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Global Insect Pheromone Lure Market Growth 2026-2032

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Abstracts

The global Insect Pheromone Lure market size is predicted to grow from US$ 509 million in 2025 to US$ 1039 million in 2032; it is expected to grow at a CAGR of 11.3% from 2026 to 2032.

In 2025, global Insect Pheromone Lure production reached approximately 200 million units, with an average global market price of around USD 2.60 per unit.

The gross profit margin of major companies in the industry is between 35%–50%.

In 2025, the global production capacity of Insect Pheromone Lure was approximately 263 million units.

Insect Pheromone Lures are pest-monitoring and control consumables containing synthetic or naturally derived insect pheromone compounds designed to attract specific insect species. The pheromone is typically loaded onto a rubber septum, polymer dispenser, fiber, membrane, or other controlled-release carrier to provide a stable release rate over a defined period. These lures are primarily used in pheromone traps for agricultural pest monitoring, population density assessment, mating disruption programs, and integrated pest management. They are applied in orchards, vineyards, field crops, forestry, greenhouses, and stored-product protection. The product boundary covers pheromone-containing lure dispensers, excluding complete traps and standalone pheromone chemicals.

The upstream industry supplies pheromone active ingredients, chemical intermediates, carrier polymers, rubber or elastomer materials, solvents, stabilizers, and packaging materials. The midstream industry synthesizes and purifies pheromone compounds,

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formulates active ingredients, and loads them into controlled-release carriers through impregnation, extrusion, coating, injection, or other dispensing processes. Quality control focuses on pheromone purity, loading concentration, release rate, storage stability, and field longevity. The downstream industry includes agricultural pest monitoring, crop protection, integrated pest management, forestry protection, greenhouse production, and stored-product pest control. Demand is driven by reduced-pesticide agriculture, precision pest monitoring, integrated pest management adoption, regulatory pressure on chemical pesticides, and growing demand for environmentally friendly pest-control methods.

United States market for Insect Pheromone Lure is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Insect Pheromone Lure is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Insect Pheromone Lure is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Insect Pheromone Lure players cover Shin-Etsu Chemical Co., Ltd., Suterra LLC, Tr?c? Inc., Russell IPM Ltd., Pherobank B.V., etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Insect Pheromone Lure Industry Forecast” looks at past sales and reviews total world Insect Pheromone Lure sales in 2025, providing a comprehensive analysis by region and market sector of projected Insect Pheromone Lure sales for 2026 through 2032. With Insect Pheromone Lure sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Insect Pheromone Lure industry.

This Insight Report provides a comprehensive analysis of the global Insect Pheromone Lure landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Insect Pheromone Lure portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Insect Pheromone Lure market.

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This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Insect Pheromone Lure and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Insect Pheromone Lure.

This report presents a comprehensive overview, market shares, and growth opportunities of Insect Pheromone Lure market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Sex Pheromone Lures

Aggregation Pheromone Lures

Host-Finding Pheromone Lures

Segmentation by Lure Form:

Rubber Septa Lures

Polyethylene Tube Lures

Membrane Lures

Segmentation by Release Duration:

Short-Term Lures (<30 days)

Medium-Term Lures (30–90 days)

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Long-Term Lures (>90 days)

Segmentation by Application:

Pest Monitoring

Mating Disruption

Mass Trapping

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

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Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Shin-Etsu Chemical Co., Ltd.

Suterra LLC

Tr?c? Inc.

Russell IPM Ltd.

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Pherobank B.V.

Andermatt Group AG

M2i Life Sciences

Provivi, Inc.

ISCA Technologies

Bedoukian Research, Inc.

FMC Corporation

Beijing Pherobio Technology Co., Ltd.

Beijing Ecoman Biotech Co., Ltd.

Beijing Zhongjie Sifang Biotechnology Co., Ltd.

Wuhan Unioasis Biological Technology Co., Ltd.

Chongqing Ecophero Technology Co., Ltd.

Jiangsu Seven-Continent Green Chemical Co., Ltd.

Shandong Kangqiao Biotechnology Co., Ltd.

Henan Jiyuan Baiwei Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Insect Pheromone Lure market?

What factors are driving Insect Pheromone Lure market growth, globally and by region?

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Which technologies are poised for the fastest growth by market and region?

How do Insect Pheromone Lure market opportunities vary by end market size?

How does Insect Pheromone Lure break out by Type, by Application?

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Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Insect Pheromone Lure Annual Sales 2021-2032
  2.1.2 World Current & Future Analysis for Insect Pheromone Lure by Geographic Region, 2021, 2025 & 2032
  2.1.3 World Current & Future Analysis for Insect Pheromone Lure by Country/Region, 2021, 2025 & 2032
2.2 Insect Pheromone Lure Segment by Type
  2.2.1 Sex Pheromone Lures
  2.2.2 Aggregation Pheromone Lures
  2.2.3 Host-Finding Pheromone Lures
  2.2.4 Insect Pheromone Lure Sales by Type
    2.2.4.1 Global Insect Pheromone Lure Sales Market Share by Type (2021-2026)
    2.2.4.2 Global Insect Pheromone Lure Revenue and Market Share by Type (2021-2026)
    2.2.4.3 Global Insect Pheromone Lure Sale Price by Type (2021-2026)
2.3 Insect Pheromone Lure Segment by Lure Form
  2.3.1 Rubber Septa Lures
  2.3.2 Polyethylene Tube Lures
  2.3.3 Membrane Lures
  2.3.4 Insect Pheromone Lure Sales by Lure Form
    2.3.4.1 Global Insect Pheromone Lure Sales Market Share by Lure Form (2021-2026)
    2.3.4.2 Global Insect Pheromone Lure Revenue and Market Share by Lure Form (2021-2026)

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2.3.4.3 Global Insect Pheromone Lure Sale Price by Lure Form (2021-2026)
2.4 Insect Pheromone Lure Segment by Release Duration
2.4.1 Short-Term Lures (<30 days)
2.4.2 Medium-Term Lures (30–90 days)
2.4.3 Long-Term Lures (>90 days)
2.4.4 Insect Pheromone Lure Sales by Release Duration
2.4.4.1 Global Insect Pheromone Lure Sales Market Share by Release Duration (2021-2026)
2.4.4.2 Global Insect Pheromone Lure Revenue and Market Share by Release Duration (2021-2026)
2.4.4.3 Global Insect Pheromone Lure Sale Price by Release Duration (2021-2026)
2.5 Insect Pheromone Lure Segment by Application
2.5.1 Pest Monitoring
2.5.2 Mating Disruption
2.5.3 Mass Trapping
2.5.4 Other
2.5.5 Insect Pheromone Lure Sales by Application
2.5.5.1 Global Insect Pheromone Lure Sale Market Share by Application (2021-2026)
2.5.5.2 Global Insect Pheromone Lure Revenue and Market Share by Application (2021-2026)
2.5.5.3 Global Insect Pheromone Lure Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Insect Pheromone Lure Breakdown Data by Company
3.1.1 Global Insect Pheromone Lure Annual Sales by Company (2021-2026)
3.1.2 Global Insect Pheromone Lure Sales Market Share by Company (2021-2026)
3.2 Global Insect Pheromone Lure Annual Revenue by Company (2021-2026)
3.2.1 Global Insect Pheromone Lure Revenue by Company (2021-2026)
3.2.2 Global Insect Pheromone Lure Revenue Market Share by Company (2021-2026)
3.3 Global Insect Pheromone Lure Sale Price by Company
3.4 Key Manufacturers Insect Pheromone Lure Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Insect Pheromone Lure Product Location Distribution
3.4.2 Players Insect Pheromone Lure Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.6 New Products and Potential Entrants

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3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR INSECT PHEROMONE LURE BY GEOGRAPHIC REGION

4.1 World Historic Insect Pheromone Lure Market Size by Geographic Region (2021-2026)
  4.1.1 Global Insect Pheromone Lure Annual Sales by Geographic Region (2021-2026)
  4.1.2 Global Insect Pheromone Lure Annual Revenue by Geographic Region (2021-2026)
4.2 World Historic Insect Pheromone Lure Market Size by Country/Region (2021-2026)
  4.2.1 Global Insect Pheromone Lure Annual Sales by Country/Region (2021-2026)
  4.2.2 Global Insect Pheromone Lure Annual Revenue by Country/Region (2021-2026)
4.3 Americas Insect Pheromone Lure Sales Growth
4.4 APAC Insect Pheromone Lure Sales Growth
4.5 Europe Insect Pheromone Lure Sales Growth
4.6 Middle East & Africa Insect Pheromone Lure Sales Growth

5 AMERICAS

5.1 Americas Insect Pheromone Lure Sales by Country
  5.1.1 Americas Insect Pheromone Lure Sales by Country (2021-2026)
  5.1.2 Americas Insect Pheromone Lure Revenue by Country (2021-2026)
5.2 Americas Insect Pheromone Lure Sales by Type (2021-2026)
5.3 Americas Insect Pheromone Lure Sales by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Insect Pheromone Lure Sales by Region
  6.1.1 APAC Insect Pheromone Lure Sales by Region (2021-2026)
  6.1.2 APAC Insect Pheromone Lure Revenue by Region (2021-2026)
6.2 APAC Insect Pheromone Lure Sales by Type (2021-2026)
6.3 APAC Insect Pheromone Lure Sales by Application (2021-2026)
6.4 China
6.5 Japan

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6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Insect Pheromone Lure by Country
  7.1.1 Europe Insect Pheromone Lure Sales by Country (2021-2026)
  7.1.2 Europe Insect Pheromone Lure Revenue by Country (2021-2026)
7.2 Europe Insect Pheromone Lure Sales by Type (2021-2026)
7.3 Europe Insect Pheromone Lure Sales by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Insect Pheromone Lure by Country
  8.1.1 Middle East & Africa Insect Pheromone Lure Sales by Country (2021-2026)
  8.1.2 Middle East & Africa Insect Pheromone Lure Revenue by Country (2021-2026)
8.2 Middle East & Africa Insect Pheromone Lure Sales by Type (2021-2026)
8.3 Middle East & Africa Insect Pheromone Lure Sales by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

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10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Insect Pheromone Lure
10.3 Manufacturing Process Analysis of Insect Pheromone Lure
10.4 Industry Chain Structure of Insect Pheromone Lure

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
  11.1.1 Direct Channels
  11.1.2 Indirect Channels
11.2 Insect Pheromone Lure Distributors
11.3 Insect Pheromone Lure Customer

12 WORLD FORECAST REVIEW FOR INSECT PHEROMONE LURE BY GEOGRAPHIC REGION

12.1 Global Insect Pheromone Lure Market Size Forecast by Region
  12.1.1 Global Insect Pheromone Lure Forecast by Region (2027-2032)
  12.1.2 Global Insect Pheromone Lure Annual Revenue Forecast by Region (2027-2032)
12.2 Americas Forecast by Country (2027-2032)
12.3 APAC Forecast by Region (2027-2032)
12.4 Europe Forecast by Country (2027-2032)
12.5 Middle East & Africa Forecast by Country (2027-2032)
12.6 Global Insect Pheromone Lure Forecast by Type (2027-2032)
12.7 Global Insect Pheromone Lure Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Shin-Etsu Chemical Co., Ltd.
  13.1.1 Shin-Etsu Chemical Co., Ltd. Company Information
  13.1.2 Shin-Etsu Chemical Co., Ltd. Insect Pheromone Lure Product Portfolios and Specifications
  13.1.3 Shin-Etsu Chemical Co., Ltd. Insect Pheromone Lure Sales, Revenue, Price and Gross Margin (2021-2026)
  13.1.4 Shin-Etsu Chemical Co., Ltd. Main Business Overview
  13.1.5 Shin-Etsu Chemical Co., Ltd. Latest Developments
13.2 Suterra LLC

+357 96 030922
info@marketpublishers.com

13.2.1 Suterra LLC Company Information
13.2.2 Suterra LLC Insect Pheromone Lure Product Portfolios and Specifications
13.2.3 Suterra LLC Insect Pheromone Lure Sales, Revenue, Price and Gross Margin (2021-2026)
13.2.4 Suterra LLC Main Business Overview
13.2.5 Suterra LLC Latest Developments
13.3 Tr?c? Inc.
13.3.1 Tr?c? Inc. Company Information
13.3.2 Tr?c? Inc. Insect Pheromone Lure Product Portfolios and Specifications
13.3.3 Tr?c? Inc. Insect Pheromone Lure Sales, Revenue, Price and Gross Margin (2021-2026)
13.3.4 Tr?c? Inc. Main Business Overview
13.3.5 Tr?c? Inc. Latest Developments
13.4 Russell IPM Ltd.
13.4.1 Russell IPM Ltd. Company Information
13.4.2 Russell IPM Ltd. Insect Pheromone Lure Product Portfolios and Specifications
13.4.3 Russell IPM Ltd. Insect Pheromone Lure Sales, Revenue, Price and Gross Margin (2021-2026)
13.4.4 Russell IPM Ltd. Main Business Overview
13.4.5 Russell IPM Ltd. Latest Developments
13.5 Pherobank B.V.
13.5.1 Pherobank B.V. Company Information
13.5.2 Pherobank B.V. Insect Pheromone Lure Product Portfolios and Specifications
13.5.3 Pherobank B.V. Insect Pheromone Lure Sales, Revenue, Price and Gross Margin (2021-2026)
13.5.4 Pherobank B.V. Main Business Overview
13.5.5 Pherobank B.V. Latest Developments
13.6 Andermatt Group AG
13.6.1 Andermatt Group AG Company Information
13.6.2 Andermatt Group AG Insect Pheromone Lure Product Portfolios and Specifications
13.6.3 Andermatt Group AG Insect Pheromone Lure Sales, Revenue, Price and Gross Margin (2021-2026)
13.6.4 Andermatt Group AG Main Business Overview
13.6.5 Andermatt Group AG Latest Developments
13.7 M2i Life Sciences
13.7.1 M2i Life Sciences Company Information
13.7.2 M2i Life Sciences Insect Pheromone Lure Product Portfolios and Specifications
13.7.3 M2i Life Sciences Insect Pheromone Lure Sales, Revenue, Price and Gross

+357 96 030922
info@marketpublishers.com

Margin (2021-2026)
13.7.4 M2i Life Sciences Main Business Overview
13.7.5 M2i Life Sciences Latest Developments
13.8 Provivi, Inc.
13.8.1 Provivi, Inc. Company Information
13.8.2 Provivi, Inc. Insect Pheromone Lure Product Portfolios and Specifications
13.8.3 Provivi, Inc. Insect Pheromone Lure Sales, Revenue, Price and Gross Margin (2021-2026)
13.8.4 Provivi, Inc. Main Business Overview
13.8.5 Provivi, Inc. Latest Developments
13.9 ISCA Technologies
13.9.1 ISCA Technologies Company Information
13.9.2 ISCA Technologies Insect Pheromone Lure Product Portfolios and Specifications
13.9.3 ISCA Technologies Insect Pheromone Lure Sales, Revenue, Price and Gross Margin (2021-2026)
13.9.4 ISCA Technologies Main Business Overview
13.9.5 ISCA Technologies Latest Developments
13.10 Bedoukian Research, Inc.
13.10.1 Bedoukian Research, Inc. Company Information
13.10.2 Bedoukian Research, Inc. Insect Pheromone Lure Product Portfolios and Specifications
13.10.3 Bedoukian Research, Inc. Insect Pheromone Lure Sales, Revenue, Price and Gross Margin (2021-2026)
13.10.4 Bedoukian Research, Inc. Main Business Overview
13.10.5 Bedoukian Research, Inc. Latest Developments
13.11 FMC Corporation
13.11.1 FMC Corporation Company Information
13.11.2 FMC Corporation Insect Pheromone Lure Product Portfolios and Specifications
13.11.3 FMC Corporation Insect Pheromone Lure Sales, Revenue, Price and Gross Margin (2021-2026)
13.11.4 FMC Corporation Main Business Overview
13.11.5 FMC Corporation Latest Developments
13.12 Beijing Pherobio Technology Co., Ltd.
13.12.1 Beijing Pherobio Technology Co., Ltd. Company Information
13.12.2 Beijing Pherobio Technology Co., Ltd. Insect Pheromone Lure Product Portfolios and Specifications
13.12.3 Beijing Pherobio Technology Co., Ltd. Insect Pheromone Lure Sales,

+357 96 030922
info@marketpublishers.com

Revenue, Price and Gross Margin (2021-2026)
13.12.4 Beijing Pherobio Technology Co., Ltd. Main Business Overview
13.12.5 Beijing Pherobio Technology Co., Ltd. Latest Developments
13.13 Beijing Ecoman Biotech Co., Ltd.
13.13.1 Beijing Ecoman Biotech Co., Ltd. Company Information
13.13.2 Beijing Ecoman Biotech Co., Ltd. Insect Pheromone Lure Product Portfolios and Specifications
13.13.3 Beijing Ecoman Biotech Co., Ltd. Insect Pheromone Lure Sales, Revenue, Price and Gross Margin (2021-2026)
13.13.4 Beijing Ecoman Biotech Co., Ltd. Main Business Overview
13.13.5 Beijing Ecoman Biotech Co., Ltd. Latest Developments
13.14 Beijing Zhongjie Sifang Biotechnology Co., Ltd.
13.14.1 Beijing Zhongjie Sifang Biotechnology Co., Ltd. Company Information
13.14.2 Beijing Zhongjie Sifang Biotechnology Co., Ltd. Insect Pheromone Lure Product Portfolios and Specifications
13.14.3 Beijing Zhongjie Sifang Biotechnology Co., Ltd. Insect Pheromone Lure Sales, Revenue, Price and Gross Margin (2021-2026)
13.14.4 Beijing Zhongjie Sifang Biotechnology Co., Ltd. Main Business Overview
13.14.5 Beijing Zhongjie Sifang Biotechnology Co., Ltd. Latest Developments
13.15 Wuhan Unioasis Biological Technology Co., Ltd.
13.15.1 Wuhan Unioasis Biological Technology Co., Ltd. Company Information
13.15.2 Wuhan Unioasis Biological Technology Co., Ltd. Insect Pheromone Lure Product Portfolios and Specifications
13.15.3 Wuhan Unioasis Biological Technology Co., Ltd. Insect Pheromone Lure Sales, Revenue, Price and Gross Margin (2021-2026)
13.15.4 Wuhan Unioasis Biological Technology Co., Ltd. Main Business Overview
13.15.5 Wuhan Unioasis Biological Technology Co., Ltd. Latest Developments
13.16 Chongqing Ecophero Technology Co., Ltd.
13.16.1 Chongqing Ecophero Technology Co., Ltd. Company Information
13.16.2 Chongqing Ecophero Technology Co., Ltd. Insect Pheromone Lure Product Portfolios and Specifications
13.16.3 Chongqing Ecophero Technology Co., Ltd. Insect Pheromone Lure Sales, Revenue, Price and Gross Margin (2021-2026)
13.16.4 Chongqing Ecophero Technology Co., Ltd. Main Business Overview
13.16.5 Chongqing Ecophero Technology Co., Ltd. Latest Developments
13.17 Jiangsu Seven-Continent Green Chemical Co., Ltd.
13.17.1 Jiangsu Seven-Continent Green Chemical Co., Ltd. Company Information
13.17.2 Jiangsu Seven-Continent Green Chemical Co., Ltd. Insect Pheromone Lure Product Portfolios and Specifications

+357 96 030922
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13.17.3 Jiangsu Seven-Continent Green Chemical Co., Ltd. Insect Pheromone Lure Sales, Revenue, Price and Gross Margin (2021-2026)
13.17.4 Jiangsu Seven-Continent Green Chemical Co., Ltd. Main Business Overview
13.17.5 Jiangsu Seven-Continent Green Chemical Co., Ltd. Latest Developments
13.18 Shandong Kangqiao Biotechnology Co., Ltd.
13.18.1 Shandong Kangqiao Biotechnology Co., Ltd. Company Information
13.18.2 Shandong Kangqiao Biotechnology Co., Ltd. Insect Pheromone Lure Product Portfolios and Specifications
13.18.3 Shandong Kangqiao Biotechnology Co., Ltd. Insect Pheromone Lure Sales, Revenue, Price and Gross Margin (2021-2026)
13.18.4 Shandong Kangqiao Biotechnology Co., Ltd. Main Business Overview
13.18.5 Shandong Kangqiao Biotechnology Co., Ltd. Latest Developments
13.19 Henan Jiyuan Baiwei Co., Ltd.
13.19.1 Henan Jiyuan Baiwei Co., Ltd. Company Information
13.19.2 Henan Jiyuan Baiwei Co., Ltd. Insect Pheromone Lure Product Portfolios and Specifications
13.19.3 Henan Jiyuan Baiwei Co., Ltd. Insect Pheromone Lure Sales, Revenue, Price and Gross Margin (2021-2026)
13.19.4 Henan Jiyuan Baiwei Co., Ltd. Main Business Overview
13.19.5 Henan Jiyuan Baiwei Co., Ltd. Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Insect Pheromone Lure Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & ($ millions)
Table 2. Insect Pheromone Lure Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Sex Pheromone Lures
Table 4. Major Players of Aggregation Pheromone Lures
Table 5. Major Players of Host-Finding Pheromone Lures
Table 6. Global Insect Pheromone Lure Sales by Type (2021-2026) & (Million Units)
Table 7. Global Insect Pheromone Lure Sales Market Share by Type (2021-2026)
Table 8. Global Insect Pheromone Lure Revenue by Type (2021-2026) & ($ million)
Table 9. Global Insect Pheromone Lure Revenue Market Share by Type (2021-2026)
Table 10. Global Insect Pheromone Lure Sale Price by Type (2021-2026) & (US$/Unit)
Table 11. Major Players of Rubber Septa Lures
Table 12. Major Players of Polyethylene Tube Lures
Table 13. Major Players of Membrane Lures
Table 14. Global Insect Pheromone Lure Sales by Lure Form (2021-2026) & (Million Units)
Table 15. Global Insect Pheromone Lure Sales Market Share by Lure Form (2021-2026)
Table 16. Global Insect Pheromone Lure Revenue by Lure Form (2021-2026) & ($ million)
Table 17. Global Insect Pheromone Lure Revenue Market Share by Lure Form (2021-2026)
Table 18. Global Insect Pheromone Lure Sale Price by Lure Form (2021-2026) & (US$/Unit)
Table 19. Major Players of Short-Term Lures (<30 days)
Table 20. Major Players of Medium-Term Lures (30–90 days)
Table 21. Major Players of Long-Term Lures (>90 days)
Table 22. Global Insect Pheromone Lure Sales by Release Duration (2021-2026) & (Million Units)
Table 23. Global Insect Pheromone Lure Sales Market Share by Release Duration (2021-2026)
Table 24. Global Insect Pheromone Lure Revenue by Release Duration (2021-2026) & ($ million)
Table 25. Global Insect Pheromone Lure Revenue Market Share by Release Duration

+357 96 030922
info@marketpublishers.com

(2021-2026)
Table 26. Global Insect Pheromone Lure Sale Price by Release Duration (2021-2026) & (US$/Unit)
Table 27. Global Insect Pheromone Lure Sale by Application (2021-2026) & (Million Units)
Table 28. Global Insect Pheromone Lure Sale Market Share by Application (2021-2026)
Table 29. Global Insect Pheromone Lure Revenue by Application (2021-2026) & ($ million)
Table 30. Global Insect Pheromone Lure Revenue Market Share by Application (2021-2026)
Table 31. Global Insect Pheromone Lure Sale Price by Application (2021-2026) & (US$/Unit)
Table 32. Global Insect Pheromone Lure Sales by Company (2021-2026) & (Million Units)
Table 33. Global Insect Pheromone Lure Sales Market Share by Company (2021-2026)
Table 34. Global Insect Pheromone Lure Revenue by Company (2021-2026) & ($ millions)
Table 35. Global Insect Pheromone Lure Revenue Market Share by Company (2021-2026)
Table 36. Global Insect Pheromone Lure Sale Price by Company (2021-2026) & (US$/Unit)
Table 37. Key Manufacturers Insect Pheromone Lure Producing Area Distribution and Sales Area
Table 38. Players Insect Pheromone Lure Products Offered
Table 39. Insect Pheromone Lure Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 40. New Products and Potential Entrants
Table 41. Market M&A Activity & Strategy
Table 42. Global Insect Pheromone Lure Sales by Geographic Region (2021-2026) & (Million Units)
Table 43. Global Insect Pheromone Lure Sales Market Share Geographic Region (2021-2026)
Table 44. Global Insect Pheromone Lure Revenue by Geographic Region (2021-2026) & ($ millions)
Table 45. Global Insect Pheromone Lure Revenue Market Share by Geographic Region (2021-2026)
Table 46. Global Insect Pheromone Lure Sales by Country/Region (2021-2026) & (Million Units)
Table 47. Global Insect Pheromone Lure Sales Market Share by Country/Region

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(2021-2026)
Table 48. Global Insect Pheromone Lure Revenue by Country/Region (2021-2026) & ($ millions)
Table 49. Global Insect Pheromone Lure Revenue Market Share by Country/Region (2021-2026)
Table 50. Americas Insect Pheromone Lure Sales by Country (2021-2026) & (Million Units)
Table 51. Americas Insect Pheromone Lure Sales Market Share by Country (2021-2026)
Table 52. Americas Insect Pheromone Lure Revenue by Country (2021-2026) & ($ millions)
Table 53. Americas Insect Pheromone Lure Sales by Type (2021-2026) & (Million Units)
Table 54. Americas Insect Pheromone Lure Sales by Application (2021-2026) & (Million Units)
Table 55. APAC Insect Pheromone Lure Sales by Region (2021-2026) & (Million Units)
Table 56. APAC Insect Pheromone Lure Sales Market Share by Region (2021-2026)
Table 57. APAC Insect Pheromone Lure Revenue by Region (2021-2026) & ($ millions)
Table 58. APAC Insect Pheromone Lure Sales by Type (2021-2026) & (Million Units)
Table 59. APAC Insect Pheromone Lure Sales by Application (2021-2026) & (Million Units)
Table 60. Europe Insect Pheromone Lure Sales by Country (2021-2026) & (Million Units)
Table 61. Europe Insect Pheromone Lure Revenue by Country (2021-2026) & ($ millions)
Table 62. Europe Insect Pheromone Lure Sales by Type (2021-2026) & (Million Units)
Table 63. Europe Insect Pheromone Lure Sales by Application (2021-2026) & (Million Units)
Table 64. Middle East & Africa Insect Pheromone Lure Sales by Country (2021-2026) & (Million Units)
Table 65. Middle East & Africa Insect Pheromone Lure Revenue Market Share by Country (2021-2026)
Table 66. Middle East & Africa Insect Pheromone Lure Sales by Type (2021-2026) & (Million Units)
Table 67. Middle East & Africa Insect Pheromone Lure Sales by Application (2021-2026) & (Million Units)
Table 68. Key Market Drivers & Growth Opportunities of Insect Pheromone Lure
Table 69. Key Market Challenges & Risks of Insect Pheromone Lure
Table 70. Key Industry Trends of Insect Pheromone Lure
Table 71. Insect Pheromone Lure Raw Material

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Table 72. Key Suppliers of Raw Materials
Table 73. Insect Pheromone Lure Distributors List
Table 74. Insect Pheromone Lure Customer List
Table 75. Global Insect Pheromone Lure Sales Forecast by Region (2027-2032) & (Million Units)
Table 76. Global Insect Pheromone Lure Revenue Forecast by Region (2027-2032) & ($ millions)
Table 77. Americas Insect Pheromone Lure Sales Forecast by Country (2027-2032) & (Million Units)
Table 78. Americas Insect Pheromone Lure Annual Revenue Forecast by Country (2027-2032) & ($ millions)
Table 79. APAC Insect Pheromone Lure Sales Forecast by Region (2027-2032) & (Million Units)
Table 80. APAC Insect Pheromone Lure Annual Revenue Forecast by Region (2027-2032) & ($ millions)
Table 81. Europe Insect Pheromone Lure Sales Forecast by Country (2027-2032) & (Million Units)
Table 82. Europe Insect Pheromone Lure Revenue Forecast by Country (2027-2032) & ($ millions)
Table 83. Middle East & Africa Insect Pheromone Lure Sales Forecast by Country (2027-2032) & (Million Units)
Table 84. Middle East & Africa Insect Pheromone Lure Revenue Forecast by Country (2027-2032) & ($ millions)
Table 85. Global Insect Pheromone Lure Sales Forecast by Type (2027-2032) & (Million Units)
Table 86. Global Insect Pheromone Lure Revenue Forecast by Type (2027-2032) & ($ millions)
Table 87. Global Insect Pheromone Lure Sales Forecast by Application (2027-2032) & (Million Units)
Table 88. Global Insect Pheromone Lure Revenue Forecast by Application (2027-2032) & ($ millions)
Table 89. Shin-Etsu Chemical Co., Ltd. Basic Information, Insect Pheromone Lure Manufacturing Base, Sales Area and Its Competitors
Table 90. Shin-Etsu Chemical Co., Ltd. Insect Pheromone Lure Product Portfolios and Specifications
Table 91. Shin-Etsu Chemical Co., Ltd. Insect Pheromone Lure Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 92. Shin-Etsu Chemical Co., Ltd. Main Business
Table 93. Shin-Etsu Chemical Co., Ltd. Latest Developments

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Table 94. Suterra LLC Basic Information, Insect Pheromone Lure Manufacturing Base, Sales Area and Its Competitors
Table 95. Suterra LLC Insect Pheromone Lure Product Portfolios and Specifications
Table 96. Suterra LLC Insect Pheromone Lure Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 97. Suterra LLC Main Business
Table 98. Suterra LLC Latest Developments
Table 99. Tr?c? Inc. Basic Information, Insect Pheromone Lure Manufacturing Base, Sales Area and Its Competitors
Table 100. Tr?c? Inc. Insect Pheromone Lure Product Portfolios and Specifications
Table 101. Tr?c? Inc. Insect Pheromone Lure Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 102. Tr?c? Inc. Main Business
Table 103. Tr?c? Inc. Latest Developments
Table 104. Russell IPM Ltd. Basic Information, Insect Pheromone Lure Manufacturing Base, Sales Area and Its Competitors
Table 105. Russell IPM Ltd. Insect Pheromone Lure Product Portfolios and Specifications
Table 106. Russell IPM Ltd. Insect Pheromone Lure Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 107. Russell IPM Ltd. Main Business
Table 108. Russell IPM Ltd. Latest Developments
Table 109. Pherobank B.V. Basic Information, Insect Pheromone Lure Manufacturing Base, Sales Area and Its Competitors
Table 110. Pherobank B.V. Insect Pheromone Lure Product Portfolios and Specifications
Table 111. Pherobank B.V. Insect Pheromone Lure Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 112. Pherobank B.V. Main Business
Table 113. Pherobank B.V. Latest Developments
Table 114. Andermatt Group AG Basic Information, Insect Pheromone Lure Manufacturing Base, Sales Area and Its Competitors
Table 115. Andermatt Group AG Insect Pheromone Lure Product Portfolios and Specifications
Table 116. Andermatt Group AG Insect Pheromone Lure Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 117. Andermatt Group AG Main Business
Table 118. Andermatt Group AG Latest Developments
Table 119. M2i Life Sciences Basic Information, Insect Pheromone Lure Manufacturing

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Base, Sales Area and Its Competitors
Table 120. M2i Life Sciences Insect Pheromone Lure Product Portfolios and Specifications
Table 121. M2i Life Sciences Insect Pheromone Lure Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 122. M2i Life Sciences Main Business
Table 123. M2i Life Sciences Latest Developments
Table 124. Provivi, Inc. Basic Information, Insect Pheromone Lure Manufacturing Base, Sales Area and Its Competitors
Table 125. Provivi, Inc. Insect Pheromone Lure Product Portfolios and Specifications
Table 126. Provivi, Inc. Insect Pheromone Lure Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 127. Provivi, Inc. Main Business
Table 128. Provivi, Inc. Latest Developments
Table 129. ISCA Technologies Basic Information, Insect Pheromone Lure Manufacturing Base, Sales Area and Its Competitors
Table 130. ISCA Technologies Insect Pheromone Lure Product Portfolios and Specifications
Table 131. ISCA Technologies Insect Pheromone Lure Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 132. ISCA Technologies Main Business
Table 133. ISCA Technologies Latest Developments
Table 134. Bedoukian Research, Inc. Basic Information, Insect Pheromone Lure Manufacturing Base, Sales Area and Its Competitors
Table 135. Bedoukian Research, Inc. Insect Pheromone Lure Product Portfolios and Specifications
Table 136. Bedoukian Research, Inc. Insect Pheromone Lure Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 137. Bedoukian Research, Inc. Main Business
Table 138. Bedoukian Research, Inc. Latest Developments
Table 139. FMC Corporation Basic Information, Insect Pheromone Lure Manufacturing Base, Sales Area and Its Competitors
Table 140. FMC Corporation Insect Pheromone Lure Product Portfolios and Specifications
Table 141. FMC Corporation Insect Pheromone Lure Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 142. FMC Corporation Main Business
Table 143. FMC Corporation Latest Developments
Table 144. Beijing Pherobio Technology Co., Ltd. Basic Information, Insect Pheromone

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Lure Manufacturing Base, Sales Area and Its Competitors
Table 145. Beijing Pherobio Technology Co., Ltd. Insect Pheromone Lure Product Portfolios and Specifications
Table 146. Beijing Pherobio Technology Co., Ltd. Insect Pheromone Lure Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 147. Beijing Pherobio Technology Co., Ltd. Main Business
Table 148. Beijing Pherobio Technology Co., Ltd. Latest Developments
Table 149. Beijing Ecoman Biotech Co., Ltd. Basic Information, Insect Pheromone Lure Manufacturing Base, Sales Area and Its Competitors
Table 150. Beijing Ecoman Biotech Co., Ltd. Insect Pheromone Lure Product Portfolios and Specifications
Table 151. Beijing Ecoman Biotech Co., Ltd. Insect Pheromone Lure Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 152. Beijing Ecoman Biotech Co., Ltd. Main Business
Table 153. Beijing Ecoman Biotech Co., Ltd. Latest Developments
Table 154. Beijing Zhongjie Sifang Biotechnology Co., Ltd. Basic Information, Insect Pheromone Lure Manufacturing Base, Sales Area and Its Competitors
Table 155. Beijing Zhongjie Sifang Biotechnology Co., Ltd. Insect Pheromone Lure Product Portfolios and Specifications
Table 156. Beijing Zhongjie Sifang Biotechnology Co., Ltd. Insect Pheromone Lure Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 157. Beijing Zhongjie Sifang Biotechnology Co., Ltd. Main Business
Table 158. Beijing Zhongjie Sifang Biotechnology Co., Ltd. Latest Developments
Table 159. Wuhan Unioasis Biological Technology Co., Ltd. Basic Information, Insect Pheromone Lure Manufacturing Base, Sales Area and Its Competitors
Table 160. Wuhan Unioasis Biological Technology Co., Ltd. Insect Pheromone Lure Product Portfolios and Specifications
Table 161. Wuhan Unioasis Biological Technology Co., Ltd. Insect Pheromone Lure Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 162. Wuhan Unioasis Biological Technology Co., Ltd. Main Business
Table 163. Wuhan Unioasis Biological Technology Co., Ltd. Latest Developments
Table 164. Chongqing Ecophero Technology Co., Ltd. Basic Information, Insect Pheromone Lure Manufacturing Base, Sales Area and Its Competitors
Table 165. Chongqing Ecophero Technology Co., Ltd. Insect Pheromone Lure Product Portfolios and Specifications
Table 166. Chongqing Ecophero Technology Co., Ltd. Insect Pheromone Lure Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)

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Table 167. Chongqing Ecophero Technology Co., Ltd. Main Business
Table 168. Chongqing Ecophero Technology Co., Ltd. Latest Developments
Table 169. Jiangsu Seven-Continent Green Chemical Co., Ltd. Basic Information, Insect Pheromone Lure Manufacturing Base, Sales Area and Its Competitors
Table 170. Jiangsu Seven-Continent Green Chemical Co., Ltd. Insect Pheromone Lure Product Portfolios and Specifications
Table 171. Jiangsu Seven-Continent Green Chemical Co., Ltd. Insect Pheromone Lure Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 172. Jiangsu Seven-Continent Green Chemical Co., Ltd. Main Business
Table 173. Jiangsu Seven-Continent Green Chemical Co., Ltd. Latest Developments
Table 174. Shandong Kangqiao Biotechnology Co., Ltd. Basic Information, Insect Pheromone Lure Manufacturing Base, Sales Area and Its Competitors
Table 175. Shandong Kangqiao Biotechnology Co., Ltd. Insect Pheromone Lure Product Portfolios and Specifications
Table 176. Shandong Kangqiao Biotechnology Co., Ltd. Insect Pheromone Lure Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 177. Shandong Kangqiao Biotechnology Co., Ltd. Main Business
Table 178. Shandong Kangqiao Biotechnology Co., Ltd. Latest Developments
Table 179. Henan Jiyuan Baiwei Co., Ltd. Basic Information, Insect Pheromone Lure Manufacturing Base, Sales Area and Its Competitors
Table 180. Henan Jiyuan Baiwei Co., Ltd. Insect Pheromone Lure Product Portfolios and Specifications
Table 181. Henan Jiyuan Baiwei Co., Ltd. Insect Pheromone Lure Sales (Million Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2021-2026)
Table 182. Henan Jiyuan Baiwei Co., Ltd. Main Business
Table 183. Henan Jiyuan Baiwei Co., Ltd. Latest Developments

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List Of Figures

LIST OF FIGURES

Figure 1. Picture of Insect Pheromone Lure
Figure 2. Insect Pheromone Lure Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Insect Pheromone Lure Sales Growth Rate 2021-2032 (Million Units)
Figure 7. Global Insect Pheromone Lure Revenue Growth Rate 2021-2032 ($ millions)
Figure 8. Insect Pheromone Lure Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 9. Insect Pheromone Lure Sales Market Share by Country/Region (2025)
Figure 10. Insect Pheromone Lure Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 11. Product Picture of Sex Pheromone Lures
Figure 12. Product Picture of Aggregation Pheromone Lures
Figure 13. Product Picture of Host-Finding Pheromone Lures
Figure 14. Global Insect Pheromone Lure Sales Market Share by Type in 2026
Figure 15. Global Insect Pheromone Lure Revenue Market Share by Type (2021-2026)
Figure 16. Product Picture of Rubber Septa Lures
Figure 17. Product Picture of Polyethylene Tube Lures
Figure 18. Product Picture of Membrane Lures
Figure 19. Global Insect Pheromone Lure Sales Market Share by Lure Form in 2026
Figure 20. Global Insect Pheromone Lure Revenue Market Share by Lure Form (2021-2026)
Figure 21. Product Picture of Short-Term Lures (<30 days)
Figure 22. Product Picture of Medium-Term Lures (30–90 days)
Figure 23. Product Picture of Long-Term Lures (>90 days)
Figure 24. Global Insect Pheromone Lure Sales Market Share by Release Duration in 2026
Figure 25. Global Insect Pheromone Lure Revenue Market Share by Release Duration (2021-2026)
Figure 26. Insect Pheromone Lure Consumed in Pest Monitoring
Figure 27. Global Insect Pheromone Lure Market: Pest Monitoring (2021-2026) & (Million Units)
Figure 28. Insect Pheromone Lure Consumed in Mating Disruption
Figure 29. Global Insect Pheromone Lure Market: Mating Disruption (2021-2026) &

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(Million Units)
Figure 30. Insect Pheromone Lure Consumed in Mass Trapping
Figure 31. Global Insect Pheromone Lure Market: Mass Trapping (2021-2026) & (Million Units)
Figure 32. Insect Pheromone Lure Consumed in Other
Figure 33. Global Insect Pheromone Lure Market: Other (2021-2026) & (Million Units)
Figure 34. Global Insect Pheromone Lure Sale Market Share by Application (2025)
Figure 35. Global Insect Pheromone Lure Revenue Market Share by Application in 2025
Figure 36. Insect Pheromone Lure Sales by Company in 2025 (Million Units)
Figure 37. Global Insect Pheromone Lure Sales Market Share by Company in 2025
Figure 38. Insect Pheromone Lure Revenue by Company in 2025 ($ millions)
Figure 39. Global Insect Pheromone Lure Revenue Market Share by Company in 2025
Figure 40. Global Insect Pheromone Lure Sales Market Share by Geographic Region (2021-2026)
Figure 41. Global Insect Pheromone Lure Revenue Market Share by Geographic Region in 2025
Figure 42. Americas Insect Pheromone Lure Sales 2021-2026 (Million Units)
Figure 43. Americas Insect Pheromone Lure Revenue 2021-2026 ($ millions)
Figure 44. APAC Insect Pheromone Lure Sales 2021-2026 (Million Units)
Figure 45. APAC Insect Pheromone Lure Revenue 2021-2026 ($ millions)
Figure 46. Europe Insect Pheromone Lure Sales 2021-2026 (Million Units)
Figure 47. Europe Insect Pheromone Lure Revenue 2021-2026 ($ millions)
Figure 48. Middle East & Africa Insect Pheromone Lure Sales 2021-2026 (Million Units)
Figure 49. Middle East & Africa Insect Pheromone Lure Revenue 2021-2026 ($ millions)
Figure 50. Americas Insect Pheromone Lure Sales Market Share by Country in 2025
Figure 51. Americas Insect Pheromone Lure Revenue Market Share by Country (2021-2026)
Figure 52. Americas Insect Pheromone Lure Sales Market Share by Type (2021-2026)
Figure 53. Americas Insect Pheromone Lure Sales Market Share by Application (2021-2026)
Figure 54. United States Insect Pheromone Lure Revenue Growth 2021-2026 ($ millions)
Figure 55. Canada Insect Pheromone Lure Revenue Growth 2021-2026 ($ millions)
Figure 56. Mexico Insect Pheromone Lure Revenue Growth 2021-2026 ($ millions)
Figure 57. Brazil Insect Pheromone Lure Revenue Growth 2021-2026 ($ millions)
Figure 58. APAC Insect Pheromone Lure Sales Market Share by Region in 2025
Figure 59. APAC Insect Pheromone Lure Revenue Market Share by Region (2021-2026)
Figure 60. APAC Insect Pheromone Lure Sales Market Share by Type (2021-2026)

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Figure 61. APAC Insect Pheromone Lure Sales Market Share by Application (2021-2026)
Figure 62. China Insect Pheromone Lure Revenue Growth 2021-2026 ($ millions)
Figure 63. Japan Insect Pheromone Lure Revenue Growth 2021-2026 ($ millions)
Figure 64. South Korea Insect Pheromone Lure Revenue Growth 2021-2026 ($ millions)
Figure 65. Southeast Asia Insect Pheromone Lure Revenue Growth 2021-2026 ($ millions)
Figure 66. India Insect Pheromone Lure Revenue Growth 2021-2026 ($ millions)
Figure 67. Australia Insect Pheromone Lure Revenue Growth 2021-2026 ($ millions)
Figure 68. China Taiwan Insect Pheromone Lure Revenue Growth 2021-2026 ($ millions)
Figure 69. Europe Insect Pheromone Lure Sales Market Share by Country in 2025
Figure 70. Europe Insect Pheromone Lure Revenue Market Share by Country (2021-2026)
Figure 71. Europe Insect Pheromone Lure Sales Market Share by Type (2021-2026)
Figure 72. Europe Insect Pheromone Lure Sales Market Share by Application (2021-2026)
Figure 73. Germany Insect Pheromone Lure Revenue Growth 2021-2026 ($ millions)
Figure 74. France Insect Pheromone Lure Revenue Growth 2021-2026 ($ millions)
Figure 75. UK Insect Pheromone Lure Revenue Growth 2021-2026 ($ millions)
Figure 76. Italy Insect Pheromone Lure Revenue Growth 2021-2026 ($ millions)
Figure 77. Russia Insect Pheromone Lure Revenue Growth 2021-2026 ($ millions)
Figure 78. Middle East & Africa Insect Pheromone Lure Sales Market Share by Country (2021-2026)
Figure 79. Middle East & Africa Insect Pheromone Lure Sales Market Share by Type (2021-2026)
Figure 80. Middle East & Africa Insect Pheromone Lure Sales Market Share by Application (2021-2026)
Figure 81. Egypt Insect Pheromone Lure Revenue Growth 2021-2026 ($ millions)
Figure 82. South Africa Insect Pheromone Lure Revenue Growth 2021-2026 ($ millions)
Figure 83. Israel Insect Pheromone Lure Revenue Growth 2021-2026 ($ millions)
Figure 84. Turkey Insect Pheromone Lure Revenue Growth 2021-2026 ($ millions)
Figure 85. GCC Countries Insect Pheromone Lure Revenue Growth 2021-2026 ($ millions)
Figure 86. Manufacturing Cost Structure Analysis of Insect Pheromone Lure in 2026
Figure 87. Manufacturing Process Analysis of Insect Pheromone Lure
Figure 88. Industry Chain Structure of Insect Pheromone Lure
Figure 89. Channels of Distribution
Figure 90. Global Insect Pheromone Lure Sales Market Forecast by Region

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(2027-2032)
Figure 91. Global Insect Pheromone Lure Revenue Market Share Forecast by Region (2027-2032)
Figure 92. Global Insect Pheromone Lure Sales Market Share Forecast by Type (2027-2032)
Figure 93. Global Insect Pheromone Lure Revenue Market Share Forecast by Type (2027-2032)
Figure 94. Global Insect Pheromone Lure Sales Market Share Forecast by Application (2027-2032)
Figure 95. Global Insect Pheromone Lure Revenue Market Share Forecast by Application (2027-2032)

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