

# Global Inflight Retail and Advertising Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/G05500408514EN.html>

Date: August 2024

Pages: 113

Price: US\$ 3,660.00 (Single User License)

ID: G05500408514EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The in-flight retail and advertising market consists of the sale of products and services and advertising opportunities offered to passengers during flight. This market includes a wide range of products from duty-free goods to luxury goods, and a variety of advertising methods from cabin screens to print magazines.

The global Inflight Retail and Advertising market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the "Inflight Retail and Advertising Industry Forecast" looks at past sales and reviews total world Inflight Retail and Advertising sales in 2022, providing a comprehensive analysis by region and market sector of projected Inflight Retail and Advertising sales for 2023 through 2029. With Inflight Retail and Advertising sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Inflight Retail and Advertising industry.

This Insight Report provides a comprehensive analysis of the global Inflight Retail and Advertising landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Inflight Retail and Advertising portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Inflight Retail and Advertising market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Inflight Retail and Advertising and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Inflight Retail and Advertising.

United States market for Inflight Retail and Advertising is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Inflight Retail and Advertising is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Inflight Retail and Advertising is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Inflight Retail and Advertising players cover Panasonic Avionics Corporation, Thales, Viasat, Inc., Anuvu, IMM International, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Inflight Retail and Advertising market by product type, application, key players and key regions and countries.

Segmentation by Type:

Retail

Advertising

Segmentation by Application:

Commercial Aviation

Business Aviation

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

### Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Panasonic Avionics Corporation

Thales

Viasat, Inc.

Anuvu

IMM International

Global Eagle

Inflight Dublin

Spafax

Lufthansa Systems

SkyBuys

Ryanair

Formia

GuestLogix

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