+357 96 030922
info@marketpublishers.com

Global Influencer Relationship Management Platform Market Growth (Status and Outlook) 2026-2032

https://marketpublishers.com/r/G2DBFBDD9F90EN.html
Date: May 2026
Pages: 151
Price: US$ 3,660.00 (Single User License)
ID: G2DBFBDD9F90EN

Abstracts

The global Influencer Relationship Management Platform market size is predicted to grow from US$ 344 million in 2025 to US$ 494 million in 2032; it is expected to grow at a CAGR of 5.3% from 2026 to 2032.

An Influencer Relationship Management Platform (IRM Platform) is a cloud-based digital tool designed for brands, marketing agencies, and media companies to manage the full lifecycle of influencer collaborations in a centralized, automated way; it integrates influencer discovery and screening, profile analysis, campaign planning, content review and approval, contract and payment management, real-time social media performance tracking, audience verification, and ROI measurement, often powered by AI algorithms to match brands with suitable creators, identify fake followers or inauthentic engagement, and streamline communication, replacing manual spreadsheets and fragmented workflows to make influencer marketing scalable, transparent, and data-driven.

The Influencer Relationship Management Platform (IRM Platform) sector is shaped by trends including deep AI integration for precise influencer matching and anti-fraud detection, tighter connectivity with social media APIs and e-commerce conversion trackers, and built-in compliance tools for advertising disclosure and data privacy rules; strong opportunities come from rising global influencer marketing budgets, growing demand from cross-border DTC brands, small and medium enterprises shifting to digital campaigns, and the rise of virtual influencers requiring specialised management tools; key challenges include unstable social media data access due to platform API restrictions, persistent difficulties in fully detecting fake engagement and ghost followers, varying advertising regulations across regions that complicate global compliance, and price sensitivity among smaller clients toward subscription-based

+357 96 030922
info@marketpublishers.com

pricing models.

LPI (LP Information)' newest research report, the ?Influencer Relationship Management Platform Industry Forecast? looks at past sales and reviews total world Influencer Relationship Management Platform sales in 2025, providing a comprehensive analysis by region and market sector of projected Influencer Relationship Management Platform sales for 2026 through 2032. With Influencer Relationship Management Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Influencer Relationship Management Platform industry.

This Insight Report provides a comprehensive analysis of the global Influencer Relationship Management Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Influencer Relationship Management Platform portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms? unique position in an accelerating global Influencer Relationship Management Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Influencer Relationship Management Platform and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Influencer Relationship Management Platform.

This report presents a comprehensive overview, market shares, and growth opportunities of Influencer Relationship Management Platform market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-based

On-premises

Hybrid

+357 96 030922
info@marketpublishers.com

Segmentation by Core Functional Focus:

Influencer Discovery & Screening Platform

Campaign Collaboration & Execution Platform

Other

Segmentation by Number of Integrated Social Media Platforms:

Single-Platform IRM

Multi-Platform IRM

Segmentation by Application:

Brand Influencer Marketing Campaign Management

Marketing Agency Client Project Operation

E-Commerce Live Streaming and Short Video Promotion

Cross-Border Brand Global Influencer Layout

Others

This report also splits the market by region:

Americas

United States

Canada

+357 96 030922
info@marketpublishers.com

- Mexico
- Brazil

APAC

- China
- Japan
- Korea
- Southeast Asia
- India
- Australia

Europe

- Germany
- France
- UK
- Italy
- Russia

Middle East & Africa

- Egypt
- South Africa
- Israel
- Turkey

+357 96 030922
info@marketpublishers.com

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Sprout Social

influData

Promoty

Afluencer

Influencity

Traackr

Onalytica

Upfluence

GRIN

Creator.co

AspireIQ

CreatorIQ

Impact

HypeAuditor

affable.ai

Later Influence

+357 96 030922
info@marketpublishers.com

Sideqik

Meltwater Influencer Marketing

Storyclash

Saral

IZEA

Modash

Captiv8

Later

Amplify Influencers

+357 96 030922
info@marketpublishers.com

Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Influencer Relationship Management Platform Market Size (2021-2032)
  2.1.2 Influencer Relationship Management Platform Market Size CAGR by Region (2021 VS 2025 VS 2032)
  2.1.3 World Current & Future Analysis for Influencer Relationship Management Platform by Country/Region (2021, 2025 & 2032)
2.2 Influencer Relationship Management Platform Segment by Type
  2.2.1 Cloud-based
  2.2.2 On-premises
  2.2.3 Hybrid
  2.2.4 Influencer Relationship Management Platform Market Size by Type
    2.2.4.1 Influencer Relationship Management Platform Market Size CAGR by Type (2021 VS 2025 VS 2032)
    2.2.4.2 Global Influencer Relationship Management Platform Market Size Market Share by Type (2021-2026)
2.3 Influencer Relationship Management Platform Segment by Core Functional Focus
  2.3.1 Influencer Discovery & Screening Platform
  2.3.2 Campaign Collaboration & Execution Platform
  2.3.3 Other
  2.3.4 Influencer Relationship Management Platform Market Size by Core Functional Focus
    2.3.4.1 Influencer Relationship Management Platform Market Size CAGR by Core Functional Focus (2021 VS 2025 VS 2032)
    2.3.4.2 Global Influencer Relationship Management Platform Market Size Market

+357 96 030922
info@marketpublishers.com

Share by Core Functional Focus (2021-2026)
2.4 Influencer Relationship Management Platform Segment by Number of Integrated Social Media Platforms
2.4.1 Single-Platform IRM
2.4.2 Multi-Platform IRM
2.4.3 Influencer Relationship Management Platform Market Size by Number of Integrated Social Media Platforms
2.4.3.1 Influencer Relationship Management Platform Market Size CAGR by Number of Integrated Social Media Platforms (2021 VS 2025 VS 2032)
2.4.3.2 Global Influencer Relationship Management Platform Market Size Market Share by Number of Integrated Social Media Platforms (2021-2026)
2.5 Influencer Relationship Management Platform Segment by Application
2.5.1 Brand Influencer Marketing Campaign Management
2.5.2 Marketing Agency Client Project Operation
2.5.3 E-Commerce Live Streaming and Short Video Promotion
2.5.4 Cross-Border Brand Global Influencer Layout
2.5.5 Others
2.5.6 Influencer Relationship Management Platform Market Size by Application
2.5.6.1 Influencer Relationship Management Platform Market Size CAGR by Application (2021 VS 2025 VS 2032)
2.5.6.2 Global Influencer Relationship Management Platform Market Size Market Share by Application (2021-2026)

3 INFLUENCER RELATIONSHIP MANAGEMENT PLATFORM MARKET SIZE BY PLAYER

3.1 Influencer Relationship Management Platform Market Size Market Share by Player
3.1.1 Global Influencer Relationship Management Platform Revenue by Player (2021-2026)
3.1.2 Global Influencer Relationship Management Platform Revenue Market Share by Player (2021-2026)
3.2 Global Influencer Relationship Management Platform Key Players Head office and Products Offered
3.3 Market Concentration Rate Analysis
3.3.1 Competition Landscape Analysis
3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
3.4 New Products and Potential Entrants
3.5 Mergers & Acquisitions, Expansion

+357 96 030922
info@marketpublishers.com

4 INFLUENCER RELATIONSHIP MANAGEMENT PLATFORM BY REGION

4.1 Influencer Relationship Management Platform Market Size by Region (2021-2026)
4.2 Global Influencer Relationship Management Platform Annual Revenue by Country/Region (2021-2026)
4.3 Americas Influencer Relationship Management Platform Market Size Growth (2021-2026)
4.4 APAC Influencer Relationship Management Platform Market Size Growth (2021-2026)
4.5 Europe Influencer Relationship Management Platform Market Size Growth (2021-2026)
4.6 Middle East & Africa Influencer Relationship Management Platform Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Influencer Relationship Management Platform Market Size by Country (2021-2026)
5.2 Americas Influencer Relationship Management Platform Market Size by Type (2021-2026)
5.3 Americas Influencer Relationship Management Platform Market Size by Application (2021-2026)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Influencer Relationship Management Platform Market Size by Region (2021-2026)
6.2 APAC Influencer Relationship Management Platform Market Size by Type (2021-2026)
6.3 APAC Influencer Relationship Management Platform Market Size by Application (2021-2026)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia

+357 96 030922
info@marketpublishers.com

6.8 India
6.9 Australia

7 EUROPE

7.1 Europe Influencer Relationship Management Platform Market Size by Country (2021-2026)
7.2 Europe Influencer Relationship Management Platform Market Size by Type (2021-2026)
7.3 Europe Influencer Relationship Management Platform Market Size by Application (2021-2026)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Influencer Relationship Management Platform by Region (2021-2026)
8.2 Middle East & Africa Influencer Relationship Management Platform Market Size by Type (2021-2026)
8.3 Middle East & Africa Influencer Relationship Management Platform Market Size by Application (2021-2026)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 GLOBAL INFLUENCER RELATIONSHIP MANAGEMENT PLATFORM MARKET FORECAST

+357 96 030922
info@marketpublishers.com

10.1 Global Influencer Relationship Management Platform Forecast by Region (2027-2032)
10.1.1 Global Influencer Relationship Management Platform Forecast by Region (2027-2032)
10.1.2 Americas Influencer Relationship Management Platform Forecast
10.1.3 APAC Influencer Relationship Management Platform Forecast
10.1.4 Europe Influencer Relationship Management Platform Forecast
10.1.5 Middle East & Africa Influencer Relationship Management Platform Forecast
10.2 Americas Influencer Relationship Management Platform Forecast by Country (2027-2032)
10.2.1 United States Market Influencer Relationship Management Platform Forecast
10.2.2 Canada Market Influencer Relationship Management Platform Forecast
10.2.3 Mexico Market Influencer Relationship Management Platform Forecast
10.2.4 Brazil Market Influencer Relationship Management Platform Forecast
10.3 APAC Influencer Relationship Management Platform Forecast by Region (2027-2032)
10.3.1 China Influencer Relationship Management Platform Market Forecast
10.3.2 Japan Market Influencer Relationship Management Platform Forecast
10.3.3 Korea Market Influencer Relationship Management Platform Forecast
10.3.4 Southeast Asia Market Influencer Relationship Management Platform Forecast
10.3.5 India Market Influencer Relationship Management Platform Forecast
10.3.6 Australia Market Influencer Relationship Management Platform Forecast
10.4 Europe Influencer Relationship Management Platform Forecast by Country (2027-2032)
10.4.1 Germany Market Influencer Relationship Management Platform Forecast
10.4.2 France Market Influencer Relationship Management Platform Forecast
10.4.3 UK Market Influencer Relationship Management Platform Forecast
10.4.4 Italy Market Influencer Relationship Management Platform Forecast
10.4.5 Russia Market Influencer Relationship Management Platform Forecast
10.5 Middle East & Africa Influencer Relationship Management Platform Forecast by Region (2027-2032)
10.5.1 Egypt Market Influencer Relationship Management Platform Forecast
10.5.2 South Africa Market Influencer Relationship Management Platform Forecast
10.5.3 Israel Market Influencer Relationship Management Platform Forecast
10.5.4 Turkey Market Influencer Relationship Management Platform Forecast
10.6 Global Influencer Relationship Management Platform Forecast by Type (2027-2032)
10.7 Global Influencer Relationship Management Platform Forecast by Application

+357 96 030922
info@marketpublishers.com

(2027-2032)
10.7.1 GCC Countries Market Influencer Relationship Management Platform Forecast

11 KEY PLAYERS ANALYSIS

11.1 Sprout Social
11.1.1 Sprout Social Company Information
11.1.2 Sprout Social Influencer Relationship Management Platform Product Offered
11.1.3 Sprout Social Influencer Relationship Management Platform Revenue, Gross Margin and Market Share (2021-2026)
11.1.4 Sprout Social Main Business Overview
11.1.5 Sprout Social Latest Developments
11.2 influData
11.2.1 influData Company Information
11.2.2 influData Influencer Relationship Management Platform Product Offered
11.2.3 influData Influencer Relationship Management Platform Revenue, Gross Margin and Market Share (2021-2026)
11.2.4 influData Main Business Overview
11.2.5 influData Latest Developments
11.3 Promoty
11.3.1 Promoty Company Information
11.3.2 Promoty Influencer Relationship Management Platform Product Offered
11.3.3 Promoty Influencer Relationship Management Platform Revenue, Gross Margin and Market Share (2021-2026)
11.3.4 Promoty Main Business Overview
11.3.5 Promoty Latest Developments
11.4 Afluencer
11.4.1 Afluencer Company Information
11.4.2 Afluencer Influencer Relationship Management Platform Product Offered
11.4.3 Afluencer Influencer Relationship Management Platform Revenue, Gross Margin and Market Share (2021-2026)
11.4.4 Afluencer Main Business Overview
11.4.5 Afluencer Latest Developments
11.5 Influencity
11.5.1 Influencity Company Information
11.5.2 Influencity Influencer Relationship Management Platform Product Offered
11.5.3 Influencity Influencer Relationship Management Platform Revenue, Gross Margin and Market Share (2021-2026)
11.5.4 Influencity Main Business Overview

+357 96 030922
info@marketpublishers.com

11.5.5 Influencity Latest Developments
11.6 Traackr
11.6.1 Traackr Company Information
11.6.2 Traackr Influencer Relationship Management Platform Product Offered
11.6.3 Traackr Influencer Relationship Management Platform Revenue, Gross Margin and Market Share (2021-2026)
11.6.4 Traackr Main Business Overview
11.6.5 Traackr Latest Developments
11.7 Onalytica
11.7.1 Onalytica Company Information
11.7.2 Onalytica Influencer Relationship Management Platform Product Offered
11.7.3 Onalytica Influencer Relationship Management Platform Revenue, Gross Margin and Market Share (2021-2026)
11.7.4 Onalytica Main Business Overview
11.7.5 Onalytica Latest Developments
11.8 Upfluence
11.8.1 Upfluence Company Information
11.8.2 Upfluence Influencer Relationship Management Platform Product Offered
11.8.3 Upfluence Influencer Relationship Management Platform Revenue, Gross Margin and Market Share (2021-2026)
11.8.4 Upfluence Main Business Overview
11.8.5 Upfluence Latest Developments
11.9 GRIN
11.9.1 GRIN Company Information
11.9.2 GRIN Influencer Relationship Management Platform Product Offered
11.9.3 GRIN Influencer Relationship Management Platform Revenue, Gross Margin and Market Share (2021-2026)
11.9.4 GRIN Main Business Overview
11.9.5 GRIN Latest Developments
11.10 Creator.co
11.10.1 Creator.co Company Information
11.10.2 Creator.co Influencer Relationship Management Platform Product Offered
11.10.3 Creator.co Influencer Relationship Management Platform Revenue, Gross Margin and Market Share (2021-2026)
11.10.4 Creator.co Main Business Overview
11.10.5 Creator.co Latest Developments
11.11 AspireIQ
11.11.1 AspireIQ Company Information
11.11.2 AspireIQ Influencer Relationship Management Platform Product Offered

+357 96 030922
info@marketpublishers.com

11.11.3 AspireIQ Influencer Relationship Management Platform Revenue, Gross Margin and Market Share (2021-2026)
11.11.4 AspireIQ Main Business Overview
11.11.5 AspireIQ Latest Developments
11.12 CreatorIQ
11.12.1 CreatorIQ Company Information
11.12.2 CreatorIQ Influencer Relationship Management Platform Product Offered
11.12.3 CreatorIQ Influencer Relationship Management Platform Revenue, Gross Margin and Market Share (2021-2026)
11.12.4 CreatorIQ Main Business Overview
11.12.5 CreatorIQ Latest Developments
11.13 Impact
11.13.1 Impact Company Information
11.13.2 Impact Influencer Relationship Management Platform Product Offered
11.13.3 Impact Influencer Relationship Management Platform Revenue, Gross Margin and Market Share (2021-2026)
11.13.4 Impact Main Business Overview
11.13.5 Impact Latest Developments
11.14 HypeAuditor
11.14.1 HypeAuditor Company Information
11.14.2 HypeAuditor Influencer Relationship Management Platform Product Offered
11.14.3 HypeAuditor Influencer Relationship Management Platform Revenue, Gross Margin and Market Share (2021-2026)
11.14.4 HypeAuditor Main Business Overview
11.14.5 HypeAuditor Latest Developments
11.15 affable.ai
11.15.1 affable.ai Company Information
11.15.2 affable.ai Influencer Relationship Management Platform Product Offered
11.15.3 affable.ai Influencer Relationship Management Platform Revenue, Gross Margin and Market Share (2021-2026)
11.15.4 affable.ai Main Business Overview
11.15.5 affable.ai Latest Developments
11.16 Later Influence
11.16.1 Later Influence Company Information
11.16.2 Later Influence Influencer Relationship Management Platform Product Offered
11.16.3 Later Influence Influencer Relationship Management Platform Revenue, Gross Margin and Market Share (2021-2026)
11.16.4 Later Influence Main Business Overview
11.16.5 Later Influence Latest Developments

+357 96 030922
info@marketpublishers.com

11.17 Sideqik
11.17.1 Sideqik Company Information
11.17.2 Sideqik Influencer Relationship Management Platform Product Offered
11.17.3 Sideqik Influencer Relationship Management Platform Revenue, Gross Margin and Market Share (2021-2026)
11.17.4 Sideqik Main Business Overview
11.17.5 Sideqik Latest Developments
11.18 Meltwater Influencer Marketing
11.18.1 Meltwater Influencer Marketing Company Information
11.18.2 Meltwater Influencer Marketing Influencer Relationship Management Platform Product Offered
11.18.3 Meltwater Influencer Marketing Influencer Relationship Management Platform Revenue, Gross Margin and Market Share (2021-2026)
11.18.4 Meltwater Influencer Marketing Main Business Overview
11.18.5 Meltwater Influencer Marketing Latest Developments
11.19 Storyclash
11.19.1 Storyclash Company Information
11.19.2 Storyclash Influencer Relationship Management Platform Product Offered
11.19.3 Storyclash Influencer Relationship Management Platform Revenue, Gross Margin and Market Share (2021-2026)
11.19.4 Storyclash Main Business Overview
11.19.5 Storyclash Latest Developments
11.20 Saral
11.20.1 Saral Company Information
11.20.2 Saral Influencer Relationship Management Platform Product Offered
11.20.3 Saral Influencer Relationship Management Platform Revenue, Gross Margin and Market Share (2021-2026)
11.20.4 Saral Main Business Overview
11.20.5 Saral Latest Developments
11.21 IZEA
11.21.1 IZEA Company Information
11.21.2 IZEA Influencer Relationship Management Platform Product Offered
11.21.3 IZEA Influencer Relationship Management Platform Revenue, Gross Margin and Market Share (2021-2026)
11.21.4 IZEA Main Business Overview
11.21.5 IZEA Latest Developments
11.22 Modash
11.22.1 Modash Company Information
11.22.2 Modash Influencer Relationship Management Platform Product Offered

+357 96 030922
info@marketpublishers.com

11.22.3 Modash Influencer Relationship Management Platform Revenue, Gross Margin and Market Share (2021-2026)
11.22.4 Modash Main Business Overview
11.22.5 Modash Latest Developments
11.23 Captiv8
11.23.1 Captiv8 Company Information
11.23.2 Captiv8 Influencer Relationship Management Platform Product Offered
11.23.3 Captiv8 Influencer Relationship Management Platform Revenue, Gross Margin and Market Share (2021-2026)
11.23.4 Captiv8 Main Business Overview
11.23.5 Captiv8 Latest Developments
11.24 Later
11.24.1 Later Company Information
11.24.2 Later Influencer Relationship Management Platform Product Offered
11.24.3 Later Influencer Relationship Management Platform Revenue, Gross Margin and Market Share (2021-2026)
11.24.4 Later Main Business Overview
11.24.5 Later Latest Developments
11.25 Amplify Influencers
11.25.1 Amplify Influencers Company Information
11.25.2 Amplify Influencers Influencer Relationship Management Platform Product Offered
11.25.3 Amplify Influencers Influencer Relationship Management Platform Revenue, Gross Margin and Market Share (2021-2026)
11.25.4 Amplify Influencers Main Business Overview
11.25.5 Amplify Influencers Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Influencer Relationship Management Platform Market Size CAGR by Region (2021 VS 2025 VS 2032) & ($ millions)
Table 2. Influencer Relationship Management Platform Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & ($ millions)
Table 3. Major Players of Cloud-based
Table 4. Major Players of On-premises
Table 5. Major Players of Hybrid
Table 6. Influencer Relationship Management Platform Market Size CAGR by Type (2021 VS 2025 VS 2032) & ($ millions)
Table 7. Global Influencer Relationship Management Platform Market Size by Type (2021-2026) & ($ millions)
Table 8. Global Influencer Relationship Management Platform Market Size Market Share by Type (2021-2026)
Table 9. Major Players of Influencer Discovery & Screening Platform
Table 10. Major Players of Campaign Collaboration & Execution Platform
Table 11. Major Players of Other
Table 12. Influencer Relationship Management Platform Market Size CAGR by Core Functional Focus (2021 VS 2025 VS 2032) & ($ millions)
Table 13. Global Influencer Relationship Management Platform Market Size by Core Functional Focus (2021-2026) & ($ millions)
Table 14. Global Influencer Relationship Management Platform Market Size Market Share by Core Functional Focus (2021-2026)
Table 15. Major Players of Single-Platform IRM
Table 16. Major Players of Multi-Platform IRM
Table 17. Influencer Relationship Management Platform Market Size CAGR by Number of Integrated Social Media Platforms (2021 VS 2025 VS 2032) & ($ millions)
Table 18. Global Influencer Relationship Management Platform Market Size by Number of Integrated Social Media Platforms (2021-2026) & ($ millions)
Table 19. Global Influencer Relationship Management Platform Market Size Market Share by Number of Integrated Social Media Platforms (2021-2026)
Table 20. Influencer Relationship Management Platform Market Size CAGR by Application (2021 VS 2025 VS 2032) & ($ millions)
Table 21. Global Influencer Relationship Management Platform Market Size by Application (2021-2026) & ($ millions)
Table 22. Global Influencer Relationship Management Platform Market Size Market

+357 96 030922
info@marketpublishers.com

Share by Application (2021-2026)
Table 23. Global Influencer Relationship Management Platform Revenue by Player (2021-2026) & ($ millions)
Table 24. Global Influencer Relationship Management Platform Revenue Market Share by Player (2021-2026)
Table 25. Influencer Relationship Management Platform Key Players Head office and Products Offered
Table 26. Influencer Relationship Management Platform Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
Table 27. New Products and Potential Entrants
Table 28. Mergers & Acquisitions, Expansion
Table 29. Global Influencer Relationship Management Platform Market Size by Region (2021-2026) & ($ millions)
Table 30. Global Influencer Relationship Management Platform Market Size Market Share by Region (2021-2026)
Table 31. Global Influencer Relationship Management Platform Revenue by Country/Region (2021-2026) & ($ millions)
Table 32. Global Influencer Relationship Management Platform Revenue Market Share by Country/Region (2021-2026)
Table 33. Americas Influencer Relationship Management Platform Market Size by Country (2021-2026) & ($ millions)
Table 34. Americas Influencer Relationship Management Platform Market Size Market Share by Country (2021-2026)
Table 35. Americas Influencer Relationship Management Platform Market Size by Type (2021-2026) & ($ millions)
Table 36. Americas Influencer Relationship Management Platform Market Size Market Share by Type (2021-2026)
Table 37. Americas Influencer Relationship Management Platform Market Size by Application (2021-2026) & ($ millions)
Table 38. Americas Influencer Relationship Management Platform Market Size Market Share by Application (2021-2026)
Table 39. APAC Influencer Relationship Management Platform Market Size by Region (2021-2026) & ($ millions)
Table 40. APAC Influencer Relationship Management Platform Market Size Market Share by Region (2021-2026)
Table 41. APAC Influencer Relationship Management Platform Market Size by Type (2021-2026) & ($ millions)
Table 42. APAC Influencer Relationship Management Platform Market Size by Application (2021-2026) & ($ millions)

+357 96 030922
info@marketpublishers.com

Table 43. Europe Influencer Relationship Management Platform Market Size by Country (2021-2026) & ($ millions)
Table 44. Europe Influencer Relationship Management Platform Market Size Market Share by Country (2021-2026)
Table 45. Europe Influencer Relationship Management Platform Market Size by Type (2021-2026) & ($ millions)
Table 46. Europe Influencer Relationship Management Platform Market Size by Application (2021-2026) & ($ millions)
Table 47. Middle East & Africa Influencer Relationship Management Platform Market Size by Region (2021-2026) & ($ millions)
Table 48. Middle East & Africa Influencer Relationship Management Platform Market Size by Type (2021-2026) & ($ millions)
Table 49. Middle East & Africa Influencer Relationship Management Platform Market Size by Application (2021-2026) & ($ millions)
Table 50. Key Market Drivers & Growth Opportunities of Influencer Relationship Management Platform
Table 51. Key Market Challenges & Risks of Influencer Relationship Management Platform
Table 52. Key Industry Trends of Influencer Relationship Management Platform
Table 53. Global Influencer Relationship Management Platform Market Size Forecast by Region (2027-2032) & ($ millions)
Table 54. Global Influencer Relationship Management Platform Market Size Market Share Forecast by Region (2027-2032)
Table 55. Global Influencer Relationship Management Platform Market Size Forecast by Type (2027-2032) & ($ millions)
Table 56. Global Influencer Relationship Management Platform Market Size Forecast by Application (2027-2032) & ($ millions)
Table 57. Sprout Social Details, Company Type, Influencer Relationship Management Platform Area Served and Its Competitors
Table 58. Sprout Social Influencer Relationship Management Platform Product Offered
Table 59. Sprout Social Influencer Relationship Management Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 60. Sprout Social Main Business
Table 61. Sprout Social Latest Developments
Table 62. influData Details, Company Type, Influencer Relationship Management Platform Area Served and Its Competitors
Table 63. influData Influencer Relationship Management Platform Product Offered
Table 64. influData Influencer Relationship Management Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)

+357 96 030922
info@marketpublishers.com

Table 65. influData Main Business
Table 66. influData Latest Developments
Table 67. Promoty Details, Company Type, Influencer Relationship Management Platform Area Served and Its Competitors
Table 68. Promoty Influencer Relationship Management Platform Product Offered
Table 69. Promoty Influencer Relationship Management Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 70. Promoty Main Business
Table 71. Promoty Latest Developments
Table 72. Afluencer Details, Company Type, Influencer Relationship Management Platform Area Served and Its Competitors
Table 73. Afluencer Influencer Relationship Management Platform Product Offered
Table 74. Afluencer Influencer Relationship Management Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 75. Afluencer Main Business
Table 76. Afluencer Latest Developments
Table 77. Influencity Details, Company Type, Influencer Relationship Management Platform Area Served and Its Competitors
Table 78. Influencity Influencer Relationship Management Platform Product Offered
Table 79. Influencity Influencer Relationship Management Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 80. Influencity Main Business
Table 81. Influencity Latest Developments
Table 82. Traackr Details, Company Type, Influencer Relationship Management Platform Area Served and Its Competitors
Table 83. Traackr Influencer Relationship Management Platform Product Offered
Table 84. Traackr Influencer Relationship Management Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 85. Traackr Main Business
Table 86. Traackr Latest Developments
Table 87. Onalytica Details, Company Type, Influencer Relationship Management Platform Area Served and Its Competitors
Table 88. Onalytica Influencer Relationship Management Platform Product Offered
Table 89. Onalytica Influencer Relationship Management Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 90. Onalytica Main Business
Table 91. Onalytica Latest Developments
Table 92. Upfluence Details, Company Type, Influencer Relationship Management Platform Area Served and Its Competitors

+357 96 030922
info@marketpublishers.com

Table 93. Upfluence Influencer Relationship Management Platform Product Offered
Table 94. Upfluence Influencer Relationship Management Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 95. Upfluence Main Business
Table 96. Upfluence Latest Developments
Table 97. GRIN Details, Company Type, Influencer Relationship Management Platform Area Served and Its Competitors
Table 98. GRIN Influencer Relationship Management Platform Product Offered
Table 99. GRIN Influencer Relationship Management Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 100. GRIN Main Business
Table 101. GRIN Latest Developments
Table 102. Creator.co Details, Company Type, Influencer Relationship Management Platform Area Served and Its Competitors
Table 103. Creator.co Influencer Relationship Management Platform Product Offered
Table 104. Creator.co Influencer Relationship Management Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 105. Creator.co Main Business
Table 106. Creator.co Latest Developments
Table 107. AspireIQ Details, Company Type, Influencer Relationship Management Platform Area Served and Its Competitors
Table 108. AspireIQ Influencer Relationship Management Platform Product Offered
Table 109. AspireIQ Influencer Relationship Management Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 110. AspireIQ Main Business
Table 111. AspireIQ Latest Developments
Table 112. CreatorIQ Details, Company Type, Influencer Relationship Management Platform Area Served and Its Competitors
Table 113. CreatorIQ Influencer Relationship Management Platform Product Offered
Table 114. CreatorIQ Influencer Relationship Management Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 115. CreatorIQ Main Business
Table 116. CreatorIQ Latest Developments
Table 117. Impact Details, Company Type, Influencer Relationship Management Platform Area Served and Its Competitors
Table 118. Impact Influencer Relationship Management Platform Product Offered
Table 119. Impact Influencer Relationship Management Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 120. Impact Main Business

+357 96 030922
info@marketpublishers.com

Table 121. Impact Latest Developments
Table 122. HypeAuditor Details, Company Type, Influencer Relationship Management Platform Area Served and Its Competitors
Table 123. HypeAuditor Influencer Relationship Management Platform Product Offered
Table 124. HypeAuditor Influencer Relationship Management Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 125. HypeAuditor Main Business
Table 126. HypeAuditor Latest Developments
Table 127. affable.ai Details, Company Type, Influencer Relationship Management Platform Area Served and Its Competitors
Table 128. affable.ai Influencer Relationship Management Platform Product Offered
Table 129. affable.ai Influencer Relationship Management Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 130. affable.ai Main Business
Table 131. affable.ai Latest Developments
Table 132. Later Influence Details, Company Type, Influencer Relationship Management Platform Area Served and Its Competitors
Table 133. Later Influence Influencer Relationship Management Platform Product Offered
Table 134. Later Influence Influencer Relationship Management Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 135. Later Influence Main Business
Table 136. Later Influence Latest Developments
Table 137. Sideqik Details, Company Type, Influencer Relationship Management Platform Area Served and Its Competitors
Table 138. Sideqik Influencer Relationship Management Platform Product Offered
Table 139. Sideqik Influencer Relationship Management Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 140. Sideqik Main Business
Table 141. Sideqik Latest Developments
Table 142. Meltwater Influencer Marketing Details, Company Type, Influencer Relationship Management Platform Area Served and Its Competitors
Table 143. Meltwater Influencer Marketing Influencer Relationship Management Platform Product Offered
Table 144. Meltwater Influencer Marketing Influencer Relationship Management Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 145. Meltwater Influencer Marketing Main Business
Table 146. Meltwater Influencer Marketing Latest Developments
Table 147. Storyclash Details, Company Type, Influencer Relationship Management

+357 96 030922
info@marketpublishers.com

Platform Area Served and Its Competitors
Table 148. Storyclash Influencer Relationship Management Platform Product Offered
Table 149. Storyclash Influencer Relationship Management Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 150. Storyclash Main Business
Table 151. Storyclash Latest Developments
Table 152. Saral Details, Company Type, Influencer Relationship Management Platform Area Served and Its Competitors
Table 153. Saral Influencer Relationship Management Platform Product Offered
Table 154. Saral Influencer Relationship Management Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 155. Saral Main Business
Table 156. Saral Latest Developments
Table 157. IZEA Details, Company Type, Influencer Relationship Management Platform Area Served and Its Competitors
Table 158. IZEA Influencer Relationship Management Platform Product Offered
Table 159. IZEA Influencer Relationship Management Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 160. IZEA Main Business
Table 161. IZEA Latest Developments
Table 162. Modash Details, Company Type, Influencer Relationship Management Platform Area Served and Its Competitors
Table 163. Modash Influencer Relationship Management Platform Product Offered
Table 164. Modash Influencer Relationship Management Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 165. Modash Main Business
Table 166. Modash Latest Developments
Table 167. Captiv8 Details, Company Type, Influencer Relationship Management Platform Area Served and Its Competitors
Table 168. Captiv8 Influencer Relationship Management Platform Product Offered
Table 169. Captiv8 Influencer Relationship Management Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 170. Captiv8 Main Business
Table 171. Captiv8 Latest Developments
Table 172. Later Details, Company Type, Influencer Relationship Management Platform Area Served and Its Competitors
Table 173. Later Influencer Relationship Management Platform Product Offered
Table 174. Later Influencer Relationship Management Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)

+357 96 030922
info@marketpublishers.com

Table 175. Later Main Business
Table 176. Later Latest Developments
Table 177. Amplify Influencers Details, Company Type, Influencer Relationship Management Platform Area Served and Its Competitors
Table 178. Amplify Influencers Influencer Relationship Management Platform Product Offered
Table 179. Amplify Influencers Influencer Relationship Management Platform Revenue ($ million), Gross Margin and Market Share (2021-2026)
Table 180. Amplify Influencers Main Business
Table 181. Amplify Influencers Latest Developments

+357 96 030922
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Influencer Relationship Management Platform Report Years Considered
Figure 2. Research Objectives
Figure 3. Research Methodology
Figure 4. Research Process and Data Source
Figure 5. Global Influencer Relationship Management Platform Market Size Growth Rate (2021-2032) ($ millions)
Figure 6. Influencer Relationship Management Platform Sales by Geographic Region (2021, 2025 & 2032) & ($ millions)
Figure 7. Influencer Relationship Management Platform Sales Market Share by Country/Region (2025)
Figure 8. Influencer Relationship Management Platform Sales Market Share by Country/Region (2021, 2025 & 2032)
Figure 9. Global Influencer Relationship Management Platform Market Size Market Share by Type in 2025
Figure 10. Global Influencer Relationship Management Platform Market Size Market Share by Core Functional Focus in 2025
Figure 11. Global Influencer Relationship Management Platform Market Size Market Share by Number of Integrated Social Media Platforms in 2025
Figure 12. Influencer Relationship Management Platform in Brand Influencer Marketing Campaign Management
Figure 13. Global Influencer Relationship Management Platform Market: Brand Influencer Marketing Campaign Management (2021-2026) & ($ millions)
Figure 14. Influencer Relationship Management Platform in Marketing Agency Client Project Operation
Figure 15. Global Influencer Relationship Management Platform Market: Marketing Agency Client Project Operation (2021-2026) & ($ millions)
Figure 16. Influencer Relationship Management Platform in E-Commerce Live Streaming and Short Video Promotion
Figure 17. Global Influencer Relationship Management Platform Market: E-Commerce Live Streaming and Short Video Promotion (2021-2026) & ($ millions)
Figure 18. Influencer Relationship Management Platform in Cross-Border Brand Global Influencer Layout
Figure 19. Global Influencer Relationship Management Platform Market: Cross-Border Brand Global Influencer Layout (2021-2026) & ($ millions)
Figure 20. Influencer Relationship Management Platform in Others

+357 96 030922
info@marketpublishers.com

Figure 21. Global Influencer Relationship Management Platform Market: Others (2021-2026) & ($ millions)
Figure 22. Global Influencer Relationship Management Platform Market Size Market Share by Application in 2025
Figure 23. Global Influencer Relationship Management Platform Revenue Market Share by Player in 2025
Figure 24. Global Influencer Relationship Management Platform Market Size Market Share by Region (2021-2026)
Figure 25. Americas Influencer Relationship Management Platform Market Size 2021-2026 ($ millions)
Figure 26. APAC Influencer Relationship Management Platform Market Size 2021-2026 ($ millions)
Figure 27. Europe Influencer Relationship Management Platform Market Size 2021-2026 ($ millions)
Figure 28. Middle East & Africa Influencer Relationship Management Platform Market Size 2021-2026 ($ millions)
Figure 29. Americas Influencer Relationship Management Platform Value Market Share by Country in 2025
Figure 30. United States Influencer Relationship Management Platform Market Size Growth 2021-2026 ($ millions)
Figure 31. Canada Influencer Relationship Management Platform Market Size Growth 2021-2026 ($ millions)
Figure 32. Mexico Influencer Relationship Management Platform Market Size Growth 2021-2026 ($ millions)
Figure 33. Brazil Influencer Relationship Management Platform Market Size Growth 2021-2026 ($ millions)
Figure 34. APAC Influencer Relationship Management Platform Market Size Market Share by Region in 2025
Figure 35. APAC Influencer Relationship Management Platform Market Size Market Share by Type (2021-2026)
Figure 36. APAC Influencer Relationship Management Platform Market Size Market Share by Application (2021-2026)
Figure 37. China Influencer Relationship Management Platform Market Size Growth 2021-2026 ($ millions)
Figure 38. Japan Influencer Relationship Management Platform Market Size Growth 2021-2026 ($ millions)
Figure 39. South Korea Influencer Relationship Management Platform Market Size Growth 2021-2026 ($ millions)
Figure 40. Southeast Asia Influencer Relationship Management Platform Market Size

+357 96 030922
info@marketpublishers.com

Growth 2021-2026 ($ millions)
Figure 41. India Influencer Relationship Management Platform Market Size Growth 2021-2026 ($ millions)
Figure 42. Australia Influencer Relationship Management Platform Market Size Growth 2021-2026 ($ millions)
Figure 43. Europe Influencer Relationship Management Platform Market Size Market Share by Country in 2025
Figure 44. Europe Influencer Relationship Management Platform Market Size Market Share by Type (2021-2026)
Figure 45. Europe Influencer Relationship Management Platform Market Size Market Share by Application (2021-2026)
Figure 46. Germany Influencer Relationship Management Platform Market Size Growth 2021-2026 ($ millions)
Figure 47. France Influencer Relationship Management Platform Market Size Growth 2021-2026 ($ millions)
Figure 48. UK Influencer Relationship Management Platform Market Size Growth 2021-2026 ($ millions)
Figure 49. Italy Influencer Relationship Management Platform Market Size Growth 2021-2026 ($ millions)
Figure 50. Russia Influencer Relationship Management Platform Market Size Growth 2021-2026 ($ millions)
Figure 51. Middle East & Africa Influencer Relationship Management Platform Market Size Market Share by Region (2021-2026)
Figure 52. Middle East & Africa Influencer Relationship Management Platform Market Size Market Share by Type (2021-2026)
Figure 53. Middle East & Africa Influencer Relationship Management Platform Market Size Market Share by Application (2021-2026)
Figure 54. Egypt Influencer Relationship Management Platform Market Size Growth 2021-2026 ($ millions)
Figure 55. South Africa Influencer Relationship Management Platform Market Size Growth 2021-2026 ($ millions)
Figure 56. Israel Influencer Relationship Management Platform Market Size Growth 2021-2026 ($ millions)
Figure 57. Turkey Influencer Relationship Management Platform Market Size Growth 2021-2026 ($ millions)
Figure 58. GCC Countries Influencer Relationship Management Platform Market Size Growth 2021-2026 ($ millions)
Figure 59. Americas Influencer Relationship Management Platform Market Size 2027-2032 ($ millions)

+357 96 030922
info@marketpublishers.com

Figure 60. APAC Influencer Relationship Management Platform Market Size 2027-2032 ($ millions)
Figure 61. Europe Influencer Relationship Management Platform Market Size 2027-2032 ($ millions)
Figure 62. Middle East & Africa Influencer Relationship Management Platform Market Size 2027-2032 ($ millions)
Figure 63. United States Influencer Relationship Management Platform Market Size 2027-2032 ($ millions)
Figure 64. Canada Influencer Relationship Management Platform Market Size 2027-2032 ($ millions)
Figure 65. Mexico Influencer Relationship Management Platform Market Size 2027-2032 ($ millions)
Figure 66. Brazil Influencer Relationship Management Platform Market Size 2027-2032 ($ millions)
Figure 67. China Influencer Relationship Management Platform Market Size 2027-2032 ($ millions)
Figure 68. Japan Influencer Relationship Management Platform Market Size 2027-2032 ($ millions)
Figure 69. Korea Influencer Relationship Management Platform Market Size 2027-2032 ($ millions)
Figure 70. Southeast Asia Influencer Relationship Management Platform Market Size 2027-2032 ($ millions)
Figure 71. India Influencer Relationship Management Platform Market Size 2027-2032 ($ millions)
Figure 72. Australia Influencer Relationship Management Platform Market Size 2027-2032 ($ millions)
Figure 73. Germany Influencer Relationship Management Platform Market Size 2027-2032 ($ millions)
Figure 74. France Influencer Relationship Management Platform Market Size 2027-2032 ($ millions)
Figure 75. UK Influencer Relationship Management Platform Market Size 2027-2032 ($ millions)
Figure 76. Italy Influencer Relationship Management Platform Market Size 2027-2032 ($ millions)
Figure 77. Russia Influencer Relationship Management Platform Market Size 2027-2032 ($ millions)
Figure 78. Egypt Influencer Relationship Management Platform Market Size 2027-2032 ($ millions)
Figure 79. South Africa Influencer Relationship Management Platform Market Size

+357 96 030922
info@marketpublishers.com

2027-2032 ($ millions)
Figure 80. Israel Influencer Relationship Management Platform Market Size 2027-2032 ($ millions)
Figure 81. Turkey Influencer Relationship Management Platform Market Size 2027-2032 ($ millions)
Figure 82. Global Influencer Relationship Management Platform Market Size Market Share Forecast by Type (2027-2032)
Figure 83. Global Influencer Relationship Management Platform Market Size Market Share Forecast by Application (2027-2032)
Figure 84. GCC Countries Influencer Relationship Management Platform Market Size 2027-2032 ($ millions)

+357 96 030922
info@marketpublishers.com

I would like to order

Product name: Global Influencer Relationship Management Platform Market Growth (Status and Outlook) 2026-2032

Product link: https://marketpublishers.com/r/G2DBFBDD9F90EN.html

Price: US$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G2DBFBDD9F90EN.html