

Global Infant Clothing Market Growth 2024-2030

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Abstracts

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Infant clothing or baby clothing is clothing for infants. These colorful clothes are designed for baby boys and baby girls with various types like suits, jackets, sweaters, pants, T-shirts, etc. Cotton is the most used material of baby clothing due to its characters like sweat-absorbent, soft and comfortable. Wool, fur, linen and silk are also the major fabric materials.

The global Infant Clothing market size is projected to grow from US\$ million in 2023 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Infant Clothing Industry Forecast" looks at past sales and reviews total world Infant Clothing sales in 2023, providing a comprehensive analysis by region and market sector of projected Infant Clothing sales for 2024 through 2030. With Infant Clothing sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Infant Clothing industry.

This Insight Report provides a comprehensive analysis of the global Infant Clothing landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Infant Clothing portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Infant Clothing market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Infant Clothing and breaks down the forecast by Type, by

Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Infant Clothing.

According to World Bank statistics, the global birth rate in 2021 was about 1.7%. Although the population growth rate had slowed down, with the development of the world economy and the increase of per capita disposable income of residents, the spending power is growing. Therefore, there is still a large room for development in the baby products industry. Improving product quality and tapping the value of a single customer will become the drivers for the growth of the infant and child industry. Refinement and diversification are the core characteristics of the consumer demand. China has a large population base, and even if the population growth rate slows down, there will still be a demographic dividend. The State Council in 2022 proposes to 'Guide market players to produce safer and healthier domestic infant products'. According to the National Bureau of Statistics, China's birth rate in 2022 was 6.77%, and the birth population was 9.56 million. According to the results of the seventh national census in 2021, the number of infants and young children aged 0-6 in China reached 140 million, of which the number of infants and young children aged 3-6 exceeded 70 million. The huge population size has brewed a market demand with huge potential, and the children's consumption market has risen rapidly. Chinese families spend a lot on childcare, with the average cost of childcare ranking second in the world. The survey data released by China Research Center for Children's Industry shows that in 80% of families in China, children's expenditures account for 30% to 50% of household expenditures, and the average annual consumption of children in families is ?17,000 to 25,500. According to data from the Yuwa Population Research, the national average cost of raising a child (the cost of raising a child to the age of 18) is ?485,218. From the perspective of specific stages, the largest proportion is the cost of raising children aged 6-14, accounting for about 45%. The cost during pregnancy, the cost of childbirth and confinement, and the cost of raising babies aged 0-2 accounted for 2.06%, 2.09% and 13.33% separately.

This report presents a comprehensive overview, market shares, and growth opportunities of Infant Clothing market by product type, application, key manufacturers and key regions and countries.

Segmentation by type

Coverall

Outerwear

Underwear

Others

Segmentation by application

0-12 months

12-24 months

2-3 years

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Cotton On

Naartjie

H&M

Converse Kids

Earthchild

Witchery

Exact Kids

NIKE

Cotton Candyfloss

Foschini

Mr Price

Zara

Truworths

Edcon

Carters

GAP

JACADI

Key Questions Addressed in this Report

What is the 10-year outlook for the global Infant Clothing market?

What factors are driving Infant Clothing market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Infant Clothing market opportunities vary by end market size?

How does Infant Clothing break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Infant Clothing Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Infant Clothing by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Infant Clothing by Country/Region, 2019, 2023 & 2030
- 2.2 Infant Clothing Segment by Type
 - 2.2.1 Coverall
 - 2.2.2 Outerwear
 - 2.2.3 Underwear
 - 2.2.4 Others
- 2.3 Infant Clothing Sales by Type
 - 2.3.1 Global Infant Clothing Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Infant Clothing Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Infant Clothing Sale Price by Type (2019-2024)
- 2.4 Infant Clothing Segment by Application
 - 2.4.1 0-12 months
 - 2.4.2 12-24 months
 - 2.4.3 2-3 years
- 2.5 Infant Clothing Sales by Application
 - 2.5.1 Global Infant Clothing Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Infant Clothing Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Infant Clothing Sale Price by Application (2019-2024)

3 GLOBAL INFANT CLOTHING BY COMPANY

- 3.1 Global Infant Clothing Breakdown Data by Company
 - 3.1.1 Global Infant Clothing Annual Sales by Company (2019-2024)
 - 3.1.2 Global Infant Clothing Sales Market Share by Company (2019-2024)
- 3.2 Global Infant Clothing Annual Revenue by Company (2019-2024)
 - 3.2.1 Global Infant Clothing Revenue by Company (2019-2024)
 - 3.2.2 Global Infant Clothing Revenue Market Share by Company (2019-2024)
- 3.3 Global Infant Clothing Sale Price by Company
- 3.4 Key Manufacturers Infant Clothing Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Infant Clothing Product Location Distribution
 - 3.4.2 Players Infant Clothing Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR INFANT CLOTHING BY GEOGRAPHIC REGION

- 4.1 World Historic Infant Clothing Market Size by Geographic Region (2019-2024)
 - 4.1.1 Global Infant Clothing Annual Sales by Geographic Region (2019-2024)
 - 4.1.2 Global Infant Clothing Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic Infant Clothing Market Size by Country/Region (2019-2024)
 - 4.2.1 Global Infant Clothing Annual Sales by Country/Region (2019-2024)
 - 4.2.2 Global Infant Clothing Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas Infant Clothing Sales Growth
- 4.4 APAC Infant Clothing Sales Growth
- 4.5 Europe Infant Clothing Sales Growth
- 4.6 Middle East & Africa Infant Clothing Sales Growth

5 AMERICAS

- 5.1 Americas Infant Clothing Sales by Country
 - 5.1.1 Americas Infant Clothing Sales by Country (2019-2024)
 - 5.1.2 Americas Infant Clothing Revenue by Country (2019-2024)
- 5.2 Americas Infant Clothing Sales by Type
- 5.3 Americas Infant Clothing Sales by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Infant Clothing Sales by Region

6.1.1 APAC Infant Clothing Sales by Region (2019-2024)

6.1.2 APAC Infant Clothing Revenue by Region (2019-2024)

6.2 APAC Infant Clothing Sales by Type

6.3 APAC Infant Clothing Sales by Application

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Infant Clothing by Country

7.1.1 Europe Infant Clothing Sales by Country (2019-2024)

7.1.2 Europe Infant Clothing Revenue by Country (2019-2024)

7.2 Europe Infant Clothing Sales by Type

7.3 Europe Infant Clothing Sales by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Infant Clothing by Country

8.1.1 Middle East & Africa Infant Clothing Sales by Country (2019-2024)

8.1.2 Middle East & Africa Infant Clothing Revenue by Country (2019-2024)

8.2 Middle East & Africa Infant Clothing Sales by Type

8.3 Middle East & Africa Infant Clothing Sales by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Infant Clothing

10.3 Manufacturing Process Analysis of Infant Clothing

10.4 Industry Chain Structure of Infant Clothing

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Infant Clothing Distributors

11.3 Infant Clothing Customer

12 WORLD FORECAST REVIEW FOR INFANT CLOTHING BY GEOGRAPHIC REGION

12.1 Global Infant Clothing Market Size Forecast by Region

12.1.1 Global Infant Clothing Forecast by Region (2025-2030)

12.1.2 Global Infant Clothing Annual Revenue Forecast by Region (2025-2030)

12.2 Americas Forecast by Country

12.3 APAC Forecast by Region

12.4 Europe Forecast by Country

12.5 Middle East & Africa Forecast by Country

12.6 Global Infant Clothing Forecast by Type

12.7 Global Infant Clothing Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Cotton On

13.1.1 Cotton On Company Information

13.1.2 Cotton On Infant Clothing Product Portfolios and Specifications

13.1.3 Cotton On Infant Clothing Sales, Revenue, Price and Gross Margin
(2019-2024)

13.1.4 Cotton On Main Business Overview

13.1.5 Cotton On Latest Developments

13.2 Naartjie

13.2.1 Naartjie Company Information

13.2.2 Naartjie Infant Clothing Product Portfolios and Specifications

13.2.3 Naartjie Infant Clothing Sales, Revenue, Price and Gross Margin (2019-2024)

13.2.4 Naartjie Main Business Overview

13.2.5 Naartjie Latest Developments

13.3 H&M

13.3.1 H&M Company Information

13.3.2 H&M Infant Clothing Product Portfolios and Specifications

13.3.3 H&M Infant Clothing Sales, Revenue, Price and Gross Margin (2019-2024)

13.3.4 H&M Main Business Overview

13.3.5 H&M Latest Developments

13.4 Converse Kids

13.4.1 Converse Kids Company Information

13.4.2 Converse Kids Infant Clothing Product Portfolios and Specifications

13.4.3 Converse Kids Infant Clothing Sales, Revenue, Price and Gross Margin
(2019-2024)

13.4.4 Converse Kids Main Business Overview

13.4.5 Converse Kids Latest Developments

13.5 Earthchild

13.5.1 Earthchild Company Information

13.5.2 Earthchild Infant Clothing Product Portfolios and Specifications

13.5.3 Earthchild Infant Clothing Sales, Revenue, Price and Gross Margin (2019-2024)

13.5.4 Earthchild Main Business Overview

13.5.5 Earthchild Latest Developments

13.6 Witchery

13.6.1 Witchery Company Information

13.6.2 Witchery Infant Clothing Product Portfolios and Specifications

- 13.6.3 Witchery Infant Clothing Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.6.4 Witchery Main Business Overview
- 13.6.5 Witchery Latest Developments
- 13.7 Exact Kids
 - 13.7.1 Exact Kids Company Information
 - 13.7.2 Exact Kids Infant Clothing Product Portfolios and Specifications
 - 13.7.3 Exact Kids Infant Clothing Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 Exact Kids Main Business Overview
 - 13.7.5 Exact Kids Latest Developments
- 13.8 NIKE
 - 13.8.1 NIKE Company Information
 - 13.8.2 NIKE Infant Clothing Product Portfolios and Specifications
 - 13.8.3 NIKE Infant Clothing Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 NIKE Main Business Overview
 - 13.8.5 NIKE Latest Developments
- 13.9 Cotton Candyfloss
 - 13.9.1 Cotton Candyfloss Company Information
 - 13.9.2 Cotton Candyfloss Infant Clothing Product Portfolios and Specifications
 - 13.9.3 Cotton Candyfloss Infant Clothing Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 Cotton Candyfloss Main Business Overview
 - 13.9.5 Cotton Candyfloss Latest Developments
- 13.10 Foschini
 - 13.10.1 Foschini Company Information
 - 13.10.2 Foschini Infant Clothing Product Portfolios and Specifications
 - 13.10.3 Foschini Infant Clothing Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 Foschini Main Business Overview
 - 13.10.5 Foschini Latest Developments
- 13.11 Mr Price
 - 13.11.1 Mr Price Company Information
 - 13.11.2 Mr Price Infant Clothing Product Portfolios and Specifications
 - 13.11.3 Mr Price Infant Clothing Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.11.4 Mr Price Main Business Overview
 - 13.11.5 Mr Price Latest Developments
- 13.12 Zara
 - 13.12.1 Zara Company Information
 - 13.12.2 Zara Infant Clothing Product Portfolios and Specifications
 - 13.12.3 Zara Infant Clothing Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.12.4 Zara Main Business Overview
- 13.12.5 Zara Latest Developments
- 13.13 Truworths
 - 13.13.1 Truworths Company Information
 - 13.13.2 Truworths Infant Clothing Product Portfolios and Specifications
 - 13.13.3 Truworths Infant Clothing Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.13.4 Truworths Main Business Overview
 - 13.13.5 Truworths Latest Developments
- 13.14 Edcon
 - 13.14.1 Edcon Company Information
 - 13.14.2 Edcon Infant Clothing Product Portfolios and Specifications
 - 13.14.3 Edcon Infant Clothing Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.14.4 Edcon Main Business Overview
 - 13.14.5 Edcon Latest Developments
- 13.15 Carters
 - 13.15.1 Carters Company Information
 - 13.15.2 Carters Infant Clothing Product Portfolios and Specifications
 - 13.15.3 Carters Infant Clothing Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.15.4 Carters Main Business Overview
 - 13.15.5 Carters Latest Developments
- 13.16 GAP
 - 13.16.1 GAP Company Information
 - 13.16.2 GAP Infant Clothing Product Portfolios and Specifications
 - 13.16.3 GAP Infant Clothing Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.16.4 GAP Main Business Overview
 - 13.16.5 GAP Latest Developments
- 13.17 JACADI
 - 13.17.1 JACADI Company Information
 - 13.17.2 JACADI Infant Clothing Product Portfolios and Specifications
 - 13.17.3 JACADI Infant Clothing Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.17.4 JACADI Main Business Overview
 - 13.17.5 JACADI Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Infant Clothing Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Table 2. Infant Clothing Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Coverall

Table 4. Major Players of Outerwear

Table 5. Major Players of Underwear

Table 6. Major Players of Others

Table 7. Global Infant Clothing Sales by Type (2019-2024) & (K Units)

Table 8. Global Infant Clothing Sales Market Share by Type (2019-2024)

Table 9. Global Infant Clothing Revenue by Type (2019-2024) & (\$ million)

Table 10. Global Infant Clothing Revenue Market Share by Type (2019-2024)

Table 11. Global Infant Clothing Sale Price by Type (2019-2024) & (USD/Unit)

Table 12. Global Infant Clothing Sales by Application (2019-2024) & (K Units)

Table 13. Global Infant Clothing Sales Market Share by Application (2019-2024)

Table 14. Global Infant Clothing Revenue by Application (2019-2024)

Table 15. Global Infant Clothing Revenue Market Share by Application (2019-2024)

Table 16. Global Infant Clothing Sale Price by Application (2019-2024) & (USD/Unit)

Table 17. Global Infant Clothing Sales by Company (2019-2024) & (K Units)

Table 18. Global Infant Clothing Sales Market Share by Company (2019-2024)

Table 19. Global Infant Clothing Revenue by Company (2019-2024) (\$ Millions)

Table 20. Global Infant Clothing Revenue Market Share by Company (2019-2024)

Table 21. Global Infant Clothing Sale Price by Company (2019-2024) & (USD/Unit)

Table 22. Key Manufacturers Infant Clothing Producing Area Distribution and Sales Area

Table 23. Players Infant Clothing Products Offered

Table 24. Infant Clothing Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

Table 25. New Products and Potential Entrants

Table 26. Mergers & Acquisitions, Expansion

Table 27. Global Infant Clothing Sales by Geographic Region (2019-2024) & (K Units)

Table 28. Global Infant Clothing Sales Market Share Geographic Region (2019-2024)

Table 29. Global Infant Clothing Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 30. Global Infant Clothing Revenue Market Share by Geographic Region (2019-2024)

- Table 31. Global Infant Clothing Sales by Country/Region (2019-2024) & (K Units)
- Table 32. Global Infant Clothing Sales Market Share by Country/Region (2019-2024)
- Table 33. Global Infant Clothing Revenue by Country/Region (2019-2024) & (\$ millions)
- Table 34. Global Infant Clothing Revenue Market Share by Country/Region (2019-2024)
- Table 35. Americas Infant Clothing Sales by Country (2019-2024) & (K Units)
- Table 36. Americas Infant Clothing Sales Market Share by Country (2019-2024)
- Table 37. Americas Infant Clothing Revenue by Country (2019-2024) & (\$ Millions)
- Table 38. Americas Infant Clothing Revenue Market Share by Country (2019-2024)
- Table 39. Americas Infant Clothing Sales by Type (2019-2024) & (K Units)
- Table 40. Americas Infant Clothing Sales by Application (2019-2024) & (K Units)
- Table 41. APAC Infant Clothing Sales by Region (2019-2024) & (K Units)
- Table 42. APAC Infant Clothing Sales Market Share by Region (2019-2024)
- Table 43. APAC Infant Clothing Revenue by Region (2019-2024) & (\$ Millions)
- Table 44. APAC Infant Clothing Revenue Market Share by Region (2019-2024)
- Table 45. APAC Infant Clothing Sales by Type (2019-2024) & (K Units)
- Table 46. APAC Infant Clothing Sales by Application (2019-2024) & (K Units)
- Table 47. Europe Infant Clothing Sales by Country (2019-2024) & (K Units)
- Table 48. Europe Infant Clothing Sales Market Share by Country (2019-2024)
- Table 49. Europe Infant Clothing Revenue by Country (2019-2024) & (\$ Millions)
- Table 50. Europe Infant Clothing Revenue Market Share by Country (2019-2024)
- Table 51. Europe Infant Clothing Sales by Type (2019-2024) & (K Units)
- Table 52. Europe Infant Clothing Sales by Application (2019-2024) & (K Units)
- Table 53. Middle East & Africa Infant Clothing Sales by Country (2019-2024) & (K Units)
- Table 54. Middle East & Africa Infant Clothing Sales Market Share by Country (2019-2024)
- Table 55. Middle East & Africa Infant Clothing Revenue by Country (2019-2024) & (\$ Millions)
- Table 56. Middle East & Africa Infant Clothing Revenue Market Share by Country (2019-2024)
- Table 57. Middle East & Africa Infant Clothing Sales by Type (2019-2024) & (K Units)
- Table 58. Middle East & Africa Infant Clothing Sales by Application (2019-2024) & (K Units)
- Table 59. Key Market Drivers & Growth Opportunities of Infant Clothing
- Table 60. Key Market Challenges & Risks of Infant Clothing
- Table 61. Key Industry Trends of Infant Clothing
- Table 62. Infant Clothing Raw Material
- Table 63. Key Suppliers of Raw Materials
- Table 64. Infant Clothing Distributors List
- Table 65. Infant Clothing Customer List

Table 66. Global Infant Clothing Sales Forecast by Region (2025-2030) & (K Units)

Table 67. Global Infant Clothing Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 68. Americas Infant Clothing Sales Forecast by Country (2025-2030) & (K Units)

Table 69. Americas Infant Clothing Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 70. APAC Infant Clothing Sales Forecast by Region (2025-2030) & (K Units)

Table 71. APAC Infant Clothing Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 72. Europe Infant Clothing Sales Forecast by Country (2025-2030) & (K Units)

Table 73. Europe Infant Clothing Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 74. Middle East & Africa Infant Clothing Sales Forecast by Country (2025-2030) & (K Units)

Table 75. Middle East & Africa Infant Clothing Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 76. Global Infant Clothing Sales Forecast by Type (2025-2030) & (K Units)

Table 77. Global Infant Clothing Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 78. Global Infant Clothing Sales Forecast by Application (2025-2030) & (K Units)

Table 79. Global Infant Clothing Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 80. Cotton On Basic Information, Infant Clothing Manufacturing Base, Sales Area and Its Competitors

Table 81. Cotton On Infant Clothing Product Portfolios and Specifications

Table 82. Cotton On Infant Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 83. Cotton On Main Business

Table 84. Cotton On Latest Developments

Table 85. Naartjie Basic Information, Infant Clothing Manufacturing Base, Sales Area and Its Competitors

Table 86. Naartjie Infant Clothing Product Portfolios and Specifications

Table 87. Naartjie Infant Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 88. Naartjie Main Business

Table 89. Naartjie Latest Developments

Table 90. H&M Basic Information, Infant Clothing Manufacturing Base, Sales Area and Its Competitors

Table 91. H&M Infant Clothing Product Portfolios and Specifications

Table 92. H&M Infant Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 93. H&M Main Business

Table 94. H&M Latest Developments

Table 95. Converse Kids Basic Information, Infant Clothing Manufacturing Base, Sales Area and Its Competitors

Table 96. Converse Kids Infant Clothing Product Portfolios and Specifications

Table 97. Converse Kids Infant Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 98. Converse Kids Main Business

Table 99. Converse Kids Latest Developments

Table 100. Earthchild Basic Information, Infant Clothing Manufacturing Base, Sales Area and Its Competitors

Table 101. Earthchild Infant Clothing Product Portfolios and Specifications

Table 102. Earthchild Infant Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 103. Earthchild Main Business

Table 104. Earthchild Latest Developments

Table 105. Witchery Basic Information, Infant Clothing Manufacturing Base, Sales Area and Its Competitors

Table 106. Witchery Infant Clothing Product Portfolios and Specifications

Table 107. Witchery Infant Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 108. Witchery Main Business

Table 109. Witchery Latest Developments

Table 110. Exact Kids Basic Information, Infant Clothing Manufacturing Base, Sales Area and Its Competitors

Table 111. Exact Kids Infant Clothing Product Portfolios and Specifications

Table 112. Exact Kids Infant Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 113. Exact Kids Main Business

Table 114. Exact Kids Latest Developments

Table 115. NIKE Basic Information, Infant Clothing Manufacturing Base, Sales Area and Its Competitors

Table 116. NIKE Infant Clothing Product Portfolios and Specifications

Table 117. NIKE Infant Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 118. NIKE Main Business

Table 119. NIKE Latest Developments

Table 120. Cotton Candyfloss Basic Information, Infant Clothing Manufacturing Base, Sales Area and Its Competitors

- Table 121. Cotton Candyfloss Infant Clothing Product Portfolios and Specifications
- Table 122. Cotton Candyfloss Infant Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 123. Cotton Candyfloss Main Business
- Table 124. Cotton Candyfloss Latest Developments
- Table 125. Foschini Basic Information, Infant Clothing Manufacturing Base, Sales Area and Its Competitors
- Table 126. Foschini Infant Clothing Product Portfolios and Specifications
- Table 127. Foschini Infant Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 128. Foschini Main Business
- Table 129. Foschini Latest Developments
- Table 130. Mr Price Basic Information, Infant Clothing Manufacturing Base, Sales Area and Its Competitors
- Table 131. Mr Price Infant Clothing Product Portfolios and Specifications
- Table 132. Mr Price Infant Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 133. Mr Price Main Business
- Table 134. Mr Price Latest Developments
- Table 135. Zara Basic Information, Infant Clothing Manufacturing Base, Sales Area and Its Competitors
- Table 136. Zara Infant Clothing Product Portfolios and Specifications
- Table 137. Zara Infant Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 138. Zara Main Business
- Table 139. Zara Latest Developments
- Table 140. Truworths Basic Information, Infant Clothing Manufacturing Base, Sales Area and Its Competitors
- Table 141. Truworths Infant Clothing Product Portfolios and Specifications
- Table 142. Truworths Infant Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 143. Truworths Main Business
- Table 144. Truworths Latest Developments
- Table 145. Edcon Basic Information, Infant Clothing Manufacturing Base, Sales Area and Its Competitors
- Table 146. Edcon Infant Clothing Product Portfolios and Specifications
- Table 147. Edcon Infant Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 148. Edcon Main Business

Table 149. Edcon Latest Developments

Table 150. Carters Basic Information, Infant Clothing Manufacturing Base, Sales Area and Its Competitors

Table 151. Carters Infant Clothing Product Portfolios and Specifications

Table 152. Carters Infant Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 153. Carters Main Business

Table 154. Carters Latest Developments

Table 155. GAP Basic Information, Infant Clothing Manufacturing Base, Sales Area and Its Competitors

Table 156. GAP Infant Clothing Product Portfolios and Specifications

Table 157. GAP Infant Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 158. GAP Main Business

Table 159. GAP Latest Developments

Table 160. JACADI Basic Information, Infant Clothing Manufacturing Base, Sales Area and Its Competitors

Table 161. JACADI Infant Clothing Product Portfolios and Specifications

Table 162. JACADI Infant Clothing Sales (K Units), Revenue (\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 163. JACADI Main Business

Table 164. JACADI Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Infant Clothing
- Figure 2. Infant Clothing Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Infant Clothing Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Infant Clothing Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Infant Clothing Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of Coverall
- Figure 10. Product Picture of Outerwear
- Figure 11. Product Picture of Underwear
- Figure 12. Product Picture of Others
- Figure 13. Global Infant Clothing Sales Market Share by Type in 2023
- Figure 14. Global Infant Clothing Revenue Market Share by Type (2019-2024)
- Figure 15. Infant Clothing Consumed in 0-12 months
- Figure 16. Global Infant Clothing Market: 0-12 months (2019-2024) & (K Units)
- Figure 17. Infant Clothing Consumed in 12-24 months
- Figure 18. Global Infant Clothing Market: 12-24 months (2019-2024) & (K Units)
- Figure 19. Infant Clothing Consumed in 2-3 years
- Figure 20. Global Infant Clothing Market: 2-3 years (2019-2024) & (K Units)
- Figure 21. Global Infant Clothing Sales Market Share by Application (2023)
- Figure 22. Global Infant Clothing Revenue Market Share by Application in 2023
- Figure 23. Infant Clothing Sales Market by Company in 2023 (K Units)
- Figure 24. Global Infant Clothing Sales Market Share by Company in 2023
- Figure 25. Infant Clothing Revenue Market by Company in 2023 (\$ Million)
- Figure 26. Global Infant Clothing Revenue Market Share by Company in 2023
- Figure 27. Global Infant Clothing Sales Market Share by Geographic Region (2019-2024)
- Figure 28. Global Infant Clothing Revenue Market Share by Geographic Region in 2023
- Figure 29. Americas Infant Clothing Sales 2019-2024 (K Units)
- Figure 30. Americas Infant Clothing Revenue 2019-2024 (\$ Millions)
- Figure 31. APAC Infant Clothing Sales 2019-2024 (K Units)
- Figure 32. APAC Infant Clothing Revenue 2019-2024 (\$ Millions)
- Figure 33. Europe Infant Clothing Sales 2019-2024 (K Units)
- Figure 34. Europe Infant Clothing Revenue 2019-2024 (\$ Millions)

- Figure 35. Middle East & Africa Infant Clothing Sales 2019-2024 (K Units)
- Figure 36. Middle East & Africa Infant Clothing Revenue 2019-2024 (\$ Millions)
- Figure 37. Americas Infant Clothing Sales Market Share by Country in 2023
- Figure 38. Americas Infant Clothing Revenue Market Share by Country in 2023
- Figure 39. Americas Infant Clothing Sales Market Share by Type (2019-2024)
- Figure 40. Americas Infant Clothing Sales Market Share by Application (2019-2024)
- Figure 41. United States Infant Clothing Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. Canada Infant Clothing Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. Mexico Infant Clothing Revenue Growth 2019-2024 (\$ Millions)
- Figure 44. Brazil Infant Clothing Revenue Growth 2019-2024 (\$ Millions)
- Figure 45. APAC Infant Clothing Sales Market Share by Region in 2023
- Figure 46. APAC Infant Clothing Revenue Market Share by Regions in 2023
- Figure 47. APAC Infant Clothing Sales Market Share by Type (2019-2024)
- Figure 48. APAC Infant Clothing Sales Market Share by Application (2019-2024)
- Figure 49. China Infant Clothing Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. Japan Infant Clothing Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. South Korea Infant Clothing Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. Southeast Asia Infant Clothing Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. India Infant Clothing Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. Australia Infant Clothing Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. China Taiwan Infant Clothing Revenue Growth 2019-2024 (\$ Millions)
- Figure 56. Europe Infant Clothing Sales Market Share by Country in 2023
- Figure 57. Europe Infant Clothing Revenue Market Share by Country in 2023
- Figure 58. Europe Infant Clothing Sales Market Share by Type (2019-2024)
- Figure 59. Europe Infant Clothing Sales Market Share by Application (2019-2024)
- Figure 60. Germany Infant Clothing Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. France Infant Clothing Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. UK Infant Clothing Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. Italy Infant Clothing Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. Russia Infant Clothing Revenue Growth 2019-2024 (\$ Millions)
- Figure 65. Middle East & Africa Infant Clothing Sales Market Share by Country in 2023
- Figure 66. Middle East & Africa Infant Clothing Revenue Market Share by Country in 2023
- Figure 67. Middle East & Africa Infant Clothing Sales Market Share by Type (2019-2024)
- Figure 68. Middle East & Africa Infant Clothing Sales Market Share by Application (2019-2024)
- Figure 69. Egypt Infant Clothing Revenue Growth 2019-2024 (\$ Millions)
- Figure 70. South Africa Infant Clothing Revenue Growth 2019-2024 (\$ Millions)

- Figure 71. Israel Infant Clothing Revenue Growth 2019-2024 (\$ Millions)
- Figure 72. Turkey Infant Clothing Revenue Growth 2019-2024 (\$ Millions)
- Figure 73. GCC Country Infant Clothing Revenue Growth 2019-2024 (\$ Millions)
- Figure 74. Manufacturing Cost Structure Analysis of Infant Clothing in 2023
- Figure 75. Manufacturing Process Analysis of Infant Clothing
- Figure 76. Industry Chain Structure of Infant Clothing
- Figure 77. Channels of Distribution
- Figure 78. Global Infant Clothing Sales Market Forecast by Region (2025-2030)
- Figure 79. Global Infant Clothing Revenue Market Share Forecast by Region (2025-2030)
- Figure 80. Global Infant Clothing Sales Market Share Forecast by Type (2025-2030)
- Figure 81. Global Infant Clothing Revenue Market Share Forecast by Type (2025-2030)
- Figure 82. Global Infant Clothing Sales Market Share Forecast by Application (2025-2030)
- Figure 83. Global Infant Clothing Revenue Market Share Forecast by Application (2025-2030)

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