

Global Infectious Disease Diagnostic Testing Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Infectious Disease Diagnostic Testing market size is predicted to grow from US\$ 25377 million in 2025 to US\$ 34910 million in 2032; it is expected to grow at a CAGR of 4.8% from 2026 to 2032.

Infectious Disease Diagnostic Testing refers to a product and method system used to detect infections caused by viruses, bacteria, fungi, parasites, mycoplasma, chlamydia, and other pathogens. It uses in-vitro diagnostic reagents, testing instruments, automated platforms, point-of-care devices, quality-control systems, and informatics tools to analyze human samples such as blood, respiratory specimens, urine, stool, cerebrospinal fluid, secretions, and tissue. Targets may include pathogen nucleic acids, antigens, antibodies, toxins, resistance genes, culture results, or host immune-response markers. The field covers molecular testing, immunoassays, microbiological culture, mass spectrometry identification, antimicrobial susceptibility testing, multiplex panels, sequencing, and POCT rapid testing. It serves clinical diagnosis, medication guidance, infection control, disease screening, public health surveillance, border quarantine, and epidemic early warning, forming a critical capability for early detection, early diagnosis, early treatment, and precise prevention. The average gross profit margin of this product is 53%.

Infectious disease diagnostic testing is evolving from single-outbreak emergency testing into a long-term demand-driven market supported by clinical care, public health surveillance, infection control, and antimicrobial stewardship. Respiratory infections, blood-borne diseases, gastrointestinal infections, sexually transmitted infections, tuberculosis, antimicrobial-resistant pathogens, and emerging infectious diseases all require healthcare and public health systems to build rapid, accurate, and traceable testing capabilities. Governments continue to strengthen infectious disease surveillance

and early warning, laboratory capacity, medical-public health coordination, and interconnection of testing data, providing a stable institutional environment for the industry. Corporate annual reports show that global diagnostic leaders are continuously investing in molecular diagnostics, rapid testing, microbiology, and multiplex panels, driving the industry from single assays toward platform-based, automated, and data-driven testing. The industry faces multiple challenges, including demand volatility, pricing pressure, regulatory access, technology iteration, quality consistency, and product homogenization. After the pandemic, demand for some single-pathogen tests has returned to a more normalized level, requiring companies to shift from short-cycle outbreak-driven products toward comprehensive portfolios covering multiple diseases, sample types, and clinical scenarios. Molecular testing requires high sensitivity, specificity, contamination control, and robust laboratory workflows. Immunoassays depend on antigen and antibody quality, lot-to-lot consistency, and signal stability. Microbiological testing is strongly affected by sample processing, culture identification, antimicrobial susceptibility interpretation, and database accumulation. At the same time, public health demand can be sudden and seasonal, requiring stronger resilience in capacity planning, inventory management, raw-material supply, and channel response. Future competition will shift from price to clinical value, platform compatibility, test-menu completeness, and supply-chain security. Downstream demand is moving from 'whether a test is available' to 'whether testing can be faster, more accurate, and more closely linked to clinical decisions.' Emergency departments, infectious disease departments, respiratory departments, intensive care units, clinical laboratories, and infection-control teams in large hospitals need rapid etiological testing, resistance monitoring, and multiplex panels to shorten diagnostic time, optimize medication pathways, and reduce nosocomial transmission risk. Primary healthcare institutions need rapid testing solutions that are easy to operate, short in turnaround time, and suitable for initial screening and triage. Independent clinical laboratories focus on batch testing, automated workflows, and cost efficiency, while public health systems value pathogen-spectrum monitoring, regional epidemic assessment, and data-reporting capability. As medical-public health coordination, tiered diagnosis, and digital surveillance systems improve, infectious disease diagnostic testing will become a key node linking clinical treatment, hospital operations, and public health governance.

LPI (LP Information)' newest research report, the 'Infectious Disease Diagnostic Testing Industry Forecast' looks at past sales and reviews total world Infectious Disease Diagnostic Testing sales in 2025, providing a comprehensive analysis by region and market sector of projected Infectious Disease Diagnostic Testing sales for 2026 through 2032. With Infectious Disease Diagnostic Testing sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$

millions of the world Infectious Disease Diagnostic Testing industry.

This Insight Report provides a comprehensive analysis of the global Infectious Disease Diagnostic Testing landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Infectious Disease Diagnostic Testing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Infectious Disease Diagnostic Testing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Infectious Disease Diagnostic Testing and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Infectious Disease Diagnostic Testing.

This report presents a comprehensive overview, market shares, and growth opportunities of Infectious Disease Diagnostic Testing market by product type, application, key players and key regions and countries.

Segmentation by Type:

Blood Sample

Respiratory Sample

Urine Sample

Other

Segmentation by Technology:

Molecular Diagnostics

Immunodiagnostics

Culture & AST

POCT Rapid Tests

Other

Segmentation by Test Item:

Respiratory Infections

Hepatitis & Blood-borne

Sexually Transmitted Infections

Gastrointestinal Infections

Other

Segmentation by Application:

Public Hospitals

Third-party Independent Laboratory

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

BD

Danaher

Abbott

bioMérieux

Hologic

Thermo Fisher Scientific

Roche

DiaSorin

QuidelOrtho

Siemens Healthineers

Qiagen

Bio-Rad

Wondfo Biotech

Autobio

Daan Gene

Innovita

HybriBio

BioPerfectus

Sansure

Liferiver

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