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Global Insulating Film NTC Thermistor Market Growth 2026-2032

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Abstracts

The global Insulating Film NTC Thermistor market size is predicted to grow from US$ 112 million in 2025 to US$ 183 million in 2032; it is expected to grow at a CAGR of 7.4% from 2026 to 2032.

In 2024, global Insulated Film NTC Thermistor production reached approximately 2040 million pcs, with an average global market price of around US$ 50.62 k pcs. Insulated Film NTC Thermistor? refers to a negative temperature coefficient (NTC) semiconductor ceramic component, characterized by a resistance value that decreases exponentially with increasing temperature. Its core material consists of metal oxides (e.g., manganese, nickel, cobalt), fabricated through ceramic processes and encapsulated with an insulating film for electrical isolation and environmental protection?.

Market driving factors

Demand for miniaturization of consumer electronics: Thin-film technology enables a thickness of ?0.5mm or less?, suitable for high-density PCB designs.

Explosion of new energy and automotive electronics: In the thermal management system of new energy vehicle batteries, NTC thermistors are used to monitor cell temperatures in real time. The high precision (±1%) and fast response (<1 second) characteristics of MF55 meet the requirements of BMS (battery management system).

Upgrade of medical equipment: Medical devices such as electronic thermometers and liquid level sensors have higher requirements for the accuracy and stability of temperature sensors. The wide temperature range of -50~260? of MF55 becomes a key advantage.

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Market hindering factors

Technical barriers and cost pressure: Material formulations (such as the proportion of manganese-nickel-cobalt oxide) directly affect the stability of B values. The research and development cycle is long and there are significant patent barriers.

Threat from alternative silicon-based temperature sensors (such as DS18B20) is gradually replacing traditional NTC with an accuracy of ?±0.1?? in the consumer electronics field. The substitution rate reached ?12%? in 2024.

Downstream demand differentiation: The home appliance market is saturated, and the growth rate of production of white goods such as air conditioners and refrigerators in China has slowed down (CAGR ?3.2%? in 2024), resulting in weak growth in demand for general-purpose NTC such as MF55.

Market development trends

Miniaturization and integration: The progress of thin-film technology has shrunk the size of NTC to ?0603M? (0.6mm?0.3mm), meeting the miniaturization requirements of wearable devices and other applications. Companies like Murata have launched surface-mount high-precision NTCs that support wire bonding and are suitable for power semiconductor packaging.

Intelligence and high precision: The IoT (Internet of Things) scenario promotes the demand for adaptive thermal sensitive solutions, such as smart home temperature control systems.

The accuracy of medical-grade thin-film NTC has been improved to ?±0.1??, used for biological detection and body temperature monitoring.

Challenges and risks: Risk of technological iteration, the yield and stability of thin-film technology still need to be improved, and some enterprises rely on imported equipment. Supply chain fluctuations, geopolitical influence on the supply of key raw materials (such as nickel and cobalt) requires strengthening of local layout.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Insulating Film NTC Thermistor

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Industry Forecast" looks at past sales and reviews total world Insulating Film NTC Thermistor sales in 2025, providing a comprehensive analysis by region and market sector of projected Insulating Film NTC Thermistor sales for 2026 through 2032. With Insulating Film NTC Thermistor sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Insulating Film NTC Thermistor industry.

This Insight Report provides a comprehensive analysis of the global Insulating Film NTC Thermistor landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Insulating Film NTC Thermistor portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Insulating Film NTC Thermistor market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Insulating Film NTC Thermistor and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Insulating Film NTC Thermistor.

This report presents a comprehensive overview, market shares, and growth opportunities of Insulating Film NTC Thermistor market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

18mm

25mm

50mm

75mm

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Segmentation by Application:

- Household Appliances
- Industrial
- Medical
- Automotive Electronics
- Consumer Electronics
- Others

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India

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Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Thinking Electronic

Semitec Corporation

TEWA

Selco

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Lattron

Nanjing Shiheng Electronic

TAYAO Technology

SEN TECH

Guangdong Fenghua Advanced Technology

Huaju Electronics

Shenzhen KPD Electronics

JPET Technology

MinChuang

Dongguan Sensicom Electronics

Starwin

Qawell

Key Questions Addressed in this Report

What is the 10-year outlook for the global Insulating Film NTC Thermistor market?

What factors are driving Insulating Film NTC Thermistor market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Insulating Film NTC Thermistor market opportunities vary by end market size?

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How does Insulating Film NTC Thermistor break out by Type, by Application?

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