

Global Influenza Virus Rapid Antigen Test Kit Market Growth 2026-2032

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Abstracts

The global Influenza Virus Rapid Antigen Test Kit market size is predicted to grow from US\$ 227 million in 2025 to US\$ 306 million in 2032; it is expected to grow at a CAGR of 4.5% from 2026 to 2032.

The Influenza Virus Rapid Antigen Test Kit is a diagnostic tool designed for the rapid detection of influenza virus antigens in patient samples. Utilizing specific antibodies, this kit enables healthcare professionals to quickly screen for the presence of influenza virus, aiding in the timely diagnosis and management of influenza infections. This rapid antigen test kit provides a convenient and efficient method for frontline healthcare workers to identify influenza cases, facilitating prompt treatment and containment measures during flu outbreaks.

United States market for Influenza Virus Rapid Antigen Test Kit is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Influenza Virus Rapid Antigen Test Kit is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Influenza Virus Rapid Antigen Test Kit is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Influenza Virus Rapid Antigen Test Kit players cover BD, Abbott, Quidel, Roche, Actim, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Influenza Virus Rapid Antigen Test Kit Industry Forecast" looks at past sales and reviews total world Influenza Virus Rapid Antigen Test Kit sales in 2025, providing a comprehensive analysis by region and market sector of projected Influenza Virus Rapid Antigen Test Kit sales for 2026 through 2032. With Influenza Virus Rapid Antigen Test Kit sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Influenza Virus Rapid Antigen Test Kit industry.

This Insight Report provides a comprehensive analysis of the global Influenza Virus Rapid Antigen Test Kit landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Influenza Virus Rapid Antigen Test Kit portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Influenza Virus Rapid Antigen Test Kit market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Influenza Virus Rapid Antigen Test Kit and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Influenza Virus Rapid Antigen Test Kit.

This report presents a comprehensive overview, market shares, and growth opportunities of Influenza Virus Rapid Antigen Test Kit market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Conventional RIDT

Digital RIDT

Segmentation by Application:

Hospital

POCT

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

BD

Abbott

Quidel

Roche

Actim

Denka

Guangzhou Wondfo Biotech

Jiangsu Biopurfectus Technologies

Hangzhou Biotest Biotech

Wantai BioPharm

Daan Gene

Key Questions Addressed in this Report

What is the 10-year outlook for the global Influenza Virus Rapid Antigen Test Kit market?

What factors are driving Influenza Virus Rapid Antigen Test Kit market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Influenza Virus Rapid Antigen Test Kit market opportunities vary by end market size?

How does Influenza Virus Rapid Antigen Test Kit break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Influenza Virus Rapid Antigen Test Kit Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Influenza Virus Rapid Antigen Test Kit by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Influenza Virus Rapid Antigen Test Kit by Country/Region, 2021, 2025 & 2032

2.2 Influenza Virus Rapid Antigen Test Kit Segment by Type

- 2.2.1 Conventional RIDT
 - 2.2.2 Digital RIDT
 - 2.2.3 Influenza Virus Rapid Antigen Test Kit Sales by Type
 - 2.2.3.1 Global Influenza Virus Rapid Antigen Test Kit Sales Market Share by Type (2021-2026)
 - 2.2.3.2 Global Influenza Virus Rapid Antigen Test Kit Revenue and Market Share by Type (2021-2026)
 - 2.2.3.3 Global Influenza Virus Rapid Antigen Test Kit Sale Price by Type (2021-2026)
- #### 2.3 Influenza Virus Rapid Antigen Test Kit Segment by Application
- 2.3.1 Hospital
 - 2.3.2 POCT
 - 2.3.3 Others
 - 2.3.4 Influenza Virus Rapid Antigen Test Kit Sales by Application
 - 2.3.4.1 Global Influenza Virus Rapid Antigen Test Kit Sale Market Share by Application (2021-2026)
 - 2.3.4.2 Global Influenza Virus Rapid Antigen Test Kit Revenue and Market Share by Application (2021-2026)

2.3.4.3 Global Influenza Virus Rapid Antigen Test Kit Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Influenza Virus Rapid Antigen Test Kit Breakdown Data by Company

3.1.1 Global Influenza Virus Rapid Antigen Test Kit Annual Sales by Company (2021-2026)

3.1.2 Global Influenza Virus Rapid Antigen Test Kit Sales Market Share by Company (2021-2026)

3.2 Global Influenza Virus Rapid Antigen Test Kit Annual Revenue by Company (2021-2026)

3.2.1 Global Influenza Virus Rapid Antigen Test Kit Revenue by Company (2021-2026)

3.2.2 Global Influenza Virus Rapid Antigen Test Kit Revenue Market Share by Company (2021-2026)

3.3 Global Influenza Virus Rapid Antigen Test Kit Sale Price by Company

3.4 Key Manufacturers Influenza Virus Rapid Antigen Test Kit Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Influenza Virus Rapid Antigen Test Kit Product Location Distribution

3.4.2 Players Influenza Virus Rapid Antigen Test Kit Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR INFLUENZA VIRUS RAPID ANTIGEN TEST KIT BY GEOGRAPHIC REGION

4.1 World Historic Influenza Virus Rapid Antigen Test Kit Market Size by Geographic Region (2021-2026)

4.1.1 Global Influenza Virus Rapid Antigen Test Kit Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Influenza Virus Rapid Antigen Test Kit Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Influenza Virus Rapid Antigen Test Kit Market Size by Country/Region (2021-2026)

4.2.1 Global Influenza Virus Rapid Antigen Test Kit Annual Sales by Country/Region

(2021-2026)

4.2.2 Global Influenza Virus Rapid Antigen Test Kit Annual Revenue by Country/Region (2021-2026)

4.3 Americas Influenza Virus Rapid Antigen Test Kit Sales Growth

4.4 APAC Influenza Virus Rapid Antigen Test Kit Sales Growth

4.5 Europe Influenza Virus Rapid Antigen Test Kit Sales Growth

4.6 Middle East & Africa Influenza Virus Rapid Antigen Test Kit Sales Growth

5 AMERICAS

5.1 Americas Influenza Virus Rapid Antigen Test Kit Sales by Country

5.1.1 Americas Influenza Virus Rapid Antigen Test Kit Sales by Country (2021-2026)

5.1.2 Americas Influenza Virus Rapid Antigen Test Kit Revenue by Country (2021-2026)

5.2 Americas Influenza Virus Rapid Antigen Test Kit Sales by Type (2021-2026)

5.3 Americas Influenza Virus Rapid Antigen Test Kit Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Influenza Virus Rapid Antigen Test Kit Sales by Region

6.1.1 APAC Influenza Virus Rapid Antigen Test Kit Sales by Region (2021-2026)

6.1.2 APAC Influenza Virus Rapid Antigen Test Kit Revenue by Region (2021-2026)

6.2 APAC Influenza Virus Rapid Antigen Test Kit Sales by Type (2021-2026)

6.3 APAC Influenza Virus Rapid Antigen Test Kit Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Influenza Virus Rapid Antigen Test Kit by Country

- 7.1.1 Europe Influenza Virus Rapid Antigen Test Kit Sales by Country (2021-2026)
- 7.1.2 Europe Influenza Virus Rapid Antigen Test Kit Revenue by Country (2021-2026)
- 7.2 Europe Influenza Virus Rapid Antigen Test Kit Sales by Type (2021-2026)
- 7.3 Europe Influenza Virus Rapid Antigen Test Kit Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Influenza Virus Rapid Antigen Test Kit by Country
 - 8.1.1 Middle East & Africa Influenza Virus Rapid Antigen Test Kit Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa Influenza Virus Rapid Antigen Test Kit Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Influenza Virus Rapid Antigen Test Kit Sales by Type (2021-2026)
- 8.3 Middle East & Africa Influenza Virus Rapid Antigen Test Kit Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Influenza Virus Rapid Antigen Test Kit
- 10.3 Manufacturing Process Analysis of Influenza Virus Rapid Antigen Test Kit
- 10.4 Industry Chain Structure of Influenza Virus Rapid Antigen Test Kit

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Influenza Virus Rapid Antigen Test Kit Distributors

11.3 Influenza Virus Rapid Antigen Test Kit Customer

12 WORLD FORECAST REVIEW FOR INFLUENZA VIRUS RAPID ANTIGEN TEST KIT BY GEOGRAPHIC REGION

12.1 Global Influenza Virus Rapid Antigen Test Kit Market Size Forecast by Region

12.1.1 Global Influenza Virus Rapid Antigen Test Kit Forecast by Region (2027-2032)

12.1.2 Global Influenza Virus Rapid Antigen Test Kit Annual Revenue Forecast by Region (2027-2032)

12.2 Americas Forecast by Country (2027-2032)

12.3 APAC Forecast by Region (2027-2032)

12.4 Europe Forecast by Country (2027-2032)

12.5 Middle East & Africa Forecast by Country (2027-2032)

12.6 Global Influenza Virus Rapid Antigen Test Kit Forecast by Type (2027-2032)

12.7 Global Influenza Virus Rapid Antigen Test Kit Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 BD

13.1.1 BD Company Information

13.1.2 BD Influenza Virus Rapid Antigen Test Kit Product Portfolios and Specifications

13.1.3 BD Influenza Virus Rapid Antigen Test Kit Sales, Revenue, Price and Gross Margin (2021-2026)

13.1.4 BD Main Business Overview

13.1.5 BD Latest Developments

13.2 Abbott

13.2.1 Abbott Company Information

13.2.2 Abbott Influenza Virus Rapid Antigen Test Kit Product Portfolios and Specifications

13.2.3 Abbott Influenza Virus Rapid Antigen Test Kit Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Abbott Main Business Overview

- 13.2.5 Abbott Latest Developments
- 13.3 Quidel
 - 13.3.1 Quidel Company Information
 - 13.3.2 Quidel Influenza Virus Rapid Antigen Test Kit Product Portfolios and Specifications
 - 13.3.3 Quidel Influenza Virus Rapid Antigen Test Kit Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.3.4 Quidel Main Business Overview
 - 13.3.5 Quidel Latest Developments
- 13.4 Roche
 - 13.4.1 Roche Company Information
 - 13.4.2 Roche Influenza Virus Rapid Antigen Test Kit Product Portfolios and Specifications
 - 13.4.3 Roche Influenza Virus Rapid Antigen Test Kit Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.4.4 Roche Main Business Overview
 - 13.4.5 Roche Latest Developments
- 13.5 Actim
 - 13.5.1 Actim Company Information
 - 13.5.2 Actim Influenza Virus Rapid Antigen Test Kit Product Portfolios and Specifications
 - 13.5.3 Actim Influenza Virus Rapid Antigen Test Kit Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 Actim Main Business Overview
 - 13.5.5 Actim Latest Developments
- 13.6 Denka
 - 13.6.1 Denka Company Information
 - 13.6.2 Denka Influenza Virus Rapid Antigen Test Kit Product Portfolios and Specifications
 - 13.6.3 Denka Influenza Virus Rapid Antigen Test Kit Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 Denka Main Business Overview
 - 13.6.5 Denka Latest Developments
- 13.7 Guangzhou Wondfo Biotech
 - 13.7.1 Guangzhou Wondfo Biotech Company Information
 - 13.7.2 Guangzhou Wondfo Biotech Influenza Virus Rapid Antigen Test Kit Product Portfolios and Specifications
 - 13.7.3 Guangzhou Wondfo Biotech Influenza Virus Rapid Antigen Test Kit Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.7.4 Guangzhou Wondfo Biotech Main Business Overview
- 13.7.5 Guangzhou Wondfo Biotech Latest Developments
- 13.8 Jiangsu Bioperfectus Technologies
 - 13.8.1 Jiangsu Bioperfectus Technologies Company Information
 - 13.8.2 Jiangsu Bioperfectus Technologies Influenza Virus Rapid Antigen Test Kit Product Portfolios and Specifications
 - 13.8.3 Jiangsu Bioperfectus Technologies Influenza Virus Rapid Antigen Test Kit Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Jiangsu Bioperfectus Technologies Main Business Overview
 - 13.8.5 Jiangsu Bioperfectus Technologies Latest Developments
- 13.9 Hangzhou Biotest Biotech
 - 13.9.1 Hangzhou Biotest Biotech Company Information
 - 13.9.2 Hangzhou Biotest Biotech Influenza Virus Rapid Antigen Test Kit Product Portfolios and Specifications
 - 13.9.3 Hangzhou Biotest Biotech Influenza Virus Rapid Antigen Test Kit Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Hangzhou Biotest Biotech Main Business Overview
 - 13.9.5 Hangzhou Biotest Biotech Latest Developments
- 13.10 Wantai BioPharm
 - 13.10.1 Wantai BioPharm Company Information
 - 13.10.2 Wantai BioPharm Influenza Virus Rapid Antigen Test Kit Product Portfolios and Specifications
 - 13.10.3 Wantai BioPharm Influenza Virus Rapid Antigen Test Kit Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Wantai BioPharm Main Business Overview
 - 13.10.5 Wantai BioPharm Latest Developments
- 13.11 Daan Gene
 - 13.11.1 Daan Gene Company Information
 - 13.11.2 Daan Gene Influenza Virus Rapid Antigen Test Kit Product Portfolios and Specifications
 - 13.11.3 Daan Gene Influenza Virus Rapid Antigen Test Kit Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 Daan Gene Main Business Overview
 - 13.11.5 Daan Gene Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Influenza Virus Rapid Antigen Test Kit Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Influenza Virus Rapid Antigen Test Kit Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Conventional RIDT

Table 4. Major Players of Digital RIDT

Table 5. Global Influenza Virus Rapid Antigen Test Kit Sales by Type (2021-2026) & (K Units)

Table 6. Global Influenza Virus Rapid Antigen Test Kit Sales Market Share by Type (2021-2026)

Table 7. Global Influenza Virus Rapid Antigen Test Kit Revenue by Type (2021-2026) & (\$ million)

Table 8. Global Influenza Virus Rapid Antigen Test Kit Revenue Market Share by Type (2021-2026)

Table 9. Global Influenza Virus Rapid Antigen Test Kit Sale Price by Type (2021-2026) & (US\$/Unit)

Table 10. Global Influenza Virus Rapid Antigen Test Kit Sale by Application (2021-2026) & (K Units)

Table 11. Global Influenza Virus Rapid Antigen Test Kit Sale Market Share by Application (2021-2026)

Table 12. Global Influenza Virus Rapid Antigen Test Kit Revenue by Application (2021-2026) & (\$ million)

Table 13. Global Influenza Virus Rapid Antigen Test Kit Revenue Market Share by Application (2021-2026)

Table 14. Global Influenza Virus Rapid Antigen Test Kit Sale Price by Application (2021-2026) & (US\$/Unit)

Table 15. Global Influenza Virus Rapid Antigen Test Kit Sales by Company (2021-2026) & (K Units)

Table 16. Global Influenza Virus Rapid Antigen Test Kit Sales Market Share by Company (2021-2026)

Table 17. Global Influenza Virus Rapid Antigen Test Kit Revenue by Company (2021-2026) & (\$ millions)

Table 18. Global Influenza Virus Rapid Antigen Test Kit Revenue Market Share by Company (2021-2026)

Table 19. Global Influenza Virus Rapid Antigen Test Kit Sale Price by Company

(2021-2026) & (US\$/Unit)

Table 20. Key Manufacturers Influenza Virus Rapid Antigen Test Kit Producing Area Distribution and Sales Area

Table 21. Players Influenza Virus Rapid Antigen Test Kit Products Offered

Table 22. Influenza Virus Rapid Antigen Test Kit Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 23. New Products and Potential Entrants

Table 24. Market M&A Activity & Strategy

Table 25. Global Influenza Virus Rapid Antigen Test Kit Sales by Geographic Region (2021-2026) & (K Units)

Table 26. Global Influenza Virus Rapid Antigen Test Kit Sales Market Share Geographic Region (2021-2026)

Table 27. Global Influenza Virus Rapid Antigen Test Kit Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 28. Global Influenza Virus Rapid Antigen Test Kit Revenue Market Share by Geographic Region (2021-2026)

Table 29. Global Influenza Virus Rapid Antigen Test Kit Sales by Country/Region (2021-2026) & (K Units)

Table 30. Global Influenza Virus Rapid Antigen Test Kit Sales Market Share by Country/Region (2021-2026)

Table 31. Global Influenza Virus Rapid Antigen Test Kit Revenue by Country/Region (2021-2026) & (\$ millions)

Table 32. Global Influenza Virus Rapid Antigen Test Kit Revenue Market Share by Country/Region (2021-2026)

Table 33. Americas Influenza Virus Rapid Antigen Test Kit Sales by Country (2021-2026) & (K Units)

Table 34. Americas Influenza Virus Rapid Antigen Test Kit Sales Market Share by Country (2021-2026)

Table 35. Americas Influenza Virus Rapid Antigen Test Kit Revenue by Country (2021-2026) & (\$ millions)

Table 36. Americas Influenza Virus Rapid Antigen Test Kit Sales by Type (2021-2026) & (K Units)

Table 37. Americas Influenza Virus Rapid Antigen Test Kit Sales by Application (2021-2026) & (K Units)

Table 38. APAC Influenza Virus Rapid Antigen Test Kit Sales by Region (2021-2026) & (K Units)

Table 39. APAC Influenza Virus Rapid Antigen Test Kit Sales Market Share by Region (2021-2026)

Table 40. APAC Influenza Virus Rapid Antigen Test Kit Revenue by Region

(2021-2026) & (\$ millions)

Table 41. APAC Influenza Virus Rapid Antigen Test Kit Sales by Type (2021-2026) & (K Units)

Table 42. APAC Influenza Virus Rapid Antigen Test Kit Sales by Application (2021-2026) & (K Units)

Table 43. Europe Influenza Virus Rapid Antigen Test Kit Sales by Country (2021-2026) & (K Units)

Table 44. Europe Influenza Virus Rapid Antigen Test Kit Revenue by Country (2021-2026) & (\$ millions)

Table 45. Europe Influenza Virus Rapid Antigen Test Kit Sales by Type (2021-2026) & (K Units)

Table 46. Europe Influenza Virus Rapid Antigen Test Kit Sales by Application (2021-2026) & (K Units)

Table 47. Middle East & Africa Influenza Virus Rapid Antigen Test Kit Sales by Country (2021-2026) & (K Units)

Table 48. Middle East & Africa Influenza Virus Rapid Antigen Test Kit Revenue Market Share by Country (2021-2026)

Table 49. Middle East & Africa Influenza Virus Rapid Antigen Test Kit Sales by Type (2021-2026) & (K Units)

Table 50. Middle East & Africa Influenza Virus Rapid Antigen Test Kit Sales by Application (2021-2026) & (K Units)

Table 51. Key Market Drivers & Growth Opportunities of Influenza Virus Rapid Antigen Test Kit

Table 52. Key Market Challenges & Risks of Influenza Virus Rapid Antigen Test Kit

Table 53. Key Industry Trends of Influenza Virus Rapid Antigen Test Kit

Table 54. Influenza Virus Rapid Antigen Test Kit Raw Material

Table 55. Key Suppliers of Raw Materials

Table 56. Influenza Virus Rapid Antigen Test Kit Distributors List

Table 57. Influenza Virus Rapid Antigen Test Kit Customer List

Table 58. Global Influenza Virus Rapid Antigen Test Kit Sales Forecast by Region (2027-2032) & (K Units)

Table 59. Global Influenza Virus Rapid Antigen Test Kit Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 60. Americas Influenza Virus Rapid Antigen Test Kit Sales Forecast by Country (2027-2032) & (K Units)

Table 61. Americas Influenza Virus Rapid Antigen Test Kit Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 62. APAC Influenza Virus Rapid Antigen Test Kit Sales Forecast by Region (2027-2032) & (K Units)

Table 63. APAC Influenza Virus Rapid Antigen Test Kit Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 64. Europe Influenza Virus Rapid Antigen Test Kit Sales Forecast by Country (2027-2032) & (K Units)

Table 65. Europe Influenza Virus Rapid Antigen Test Kit Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 66. Middle East & Africa Influenza Virus Rapid Antigen Test Kit Sales Forecast by Country (2027-2032) & (K Units)

Table 67. Middle East & Africa Influenza Virus Rapid Antigen Test Kit Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 68. Global Influenza Virus Rapid Antigen Test Kit Sales Forecast by Type (2027-2032) & (K Units)

Table 69. Global Influenza Virus Rapid Antigen Test Kit Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 70. Global Influenza Virus Rapid Antigen Test Kit Sales Forecast by Application (2027-2032) & (K Units)

Table 71. Global Influenza Virus Rapid Antigen Test Kit Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 72. BD Basic Information, Influenza Virus Rapid Antigen Test Kit Manufacturing Base, Sales Area and Its Competitors

Table 73. BD Influenza Virus Rapid Antigen Test Kit Product Portfolios and Specifications

Table 74. BD Influenza Virus Rapid Antigen Test Kit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 75. BD Main Business

Table 76. BD Latest Developments

Table 77. Abbott Basic Information, Influenza Virus Rapid Antigen Test Kit Manufacturing Base, Sales Area and Its Competitors

Table 78. Abbott Influenza Virus Rapid Antigen Test Kit Product Portfolios and Specifications

Table 79. Abbott Influenza Virus Rapid Antigen Test Kit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 80. Abbott Main Business

Table 81. Abbott Latest Developments

Table 82. Quidel Basic Information, Influenza Virus Rapid Antigen Test Kit Manufacturing Base, Sales Area and Its Competitors

Table 83. Quidel Influenza Virus Rapid Antigen Test Kit Product Portfolios and Specifications

Table 84. Quidel Influenza Virus Rapid Antigen Test Kit Sales (K Units), Revenue (\$

Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 85. Quidel Main Business

Table 86. Quidel Latest Developments

Table 87. Roche Basic Information, Influenza Virus Rapid Antigen Test Kit

Manufacturing Base, Sales Area and Its Competitors

Table 88. Roche Influenza Virus Rapid Antigen Test Kit Product Portfolios and Specifications

Table 89. Roche Influenza Virus Rapid Antigen Test Kit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 90. Roche Main Business

Table 91. Roche Latest Developments

Table 92. Actim Basic Information, Influenza Virus Rapid Antigen Test Kit Manufacturing Base, Sales Area and Its Competitors

Table 93. Actim Influenza Virus Rapid Antigen Test Kit Product Portfolios and Specifications

Table 94. Actim Influenza Virus Rapid Antigen Test Kit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 95. Actim Main Business

Table 96. Actim Latest Developments

Table 97. Denka Basic Information, Influenza Virus Rapid Antigen Test Kit Manufacturing Base, Sales Area and Its Competitors

Table 98. Denka Influenza Virus Rapid Antigen Test Kit Product Portfolios and Specifications

Table 99. Denka Influenza Virus Rapid Antigen Test Kit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 100. Denka Main Business

Table 101. Denka Latest Developments

Table 102. Guangzhou Wondfo Biotech Basic Information, Influenza Virus Rapid Antigen Test Kit Manufacturing Base, Sales Area and Its Competitors

Table 103. Guangzhou Wondfo Biotech Influenza Virus Rapid Antigen Test Kit Product Portfolios and Specifications

Table 104. Guangzhou Wondfo Biotech Influenza Virus Rapid Antigen Test Kit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 105. Guangzhou Wondfo Biotech Main Business

Table 106. Guangzhou Wondfo Biotech Latest Developments

Table 107. Jiangsu Bioperfectus Technologies Basic Information, Influenza Virus Rapid Antigen Test Kit Manufacturing Base, Sales Area and Its Competitors

Table 108. Jiangsu Bioperfectus Technologies Influenza Virus Rapid Antigen Test Kit Product Portfolios and Specifications

Table 109. Jiangsu Biopерfectus Technologies Influenza Virus Rapid Antigen Test Kit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 110. Jiangsu Biopерfectus Technologies Main Business

Table 111. Jiangsu Biopерfectus Technologies Latest Developments

Table 112. Hangzhou Biotest Biotech Basic Information, Influenza Virus Rapid Antigen Test Kit Manufacturing Base, Sales Area and Its Competitors

Table 113. Hangzhou Biotest Biotech Influenza Virus Rapid Antigen Test Kit Product Portfolios and Specifications

Table 114. Hangzhou Biotest Biotech Influenza Virus Rapid Antigen Test Kit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 115. Hangzhou Biotest Biotech Main Business

Table 116. Hangzhou Biotest Biotech Latest Developments

Table 117. Wantai BioPharm Basic Information, Influenza Virus Rapid Antigen Test Kit Manufacturing Base, Sales Area and Its Competitors

Table 118. Wantai BioPharm Influenza Virus Rapid Antigen Test Kit Product Portfolios and Specifications

Table 119. Wantai BioPharm Influenza Virus Rapid Antigen Test Kit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 120. Wantai BioPharm Main Business

Table 121. Wantai BioPharm Latest Developments

Table 122. Daan Gene Basic Information, Influenza Virus Rapid Antigen Test Kit Manufacturing Base, Sales Area and Its Competitors

Table 123. Daan Gene Influenza Virus Rapid Antigen Test Kit Product Portfolios and Specifications

Table 124. Daan Gene Influenza Virus Rapid Antigen Test Kit Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 125. Daan Gene Main Business

Table 126. Daan Gene Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Influenza Virus Rapid Antigen Test Kit
- Figure 2. Influenza Virus Rapid Antigen Test Kit Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Influenza Virus Rapid Antigen Test Kit Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Influenza Virus Rapid Antigen Test Kit Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Influenza Virus Rapid Antigen Test Kit Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Influenza Virus Rapid Antigen Test Kit Sales Market Share by Country/Region (2025)
- Figure 10. Influenza Virus Rapid Antigen Test Kit Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Conventional RIDT
- Figure 12. Product Picture of Digital RIDT
- Figure 13. Global Influenza Virus Rapid Antigen Test Kit Sales Market Share by Type in 2026
- Figure 14. Global Influenza Virus Rapid Antigen Test Kit Revenue Market Share by Type (2021-2026)
- Figure 15. Influenza Virus Rapid Antigen Test Kit Consumed in Hospital
- Figure 16. Global Influenza Virus Rapid Antigen Test Kit Market: Hospital (2021-2026) & (K Units)
- Figure 17. Influenza Virus Rapid Antigen Test Kit Consumed in POCT
- Figure 18. Global Influenza Virus Rapid Antigen Test Kit Market: POCT (2021-2026) & (K Units)
- Figure 19. Influenza Virus Rapid Antigen Test Kit Consumed in Others
- Figure 20. Global Influenza Virus Rapid Antigen Test Kit Market: Others (2021-2026) & (K Units)
- Figure 21. Global Influenza Virus Rapid Antigen Test Kit Sale Market Share by Application (2025)
- Figure 22. Global Influenza Virus Rapid Antigen Test Kit Revenue Market Share by Application in 2026
- Figure 23. Influenza Virus Rapid Antigen Test Kit Sales by Company in 2026 (K Units)

Figure 24. Global Influenza Virus Rapid Antigen Test Kit Sales Market Share by Company in 2026

Figure 25. Influenza Virus Rapid Antigen Test Kit Revenue by Company in 2026 (\$ millions)

Figure 26. Global Influenza Virus Rapid Antigen Test Kit Revenue Market Share by Company in 2026

Figure 27. Global Influenza Virus Rapid Antigen Test Kit Sales Market Share by Geographic Region (2021-2026)

Figure 28. Global Influenza Virus Rapid Antigen Test Kit Revenue Market Share by Geographic Region in 2026

Figure 29. Americas Influenza Virus Rapid Antigen Test Kit Sales 2021-2026 (K Units)

Figure 30. Americas Influenza Virus Rapid Antigen Test Kit Revenue 2021-2026 (\$ millions)

Figure 31. APAC Influenza Virus Rapid Antigen Test Kit Sales 2021-2026 (K Units)

Figure 32. APAC Influenza Virus Rapid Antigen Test Kit Revenue 2021-2026 (\$ millions)

Figure 33. Europe Influenza Virus Rapid Antigen Test Kit Sales 2021-2026 (K Units)

Figure 34. Europe Influenza Virus Rapid Antigen Test Kit Revenue 2021-2026 (\$ millions)

Figure 35. Middle East & Africa Influenza Virus Rapid Antigen Test Kit Sales 2021-2026 (K Units)

Figure 36. Middle East & Africa Influenza Virus Rapid Antigen Test Kit Revenue 2021-2026 (\$ millions)

Figure 37. Americas Influenza Virus Rapid Antigen Test Kit Sales Market Share by Country in 2026

Figure 38. Americas Influenza Virus Rapid Antigen Test Kit Revenue Market Share by Country (2021-2026)

Figure 39. Americas Influenza Virus Rapid Antigen Test Kit Sales Market Share by Type (2021-2026)

Figure 40. Americas Influenza Virus Rapid Antigen Test Kit Sales Market Share by Application (2021-2026)

Figure 41. United States Influenza Virus Rapid Antigen Test Kit Revenue Growth 2021-2026 (\$ millions)

Figure 42. Canada Influenza Virus Rapid Antigen Test Kit Revenue Growth 2021-2026 (\$ millions)

Figure 43. Mexico Influenza Virus Rapid Antigen Test Kit Revenue Growth 2021-2026 (\$ millions)

Figure 44. Brazil Influenza Virus Rapid Antigen Test Kit Revenue Growth 2021-2026 (\$ millions)

Figure 45. APAC Influenza Virus Rapid Antigen Test Kit Sales Market Share by Region in 2026

Figure 46. APAC Influenza Virus Rapid Antigen Test Kit Revenue Market Share by Region (2021-2026)

Figure 47. APAC Influenza Virus Rapid Antigen Test Kit Sales Market Share by Type (2021-2026)

Figure 48. APAC Influenza Virus Rapid Antigen Test Kit Sales Market Share by Application (2021-2026)

Figure 49. China Influenza Virus Rapid Antigen Test Kit Revenue Growth 2021-2026 (\$ millions)

Figure 50. Japan Influenza Virus Rapid Antigen Test Kit Revenue Growth 2021-2026 (\$ millions)

Figure 51. South Korea Influenza Virus Rapid Antigen Test Kit Revenue Growth 2021-2026 (\$ millions)

Figure 52. Southeast Asia Influenza Virus Rapid Antigen Test Kit Revenue Growth 2021-2026 (\$ millions)

Figure 53. India Influenza Virus Rapid Antigen Test Kit Revenue Growth 2021-2026 (\$ millions)

Figure 54. Australia Influenza Virus Rapid Antigen Test Kit Revenue Growth 2021-2026 (\$ millions)

Figure 55. China Taiwan Influenza Virus Rapid Antigen Test Kit Revenue Growth 2021-2026 (\$ millions)

Figure 56. Europe Influenza Virus Rapid Antigen Test Kit Sales Market Share by Country in 2026

Figure 57. Europe Influenza Virus Rapid Antigen Test Kit Revenue Market Share by Country (2021-2026)

Figure 58. Europe Influenza Virus Rapid Antigen Test Kit Sales Market Share by Type (2021-2026)

Figure 59. Europe Influenza Virus Rapid Antigen Test Kit Sales Market Share by Application (2021-2026)

Figure 60. Germany Influenza Virus Rapid Antigen Test Kit Revenue Growth 2021-2026 (\$ millions)

Figure 61. France Influenza Virus Rapid Antigen Test Kit Revenue Growth 2021-2026 (\$ millions)

Figure 62. UK Influenza Virus Rapid Antigen Test Kit Revenue Growth 2021-2026 (\$ millions)

Figure 63. Italy Influenza Virus Rapid Antigen Test Kit Revenue Growth 2021-2026 (\$ millions)

Figure 64. Russia Influenza Virus Rapid Antigen Test Kit Revenue Growth 2021-2026 (\$

millions)

Figure 65. Middle East & Africa Influenza Virus Rapid Antigen Test Kit Sales Market Share by Country (2021-2026)

Figure 66. Middle East & Africa Influenza Virus Rapid Antigen Test Kit Sales Market Share by Type (2021-2026)

Figure 67. Middle East & Africa Influenza Virus Rapid Antigen Test Kit Sales Market Share by Application (2021-2026)

Figure 68. Egypt Influenza Virus Rapid Antigen Test Kit Revenue Growth 2021-2026 (\$ millions)

Figure 69. South Africa Influenza Virus Rapid Antigen Test Kit Revenue Growth 2021-2026 (\$ millions)

Figure 70. Israel Influenza Virus Rapid Antigen Test Kit Revenue Growth 2021-2026 (\$ millions)

Figure 71. Turkey Influenza Virus Rapid Antigen Test Kit Revenue Growth 2021-2026 (\$ millions)

Figure 72. GCC Countries Influenza Virus Rapid Antigen Test Kit Revenue Growth 2021-2026 (\$ millions)

Figure 73. Manufacturing Cost Structure Analysis of Influenza Virus Rapid Antigen Test Kit in 2026

Figure 74. Manufacturing Process Analysis of Influenza Virus Rapid Antigen Test Kit

Figure 75. Industry Chain Structure of Influenza Virus Rapid Antigen Test Kit

Figure 76. Channels of Distribution

Figure 77. Global Influenza Virus Rapid Antigen Test Kit Sales Market Forecast by Region (2027-2032)

Figure 78. Global Influenza Virus Rapid Antigen Test Kit Revenue Market Share Forecast by Region (2027-2032)

Figure 79. Global Influenza Virus Rapid Antigen Test Kit Sales Market Share Forecast by Type (2027-2032)

Figure 80. Global Influenza Virus Rapid Antigen Test Kit Revenue Market Share Forecast by Type (2027-2032)

Figure 81. Global Influenza Virus Rapid Antigen Test Kit Sales Market Share Forecast by Application (2027-2032)

Figure 82. Global Influenza Virus Rapid Antigen Test Kit Revenue Market Share Forecast by Application (2027-2032)

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