

Global Infrared Reflecting Black Pigments Market Growth 2026-2032

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Abstracts

The global Infrared Reflecting Black Pigments market size is predicted to grow from US\$ 79.28 million in 2025 to US\$ 114 million in 2032; it is expected to grow at a CAGR of 5.9% from 2026 to 2032.

Infrared Reflecting Black Pigment (also called IR-reflective black pigment, sometimes NIR-reflective black pigment) refers to a black pigment engineered to reflect a significant portion of infrared light—especially near-infrared (NIR, ~700–2500 nm) while still appearing black in the visible spectrum. By reducing IR absorption, it helps lower heat build-up and surface temperature in coatings, plastics, and inks exposed to sunlight (often marketed as “cool black” pigments).

Upstream, the main raw materials for Infrared Reflecting Black Pigments are synthetic iron oxide (Fe₂O₃/Fe₃O₄), chromium(III) oxide/chrome oxide green (Cr₂O₃), manganese sources (MnO₂/MnCO₃/manganese oxide), cobalt oxide (Co₂O₃/cobalt oxide), and copper(II) oxide (CuO), etc. Downstream, infrared-reflective black pigments are mainly used in architectural coatings, industrial coatings, and plastics.

In 2025, global sales of Infrared Reflecting Black Pigments reached approximately 6,741 tons, with an average global market price of around US\$ 12/kg. Production capacity varies significantly among manufacturers, with gross profit margins ranging from approximately 30% to 40%.

Market Trends:

Competitive intensity is rising: Pigment manufacturers (inorganic MMO/CICP, specialty blacks) supporting coatings/plastics performance claims. Competition shifts from “who

makes the pigment” to “who enables system performance” (sortability + shade + compliance + cost).

Increased corporate mergers and acquisitions: New entrants are relatively scarce, and that entry/scale-up more often happens through acquisition or consolidation rather than a brand-new company building an IR-reflective black (CICP/MMO) platform from scratch.

Durability / weathering becomes a mainstream differentiator: Roofing programs and codes increasingly rely on aged (weathered) performance. CRRC uses three-year weathering and aged testing to replace interim ratings. UV, moisture, pollutants, and abrasion can degrade optical performance over time—pushing demand toward more stable inorganic pigment systems and robust binders.

Market Drivers:

Market demand is constantly increasing: Cool roofs are promoted to reduce building cooling load and urban heat island impacts. The U.S. EPA notes cool roofs can reduce peak cooling demand in air-conditioned homes (reported range 11–27%). This phenomenon has directly driven the growth in demand for infrared reflecting black pigments.

Continuous technological advancement: A deep black appearance usually implies high absorption; “cool black” requires higher NIR reflectance (or NIR transparency + reflective substrate). Standards often evaluate performance via Solar Reflectance Index (SRI) derived from solar reflectance and thermal emittance. Mixed metal oxide / spinel blacks (CICP/MMO) engineered for better NIR behavior and durability (high-temperature calcination routes, ceramic-like stability). More work on doped/engineered black pigments targeting higher NIR reflectance and additional sensing compatibility.

Policy support: Codes and programs increasingly specify radiative performance targets (solar reflectance / thermal emittance / SRI), which creates a structural pull for cool pigments that allow darker colors while meeting targets. Government guidance frames cool roofs as a UHI mitigation strategy with quantifiable cooling-demand impacts.

LP Information, Inc. (LPI) ' newest research report, the “Infrared Reflecting Black Pigments Industry Forecast” looks at past sales and reviews total world Infrared Reflecting Black Pigments sales in 2025, providing a comprehensive analysis by region and market sector of projected Infrared Reflecting Black Pigments sales for 2026

through 2032. With Infrared Reflecting Black Pigments sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Infrared Reflecting Black Pigments industry.

This Insight Report provides a comprehensive analysis of the global Infrared Reflecting Black Pigments landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Infrared Reflecting Black Pigments portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Infrared Reflecting Black Pigments market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Infrared Reflecting Black Pigments and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Infrared Reflecting Black Pigments.

This report presents a comprehensive overview, market shares, and growth opportunities of Infrared Reflecting Black Pigments market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Pigment Brown 29 (P.Br.29)

Pigment Black 33 (P.Bk.33)

Other

Segmentation by Chemical Composition:

Spinel-type Mixed Metal Oxides

Black Iron Oxide

Chromium–Iron Oxide

Other

Segmentation by Delivery Form:

Dry Powder Pigment

Pigment Dispersions

Other

Segmentation by Application:

Architectural Coatings

Industrial Coatings

Plastics

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its

market penetration.

Shepherd Color

DIC

Lanxess

Sudarshan

Vibrantz Technologies

Toyo Seikan

OXERRA

Hunan Jufa Pigment

Zhonglong Materials

Key Questions Addressed in this Report

What is the 10-year outlook for the global Infrared Reflecting Black Pigments market?

What factors are driving Infrared Reflecting Black Pigments market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Infrared Reflecting Black Pigments market opportunities vary by end market size?

How does Infrared Reflecting Black Pigments break out by Type, by Application?

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