing Scooter sales in 2025, providing a comprehensive analysis by region and market sector of projected Intelligent Electric Self-Balancing Scooter sales for 2026 through 2032. With Intelligent Electric Self-Balancing Scooter sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Intelligent Electric Self-Balancing Scooter industry.

This Insight Report provides a comprehensive analysis of the global Intelligent Electric Self-Balancing Scooter landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Intelligent Electric Self-Balancing Scooter portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Intelligent Electric Self-Balancing Scooter market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Intelligent Electric Self-Balancing Scooter and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Intelligent Electric Self-Balancing Scooter.

This report presents a comprehensive overview, market shares, and growth opportunities of Intelligent Electric Self-Balancing Scooter market by product type,

application, key manufacturers and key regions and countries.

Segmentation by Type:

Two-Wheeled Pedal Type

With Leg/Knee Control Bar

EUC Unicycle

Segmentation by Wheel Diameter:

6.5 Inches

8 Inches

10 Inches

Segmentation by Application:

Commercial Transportation

Commuting & Leisure

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Ninebot

Inventist

IPS Electric Unicycle

Robstep Robot

Airwheel

Fosjoas

Global Wolf Motors

Freego

Rooder

Razor

DGL Group

GYROOR

Zhejiang Aerlang Technology

CHIC

INMOTION

Feishen Group

Key Questions Addressed in this Report

What is the 10-year outlook for the global Intelligent Electric Self-Balancing Scooter

market?

What factors are driving Intelligent Electric Self-Balancing Scooter market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Intelligent Electric Self-Balancing Scooter market opportunities vary by end market size?

How does Intelligent Electric Self-Balancing Scooter break out by Type, by Application?

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