

Global Information Tourism Service Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Information-based tourism services refer to tourism-related services provided through information technology means (such as the Internet, mobile applications, big data, artificial intelligence, etc.), including but not limited to tourism information inquiry, online reservation, personalized itinerary planning, real-time navigation, electronic ticketing, intelligent recommendations, virtual tours and tourism management systems, etc., aiming to enhance the tourism experience, optimize resource allocation and improve service efficiency.

The global Information Tourism Service market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LPI (LP Information)' newest research report, the "Information Tourism Service Industry Forecast" looks at past sales and reviews total world Information Tourism Service sales in 2022, providing a comprehensive analysis by region and market sector of projected Information Tourism Service sales for 2023 through 2029. With Information Tourism Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Information Tourism Service industry.

This Insight Report provides a comprehensive analysis of the global Information Tourism Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Information Tourism Service portfolios and capabilities, market entry strategies, market



positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Information Tourism Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Information Tourism Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Information Tourism Service.

By integrating advanced information technology, information-based tourism services not only greatly enhance the overall experience and convenience of tourists, but also bring huge innovation and development opportunities to the tourism industry. It makes personalized recommendations and real-time information updates possible, optimizes resource allocation, improves operational efficiency, and promotes seamless connection and coordinated development of the global tourism market. In this era of digital transformation, information-based tourism services are reshaping the tourism industry and driving it towards a more intelligent, convenient and efficient direction.

This report presents a comprehensive overview, market shares, and growth opportunities of Information Tourism Service market by product type, application, key players and key regions and countries.

Segme	ntation by Type:
	Cloud-Based
	On-Premises
Segme	ntation by Application:
	Individual
	Group
	Others

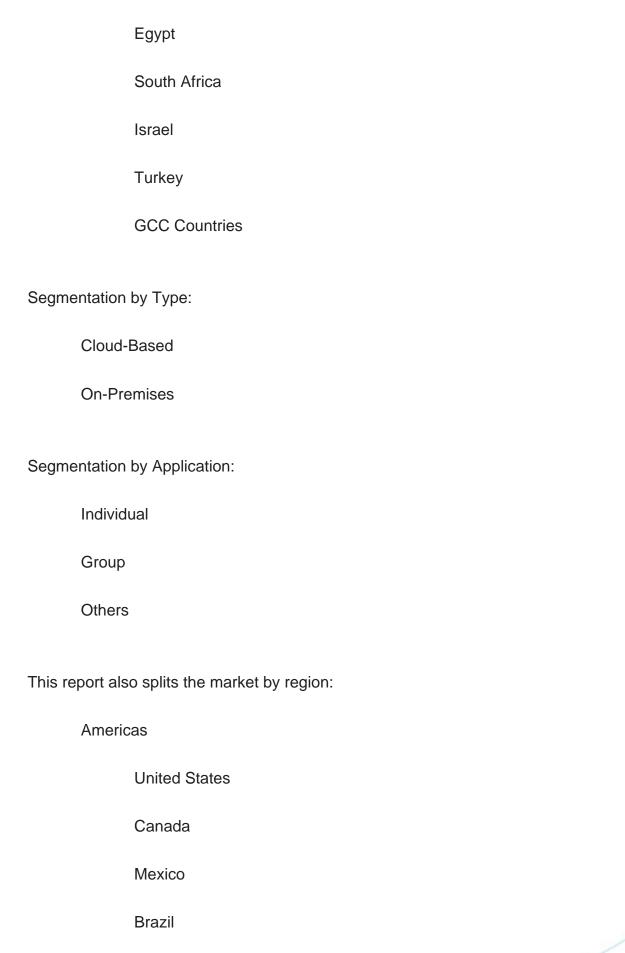


This report also splits the market by region:

Americ	Americas	
	United States	
	Canada	
	Mexico	
	Brazil	
APAC		
	China	
	Japan	
	Korea	
	Southeast Asia	
	India	
	Australia	
Europe	Э	
	Germany	
	France	
	UK	
	Italy	
	Russia	

Middle East & Africa







APAC		
Chi	na	
Jap	pan	
Kor	rea	
Sou	utheast Asia	
Indi	ia	
Aus	stralia	
Europe		
Gei	rmany	
Fra	nce	
UK		
Ital	y	
Rus	ssia	
Middle Eas	t & Africa	
Egy	/pt	
Sou	uth Africa	
Isra	nel	
Tur	key	
GC	C Countries	



The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Booking Holdings
Expedia Group
Kayak
Airbnb
Sabre
Zicasso
TripIt
Hopper
Traveloka



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