

# Global Insect Repellent Wipes Market Growth 2024-2030

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Insect Repellent Wipes market size was valued at US\$ 403.1 million in 2023. With growing demand in downstream market, the Insect Repellent Wipes is forecast to a readjusted size of US\$ 654 million by 2030 with a CAGR of 7.2% during review period.

The research report highlights the growth potential of the global Insect Repellent Wipes market. Insect Repellent Wipes are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Insect Repellent Wipes. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Insect Repellent Wipes market.

Insect repellents are used to repel mosquitoes, ticks, flies, and other biting insects. Mosquitoes can transmit diseases such as Zika, Malaria, and West Nile virus. Ticks can transmit Lyme disease, Rocky Mountain Spotted Fever, and other diseases. Insect Repellent Wipes offer a natural, essential oil-infused alternative to traditional bug repellent that effectively prevents mosquito and aforementioned insects. In this report, we mainly divided the product into two groups with DEET ingredient and without DEET ingredient.

Global key players of insect repellent wipes include Spectrum Brands, SC Johnson, CoreTex, etc. North America is the largest producer of insect repellent wipes, holds a share over 40%, followed by Asia-Pacific, and Europe. In terms of product, DEET-free is

the largest segment, with a share over 50%. And in terms of distribution channel, the largest segment is offline sales, with a share over 70%.

#### Key Features:

The report on Insect Repellent Wipes market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Insect Repellent Wipes market. It may include historical data, market segmentation by Type (e.g., DEET, DEET-Free), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Insect Repellent Wipes market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Insect Repellent Wipes market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Insect Repellent Wipes industry. This include advancements in Insect Repellent Wipes technology, Insect Repellent Wipes new entrants, Insect Repellent Wipes new investment, and other innovations that are shaping the future of Insect Repellent Wipes.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Insect Repellent Wipes market. It includes factors influencing customer ' purchasing decisions, preferences for Insect Repellent Wipes product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Insect Repellent Wipes market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Insect Repellent Wipes market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Insect Repellent Wipes market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Insect Repellent Wipes industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Insect Repellent Wipes market.

**Market Segmentation:**

Insect Repellent Wipes market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

**Segmentation by type**

DEET

DEET-Free

**Segmentation by application**

Offline

Online

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Spectrum Brands

SC Johnson

CoreTex

Quantum Health

La Fresh

Adventure Ready Brands

Pigeon

Murphy's Naturals

Smidge (APS Biocontrol)

Avon

ITW Pro Brands

PIC Corporation

GNC Holdings (Harbin Pharmaceutical Group)

Aunt Fannie's

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Insect Repellent Wipes market?

What factors are driving Insect Repellent Wipes market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Insect Repellent Wipes market opportunities vary by end market size?

How does Insect Repellent Wipes break out type, application?

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