

# Global Infant Bifidobacterium Powder Market Growth 2023-2029

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## Abstracts

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According to our LPI (LP Information) latest study, the global Infant Bifidobacterium Powder market size was valued at US\$ 101.7 million in 2022. With growing demand in downstream market, the Infant Bifidobacterium Powder is forecast to a readjusted size of US\$ 128.8 million by 2029 with a CAGR of 3.4% during review period.

The research report highlights the growth potential of the global Infant Bifidobacterium Powder market. Infant Bifidobacterium Powder are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Infant Bifidobacterium Powder. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Infant Bifidobacterium Powder market.

Infant bifidobacterium powder refers to a formulation of probiotics specifically designed for infants and young children. These powders contain strains of bifidobacterium, a type of beneficial bacteria that naturally resides in the gut and plays a vital role in maintaining a healthy digestive system.

According to World Bank statistics, the global birth rate in 2021 was about 1.7%. Although the population growth rate had slowed down, with the development of the world economy and the increase of per capita disposable income of residents, the spending power is growing. Therefore, there is still a large room for development in the baby products industry. Improving product quality and tapping the value of a single customer will become the drivers for the growth of the infant and child industry.

Refinement and diversification are the core characteristics of the consumer demand. China has a large population base, and even if the population growth rate slows down, there will still be a demographic dividend. The State Council in 2022 proposes to 'Guide market players to produce safer and healthier domestic infant products'. According to the National Bureau of Statistics, China's birth rate in 2022 was 6.77%, and the birth population was 9.56 million. According to the results of the seventh national census in 2021, the number of infants and young children aged 0-6 in China reached 140 million, of which the number of infants and young children aged 3-6 exceeded 70 million. The huge population size has brewed a market demand with huge potential, and the children's consumption market has risen rapidly. Chinese families spend a lot on childcare, with the average cost of childcare ranking second in the world. The survey data released by China Research Center for Children's Industry shows that in 80% of families in China, children's expenditures account for 30% to 50% of household expenditures, and the average annual consumption of children in families is ?17,000 to 25,500. According to data from the Yuwa Population Research, the national average cost of raising a child (the cost of raising a child to the age of 18) is ?485,218. From the perspective of specific stages, the largest proportion is the cost of raising children aged 6-14, accounting for about 45%. The cost during pregnancy, the cost of childbirth and confinement, and the cost of raising babies aged 0-2 accounted for 2.06%, 2.09% and 13.33% separately.

#### Key Features:

The report on Infant Bifidobacterium Powder market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Infant Bifidobacterium Powder market. It may include historical data, market segmentation by Type (e.g., Below 100 Billion CFU/g, 100-200 Billion CFU/g), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Infant Bifidobacterium Powder market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Infant Bifidobacterium Powder market. It includes profiles of key

players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Infant Bifidobacterium Powder industry. This includes advancements in Infant Bifidobacterium Powder technology, Infant Bifidobacterium Powder new entrants, Infant Bifidobacterium Powder new investment, and other innovations that are shaping the future of Infant Bifidobacterium Powder.

**Downstream Procurement Preference:** The report can shed light on customer procurement behaviour and adoption trends in the Infant Bifidobacterium Powder market. It includes factors influencing customer purchasing decisions, preferences for Infant Bifidobacterium Powder product.

**Government Policies and Incentives:** The research report analyses the impact of government policies and incentives on the Infant Bifidobacterium Powder market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting the Infant Bifidobacterium Powder market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assesses the environmental impact and sustainability aspects of the Infant Bifidobacterium Powder market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provides market forecasts and outlook for the Infant Bifidobacterium Powder industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Infant Bifidobacterium Powder market.

**Market Segmentation:**

Infant Bifidobacterium Powder market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

## Segmentation by type

Below 100 Billion CFU/g

100-200 Billion CFU/g

Above 200 Billion CFU/g

## Segmentation by application

Dairy Products

Dietary Supplements

Others

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

DuPont

Chr. Hansen

Lallemand

BioGaia

Probi

Biosearch Life

Morinaga Milk

SYNBIO TECH INC.

Bioflag

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Infant Bifidobacterium Powder market?

What factors are driving Infant Bifidobacterium Powder market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Infant Bifidobacterium Powder market opportunities vary by end market size?

How does Infant Bifidobacterium Powder break out type, application?

## Contents

### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### **2 EXECUTIVE SUMMARY**

#### 2.1 World Market Overview

- 2.1.1 Global Infant Bifidobacterium Powder Annual Sales 2018-2029
- 2.1.2 World Current & Future Analysis for Infant Bifidobacterium Powder by Geographic Region, 2018, 2022 & 2029
- 2.1.3 World Current & Future Analysis for Infant Bifidobacterium Powder by Country/Region, 2018, 2022 & 2029

#### 2.2 Infant Bifidobacterium Powder Segment by Type

- 2.2.1 Below 100 Billion CFU/g
- 2.2.2 100-200 Billion CFU/g
- 2.2.3 Above 200 Billion CFU/g

#### 2.3 Infant Bifidobacterium Powder Sales by Type

- 2.3.1 Global Infant Bifidobacterium Powder Sales Market Share by Type (2018-2023)
- 2.3.2 Global Infant Bifidobacterium Powder Revenue and Market Share by Type (2018-2023)
- 2.3.3 Global Infant Bifidobacterium Powder Sale Price by Type (2018-2023)

#### 2.4 Infant Bifidobacterium Powder Segment by Application

- 2.4.1 Dairy Products
- 2.4.2 Dietary Supplements
- 2.4.3 Others

#### 2.5 Infant Bifidobacterium Powder Sales by Application

- 2.5.1 Global Infant Bifidobacterium Powder Sale Market Share by Application (2018-2023)
- 2.5.2 Global Infant Bifidobacterium Powder Revenue and Market Share by Application (2018-2023)

### 2.5.3 Global Infant Bifidobacterium Powder Sale Price by Application (2018-2023)

## **3 GLOBAL INFANT BIFIDOBACTERIUM POWDER BY COMPANY**

### 3.1 Global Infant Bifidobacterium Powder Breakdown Data by Company

#### 3.1.1 Global Infant Bifidobacterium Powder Annual Sales by Company (2018-2023)

#### 3.1.2 Global Infant Bifidobacterium Powder Sales Market Share by Company (2018-2023)

### 3.2 Global Infant Bifidobacterium Powder Annual Revenue by Company (2018-2023)

#### 3.2.1 Global Infant Bifidobacterium Powder Revenue by Company (2018-2023)

#### 3.2.2 Global Infant Bifidobacterium Powder Revenue Market Share by Company (2018-2023)

### 3.3 Global Infant Bifidobacterium Powder Sale Price by Company

### 3.4 Key Manufacturers Infant Bifidobacterium Powder Producing Area Distribution, Sales Area, Product Type

#### 3.4.1 Key Manufacturers Infant Bifidobacterium Powder Product Location Distribution

#### 3.4.2 Players Infant Bifidobacterium Powder Products Offered

### 3.5 Market Concentration Rate Analysis

#### 3.5.1 Competition Landscape Analysis

#### 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)

### 3.6 New Products and Potential Entrants

### 3.7 Mergers & Acquisitions, Expansion

## **4 WORLD HISTORIC REVIEW FOR INFANT BIFIDOBACTERIUM POWDER BY GEOGRAPHIC REGION**

### 4.1 World Historic Infant Bifidobacterium Powder Market Size by Geographic Region (2018-2023)

#### 4.1.1 Global Infant Bifidobacterium Powder Annual Sales by Geographic Region (2018-2023)

#### 4.1.2 Global Infant Bifidobacterium Powder Annual Revenue by Geographic Region (2018-2023)

### 4.2 World Historic Infant Bifidobacterium Powder Market Size by Country/Region (2018-2023)

#### 4.2.1 Global Infant Bifidobacterium Powder Annual Sales by Country/Region (2018-2023)

#### 4.2.2 Global Infant Bifidobacterium Powder Annual Revenue by Country/Region (2018-2023)

### 4.3 Americas Infant Bifidobacterium Powder Sales Growth



- 4.4 APAC Infant Bifidobacterium Powder Sales Growth
- 4.5 Europe Infant Bifidobacterium Powder Sales Growth
- 4.6 Middle East & Africa Infant Bifidobacterium Powder Sales Growth

## **5 AMERICAS**

- 5.1 Americas Infant Bifidobacterium Powder Sales by Country
  - 5.1.1 Americas Infant Bifidobacterium Powder Sales by Country (2018-2023)
  - 5.1.2 Americas Infant Bifidobacterium Powder Revenue by Country (2018-2023)
- 5.2 Americas Infant Bifidobacterium Powder Sales by Type
- 5.3 Americas Infant Bifidobacterium Powder Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

## **6 APAC**

- 6.1 APAC Infant Bifidobacterium Powder Sales by Region
  - 6.1.1 APAC Infant Bifidobacterium Powder Sales by Region (2018-2023)
  - 6.1.2 APAC Infant Bifidobacterium Powder Revenue by Region (2018-2023)
- 6.2 APAC Infant Bifidobacterium Powder Sales by Type
- 6.3 APAC Infant Bifidobacterium Powder Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

## **7 EUROPE**

- 7.1 Europe Infant Bifidobacterium Powder by Country
  - 7.1.1 Europe Infant Bifidobacterium Powder Sales by Country (2018-2023)
  - 7.1.2 Europe Infant Bifidobacterium Powder Revenue by Country (2018-2023)
- 7.2 Europe Infant Bifidobacterium Powder Sales by Type
- 7.3 Europe Infant Bifidobacterium Powder Sales by Application
- 7.4 Germany

- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

- 8.1 Middle East & Africa Infant Bifidobacterium Powder by Country
  - 8.1.1 Middle East & Africa Infant Bifidobacterium Powder Sales by Country (2018-2023)
  - 8.1.2 Middle East & Africa Infant Bifidobacterium Powder Revenue by Country (2018-2023)
- 8.2 Middle East & Africa Infant Bifidobacterium Powder Sales by Type
- 8.3 Middle East & Africa Infant Bifidobacterium Powder Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Infant Bifidobacterium Powder
- 10.3 Manufacturing Process Analysis of Infant Bifidobacterium Powder
- 10.4 Industry Chain Structure of Infant Bifidobacterium Powder

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Infant Bifidobacterium Powder Distributors

### 11.3 Infant Bifidobacterium Powder Customer

## **12 WORLD FORECAST REVIEW FOR INFANT BIFIDOBACTERIUM POWDER BY GEOGRAPHIC REGION**

### 12.1 Global Infant Bifidobacterium Powder Market Size Forecast by Region

#### 12.1.1 Global Infant Bifidobacterium Powder Forecast by Region (2024-2029)

#### 12.1.2 Global Infant Bifidobacterium Powder Annual Revenue Forecast by Region (2024-2029)

### 12.2 Americas Forecast by Country

### 12.3 APAC Forecast by Region

### 12.4 Europe Forecast by Country

### 12.5 Middle East & Africa Forecast by Country

### 12.6 Global Infant Bifidobacterium Powder Forecast by Type

### 12.7 Global Infant Bifidobacterium Powder Forecast by Application

## **13 KEY PLAYERS ANALYSIS**

### 13.1 DuPont

#### 13.1.1 DuPont Company Information

#### 13.1.2 DuPont Infant Bifidobacterium Powder Product Portfolios and Specifications

#### 13.1.3 DuPont Infant Bifidobacterium Powder Sales, Revenue, Price and Gross Margin (2018-2023)

#### 13.1.4 DuPont Main Business Overview

#### 13.1.5 DuPont Latest Developments

### 13.2 Chr. Hansen

#### 13.2.1 Chr. Hansen Company Information

#### 13.2.2 Chr. Hansen Infant Bifidobacterium Powder Product Portfolios and Specifications

#### 13.2.3 Chr. Hansen Infant Bifidobacterium Powder Sales, Revenue, Price and Gross Margin (2018-2023)

#### 13.2.4 Chr. Hansen Main Business Overview

#### 13.2.5 Chr. Hansen Latest Developments

### 13.3 Lallemand

#### 13.3.1 Lallemand Company Information

#### 13.3.2 Lallemand Infant Bifidobacterium Powder Product Portfolios and Specifications

#### 13.3.3 Lallemand Infant Bifidobacterium Powder Sales, Revenue, Price and Gross Margin (2018-2023)

#### 13.3.4 Lallemand Main Business Overview

- 13.3.5 Lallemand Latest Developments
- 13.4 BioGaia
  - 13.4.1 BioGaia Company Information
  - 13.4.2 BioGaia Infant Bifidobacterium Powder Product Portfolios and Specifications
  - 13.4.3 BioGaia Infant Bifidobacterium Powder Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.4.4 BioGaia Main Business Overview
  - 13.4.5 BioGaia Latest Developments
- 13.5 Probi
  - 13.5.1 Probi Company Information
  - 13.5.2 Probi Infant Bifidobacterium Powder Product Portfolios and Specifications
  - 13.5.3 Probi Infant Bifidobacterium Powder Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.5.4 Probi Main Business Overview
  - 13.5.5 Probi Latest Developments
- 13.6 Biosearch Life
  - 13.6.1 Biosearch Life Company Information
  - 13.6.2 Biosearch Life Infant Bifidobacterium Powder Product Portfolios and Specifications
  - 13.6.3 Biosearch Life Infant Bifidobacterium Powder Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.6.4 Biosearch Life Main Business Overview
  - 13.6.5 Biosearch Life Latest Developments
- 13.7 Morinaga Milk
  - 13.7.1 Morinaga Milk Company Information
  - 13.7.2 Morinaga Milk Infant Bifidobacterium Powder Product Portfolios and Specifications
  - 13.7.3 Morinaga Milk Infant Bifidobacterium Powder Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.7.4 Morinaga Milk Main Business Overview
  - 13.7.5 Morinaga Milk Latest Developments
- 13.8 SYN BIO TECH INC.
  - 13.8.1 SYN BIO TECH INC. Company Information
  - 13.8.2 SYN BIO TECH INC. Infant Bifidobacterium Powder Product Portfolios and Specifications
  - 13.8.3 SYN BIO TECH INC. Infant Bifidobacterium Powder Sales, Revenue, Price and Gross Margin (2018-2023)
  - 13.8.4 SYN BIO TECH INC. Main Business Overview
  - 13.8.5 SYN BIO TECH INC. Latest Developments

## 13.9 Bioflag

### 13.9.1 Bioflag Company Information

### 13.9.2 Bioflag Infant Bifidobacterium Powder Product Portfolios and Specifications

### 13.9.3 Bioflag Infant Bifidobacterium Powder Sales, Revenue, Price and Gross Margin (2018-2023)

### 13.9.4 Bioflag Main Business Overview

### 13.9.5 Bioflag Latest Developments

## 14 RESEARCH FINDINGS AND CONCLUSION

## List Of Tables

### LIST OF TABLES

Table 1. Infant Bifidobacterium Powder Annual Sales CAGR by Geographic Region (2018, 2022 & 2029) & (\$ millions)

Table 2. Infant Bifidobacterium Powder Annual Sales CAGR by Country/Region (2018, 2022 & 2029) & (\$ millions)

Table 3. Major Players of Below 100 Billion CFU/g

Table 4. Major Players of 100-200 Billion CFU/g

Table 5. Major Players of Above 200 Billion CFU/g

Table 6. Global Infant Bifidobacterium Powder Sales by Type (2018-2023) & (kg)

Table 7. Global Infant Bifidobacterium Powder Sales Market Share by Type (2018-2023)

Table 8. Global Infant Bifidobacterium Powder Revenue by Type (2018-2023) & (\$ million)

Table 9. Global Infant Bifidobacterium Powder Revenue Market Share by Type (2018-2023)

Table 10. Global Infant Bifidobacterium Powder Sale Price by Type (2018-2023) & (US\$/kg)

Table 11. Global Infant Bifidobacterium Powder Sales by Application (2018-2023) & (kg)

Table 12. Global Infant Bifidobacterium Powder Sales Market Share by Application (2018-2023)

Table 13. Global Infant Bifidobacterium Powder Revenue by Application (2018-2023)

Table 14. Global Infant Bifidobacterium Powder Revenue Market Share by Application (2018-2023)

Table 15. Global Infant Bifidobacterium Powder Sale Price by Application (2018-2023) & (US\$/kg)

Table 16. Global Infant Bifidobacterium Powder Sales by Company (2018-2023) & (kg)

Table 17. Global Infant Bifidobacterium Powder Sales Market Share by Company (2018-2023)

Table 18. Global Infant Bifidobacterium Powder Revenue by Company (2018-2023) (\$ Millions)

Table 19. Global Infant Bifidobacterium Powder Revenue Market Share by Company (2018-2023)

Table 20. Global Infant Bifidobacterium Powder Sale Price by Company (2018-2023) & (US\$/kg)

Table 21. Key Manufacturers Infant Bifidobacterium Powder Producing Area Distribution and Sales Area

- Table 22. Players Infant Bifidobacterium Powder Products Offered
- Table 23. Infant Bifidobacterium Powder Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)
- Table 24. New Products and Potential Entrants
- Table 25. Mergers & Acquisitions, Expansion
- Table 26. Global Infant Bifidobacterium Powder Sales by Geographic Region (2018-2023) & (kg)
- Table 27. Global Infant Bifidobacterium Powder Sales Market Share Geographic Region (2018-2023)
- Table 28. Global Infant Bifidobacterium Powder Revenue by Geographic Region (2018-2023) & (\$ millions)
- Table 29. Global Infant Bifidobacterium Powder Revenue Market Share by Geographic Region (2018-2023)
- Table 30. Global Infant Bifidobacterium Powder Sales by Country/Region (2018-2023) & (kg)
- Table 31. Global Infant Bifidobacterium Powder Sales Market Share by Country/Region (2018-2023)
- Table 32. Global Infant Bifidobacterium Powder Revenue by Country/Region (2018-2023) & (\$ millions)
- Table 33. Global Infant Bifidobacterium Powder Revenue Market Share by Country/Region (2018-2023)
- Table 34. Americas Infant Bifidobacterium Powder Sales by Country (2018-2023) & (kg)
- Table 35. Americas Infant Bifidobacterium Powder Sales Market Share by Country (2018-2023)
- Table 36. Americas Infant Bifidobacterium Powder Revenue by Country (2018-2023) & (\$ Millions)
- Table 37. Americas Infant Bifidobacterium Powder Revenue Market Share by Country (2018-2023)
- Table 38. Americas Infant Bifidobacterium Powder Sales by Type (2018-2023) & (kg)
- Table 39. Americas Infant Bifidobacterium Powder Sales by Application (2018-2023) & (kg)
- Table 40. APAC Infant Bifidobacterium Powder Sales by Region (2018-2023) & (kg)
- Table 41. APAC Infant Bifidobacterium Powder Sales Market Share by Region (2018-2023)
- Table 42. APAC Infant Bifidobacterium Powder Revenue by Region (2018-2023) & (\$ Millions)
- Table 43. APAC Infant Bifidobacterium Powder Revenue Market Share by Region (2018-2023)
- Table 44. APAC Infant Bifidobacterium Powder Sales by Type (2018-2023) & (kg)

- Table 45. APAC Infant Bifidobacterium Powder Sales by Application (2018-2023) & (kg)
- Table 46. Europe Infant Bifidobacterium Powder Sales by Country (2018-2023) & (kg)
- Table 47. Europe Infant Bifidobacterium Powder Sales Market Share by Country (2018-2023)
- Table 48. Europe Infant Bifidobacterium Powder Revenue by Country (2018-2023) & (\$ Millions)
- Table 49. Europe Infant Bifidobacterium Powder Revenue Market Share by Country (2018-2023)
- Table 50. Europe Infant Bifidobacterium Powder Sales by Type (2018-2023) & (kg)
- Table 51. Europe Infant Bifidobacterium Powder Sales by Application (2018-2023) & (kg)
- Table 52. Middle East & Africa Infant Bifidobacterium Powder Sales by Country (2018-2023) & (kg)
- Table 53. Middle East & Africa Infant Bifidobacterium Powder Sales Market Share by Country (2018-2023)
- Table 54. Middle East & Africa Infant Bifidobacterium Powder Revenue by Country (2018-2023) & (\$ Millions)
- Table 55. Middle East & Africa Infant Bifidobacterium Powder Revenue Market Share by Country (2018-2023)
- Table 56. Middle East & Africa Infant Bifidobacterium Powder Sales by Type (2018-2023) & (kg)
- Table 57. Middle East & Africa Infant Bifidobacterium Powder Sales by Application (2018-2023) & (kg)
- Table 58. Key Market Drivers & Growth Opportunities of Infant Bifidobacterium Powder
- Table 59. Key Market Challenges & Risks of Infant Bifidobacterium Powder
- Table 60. Key Industry Trends of Infant Bifidobacterium Powder
- Table 61. Infant Bifidobacterium Powder Raw Material
- Table 62. Key Suppliers of Raw Materials
- Table 63. Infant Bifidobacterium Powder Distributors List
- Table 64. Infant Bifidobacterium Powder Customer List
- Table 65. Global Infant Bifidobacterium Powder Sales Forecast by Region (2024-2029) & (kg)
- Table 66. Global Infant Bifidobacterium Powder Revenue Forecast by Region (2024-2029) & (\$ millions)
- Table 67. Americas Infant Bifidobacterium Powder Sales Forecast by Country (2024-2029) & (kg)
- Table 68. Americas Infant Bifidobacterium Powder Revenue Forecast by Country (2024-2029) & (\$ millions)
- Table 69. APAC Infant Bifidobacterium Powder Sales Forecast by Region (2024-2029)



& (kg)

Table 70. APAC Infant Bifidobacterium Powder Revenue Forecast by Region (2024-2029) & (\$ millions)

Table 71. Europe Infant Bifidobacterium Powder Sales Forecast by Country (2024-2029) & (kg)

Table 72. Europe Infant Bifidobacterium Powder Revenue Forecast by Country (2024-2029) & (\$ millions)

Table 73. Middle East & Africa Infant Bifidobacterium Powder Sales Forecast by Country (2024-2029) & (kg)

Table 74. Middle East & Africa Infant Bifidobacterium Powder Revenue Forecast by Country (2024-2029) & (\$ millions)

Table 75. Global Infant Bifidobacterium Powder Sales Forecast by Type (2024-2029) & (kg)

Table 76. Global Infant Bifidobacterium Powder Revenue Forecast by Type (2024-2029) & (\$ Millions)

Table 77. Global Infant Bifidobacterium Powder Sales Forecast by Application (2024-2029) & (kg)

Table 78. Global Infant Bifidobacterium Powder Revenue Forecast by Application (2024-2029) & (\$ Millions)

Table 79. DuPont Basic Information, Infant Bifidobacterium Powder Manufacturing Base, Sales Area and Its Competitors

Table 80. DuPont Infant Bifidobacterium Powder Product Portfolios and Specifications

Table 81. DuPont Infant Bifidobacterium Powder Sales (kg), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2018-2023)

Table 82. DuPont Main Business

Table 83. DuPont Latest Developments

Table 84. Chr. Hansen Basic Information, Infant Bifidobacterium Powder Manufacturing Base, Sales Area and Its Competitors

Table 85. Chr. Hansen Infant Bifidobacterium Powder Product Portfolios and Specifications

Table 86. Chr. Hansen Infant Bifidobacterium Powder Sales (kg), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2018-2023)

Table 87. Chr. Hansen Main Business

Table 88. Chr. Hansen Latest Developments

Table 89. Lallemand Basic Information, Infant Bifidobacterium Powder Manufacturing Base, Sales Area and Its Competitors

Table 90. Lallemand Infant Bifidobacterium Powder Product Portfolios and Specifications

Table 91. Lallemand Infant Bifidobacterium Powder Sales (kg), Revenue (\$ Million),

Price (US\$/kg) and Gross Margin (2018-2023)

Table 92. Lallemand Main Business

Table 93. Lallemand Latest Developments

Table 94. BioGaia Basic Information, Infant Bifidobacterium Powder Manufacturing Base, Sales Area and Its Competitors

Table 95. BioGaia Infant Bifidobacterium Powder Product Portfolios and Specifications

Table 96. BioGaia Infant Bifidobacterium Powder Sales (kg), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2018-2023)

Table 97. BioGaia Main Business

Table 98. BioGaia Latest Developments

Table 99. Probi Basic Information, Infant Bifidobacterium Powder Manufacturing Base, Sales Area and Its Competitors

Table 100. Probi Infant Bifidobacterium Powder Product Portfolios and Specifications

Table 101. Probi Infant Bifidobacterium Powder Sales (kg), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2018-2023)

Table 102. Probi Main Business

Table 103. Probi Latest Developments

Table 104. Biosearch Life Basic Information, Infant Bifidobacterium Powder Manufacturing Base, Sales Area and Its Competitors

Table 105. Biosearch Life Infant Bifidobacterium Powder Product Portfolios and Specifications

Table 106. Biosearch Life Infant Bifidobacterium Powder Sales (kg), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2018-2023)

Table 107. Biosearch Life Main Business

Table 108. Biosearch Life Latest Developments

Table 109. Morinaga Milk Basic Information, Infant Bifidobacterium Powder Manufacturing Base, Sales Area and Its Competitors

Table 110. Morinaga Milk Infant Bifidobacterium Powder Product Portfolios and Specifications

Table 111. Morinaga Milk Infant Bifidobacterium Powder Sales (kg), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2018-2023)

Table 112. Morinaga Milk Main Business

Table 113. Morinaga Milk Latest Developments

Table 114. SYN BIO TECH INC. Basic Information, Infant Bifidobacterium Powder Manufacturing Base, Sales Area and Its Competitors

Table 115. SYN BIO TECH INC. Infant Bifidobacterium Powder Product Portfolios and Specifications

Table 116. SYN BIO TECH INC. Infant Bifidobacterium Powder Sales (kg), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2018-2023)

Table 117. SYN BIO TECH INC. Main Business

Table 118. SYN BIO TECH INC. Latest Developments

Table 119. Bioflag Basic Information, Infant Bifidobacterium Powder Manufacturing Base, Sales Area and Its Competitors

Table 120. Bioflag Infant Bifidobacterium Powder Product Portfolios and Specifications

Table 121. Bioflag Infant Bifidobacterium Powder Sales (kg), Revenue (\$ Million), Price (US\$/kg) and Gross Margin (2018-2023)

Table 122. Bioflag Main Business

Table 123. Bioflag Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Infant Bifidobacterium Powder
- Figure 2. Infant Bifidobacterium Powder Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Infant Bifidobacterium Powder Sales Growth Rate 2018-2029 (kg)
- Figure 7. Global Infant Bifidobacterium Powder Revenue Growth Rate 2018-2029 (\$ Millions)
- Figure 8. Infant Bifidobacterium Powder Sales by Region (2018, 2022 & 2029) & (\$ Millions)
- Figure 9. Product Picture of Below 100 Billion CFU/g
- Figure 10. Product Picture of 100-200 Billion CFU/g
- Figure 11. Product Picture of Above 200 Billion CFU/g
- Figure 12. Global Infant Bifidobacterium Powder Sales Market Share by Type in 2022
- Figure 13. Global Infant Bifidobacterium Powder Revenue Market Share by Type (2018-2023)
- Figure 14. Infant Bifidobacterium Powder Consumed in Dairy Products
- Figure 15. Global Infant Bifidobacterium Powder Market: Dairy Products (2018-2023) & (kg)
- Figure 16. Infant Bifidobacterium Powder Consumed in Dietary Supplements
- Figure 17. Global Infant Bifidobacterium Powder Market: Dietary Supplements (2018-2023) & (kg)
- Figure 18. Infant Bifidobacterium Powder Consumed in Others
- Figure 19. Global Infant Bifidobacterium Powder Market: Others (2018-2023) & (kg)
- Figure 20. Global Infant Bifidobacterium Powder Sales Market Share by Application (2022)
- Figure 21. Global Infant Bifidobacterium Powder Revenue Market Share by Application in 2022
- Figure 22. Infant Bifidobacterium Powder Sales Market by Company in 2022 (kg)
- Figure 23. Global Infant Bifidobacterium Powder Sales Market Share by Company in 2022
- Figure 24. Infant Bifidobacterium Powder Revenue Market by Company in 2022 (\$ Million)
- Figure 25. Global Infant Bifidobacterium Powder Revenue Market Share by Company in 2022

Figure 26. Global Infant Bifidobacterium Powder Sales Market Share by Geographic Region (2018-2023)

Figure 27. Global Infant Bifidobacterium Powder Revenue Market Share by Geographic Region in 2022

Figure 28. Americas Infant Bifidobacterium Powder Sales 2018-2023 (kg)

Figure 29. Americas Infant Bifidobacterium Powder Revenue 2018-2023 (\$ Millions)

Figure 30. APAC Infant Bifidobacterium Powder Sales 2018-2023 (kg)

Figure 31. APAC Infant Bifidobacterium Powder Revenue 2018-2023 (\$ Millions)

Figure 32. Europe Infant Bifidobacterium Powder Sales 2018-2023 (kg)

Figure 33. Europe Infant Bifidobacterium Powder Revenue 2018-2023 (\$ Millions)

Figure 34. Middle East & Africa Infant Bifidobacterium Powder Sales 2018-2023 (kg)

Figure 35. Middle East & Africa Infant Bifidobacterium Powder Revenue 2018-2023 (\$ Millions)

Figure 36. Americas Infant Bifidobacterium Powder Sales Market Share by Country in 2022

Figure 37. Americas Infant Bifidobacterium Powder Revenue Market Share by Country in 2022

Figure 38. Americas Infant Bifidobacterium Powder Sales Market Share by Type (2018-2023)

Figure 39. Americas Infant Bifidobacterium Powder Sales Market Share by Application (2018-2023)

Figure 40. United States Infant Bifidobacterium Powder Revenue Growth 2018-2023 (\$ Millions)

Figure 41. Canada Infant Bifidobacterium Powder Revenue Growth 2018-2023 (\$ Millions)

Figure 42. Mexico Infant Bifidobacterium Powder Revenue Growth 2018-2023 (\$ Millions)

Figure 43. Brazil Infant Bifidobacterium Powder Revenue Growth 2018-2023 (\$ Millions)

Figure 44. APAC Infant Bifidobacterium Powder Sales Market Share by Region in 2022

Figure 45. APAC Infant Bifidobacterium Powder Revenue Market Share by Regions in 2022

Figure 46. APAC Infant Bifidobacterium Powder Sales Market Share by Type (2018-2023)

Figure 47. APAC Infant Bifidobacterium Powder Sales Market Share by Application (2018-2023)

Figure 48. China Infant Bifidobacterium Powder Revenue Growth 2018-2023 (\$ Millions)

Figure 49. Japan Infant Bifidobacterium Powder Revenue Growth 2018-2023 (\$ Millions)

Figure 50. South Korea Infant Bifidobacterium Powder Revenue Growth 2018-2023 (\$

Millions)

Figure 51. Southeast Asia Infant Bifidobacterium Powder Revenue Growth 2018-2023 (\$ Millions)

Figure 52. India Infant Bifidobacterium Powder Revenue Growth 2018-2023 (\$ Millions)

Figure 53. Australia Infant Bifidobacterium Powder Revenue Growth 2018-2023 (\$ Millions)

Figure 54. China Taiwan Infant Bifidobacterium Powder Revenue Growth 2018-2023 (\$ Millions)

Figure 55. Europe Infant Bifidobacterium Powder Sales Market Share by Country in 2022

Figure 56. Europe Infant Bifidobacterium Powder Revenue Market Share by Country in 2022

Figure 57. Europe Infant Bifidobacterium Powder Sales Market Share by Type (2018-2023)

Figure 58. Europe Infant Bifidobacterium Powder Sales Market Share by Application (2018-2023)

Figure 59. Germany Infant Bifidobacterium Powder Revenue Growth 2018-2023 (\$ Millions)

Figure 60. France Infant Bifidobacterium Powder Revenue Growth 2018-2023 (\$ Millions)

Figure 61. UK Infant Bifidobacterium Powder Revenue Growth 2018-2023 (\$ Millions)

Figure 62. Italy Infant Bifidobacterium Powder Revenue Growth 2018-2023 (\$ Millions)

Figure 63. Russia Infant Bifidobacterium Powder Revenue Growth 2018-2023 (\$ Millions)

Figure 64. Middle East & Africa Infant Bifidobacterium Powder Sales Market Share by Country in 2022

Figure 65. Middle East & Africa Infant Bifidobacterium Powder Revenue Market Share by Country in 2022

Figure 66. Middle East & Africa Infant Bifidobacterium Powder Sales Market Share by Type (2018-2023)

Figure 67. Middle East & Africa Infant Bifidobacterium Powder Sales Market Share by Application (2018-2023)

Figure 68. Egypt Infant Bifidobacterium Powder Revenue Growth 2018-2023 (\$ Millions)

Figure 69. South Africa Infant Bifidobacterium Powder Revenue Growth 2018-2023 (\$ Millions)

Figure 70. Israel Infant Bifidobacterium Powder Revenue Growth 2018-2023 (\$ Millions)

Figure 71. Turkey Infant Bifidobacterium Powder Revenue Growth 2018-2023 (\$ Millions)

Figure 72. GCC Country Infant Bifidobacterium Powder Revenue Growth 2018-2023 (\$

Millions)

Figure 73. Manufacturing Cost Structure Analysis of Infant Bifidobacterium Powder in 2022

Figure 74. Manufacturing Process Analysis of Infant Bifidobacterium Powder

Figure 75. Industry Chain Structure of Infant Bifidobacterium Powder

Figure 76. Channels of Distribution

Figure 77. Global Infant Bifidobacterium Powder Sales Market Forecast by Region (2024-2029)

Figure 78. Global Infant Bifidobacterium Powder Revenue Market Share Forecast by Region (2024-2029)

Figure 79. Global Infant Bifidobacterium Powder Sales Market Share Forecast by Type (2024-2029)

Figure 80. Global Infant Bifidobacterium Powder Revenue Market Share Forecast by Type (2024-2029)

Figure 81. Global Infant Bifidobacterium Powder Sales Market Share Forecast by Application (2024-2029)

Figure 82. Global Infant Bifidobacterium Powder Revenue Market Share Forecast by Application (2024-2029)

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