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Global Ink Matting Agent Market Growth 2025-2031

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Abstracts

The global Ink Matting Agent market size is predicted to grow from US$ million in 2025 to US$ million in 2031; it is expected to grow at a CAGR of %from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

An Ink Matting Agent refers to a material or mixture added during printing ink formulation to alter surface texture, resulting in reduced gloss or satin finish instead of a shiny appearance. These agents minimize the optical distortions caused by variations in print substrate absorbency, roughness, and porosity. Their primary purpose is to create a flat and consistent surface for proper adhesion of subsequent layers of coating or laminates, ensuring excellent printability and preventing dot gain, setoff, and rub resistance issues.

The global ink matting agent market has experienced moderate growth over the past few years owing to the expanding printing industry driven by evolving consumer preferences towards packaging designs and customized advertisements. Major market drivers include:

1. Rise in Packaging Demand: The increasing popularity of eco-friendly and sustainable packaging options has fueled the development of innovative printing techniques, driving demand for matting agents to achieve desirable finishes while meeting customer expectations.

2. Technological Advances in Digital Printing: Digitally printed products require smooth surfaces without any glares or reflections. Consequently, the integration of matting agents in ink formulations helps produce superior image quality and attractiveness,

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thereby promoting digital printing applications.

3. Emerging Markets: Rapid industrialization and urbanization have led to a surge in advertising expenses in developing economies, creating opportunities for the ink matting agent market. Additionally, these regions witness growing demand for packaged foods, beverages, cosmetics, and other consumer goods that require appealing labeling and graphics.

4. Emphasis on Brand Identity: Brands focus on establishing unique identities via distinctive packaging and advertising designs, providing room for advancements in ink matting technology to meet ever-changing requirements.

5. Sustainability Concerns: Environmental awareness has led to regulatory pressures surrounding VOC emissions, pushing manufacturers to develop low-odor and low-VOC matting agents that comply with stricter green standards.

6. Mergers & Acquisitions: Larger players in the ink industry continue to acquire smaller companies specializing in matting agents or invest in research programs to diversify their portfolios and gain competitive advantage.

7. Raw Material Price Fluctuations: Volatility in raw material prices might lead to occasional price increases, affecting profit margins and market dynamics within the ink market.

LP Information, Inc. (LPI) ' newest research report, the “Ink Matting Agent Industry Forecast” looks at past sales and reviews total world Ink Matting Agent sales in 2024, providing a comprehensive analysis by region and market sector of projected Ink Matting Agent sales for 2025 through 2031. With Ink Matting Agent sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Ink Matting Agent industry.

This Insight Report provides a comprehensive analysis of the global Ink Matting Agent landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Ink Matting Agent portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Ink Matting Agent market.

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This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Ink Matting Agent and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Ink Matting Agent.

This report presents a comprehensive overview, market shares, and growth opportunities of Ink Matting Agent market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Organic Matting Agents

Inorganic Matting Agents

Segmentation by Application:

Paper

Printing

Packaging

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

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- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey
- GCC Countries

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The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Evonik

PPG Industries

Comindex

QuanXu Technology

Iota Silicone Oil

Colormaker

Haisun

Grace

Huber

Deuteron GmbH

Sino Sunman

Shandong Haochuang Material

Honeywell

Lingwe Technology

Radiant Inks

Evonik

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Key Questions Addressed in this Report

What is the 10-year outlook for the global Ink Matting Agent market?

What factors are driving Ink Matting Agent market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Ink Matting Agent market opportunities vary by end market size?

How does Ink Matting Agent break out by Type, by Application?

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