

Global Insurtech Sharing Platform Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Insurtech Sharing Platform market size is predicted to grow from US\$ 13832 million in 2025 to US\$ 21498 million in 2032; it is expected to grow at a CAGR of 6.5% from 2026 to 2032.

An Insurtech sharing platform is a type of digital service platform designed for insurance companies, intermediaries, reinsurers, third-party service providers, and enterprise clients. Leveraging technologies such as cloud computing, big data, artificial intelligence (AI), blockchain, API interfaces, and risk control models, it offers shared capabilities across various functions, including insurance product development, online underwriting, claims processing, risk assessment, customer management, claims services, data analytics, and compliance management. Its core value lies in transforming the technology, data, distribution channels, and operational capabilities which are typically dispersed within individual insurance institutions into platform-based, modularized services. This approach helps participants in the insurance ecosystem reduce system development costs, enhance operational efficiency, and improve the customer experience, while simultaneously driving the transformation of insurance operations from traditional offline processes toward intelligent, online, and ecosystem-integrated collaboration.

The upstream segment of the Insurtech sharing platform value chain primarily comprises providers of foundational capabilities, such as cloud computing infrastructure, data resources, AI algorithms and models, blockchain and privacy-preserving computing technologies, risk control models, payment gateways, electronic signatures, identity verification services, and credit reporting and anti-fraud services. The midstream segment consists of the Insurtech sharing platform operators themselves, who deliver platform-based services including product configuration, online underwriting, intelligent

claims processing, risk-based pricing, customer operations, data analytics, API integration, and SaaS systems?to insurance companies, brokerage firms, agencies, reinsurers, and enterprise clients. The downstream segment focuses on various application scenarios?such as property and casualty insurance, life insurance, health insurance, auto insurance, agricultural insurance, internet-based insurance, corporate group insurance, and embedded insurance?assisting insurance institutions in reducing IT infrastructure costs, boosting customer acquisition and operational efficiency, and strengthening their claims processing and risk management capabilities. The gross profit margin for Insurtech sharing platforms stands at approximately 71%.

The core value of an Insurtech sharing platform lies in reducing the costs associated with the digital transformation of insurance institutions. For traditional insurance companies and small-to-medium-sized insurance intermediaries, building proprietary systems entails high costs and lengthy development cycles, in addition to requiring continuous investment in technology, data, risk management, and compliance resources. Through technologies such as SaaS, APIs, and PaaS, Insurtech sharing platforms modularize and deliver capabilities ranging from online underwriting, product configuration, and intelligent risk assessment to smart claims processing, risk modeling, customer operations, and data analytics. This enables insurance institutions to access these capabilities on an on-demand basis, thereby minimizing redundant infrastructure costs and accelerating the speed at which new business lines are launched.

Insurtech sharing platforms are driving a shift in insurance operations from a model of 'single-institution operation' toward one of 'ecosystem collaboration.' The various stages of insurance?including product sales, pricing, underwriting, claims processing, and after-sales service?involve a multitude of stakeholders, such as insurance carriers, brokers and agents, healthcare providers, automotive service providers, payment processors, data service providers, and corporate clients. By leveraging unified interfaces, standardized workflows, and data synchronization, these sharing platforms interconnect disparate insurance service capabilities. This approach is particularly well-suited for lines of business such as auto insurance, health insurance, internet-based insurance, contextual insurance, and embedded insurance, as it enhances the efficiency of product reach and the responsiveness of service delivery.

In the future, the primary competitive battleground for Insurtech sharing platforms will shift from merely providing 'system tools' to demonstrating superior 'data, risk management, and compliance capabilities.' The barrier to entry for platforms that simply offer online underwriting or administrative management systems will gradually lower; truly competitive platforms will be those that possess high-quality data assets, AI-driven

underwriting and claims models, robust anti-fraud capabilities, sophisticated actuarial pricing expertise, and advanced capabilities in privacy-preserving computation and regulatory compliance management. As regulatory oversight within the insurance industry becomes more stringent and customer expectations regarding service experiences continue to rise, these platforms will evolve toward greater intelligence, openness, and industry-specific contextualization. Comprehensive platforms?capable of simultaneously serving insurance carriers, intermediary channels, and clients across the broader industry ecosystem?are poised to possess the greatest potential for future growth.

LPI (LP Information)' newest research report, the ?Insurtech Sharing Platform Industry Forecast? looks at past sales and reviews total world Insurtech Sharing Platform sales in 2025, providing a comprehensive analysis by region and market sector of projected Insurtech Sharing Platform sales for 2026 through 2032. With Insurtech Sharing Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Insurtech Sharing Platform industry.

This Insight Report provides a comprehensive analysis of the global Insurtech Sharing Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Insurtech Sharing Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Insurtech Sharing Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Insurtech Sharing Platform and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Insurtech Sharing Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of Insurtech Sharing Platform market by product type, application, key players and key regions and countries.

Segmentation by Type:

Private Deployment Model

Cloud Platform Model

Segmentation by Transaction Volume:

Small Platform

Medium Platform

Large Platform

Segmentation by Functional Modules:

Basic Tool Type (Fewer Than 5 Functional Modules)

Comprehensive Business Platform Type (5?10 Functional Modules)

Segmentation by Application:

FinTech

Automotive & Mobility

Healthcare

Agriculture

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Guidewire

Duck Creek

Majesco

Insurity

EIS

Vertafore

Keylane

INSTANDA

RGI Group

Shift Technology

Prima Solutions

Adacta

FRISS

OneConnect

EBaoTech

ZhongAn Technology

Cheche Technology

NTT DATA Group

Fujitsu

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