

Global Industry Model Low-Code Development Service Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Industry Model Low-Code Development Service market size is predicted to grow from US\$ 1412 million in 2025 to US\$ 5193 million in 2032; it is expected to grow at a CAGR of 20.9% from 2026 to 2032.

Industry model low-code development services are a technological solution that allows businesses to quickly build, deploy, and manage industry-specific business models and applications without writing extensive code. This service enables business users and developers to collaborate efficiently and respond quickly to market demands through visual development tools and pre-built industry templates, while reducing development costs and time. These services typically offer both cloud and on-premises deployment options to meet the security, compliance, and flexibility requirements of different enterprises. The downstream applications of industry model low-code development services primarily include manufacturing, finance, energy and power, government and public services, healthcare, transportation and logistics, retail chains, telecommunications operators, and large enterprise digital departments—scenarios requiring the rapid construction of business systems using industry-specific models. Downstream customers leverage the industry logic, process templates, and data models built into the low-code platform to achieve rapid business system construction, process automation, cross-system integration, and continuous iteration, significantly reducing development costs and delivery cycles, making it particularly suitable for industries with complex business processes and frequently changing requirements. Because low-code industry models are software and platform services with high technical barriers, high reusability, and high customer stickiness, their revenue structure includes subscription fees, platform usage fees, industry model licensing, and consulting and implementation fees, with low-code industry model development

services accounting for approximately 63%.

Industry model low-code development services are becoming a key driver of digital transformation. By simplifying the application development process, it enables enterprises to respond to market changes and customer needs more quickly. This service not only lowers the technical threshold, allowing non-technical personnel to participate in development, but also accelerates business innovation and enhances the competitiveness of enterprises. With the continuous evolution and maturity of low-code platforms, enterprises will use low-code development in a wider range of industry scenarios in the future to achieve business process automation and digital transformation, but the key to success lies in finding a deployment model and platform provider that suits their needs.

LPI (LP Information)' newest research report, the “Industry Model Low-Code Development Service Industry Forecast” looks at past sales and reviews total world Industry Model Low-Code Development Service sales in 2025, providing a comprehensive analysis by region and market sector of projected Industry Model Low-Code Development Service sales for 2026 through 2032. With Industry Model Low-Code Development Service sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Industry Model Low-Code Development Service industry.

This Insight Report provides a comprehensive analysis of the global Industry Model Low-Code Development Service landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Industry Model Low-Code Development Service portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Industry Model Low-Code Development Service market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Industry Model Low-Code Development Service and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Industry Model Low-Code Development Service.

This report presents a comprehensive overview, market shares, and growth opportunities of Industry Model Low-Code Development Service market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-Based

On-Premises

Segmentation by Platform Architecture:

General-Purpose Low-Code Platform

Industry-Specific Low-Code Platform

Hybrid Low-Code Platform

Segmentation by Verticality:

General Industry Model

Deep Vertical Industry Model

Others

Segmentation by Application:

Large Enterprises

Medium Enterprises

Small Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Mendix

OutSystems

Appian

Siemens Xcelerator

Pega

Salesforce

Microsoft

ServiceNow

Boomi

SAP

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Industry Model Low-Code Development Service Market Size (2021-2032)
- 2.1.2 Industry Model Low-Code Development Service Market Size CAGR by Region (2021 VS 2025 VS 2032)
- 2.1.3 World Current & Future Analysis for Industry Model Low-Code Development Service by Country/Region (2021, 2025 & 2032)

2.2 Industry Model Low-Code Development Service Segment by Type

- 2.2.1 Cloud-Based
- 2.2.2 On-Premises
- 2.2.3 Industry Model Low-Code Development Service Market Size by Type
 - 2.2.3.1 Industry Model Low-Code Development Service Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.3.2 Global Industry Model Low-Code Development Service Market Size Market Share by Type (2021-2026)

2.3 Industry Model Low-Code Development Service Segment by Platform Architecture

- 2.3.1 General-Purpose Low-Code Platform
- 2.3.2 Industry-Specific Low-Code Platform
- 2.3.3 Hybrid Low-Code Platform
- 2.3.4 Industry Model Low-Code Development Service Market Size by Platform Architecture
 - 2.3.4.1 Industry Model Low-Code Development Service Market Size CAGR by Platform Architecture (2021 VS 2025 VS 2032)
 - 2.3.4.2 Global Industry Model Low-Code Development Service Market Size Market Share by Platform Architecture (2021-2026)

2.4 Industry Model Low-Code Development Service Segment by Verticality

2.4.1 General Industry Model

2.4.2 Deep Vertical Industry Model

2.4.3 Others

2.4.4 Industry Model Low-Code Development Service Market Size by Verticality

2.4.4.1 Industry Model Low-Code Development Service Market Size CAGR by Verticality (2021 VS 2025 VS 2032)

2.4.4.2 Global Industry Model Low-Code Development Service Market Size Market Share by Verticality (2021-2026)

2.5 Industry Model Low-Code Development Service Segment by Application

2.5.1 Large Enterprises

2.5.2 Medium Enterprises

2.5.3 Small Enterprises

2.5.4 Industry Model Low-Code Development Service Market Size by Application

2.5.4.1 Industry Model Low-Code Development Service Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.5.4.2 Global Industry Model Low-Code Development Service Market Size Market Share by Application (2021-2026)

3 INDUSTRY MODEL LOW-CODE DEVELOPMENT SERVICE MARKET SIZE BY PLAYER

3.1 Industry Model Low-Code Development Service Market Size Market Share by Player

3.1.1 Global Industry Model Low-Code Development Service Revenue by Player (2021-2026)

3.1.2 Global Industry Model Low-Code Development Service Revenue Market Share by Player (2021-2026)

3.2 Global Industry Model Low-Code Development Service Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 INDUSTRY MODEL LOW-CODE DEVELOPMENT SERVICE BY REGION

4.1 Industry Model Low-Code Development Service Market Size by Region (2021-2026)

4.2 Global Industry Model Low-Code Development Service Annual Revenue by Country/Region (2021-2026)

4.3 Americas Industry Model Low-Code Development Service Market Size Growth (2021-2026)

4.4 APAC Industry Model Low-Code Development Service Market Size Growth (2021-2026)

4.5 Europe Industry Model Low-Code Development Service Market Size Growth (2021-2026)

4.6 Middle East & Africa Industry Model Low-Code Development Service Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Industry Model Low-Code Development Service Market Size by Country (2021-2026)

5.2 Americas Industry Model Low-Code Development Service Market Size by Type (2021-2026)

5.3 Americas Industry Model Low-Code Development Service Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Industry Model Low-Code Development Service Market Size by Region (2021-2026)

6.2 APAC Industry Model Low-Code Development Service Market Size by Type (2021-2026)

6.3 APAC Industry Model Low-Code Development Service Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Industry Model Low-Code Development Service Market Size by Country (2021-2026)

7.2 Europe Industry Model Low-Code Development Service Market Size by Type (2021-2026)

7.3 Europe Industry Model Low-Code Development Service Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Industry Model Low-Code Development Service by Region (2021-2026)

8.2 Middle East & Africa Industry Model Low-Code Development Service Market Size by Type (2021-2026)

8.3 Middle East & Africa Industry Model Low-Code Development Service Market Size by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL INDUSTRY MODEL LOW-CODE DEVELOPMENT SERVICE MARKET FORECAST

10.1 Global Industry Model Low-Code Development Service Forecast by Region (2027-2032)

10.1.1 Global Industry Model Low-Code Development Service Forecast by Region (2027-2032)

10.1.2 Americas Industry Model Low-Code Development Service Forecast

10.1.3 APAC Industry Model Low-Code Development Service Forecast

10.1.4 Europe Industry Model Low-Code Development Service Forecast

10.1.5 Middle East & Africa Industry Model Low-Code Development Service Forecast

10.2 Americas Industry Model Low-Code Development Service Forecast by Country (2027-2032)

10.2.1 United States Market Industry Model Low-Code Development Service Forecast

10.2.2 Canada Market Industry Model Low-Code Development Service Forecast

10.2.3 Mexico Market Industry Model Low-Code Development Service Forecast

10.2.4 Brazil Market Industry Model Low-Code Development Service Forecast

10.3 APAC Industry Model Low-Code Development Service Forecast by Region (2027-2032)

10.3.1 China Industry Model Low-Code Development Service Market Forecast

10.3.2 Japan Market Industry Model Low-Code Development Service Forecast

10.3.3 Korea Market Industry Model Low-Code Development Service Forecast

10.3.4 Southeast Asia Market Industry Model Low-Code Development Service Forecast

10.3.5 India Market Industry Model Low-Code Development Service Forecast

10.3.6 Australia Market Industry Model Low-Code Development Service Forecast

10.4 Europe Industry Model Low-Code Development Service Forecast by Country (2027-2032)

10.4.1 Germany Market Industry Model Low-Code Development Service Forecast

10.4.2 France Market Industry Model Low-Code Development Service Forecast

10.4.3 UK Market Industry Model Low-Code Development Service Forecast

10.4.4 Italy Market Industry Model Low-Code Development Service Forecast

10.4.5 Russia Market Industry Model Low-Code Development Service Forecast

10.5 Middle East & Africa Industry Model Low-Code Development Service Forecast by Region (2027-2032)

10.5.1 Egypt Market Industry Model Low-Code Development Service Forecast

10.5.2 South Africa Market Industry Model Low-Code Development Service Forecast

10.5.3 Israel Market Industry Model Low-Code Development Service Forecast

10.5.4 Turkey Market Industry Model Low-Code Development Service Forecast

10.6 Global Industry Model Low-Code Development Service Forecast by Type (2027-2032)

10.7 Global Industry Model Low-Code Development Service Forecast by Application (2027-2032)

10.7.1 GCC Countries Market Industry Model Low-Code Development Service

Forecast

11 KEY PLAYERS ANALYSIS

11.1 Mendix

11.1.1 Mendix Company Information

11.1.2 Mendix Industry Model Low-Code Development Service Product Offered

11.1.3 Mendix Industry Model Low-Code Development Service Revenue, Gross Margin and Market Share (2021-2026)

11.1.4 Mendix Main Business Overview

11.1.5 Mendix Latest Developments

11.2 OutSystems

11.2.1 OutSystems Company Information

11.2.2 OutSystems Industry Model Low-Code Development Service Product Offered

11.2.3 OutSystems Industry Model Low-Code Development Service Revenue, Gross Margin and Market Share (2021-2026)

11.2.4 OutSystems Main Business Overview

11.2.5 OutSystems Latest Developments

11.3 Appian

11.3.1 Appian Company Information

11.3.2 Appian Industry Model Low-Code Development Service Product Offered

11.3.3 Appian Industry Model Low-Code Development Service Revenue, Gross Margin and Market Share (2021-2026)

11.3.4 Appian Main Business Overview

11.3.5 Appian Latest Developments

11.4 Siemens Xcelerator

11.4.1 Siemens Xcelerator Company Information

11.4.2 Siemens Xcelerator Industry Model Low-Code Development Service Product Offered

11.4.3 Siemens Xcelerator Industry Model Low-Code Development Service Revenue, Gross Margin and Market Share (2021-2026)

11.4.4 Siemens Xcelerator Main Business Overview

11.4.5 Siemens Xcelerator Latest Developments

11.5 Pega

11.5.1 Pega Company Information

11.5.2 Pega Industry Model Low-Code Development Service Product Offered

11.5.3 Pega Industry Model Low-Code Development Service Revenue, Gross Margin and Market Share (2021-2026)

11.5.4 Pega Main Business Overview

- 11.5.5 Pega Latest Developments
- 11.6 Salesforce
 - 11.6.1 Salesforce Company Information
 - 11.6.2 Salesforce Industry Model Low-Code Development Service Product Offered
 - 11.6.3 Salesforce Industry Model Low-Code Development Service Revenue, Gross Margin and Market Share (2021-2026)
 - 11.6.4 Salesforce Main Business Overview
 - 11.6.5 Salesforce Latest Developments
- 11.7 Microsoft
 - 11.7.1 Microsoft Company Information
 - 11.7.2 Microsoft Industry Model Low-Code Development Service Product Offered
 - 11.7.3 Microsoft Industry Model Low-Code Development Service Revenue, Gross Margin and Market Share (2021-2026)
 - 11.7.4 Microsoft Main Business Overview
 - 11.7.5 Microsoft Latest Developments
- 11.8 ServiceNow
 - 11.8.1 ServiceNow Company Information
 - 11.8.2 ServiceNow Industry Model Low-Code Development Service Product Offered
 - 11.8.3 ServiceNow Industry Model Low-Code Development Service Revenue, Gross Margin and Market Share (2021-2026)
 - 11.8.4 ServiceNow Main Business Overview
 - 11.8.5 ServiceNow Latest Developments
- 11.9 Boomi
 - 11.9.1 Boomi Company Information
 - 11.9.2 Boomi Industry Model Low-Code Development Service Product Offered
 - 11.9.3 Boomi Industry Model Low-Code Development Service Revenue, Gross Margin and Market Share (2021-2026)
 - 11.9.4 Boomi Main Business Overview
 - 11.9.5 Boomi Latest Developments
- 11.10 SAP
 - 11.10.1 SAP Company Information
 - 11.10.2 SAP Industry Model Low-Code Development Service Product Offered
 - 11.10.3 SAP Industry Model Low-Code Development Service Revenue, Gross Margin and Market Share (2021-2026)
 - 11.10.4 SAP Main Business Overview
 - 11.10.5 SAP Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Industry Model Low-Code Development Service Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)

Table 2. Industry Model Low-Code Development Service Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Cloud-Based

Table 4. Major Players of On-Premises

Table 5. Industry Model Low-Code Development Service Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)

Table 6. Global Industry Model Low-Code Development Service Market Size by Type (2021-2026) & (\$ millions)

Table 7. Global Industry Model Low-Code Development Service Market Size Market Share by Type (2021-2026)

Table 8. Major Players of General-Purpose Low-Code Platform

Table 9. Major Players of Industry-Specific Low-Code Platform

Table 10. Major Players of Hybrid Low-Code Platform

Table 11. Industry Model Low-Code Development Service Market Size CAGR by Platform Architecture (2021 VS 2025 VS 2032) & (\$ millions)

Table 12. Global Industry Model Low-Code Development Service Market Size by Platform Architecture (2021-2026) & (\$ millions)

Table 13. Global Industry Model Low-Code Development Service Market Size Market Share by Platform Architecture (2021-2026)

Table 14. Major Players of General Industry Model

Table 15. Major Players of Deep Vertical Industry Model

Table 16. Major Players of Others

Table 17. Industry Model Low-Code Development Service Market Size CAGR by Verticality (2021 VS 2025 VS 2032) & (\$ millions)

Table 18. Global Industry Model Low-Code Development Service Market Size by Verticality (2021-2026) & (\$ millions)

Table 19. Global Industry Model Low-Code Development Service Market Size Market Share by Verticality (2021-2026)

Table 20. Industry Model Low-Code Development Service Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)

Table 21. Global Industry Model Low-Code Development Service Market Size by Application (2021-2026) & (\$ millions)

Table 22. Global Industry Model Low-Code Development Service Market Size Market

Share by Application (2021-2026)

Table 23. Global Industry Model Low-Code Development Service Revenue by Player (2021-2026) & (\$ millions)

Table 24. Global Industry Model Low-Code Development Service Revenue Market Share by Player (2021-2026)

Table 25. Industry Model Low-Code Development Service Key Players Head office and Products Offered

Table 26. Industry Model Low-Code Development Service Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 27. New Products and Potential Entrants

Table 28. Mergers & Acquisitions, Expansion

Table 29. Global Industry Model Low-Code Development Service Market Size by Region (2021-2026) & (\$ millions)

Table 30. Global Industry Model Low-Code Development Service Market Size Market Share by Region (2021-2026)

Table 31. Global Industry Model Low-Code Development Service Revenue by Country/Region (2021-2026) & (\$ millions)

Table 32. Global Industry Model Low-Code Development Service Revenue Market Share by Country/Region (2021-2026)

Table 33. Americas Industry Model Low-Code Development Service Market Size by Country (2021-2026) & (\$ millions)

Table 34. Americas Industry Model Low-Code Development Service Market Size Market Share by Country (2021-2026)

Table 35. Americas Industry Model Low-Code Development Service Market Size by Type (2021-2026) & (\$ millions)

Table 36. Americas Industry Model Low-Code Development Service Market Size Market Share by Type (2021-2026)

Table 37. Americas Industry Model Low-Code Development Service Market Size by Application (2021-2026) & (\$ millions)

Table 38. Americas Industry Model Low-Code Development Service Market Size Market Share by Application (2021-2026)

Table 39. APAC Industry Model Low-Code Development Service Market Size by Region (2021-2026) & (\$ millions)

Table 40. APAC Industry Model Low-Code Development Service Market Size Market Share by Region (2021-2026)

Table 41. APAC Industry Model Low-Code Development Service Market Size by Type (2021-2026) & (\$ millions)

Table 42. APAC Industry Model Low-Code Development Service Market Size by Application (2021-2026) & (\$ millions)

Table 43. Europe Industry Model Low-Code Development Service Market Size by Country (2021-2026) & (\$ millions)

Table 44. Europe Industry Model Low-Code Development Service Market Size Market Share by Country (2021-2026)

Table 45. Europe Industry Model Low-Code Development Service Market Size by Type (2021-2026) & (\$ millions)

Table 46. Europe Industry Model Low-Code Development Service Market Size by Application (2021-2026) & (\$ millions)

Table 47. Middle East & Africa Industry Model Low-Code Development Service Market Size by Region (2021-2026) & (\$ millions)

Table 48. Middle East & Africa Industry Model Low-Code Development Service Market Size by Type (2021-2026) & (\$ millions)

Table 49. Middle East & Africa Industry Model Low-Code Development Service Market Size by Application (2021-2026) & (\$ millions)

Table 50. Key Market Drivers & Growth Opportunities of Industry Model Low-Code Development Service

Table 51. Key Market Challenges & Risks of Industry Model Low-Code Development Service

Table 52. Key Industry Trends of Industry Model Low-Code Development Service

Table 53. Global Industry Model Low-Code Development Service Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 54. Global Industry Model Low-Code Development Service Market Size Market Share Forecast by Region (2027-2032)

Table 55. Global Industry Model Low-Code Development Service Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 56. Global Industry Model Low-Code Development Service Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 57. Mendix Details, Company Type, Industry Model Low-Code Development Service Area Served and Its Competitors

Table 58. Mendix Industry Model Low-Code Development Service Product Offered

Table 59. Mendix Industry Model Low-Code Development Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 60. Mendix Main Business

Table 61. Mendix Latest Developments

Table 62. OutSystems Details, Company Type, Industry Model Low-Code Development Service Area Served and Its Competitors

Table 63. OutSystems Industry Model Low-Code Development Service Product Offered

Table 64. OutSystems Industry Model Low-Code Development Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 65. OutSystems Main Business

Table 66. OutSystems Latest Developments

Table 67. Appian Details, Company Type, Industry Model Low-Code Development Service Area Served and Its Competitors

Table 68. Appian Industry Model Low-Code Development Service Product Offered

Table 69. Appian Industry Model Low-Code Development Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 70. Appian Main Business

Table 71. Appian Latest Developments

Table 72. Siemens Xcelerator Details, Company Type, Industry Model Low-Code Development Service Area Served and Its Competitors

Table 73. Siemens Xcelerator Industry Model Low-Code Development Service Product Offered

Table 74. Siemens Xcelerator Industry Model Low-Code Development Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 75. Siemens Xcelerator Main Business

Table 76. Siemens Xcelerator Latest Developments

Table 77. Pega Details, Company Type, Industry Model Low-Code Development Service Area Served and Its Competitors

Table 78. Pega Industry Model Low-Code Development Service Product Offered

Table 79. Pega Industry Model Low-Code Development Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 80. Pega Main Business

Table 81. Pega Latest Developments

Table 82. Salesforce Details, Company Type, Industry Model Low-Code Development Service Area Served and Its Competitors

Table 83. Salesforce Industry Model Low-Code Development Service Product Offered

Table 84. Salesforce Industry Model Low-Code Development Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 85. Salesforce Main Business

Table 86. Salesforce Latest Developments

Table 87. Microsoft Details, Company Type, Industry Model Low-Code Development Service Area Served and Its Competitors

Table 88. Microsoft Industry Model Low-Code Development Service Product Offered

Table 89. Microsoft Industry Model Low-Code Development Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 90. Microsoft Main Business

Table 91. Microsoft Latest Developments

Table 92. ServiceNow Details, Company Type, Industry Model Low-Code Development

Service Area Served and Its Competitors

Table 93. ServiceNow Industry Model Low-Code Development Service Product Offered

Table 94. ServiceNow Industry Model Low-Code Development Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 95. ServiceNow Main Business

Table 96. ServiceNow Latest Developments

Table 97. Boomi Details, Company Type, Industry Model Low-Code Development Service Area Served and Its Competitors

Table 98. Boomi Industry Model Low-Code Development Service Product Offered

Table 99. Boomi Industry Model Low-Code Development Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 100. Boomi Main Business

Table 101. Boomi Latest Developments

Table 102. SAP Details, Company Type, Industry Model Low-Code Development Service Area Served and Its Competitors

Table 103. SAP Industry Model Low-Code Development Service Product Offered

Table 104. SAP Industry Model Low-Code Development Service Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 105. SAP Main Business

Table 106. SAP Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Industry Model Low-Code Development Service Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Industry Model Low-Code Development Service Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Industry Model Low-Code Development Service Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Industry Model Low-Code Development Service Sales Market Share by Country/Region (2025)

Figure 8. Industry Model Low-Code Development Service Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Industry Model Low-Code Development Service Market Size Market Share by Type in 2025

Figure 10. Global Industry Model Low-Code Development Service Market Size Market Share by Platform Architecture in 2025

Figure 11. Global Industry Model Low-Code Development Service Market Size Market Share by Verticality in 2025

Figure 12. Industry Model Low-Code Development Service in Large Enterprises

Figure 13. Global Industry Model Low-Code Development Service Market: Large Enterprises (2021-2026) & (\$ millions)

Figure 14. Industry Model Low-Code Development Service in Medium Enterprises

Figure 15. Global Industry Model Low-Code Development Service Market: Medium Enterprises (2021-2026) & (\$ millions)

Figure 16. Industry Model Low-Code Development Service in Small Enterprises

Figure 17. Global Industry Model Low-Code Development Service Market: Small Enterprises (2021-2026) & (\$ millions)

Figure 18. Global Industry Model Low-Code Development Service Market Size Market Share by Application in 2025

Figure 19. Global Industry Model Low-Code Development Service Revenue Market Share by Player in 2025

Figure 20. Global Industry Model Low-Code Development Service Market Size Market Share by Region (2021-2026)

Figure 21. Americas Industry Model Low-Code Development Service Market Size 2021-2026 (\$ millions)

Figure 22. APAC Industry Model Low-Code Development Service Market Size 2021-2026 (\$ millions)

Figure 23. Europe Industry Model Low-Code Development Service Market Size 2021-2026 (\$ millions)

Figure 24. Middle East & Africa Industry Model Low-Code Development Service Market Size 2021-2026 (\$ millions)

Figure 25. Americas Industry Model Low-Code Development Service Value Market Share by Country in 2025

Figure 26. United States Industry Model Low-Code Development Service Market Size Growth 2021-2026 (\$ millions)

Figure 27. Canada Industry Model Low-Code Development Service Market Size Growth 2021-2026 (\$ millions)

Figure 28. Mexico Industry Model Low-Code Development Service Market Size Growth 2021-2026 (\$ millions)

Figure 29. Brazil Industry Model Low-Code Development Service Market Size Growth 2021-2026 (\$ millions)

Figure 30. APAC Industry Model Low-Code Development Service Market Size Market Share by Region in 2025

Figure 31. APAC Industry Model Low-Code Development Service Market Size Market Share by Type (2021-2026)

Figure 32. APAC Industry Model Low-Code Development Service Market Size Market Share by Application (2021-2026)

Figure 33. China Industry Model Low-Code Development Service Market Size Growth 2021-2026 (\$ millions)

Figure 34. Japan Industry Model Low-Code Development Service Market Size Growth 2021-2026 (\$ millions)

Figure 35. South Korea Industry Model Low-Code Development Service Market Size Growth 2021-2026 (\$ millions)

Figure 36. Southeast Asia Industry Model Low-Code Development Service Market Size Growth 2021-2026 (\$ millions)

Figure 37. India Industry Model Low-Code Development Service Market Size Growth 2021-2026 (\$ millions)

Figure 38. Australia Industry Model Low-Code Development Service Market Size Growth 2021-2026 (\$ millions)

Figure 39. Europe Industry Model Low-Code Development Service Market Size Market Share by Country in 2025

Figure 40. Europe Industry Model Low-Code Development Service Market Size Market Share by Type (2021-2026)

Figure 41. Europe Industry Model Low-Code Development Service Market Size Market

Share by Application (2021-2026)

Figure 42. Germany Industry Model Low-Code Development Service Market Size Growth 2021-2026 (\$ millions)

Figure 43. France Industry Model Low-Code Development Service Market Size Growth 2021-2026 (\$ millions)

Figure 44. UK Industry Model Low-Code Development Service Market Size Growth 2021-2026 (\$ millions)

Figure 45. Italy Industry Model Low-Code Development Service Market Size Growth 2021-2026 (\$ millions)

Figure 46. Russia Industry Model Low-Code Development Service Market Size Growth 2021-2026 (\$ millions)

Figure 47. Middle East & Africa Industry Model Low-Code Development Service Market Size Market Share by Region (2021-2026)

Figure 48. Middle East & Africa Industry Model Low-Code Development Service Market Size Market Share by Type (2021-2026)

Figure 49. Middle East & Africa Industry Model Low-Code Development Service Market Size Market Share by Application (2021-2026)

Figure 50. Egypt Industry Model Low-Code Development Service Market Size Growth 2021-2026 (\$ millions)

Figure 51. South Africa Industry Model Low-Code Development Service Market Size Growth 2021-2026 (\$ millions)

Figure 52. Israel Industry Model Low-Code Development Service Market Size Growth 2021-2026 (\$ millions)

Figure 53. Turkey Industry Model Low-Code Development Service Market Size Growth 2021-2026 (\$ millions)

Figure 54. GCC Countries Industry Model Low-Code Development Service Market Size Growth 2021-2026 (\$ millions)

Figure 55. Americas Industry Model Low-Code Development Service Market Size 2027-2032 (\$ millions)

Figure 56. APAC Industry Model Low-Code Development Service Market Size 2027-2032 (\$ millions)

Figure 57. Europe Industry Model Low-Code Development Service Market Size 2027-2032 (\$ millions)

Figure 58. Middle East & Africa Industry Model Low-Code Development Service Market Size 2027-2032 (\$ millions)

Figure 59. United States Industry Model Low-Code Development Service Market Size 2027-2032 (\$ millions)

Figure 60. Canada Industry Model Low-Code Development Service Market Size 2027-2032 (\$ millions)

Figure 61. Mexico Industry Model Low-Code Development Service Market Size 2027-2032 (\$ millions)

Figure 62. Brazil Industry Model Low-Code Development Service Market Size 2027-2032 (\$ millions)

Figure 63. China Industry Model Low-Code Development Service Market Size 2027-2032 (\$ millions)

Figure 64. Japan Industry Model Low-Code Development Service Market Size 2027-2032 (\$ millions)

Figure 65. Korea Industry Model Low-Code Development Service Market Size 2027-2032 (\$ millions)

Figure 66. Southeast Asia Industry Model Low-Code Development Service Market Size 2027-2032 (\$ millions)

Figure 67. India Industry Model Low-Code Development Service Market Size 2027-2032 (\$ millions)

Figure 68. Australia Industry Model Low-Code Development Service Market Size 2027-2032 (\$ millions)

Figure 69. Germany Industry Model Low-Code Development Service Market Size 2027-2032 (\$ millions)

Figure 70. France Industry Model Low-Code Development Service Market Size 2027-2032 (\$ millions)

Figure 71. UK Industry Model Low-Code Development Service Market Size 2027-2032 (\$ millions)

Figure 72. Italy Industry Model Low-Code Development Service Market Size 2027-2032 (\$ millions)

Figure 73. Russia Industry Model Low-Code Development Service Market Size 2027-2032 (\$ millions)

Figure 74. Egypt Industry Model Low-Code Development Service Market Size 2027-2032 (\$ millions)

Figure 75. South Africa Industry Model Low-Code Development Service Market Size 2027-2032 (\$ millions)

Figure 76. Israel Industry Model Low-Code Development Service Market Size 2027-2032 (\$ millions)

Figure 77. Turkey Industry Model Low-Code Development Service Market Size 2027-2032 (\$ millions)

Figure 78. Global Industry Model Low-Code Development Service Market Size Market Share Forecast by Type (2027-2032)

Figure 79. Global Industry Model Low-Code Development Service Market Size Market Share Forecast by Application (2027-2032)

Figure 80. GCC Countries Industry Model Low-Code Development Service Market Size

2027-2032 (\$ millions)

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