

Global Influencer Marketing Services Market Growth (Status and Outlook) 2023-2029

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Abstracts

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LPI (LP Information)' newest research report, the "Influencer Marketing Services Industry Forecast" looks at past sales and reviews total world Influencer Marketing Services sales in 2022, providing a comprehensive analysis by region and market sector of projected Influencer Marketing Services sales for 2023 through 2029. With Influencer Marketing Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Influencer Marketing Services industry.

This Insight Report provides a comprehensive analysis of the global Influencer Marketing Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Influencer Marketing Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Influencer Marketing Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Influencer Marketing Services and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Influencer Marketing Services.

The global Influencer Marketing Services market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Influencer Marketing Services is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Influencer Marketing Services is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Influencer Marketing Services is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Influencer Marketing Services players cover IMA, Sensei Marketing, WebFX, Marketing Maven, Socially Powerfu, Viral Nation, Kairos Media, Obviously and August United, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Influencer Marketing Services market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Basic Plan

Aggressive Plan

Market Leader Plan

Segmentation by application

Beauty & Cosmetics

Apparel

Jewelry & Accessories

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

IMA

Sensei Marketing

WebFX

Marketing Maven

Socially Powerfu

Viral Nation

Kairos Media

Obviously

August United

Audiency

HireInfluence

Openinfluence

Zorka.Mobi

Fanbytes

Mediakix

The Amplify

Infinite

Agency Entourage

Go Fish Digital

StarGazer

Degrees

HelloSociety

PMYB

Carusele

The Outloud Group

Sway Group

Leaders

Bastion Elevate

Heron Agency

The Influencer Marketing Factory

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