

Global Information Tourism Service Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Information-based tourism services refer to tourism-related services provided through information technology means (such as the Internet, mobile applications, big data, artificial intelligence, etc.), including but not limited to tourism information inquiry, online reservation, personalized itinerary planning, real-time navigation, electronic ticketing, intelligent recommendations, virtual tours and tourism management systems, etc., aiming to enhance the tourism experience, optimize resource allocation and improve service efficiency.

The global Information Tourism Service market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the "Information Tourism Service Industry Forecast" looks at past sales and reviews total world Information Tourism Service sales in 2022, providing a comprehensive analysis by region and market sector of projected Information Tourism Service sales for 2023 through 2029. With Information Tourism Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Information Tourism Service industry.

This Insight Report provides a comprehensive analysis of the global Information Tourism Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Information Tourism Service portfolios and capabilities, market entry strategies, market

positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Information Tourism Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Information Tourism Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Information Tourism Service.

By integrating advanced information technology, information-based tourism services not only greatly enhance the overall experience and convenience of tourists, but also bring huge innovation and development opportunities to the tourism industry. It makes personalized recommendations and real-time information updates possible, optimizes resource allocation, improves operational efficiency, and promotes seamless connection and coordinated development of the global tourism market. In this era of digital transformation, information-based tourism services are reshaping the tourism industry and driving it towards a more intelligent, convenient and efficient direction.

This report presents a comprehensive overview, market shares, and growth opportunities of Information Tourism Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-Based

On-Premises

Segmentation by Application:

Individual

Group

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Booking Holdings

Expedia Group

Kayak

Airbnb

Sabre

Zicasso

Triplt

Hopper

Traveloka

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Information Tourism Service Market Size 2019-2030
 - 2.1.2 Information Tourism Service Market Size CAGR by Region (2019 VS 2023 VS 2030)
 - 2.1.3 World Current & Future Analysis for Information Tourism Service by Country/Region, 2019, 2023 & 2030
- 2.2 Information Tourism Service Segment by Type
 - 2.2.1 Cloud-Based
 - 2.2.2 On-Premises
- 2.3 Information Tourism Service Market Size by Type
 - 2.3.1 Information Tourism Service Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global Information Tourism Service Market Size Market Share by Type (2019-2024)
- 2.4 Information Tourism Service Segment by Application
 - 2.4.1 Individual
 - 2.4.2 Group
 - 2.4.3 Others
- 2.5 Information Tourism Service Market Size by Application
 - 2.5.1 Information Tourism Service Market Size CAGR by Application (2019 VS 2023 VS 2030)
 - 2.5.2 Global Information Tourism Service Market Size Market Share by Application (2019-2024)

3 INFORMATION TOURISM SERVICE MARKET SIZE BY PLAYER

3.1 Information Tourism Service Market Size Market Share by Player

3.1.1 Global Information Tourism Service Revenue by Player (2019-2024)

3.1.2 Global Information Tourism Service Revenue Market Share by Player (2019-2024)

3.2 Global Information Tourism Service Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 INFORMATION TOURISM SERVICE BY REGION

4.1 Information Tourism Service Market Size by Region (2019-2024)

4.2 Global Information Tourism Service Annual Revenue by Country/Region (2019-2024)

4.3 Americas Information Tourism Service Market Size Growth (2019-2024)

4.4 APAC Information Tourism Service Market Size Growth (2019-2024)

4.5 Europe Information Tourism Service Market Size Growth (2019-2024)

4.6 Middle East & Africa Information Tourism Service Market Size Growth (2019-2024)

5 AMERICAS

5.1 Americas Information Tourism Service Market Size by Country (2019-2024)

5.2 Americas Information Tourism Service Market Size by Type (2019-2024)

5.3 Americas Information Tourism Service Market Size by Application (2019-2024)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Information Tourism Service Market Size by Region (2019-2024)

6.2 APAC Information Tourism Service Market Size by Type (2019-2024)

6.3 APAC Information Tourism Service Market Size by Application (2019-2024)

6.4 China

- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Information Tourism Service Market Size by Country (2019-2024)
- 7.2 Europe Information Tourism Service Market Size by Type (2019-2024)
- 7.3 Europe Information Tourism Service Market Size by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Information Tourism Service by Region (2019-2024)
- 8.2 Middle East & Africa Information Tourism Service Market Size by Type (2019-2024)
- 8.3 Middle East & Africa Information Tourism Service Market Size by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL INFORMATION TOURISM SERVICE MARKET FORECAST

- 10.1 Global Information Tourism Service Forecast by Region (2025-2030)
 - 10.1.1 Global Information Tourism Service Forecast by Region (2025-2030)

- 10.1.2 Americas Information Tourism Service Forecast
- 10.1.3 APAC Information Tourism Service Forecast
- 10.1.4 Europe Information Tourism Service Forecast
- 10.1.5 Middle East & Africa Information Tourism Service Forecast
- 10.2 Americas Information Tourism Service Forecast by Country (2025-2030)
 - 10.2.1 United States Market Information Tourism Service Forecast
 - 10.2.2 Canada Market Information Tourism Service Forecast
 - 10.2.3 Mexico Market Information Tourism Service Forecast
 - 10.2.4 Brazil Market Information Tourism Service Forecast
- 10.3 APAC Information Tourism Service Forecast by Region (2025-2030)
 - 10.3.1 China Information Tourism Service Market Forecast
 - 10.3.2 Japan Market Information Tourism Service Forecast
 - 10.3.3 Korea Market Information Tourism Service Forecast
 - 10.3.4 Southeast Asia Market Information Tourism Service Forecast
 - 10.3.5 India Market Information Tourism Service Forecast
 - 10.3.6 Australia Market Information Tourism Service Forecast
- 10.4 Europe Information Tourism Service Forecast by Country (2025-2030)
 - 10.4.1 Germany Market Information Tourism Service Forecast
 - 10.4.2 France Market Information Tourism Service Forecast
 - 10.4.3 UK Market Information Tourism Service Forecast
 - 10.4.4 Italy Market Information Tourism Service Forecast
 - 10.4.5 Russia Market Information Tourism Service Forecast
- 10.5 Middle East & Africa Information Tourism Service Forecast by Region (2025-2030)
 - 10.5.1 Egypt Market Information Tourism Service Forecast
 - 10.5.2 South Africa Market Information Tourism Service Forecast
 - 10.5.3 Israel Market Information Tourism Service Forecast
 - 10.5.4 Turkey Market Information Tourism Service Forecast
- 10.6 Global Information Tourism Service Forecast by Type (2025-2030)
- 10.7 Global Information Tourism Service Forecast by Application (2025-2030)
 - 10.7.1 GCC Countries Market Information Tourism Service Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 Booking Holdings
 - 11.1.1 Booking Holdings Company Information
 - 11.1.2 Booking Holdings Information Tourism Service Product Offered
 - 11.1.3 Booking Holdings Information Tourism Service Revenue, Gross Margin and Market Share (2019-2024)
 - 11.1.4 Booking Holdings Main Business Overview

- 11.1.5 Booking Holdings Latest Developments
- 11.2 Expedia Group
 - 11.2.1 Expedia Group Company Information
 - 11.2.2 Expedia Group Information Tourism Service Product Offered
 - 11.2.3 Expedia Group Information Tourism Service Revenue, Gross Margin and Market Share (2019-2024)
 - 11.2.4 Expedia Group Main Business Overview
 - 11.2.5 Expedia Group Latest Developments
- 11.3 Kayak
 - 11.3.1 Kayak Company Information
 - 11.3.2 Kayak Information Tourism Service Product Offered
 - 11.3.3 Kayak Information Tourism Service Revenue, Gross Margin and Market Share (2019-2024)
 - 11.3.4 Kayak Main Business Overview
 - 11.3.5 Kayak Latest Developments
- 11.4 Airbnb
 - 11.4.1 Airbnb Company Information
 - 11.4.2 Airbnb Information Tourism Service Product Offered
 - 11.4.3 Airbnb Information Tourism Service Revenue, Gross Margin and Market Share (2019-2024)
 - 11.4.4 Airbnb Main Business Overview
 - 11.4.5 Airbnb Latest Developments
- 11.5 Sabre
 - 11.5.1 Sabre Company Information
 - 11.5.2 Sabre Information Tourism Service Product Offered
 - 11.5.3 Sabre Information Tourism Service Revenue, Gross Margin and Market Share (2019-2024)
 - 11.5.4 Sabre Main Business Overview
 - 11.5.5 Sabre Latest Developments
- 11.6 Zicasso
 - 11.6.1 Zicasso Company Information
 - 11.6.2 Zicasso Information Tourism Service Product Offered
 - 11.6.3 Zicasso Information Tourism Service Revenue, Gross Margin and Market Share (2019-2024)
 - 11.6.4 Zicasso Main Business Overview
 - 11.6.5 Zicasso Latest Developments
- 11.7 Triplt
 - 11.7.1 Triplt Company Information
 - 11.7.2 Triplt Information Tourism Service Product Offered

11.7.3 Triplt Information Tourism Service Revenue, Gross Margin and Market Share (2019-2024)

11.7.4 Triplt Main Business Overview

11.7.5 Triplt Latest Developments

11.8 Hopper

11.8.1 Hopper Company Information

11.8.2 Hopper Information Tourism Service Product Offered

11.8.3 Hopper Information Tourism Service Revenue, Gross Margin and Market Share (2019-2024)

11.8.4 Hopper Main Business Overview

11.8.5 Hopper Latest Developments

11.9 Traveloka

11.9.1 Traveloka Company Information

11.9.2 Traveloka Information Tourism Service Product Offered

11.9.3 Traveloka Information Tourism Service Revenue, Gross Margin and Market Share (2019-2024)

11.9.4 Traveloka Main Business Overview

11.9.5 Traveloka Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Information Tourism Service Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ millions)

Table 2. Information Tourism Service Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Cloud-Based

Table 4. Major Players of On-Premises

Table 5. Information Tourism Service Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ millions)

Table 6. Global Information Tourism Service Market Size by Type (2019-2024) & (\$ millions)

Table 7. Global Information Tourism Service Market Size Market Share by Type (2019-2024)

Table 8. Information Tourism Service Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ millions)

Table 9. Global Information Tourism Service Market Size by Application (2019-2024) & (\$ millions)

Table 10. Global Information Tourism Service Market Size Market Share by Application (2019-2024)

Table 11. Global Information Tourism Service Revenue by Player (2019-2024) & (\$ millions)

Table 12. Global Information Tourism Service Revenue Market Share by Player (2019-2024)

Table 13. Information Tourism Service Key Players Head office and Products Offered

Table 14. Information Tourism Service Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 15. New Products and Potential Entrants

Table 16. Mergers & Acquisitions, Expansion

Table 17. Global Information Tourism Service Market Size by Region (2019-2024) & (\$ millions)

Table 18. Global Information Tourism Service Market Size Market Share by Region (2019-2024)

Table 19. Global Information Tourism Service Revenue by Country/Region (2019-2024) & (\$ millions)

Table 20. Global Information Tourism Service Revenue Market Share by Country/Region (2019-2024)

Table 21. Americas Information Tourism Service Market Size by Country (2019-2024) & (\$ millions)

Table 22. Americas Information Tourism Service Market Size Market Share by Country (2019-2024)

Table 23. Americas Information Tourism Service Market Size by Type (2019-2024) & (\$ millions)

Table 24. Americas Information Tourism Service Market Size Market Share by Type (2019-2024)

Table 25. Americas Information Tourism Service Market Size by Application (2019-2024) & (\$ millions)

Table 26. Americas Information Tourism Service Market Size Market Share by Application (2019-2024)

Table 27. APAC Information Tourism Service Market Size by Region (2019-2024) & (\$ millions)

Table 28. APAC Information Tourism Service Market Size Market Share by Region (2019-2024)

Table 29. APAC Information Tourism Service Market Size by Type (2019-2024) & (\$ millions)

Table 30. APAC Information Tourism Service Market Size by Application (2019-2024) & (\$ millions)

Table 31. Europe Information Tourism Service Market Size by Country (2019-2024) & (\$ millions)

Table 32. Europe Information Tourism Service Market Size Market Share by Country (2019-2024)

Table 33. Europe Information Tourism Service Market Size by Type (2019-2024) & (\$ millions)

Table 34. Europe Information Tourism Service Market Size by Application (2019-2024) & (\$ millions)

Table 35. Middle East & Africa Information Tourism Service Market Size by Region (2019-2024) & (\$ millions)

Table 36. Middle East & Africa Information Tourism Service Market Size by Type (2019-2024) & (\$ millions)

Table 37. Middle East & Africa Information Tourism Service Market Size by Application (2019-2024) & (\$ millions)

Table 38. Key Market Drivers & Growth Opportunities of Information Tourism Service

Table 39. Key Market Challenges & Risks of Information Tourism Service

Table 40. Key Industry Trends of Information Tourism Service

Table 41. Global Information Tourism Service Market Size Forecast by Region (2025-2030) & (\$ millions)

Table 42. Global Information Tourism Service Market Size Market Share Forecast by Region (2025-2030)

Table 43. Global Information Tourism Service Market Size Forecast by Type (2025-2030) & (\$ millions)

Table 44. Global Information Tourism Service Market Size Forecast by Application (2025-2030) & (\$ millions)

Table 45. Booking Holdings Details, Company Type, Information Tourism Service Area Served and Its Competitors

Table 46. Booking Holdings Information Tourism Service Product Offered

Table 47. Booking Holdings Information Tourism Service Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 48. Booking Holdings Main Business

Table 49. Booking Holdings Latest Developments

Table 50. Expedia Group Details, Company Type, Information Tourism Service Area Served and Its Competitors

Table 51. Expedia Group Information Tourism Service Product Offered

Table 52. Expedia Group Information Tourism Service Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 53. Expedia Group Main Business

Table 54. Expedia Group Latest Developments

Table 55. Kayak Details, Company Type, Information Tourism Service Area Served and Its Competitors

Table 56. Kayak Information Tourism Service Product Offered

Table 57. Kayak Information Tourism Service Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 58. Kayak Main Business

Table 59. Kayak Latest Developments

Table 60. Airbnb Details, Company Type, Information Tourism Service Area Served and Its Competitors

Table 61. Airbnb Information Tourism Service Product Offered

Table 62. Airbnb Information Tourism Service Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 63. Airbnb Main Business

Table 64. Airbnb Latest Developments

Table 65. Sabre Details, Company Type, Information Tourism Service Area Served and Its Competitors

Table 66. Sabre Information Tourism Service Product Offered

Table 67. Sabre Information Tourism Service Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 68. Sabre Main Business
Table 69. Sabre Latest Developments
Table 70. Zicasso Details, Company Type, Information Tourism Service Area Served and Its Competitors
Table 71. Zicasso Information Tourism Service Product Offered
Table 72. Zicasso Information Tourism Service Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 73. Zicasso Main Business
Table 74. Zicasso Latest Developments
Table 75. Triplt Details, Company Type, Information Tourism Service Area Served and Its Competitors
Table 76. Triplt Information Tourism Service Product Offered
Table 77. Triplt Information Tourism Service Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 78. Triplt Main Business
Table 79. Triplt Latest Developments
Table 80. Hopper Details, Company Type, Information Tourism Service Area Served and Its Competitors
Table 81. Hopper Information Tourism Service Product Offered
Table 82. Hopper Information Tourism Service Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 83. Hopper Main Business
Table 84. Hopper Latest Developments
Table 85. Traveloka Details, Company Type, Information Tourism Service Area Served and Its Competitors
Table 86. Traveloka Information Tourism Service Product Offered
Table 87. Traveloka Information Tourism Service Revenue (\$ million), Gross Margin and Market Share (2019-2024)
Table 88. Traveloka Main Business
Table 89. Traveloka Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Information Tourism Service Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Information Tourism Service Market Size Growth Rate 2019-2030 (\$ millions)
- Figure 6. Information Tourism Service Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 7. Information Tourism Service Sales Market Share by Country/Region (2023)
- Figure 8. Information Tourism Service Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 9. Global Information Tourism Service Market Size Market Share by Type in 2023
- Figure 10. Information Tourism Service in Individual
- Figure 11. Global Information Tourism Service Market: Individual (2019-2024) & (\$ millions)
- Figure 12. Information Tourism Service in Group
- Figure 13. Global Information Tourism Service Market: Group (2019-2024) & (\$ millions)
- Figure 14. Information Tourism Service in Others
- Figure 15. Global Information Tourism Service Market: Others (2019-2024) & (\$ millions)
- Figure 16. Global Information Tourism Service Market Size Market Share by Application in 2023
- Figure 17. Global Information Tourism Service Revenue Market Share by Player in 2023
- Figure 18. Global Information Tourism Service Market Size Market Share by Region (2019-2024)
- Figure 19. Americas Information Tourism Service Market Size 2019-2024 (\$ millions)
- Figure 20. APAC Information Tourism Service Market Size 2019-2024 (\$ millions)
- Figure 21. Europe Information Tourism Service Market Size 2019-2024 (\$ millions)
- Figure 22. Middle East & Africa Information Tourism Service Market Size 2019-2024 (\$ millions)
- Figure 23. Americas Information Tourism Service Value Market Share by Country in 2023
- Figure 24. United States Information Tourism Service Market Size Growth 2019-2024 (\$

millions)

Figure 25. Canada Information Tourism Service Market Size Growth 2019-2024 (\$ millions)

Figure 26. Mexico Information Tourism Service Market Size Growth 2019-2024 (\$ millions)

Figure 27. Brazil Information Tourism Service Market Size Growth 2019-2024 (\$ millions)

Figure 28. APAC Information Tourism Service Market Size Market Share by Region in 2023

Figure 29. APAC Information Tourism Service Market Size Market Share by Type (2019-2024)

Figure 30. APAC Information Tourism Service Market Size Market Share by Application (2019-2024)

Figure 31. China Information Tourism Service Market Size Growth 2019-2024 (\$ millions)

Figure 32. Japan Information Tourism Service Market Size Growth 2019-2024 (\$ millions)

Figure 33. South Korea Information Tourism Service Market Size Growth 2019-2024 (\$ millions)

Figure 34. Southeast Asia Information Tourism Service Market Size Growth 2019-2024 (\$ millions)

Figure 35. India Information Tourism Service Market Size Growth 2019-2024 (\$ millions)

Figure 36. Australia Information Tourism Service Market Size Growth 2019-2024 (\$ millions)

Figure 37. Europe Information Tourism Service Market Size Market Share by Country in 2023

Figure 38. Europe Information Tourism Service Market Size Market Share by Type (2019-2024)

Figure 39. Europe Information Tourism Service Market Size Market Share by Application (2019-2024)

Figure 40. Germany Information Tourism Service Market Size Growth 2019-2024 (\$ millions)

Figure 41. France Information Tourism Service Market Size Growth 2019-2024 (\$ millions)

Figure 42. UK Information Tourism Service Market Size Growth 2019-2024 (\$ millions)

Figure 43. Italy Information Tourism Service Market Size Growth 2019-2024 (\$ millions)

Figure 44. Russia Information Tourism Service Market Size Growth 2019-2024 (\$ millions)

Figure 45. Middle East & Africa Information Tourism Service Market Size Market Share

by Region (2019-2024)

Figure 46. Middle East & Africa Information Tourism Service Market Size Market Share by Type (2019-2024)

Figure 47. Middle East & Africa Information Tourism Service Market Size Market Share by Application (2019-2024)

Figure 48. Egypt Information Tourism Service Market Size Growth 2019-2024 (\$ millions)

Figure 49. South Africa Information Tourism Service Market Size Growth 2019-2024 (\$ millions)

Figure 50. Israel Information Tourism Service Market Size Growth 2019-2024 (\$ millions)

Figure 51. Turkey Information Tourism Service Market Size Growth 2019-2024 (\$ millions)

Figure 52. GCC Countries Information Tourism Service Market Size Growth 2019-2024 (\$ millions)

Figure 53. Americas Information Tourism Service Market Size 2025-2030 (\$ millions)

Figure 54. APAC Information Tourism Service Market Size 2025-2030 (\$ millions)

Figure 55. Europe Information Tourism Service Market Size 2025-2030 (\$ millions)

Figure 56. Middle East & Africa Information Tourism Service Market Size 2025-2030 (\$ millions)

Figure 57. United States Information Tourism Service Market Size 2025-2030 (\$ millions)

Figure 58. Canada Information Tourism Service Market Size 2025-2030 (\$ millions)

Figure 59. Mexico Information Tourism Service Market Size 2025-2030 (\$ millions)

Figure 60. Brazil Information Tourism Service Market Size 2025-2030 (\$ millions)

Figure 61. China Information Tourism Service Market Size 2025-2030 (\$ millions)

Figure 62. Japan Information Tourism Service Market Size 2025-2030 (\$ millions)

Figure 63. Korea Information Tourism Service Market Size 2025-2030 (\$ millions)

Figure 64. Southeast Asia Information Tourism Service Market Size 2025-2030 (\$ millions)

Figure 65. India Information Tourism Service Market Size 2025-2030 (\$ millions)

Figure 66. Australia Information Tourism Service Market Size 2025-2030 (\$ millions)

Figure 67. Germany Information Tourism Service Market Size 2025-2030 (\$ millions)

Figure 68. France Information Tourism Service Market Size 2025-2030 (\$ millions)

Figure 69. UK Information Tourism Service Market Size 2025-2030 (\$ millions)

Figure 70. Italy Information Tourism Service Market Size 2025-2030 (\$ millions)

Figure 71. Russia Information Tourism Service Market Size 2025-2030 (\$ millions)

Figure 72. Egypt Information Tourism Service Market Size 2025-2030 (\$ millions)

Figure 73. South Africa Information Tourism Service Market Size 2025-2030 (\$ millions)

Figure 74. Israel Information Tourism Service Market Size 2025-2030 (\$ millions)

Figure 75. Turkey Information Tourism Service Market Size 2025-2030 (\$ millions)

Figure 76. GCC Countries Information Tourism Service Market Size 2025-2030 (\$ millions)

Figure 77. Global Information Tourism Service Market Size Market Share Forecast by Type (2025-2030)

Figure 78. Global Information Tourism Service Market Size Market Share Forecast by Application (2025-2030)

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