

# Global Influenza A/B Antigen Test Kit Market Growth 2024-2030

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## Abstracts

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The Influenza A/B Antigen Test Kit is a diagnostic tool designed to rapidly detect the presence of antigens associated with both Influenza A and Influenza B viruses. This test kit enables healthcare professionals to quickly identify influenza infections in patients, facilitating timely treatment and infection control measures.

The global Influenza A/B Antigen Test Kit market size is projected to grow from US\$ million in 2023 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Influenza A/B Antigen Test Kit Industry Forecast" looks at past sales and reviews total world Influenza A/B Antigen Test Kit sales in 2023, providing a comprehensive analysis by region and market sector of projected Influenza A/B Antigen Test Kit sales for 2024 through 2030. With Influenza A/B Antigen Test Kit sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Influenza A/B Antigen Test Kit industry.

This Insight Report provides a comprehensive analysis of the global Influenza A/B Antigen Test Kit landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Influenza A/B Antigen Test Kit portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Influenza A/B Antigen Test Kit market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Influenza A/B Antigen Test Kit and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Influenza A/B Antigen Test Kit.

The Influenza A/B Antigen Test Kit is a diagnostic tool used for the rapid detection of influenza viruses, offering broad market applications and potential. With the increasing global prevalence of influenza virus infections and the growing public health awareness, there is sustained growth in demand for influenza A/B antigen test kits. These kits are widely utilized in medical institutions such as hospitals, clinics, and emergency centers, providing healthcare professionals with rapid and accurate influenza diagnosis results. This facilitates timely treatment and preventive measures, enhancing the diagnostic and management capabilities for influenza virus infections. In the future, with advancements in medical technology and intensifying market competition, the Influenza A/B Antigen Test Kit is poised for continued growth, making significant contributions to global public health endeavors.

This report presents a comprehensive overview, market shares, and growth opportunities of Influenza A/B Antigen Test Kit market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by type

Conventional RIDT

Digital RIDT

#### Segmentation by application

Hospital

POCT

Others

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

BD

Abbott

Quidel

Roche

Actim

Denka

Guangzhou Wondfo Biotech

Jiangsu Biopertectus Technologies

Hangzhou Biotest Biotech

Wantai BioPharm

Daan Gene

## Key Questions Addressed in this Report

What is the 10-year outlook for the global Influenza A/B Antigen Test Kit market?

What factors are driving Influenza A/B Antigen Test Kit market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Influenza A/B Antigen Test Kit market opportunities vary by end market size?

How does Influenza A/B Antigen Test Kit break out type, application?

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