

Global Infant and Child Insurance Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Infant and Child Insurance market size is predicted to grow from US\$ 5607 million in 2025 to US\$ 7713 million in 2032; it is expected to grow at a CAGR of 4.8% from 2026 to 2032.

Infant and child insurance refers to comprehensive financial service products provided by insurance companies to insured children aged 0-18, covering health, medical care, critical illness, accidents, education savings, and growth protection. Its core purpose is to help families mitigate potential medical expenses, critical illness risks, accidental injuries, and future educational financial burdens that children may face during their growth. This type of insurance typically has parents or guardians as policyholders and the child as the insured. Product forms include children's medical insurance, children's critical illness insurance, education savings insurance, children's accident insurance, and whole life insurance with child protection riders. With modern families' increasing awareness of children's health management and long-term financial planning, infant and child insurance has gradually evolved from traditional single-faceted medical protection into a comprehensive insurance system combining 'health protection + education savings + wealth planning,' exhibiting a trend towards digitalization, personalization, and long-term development.

From an industry perspective, the global infant and child insurance market is in a phase of continuous expansion. Future growth drivers will primarily come from rising medical costs, the expansion of middle-class families, the popularization of the 'refined parenting' concept against the backdrop of declining birth rates, and the rapid development of internet insurance platforms. Particularly in Asia, China, India, and Southeast Asian countries have become the fastest-growing regions for the industry due to their large populations and rapidly increasing awareness of family insurance. At

the same time, new models such as InsurTech, AI-powered intelligent underwriting, online insurance applications, and health management services are driving industry upgrades, transforming infant and toddler insurance from a simple payout product to an ecosystem of 'prevention + management + protection.' The future market will place greater emphasis on niche areas such as personalized protection, long-term health management, children's mental health, and rare disease protection, indicating that the industry as a whole still possesses significant growth potential and attracts substantial capital investment.

LPI (LP Information)' newest research report, the 'Infant and Child Insurance Industry Forecast' looks at past sales and reviews total world Infant and Child Insurance sales in 2025, providing a comprehensive analysis by region and market sector of projected Infant and Child Insurance sales for 2026 through 2032. With Infant and Child Insurance sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Infant and Child Insurance industry.

This Insight Report provides a comprehensive analysis of the global Infant and Child Insurance landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Infant and Child Insurance portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Infant and Child Insurance market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Infant and Child Insurance and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Infant and Child Insurance.

This report presents a comprehensive overview, market shares, and growth opportunities of Infant and Child Insurance market by product type, application, key players and key regions and countries.

Segmentation by Type:

Medical Insurance

Critical Illness Insurance

Accident Insurance

Life Insurance

Others

Segmentation by Product Structure:

Term Life Insurance

Savings-Based Insurance

Participating Insurance

Investment-Linked Insurance

Segmentation by Target Age:

Newborn Insurance

Infant Insurance

Segmentation by Application:

Agencies

Brokers

Bancassurance

Digital and Direct Channels

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

CCW Global

Bupa

Pacific Prime

Bowtie

FWD

CM&F Group

Allianz

AXA

Prudential PLC

Munich Re

Generali

Ping An Insurance

Nippon Life Insurance

Japan Post Holdings

Metlife

Manulife Financial

CPIC

Samsung Life Insurance

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