

# Global Insect Protein Pet Treat Market Growth 2024-2030

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## Abstracts

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The global Insect Protein Pet Treat market size is projected to grow from US\$ 523.4 million in 2023 to US\$ 849.1 million in 2030; it is expected to grow at a CAGR of 7.2% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the “Insect Protein Pet Treat Industry Forecast” looks at past sales and reviews total world Insect Protein Pet Treat sales in 2023, providing a comprehensive analysis by region and market sector of projected Insect Protein Pet Treat sales for 2024 through 2030. With Insect Protein Pet Treat sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Insect Protein Pet Treat industry.

This Insight Report provides a comprehensive analysis of the global Insect Protein Pet Treat landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Insect Protein Pet Treat portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Insect Protein Pet Treat market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Insect Protein Pet Treat and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global Insect Protein Pet Treat.

Pet medical care is the second largest segment in pet industry. In the UK, annual spending on veterinary and other pet services has risen from ?2.6bn in 2015 to ?4bn in 2021, a 54% increase in just six years. According to Vetnosis, the value of the global animal health industry will increase by 12% to \$38.3 billion in 2021. White Paper on China's Pet Healthy Consumption of JD shows that in 2023, there are 13.09 million pets entering middle age and old age. And pet aging is expected to be seen in the next few years. Changes in the age structure of pets will further bring about the development of the pet medical industry. According to the data of the 2022 China Pet Medical Industry White Paper, from the perspective of market size, the scale of China's pet medical market is about ?67.5 billion, accounting for about 22.5% of the entire pet industry. From the perspective of hospital operation time, pet hospitals within 5 years accounted for about 73%. About 11% of the pet hospitals have been in operation for more than 10 years. From the perspective of hospital turnover, nearly 40% of the hospitals have increased their annual turnover year-on-year, and the growth rate is mainly within 496%.

This report presents a comprehensive overview, market shares, and growth opportunities of Insect Protein Pet Treat market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by type

Cricket

Mealworms

Black Water Fly

Others

#### Segmentation by application

Cat

Dog

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Nestle

Mars

Scout & Zoe's

PetSmart

Innovafeed

Percuro

Protix

Enterra

Entovet

Jiminy's

HOPE Pet Food

Catit

Mera Petfood

Tomojo

Yora Pet Foods

Entoma Petfood

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Insect Protein Pet Treat market?

What factors are driving Insect Protein Pet Treat market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Insect Protein Pet Treat market opportunities vary by end market size?

How does Insect Protein Pet Treat break out type, application?

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