

# Global Insurance Advertising Market Growth (Status and Outlook) 2022-2028

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# **Abstracts**

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As the global economy mends, the 2021 growth of Insurance Advertising will have significant change from previous year. According to our (LP Information) latest study, the global Insurance Advertising market size is USD million in 2022 from USD million in 2021, with a change of % between 2021 and 2022. The global Insurance Advertising market size will reach USD million in 2028, growing at a CAGR of % over the analysis period.

The United States Insurance Advertising market is expected at value of US\$ million in 2021 and grow at approximately % CAGR during review period. China constitutes a % market for the global Insurance Advertising market, reaching US\$ million by the year 2028. As for the Europe Insurance Advertising landscape, Germany is projected to reach US\$ million by 2028 trailing a CAGR of % over the forecast period. In APAC, the growth rates of other notable markets (Japan and South Korea) are projected to be at % and % respectively for the next 5-year period.

Global main Insurance Advertising players cover UnitedHealth Group, Liberty Mutual, GEICO, and Allstate Corporation, etc. In terms of revenue, the global largest two companies occupy a share nearly % in 2021.

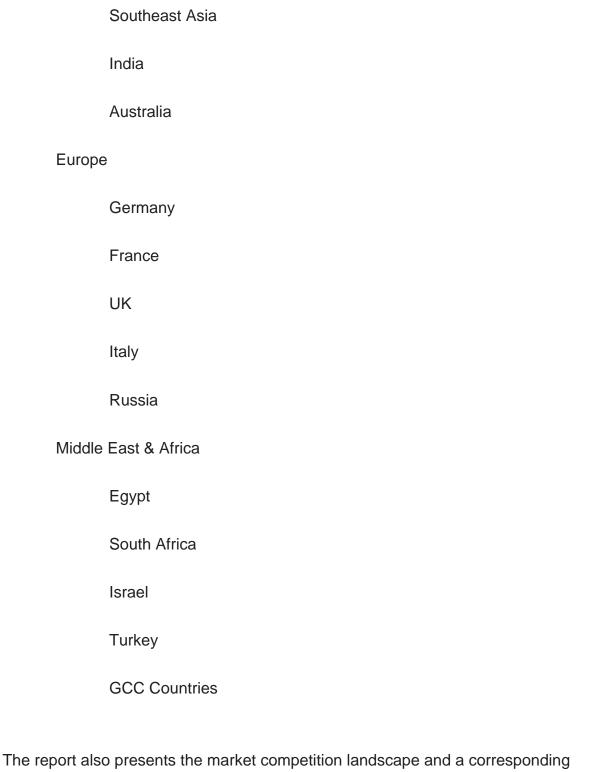
This report presents a comprehensive overview, market shares, and growth opportunities of Insurance Advertising market by product type, application, key players and key regions and countries.

Segmentation by type: breakdown data from 2017 to 2022 in Section 2.3; and forecast



to 2028 in section 10.7.			
Non-health Insurance			
Life Insurance			
Segmentation by application: breakdown data from 2017 to 2022, in Section 2.4; and forecast to 2028 in section 10.8.			
Direct Marketing			
Network Marketing			
Mobile Marketing			
Other			
This report also splits the market by region: Breakdown data in Chapter 4, 5, 6, 7 and 8.			
Americas			
United States			
Canada			
Mexico			
Brazil			
APAC			
China			
Japan			
Korea			





The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report: Breakdown data in in Chapter 3.

UnitedHealth Group

Liberty Mutual



GEICO
Allstate Corporation
Berkshire Hathaway
The Progressive Corporation
MetLife
State Farm Mutual
Nationwide Mutua
Admiral Group
American Family Mutual

Farmers Insurance Group



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