

Global Inflight Shopping Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Inflight Shopping market size is predicted to grow from US\$ 1072 million in 2025 to US\$ 1547 million in 2032; it is expected to grow at a CAGR of 5.4% from 2026 to 2032.

Inflight Shopping refers to the retail service provided to passengers during air travel, where they can purchase a curated selection of products directly from their seats. This service typically features duty-free items (exempt from customs, VAT, and excise taxes), luxury goods, cosmetics, electronics, travel accessories, and exclusive merchandise. Transactions are facilitated through traditional paper catalogs, digital interfaces on seatback entertainment systems, mobile apps via onboard Wi-Fi, or pre-order platforms. Airlines often partner with retailers to offer these products at competitive prices, creating an additional revenue stream while enhancing the passenger experience.

The inflight shopping industry is undergoing significant digital transformation, with airlines shifting from paper catalogs to mobile-first and AI-enhanced platforms that enable personalized recommendations and seamless transactions. Sustainability is emerging as a key trend, with eco-friendly packaging and carbon-neutral product options gaining traction. Despite these advances, the industry faces challenges including limited cabin storage affecting product variety, integration issues with aging aircraft technology, and changing consumer preferences post-pandemic. Opportunities exist in partnerships with e-commerce giants for expanded product selection, home delivery services, and AR/VR-enhanced shopping experiences that could redefine the onboard retail landscape.

LPI (LP Information)' newest research report, the ?Inflight Shopping Industry Forecast?

looks at past sales and reviews total world Inflight Shopping sales in 2025, providing a comprehensive analysis by region and market sector of projected Inflight Shopping sales for 2026 through 2032. With Inflight Shopping sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Inflight Shopping industry.

This Insight Report provides a comprehensive analysis of the global Inflight Shopping landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Inflight Shopping portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Inflight Shopping market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Inflight Shopping and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Inflight Shopping.

This report presents a comprehensive overview, market shares, and growth opportunities of Inflight Shopping market by product type, application, key players and key regions and countries.

Segmentation by Type:

Traditional Catalog-Based Shopping

Digital In-Flight Entertainment (IFE) Shopping

Others

Segmentation by Product Category:

Luxury Goods

Beauty & Fragrances

Others

Segmentation by Service Model:

Standard In-Flight Sales

Pre-Order Service

Others

Segmentation by Application:

Duty-Free Luxury Shopping

Beauty & Fragrance Retail

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Edelweiss Air AG

Lufthansa

AirAsia Group

The Emirates Group

Swiss International Air Lines AG

Singapore Airlines Limited

EasyJet Airline Company Limited

Cathay

Thai Airways International Public Company Limited (THAI)

ANA (All Nippon Airways)

Japan Airlines (JAL)

Korean Air

Drukair Corporation

Delta Air Lines

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