

Global Industrial PVB Resin Market Growth 2026-2032

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Abstracts

The global Industrial PVB Resin market size is predicted to grow from US\$ 142 million in 2025 to US\$ 195 million in 2032; it is expected to grow at a CAGR of 4.8% from 2026 to 2032.

Polyvinyl Butyral (PVB) resin is a thermoplastic polymer known for its exceptional properties such as high clarity, excellent adhesion, toughness, and flexibility. Derived through the reaction of polyvinyl alcohol with butyraldehyde, PVB resin exhibits outstanding chemical resistance and compatibility with a wide range of materials. Its unique characteristics make it a versatile material in industrial applications, particularly in demanding environments requiring durability and resilience.

In the paint and coating industry, PVB resin is highly valued for its adhesive properties and ability to form transparent, durable films. It enhances surface smoothness, scratch resistance, and weatherability, making it ideal for protective coatings in automotive, construction, and electronics industries. For the ink industry, PVB resin acts as a binder, providing superior adhesion to substrates and ensuring vibrant, long-lasting colors. Its compatibility with diverse solvents allows for customization in high-performance printing applications. In ceramic production, PVB resin is utilized as a binder and plasticizer during the green body forming process. Its role is crucial in improving the flexibility and strength of ceramic products before sintering, enabling precise molding and reducing defects.

PVB resin's excellent adhesion to various surfaces, including glass, metal, and plastics, makes it a core ingredient in adhesives. It provides strong bonding strength and durability in structural and laminating adhesives, used widely in aerospace, automotive, and construction industries. Additionally, PVB resin finds application in fabric

treatments, where it imparts water resistance, chemical resistance, and enhanced durability to textiles. This is particularly advantageous for creating functional fabrics for outdoor, industrial, and protective clothing. The resin's ability to combine with other additives also allows for tailored fabric properties such as breathability and flexibility, meeting diverse industry needs.

LP Information, Inc. (LPI) ' newest research report, the "Industrial PVB Resin Industry Forecast" looks at past sales and reviews total world Industrial PVB Resin sales in 2025, providing a comprehensive analysis by region and market sector of projected Industrial PVB Resin sales for 2026 through 2032. With Industrial PVB Resin sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Industrial PVB Resin industry.

This Insight Report provides a comprehensive analysis of the global Industrial PVB Resin landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Industrial PVB Resin portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Industrial PVB Resin market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Industrial PVB Resin and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Industrial PVB Resin.

This report presents a comprehensive overview, market shares, and growth opportunities of Industrial PVB Resin market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Higher Molecular Weight Grade PVB Resin

Medium Molecular Weight Grade PVB Resin

Lower Molecular Weight Grade PVB Resin

Segmentation by Application:

Paint & Coating

Ink

Ceramic

Adhesive

Fabric

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Eastman Chemical

Kuraray

Sekisui Chemicals

ChangChun Group

Kingboard Chemical Holdings

Huakai Plastic

Zhejiang Decent Plastic

Sichuan EM Technology

Longcheng High-tech Material

Key Questions Addressed in this Report

What is the 10-year outlook for the global Industrial PVB Resin market?

What factors are driving Industrial PVB Resin market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Industrial PVB Resin market opportunities vary by end market size?

How does Industrial PVB Resin break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Industrial PVB Resin Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Industrial PVB Resin by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Industrial PVB Resin by Country/Region, 2021, 2025 & 2032
- 2.2 Industrial PVB Resin Segment by Type
 - 2.2.1 Higher Molecular Weight Grade PVB Resin
 - 2.2.2 Medium Molecular Weight Grade PVB Resin
 - 2.2.3 Lower Molecular Weight Grade PVB Resin
 - 2.2.4 Industrial PVB Resin Sales by Type
 - 2.2.4.1 Global Industrial PVB Resin Sales Market Share by Type (2021-2026)
 - 2.2.4.2 Global Industrial PVB Resin Revenue and Market Share by Type (2021-2026)
 - 2.2.4.3 Global Industrial PVB Resin Sale Price by Type (2021-2026)
- 2.3 Industrial PVB Resin Segment by Application
 - 2.3.1 Paint & Coating
 - 2.3.2 Ink
 - 2.3.3 Ceramic
 - 2.3.4 Adhesive
 - 2.3.5 Fabric
 - 2.3.6 Other
 - 2.3.7 Industrial PVB Resin Sales by Application
 - 2.3.7.1 Global Industrial PVB Resin Sale Market Share by Application (2021-2026)
 - 2.3.7.2 Global Industrial PVB Resin Revenue and Market Share by Application

(2021-2026)

2.3.7.3 Global Industrial PVB Resin Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Industrial PVB Resin Breakdown Data by Company

3.1.1 Global Industrial PVB Resin Annual Sales by Company (2021-2026)

3.1.2 Global Industrial PVB Resin Sales Market Share by Company (2021-2026)

3.2 Global Industrial PVB Resin Annual Revenue by Company (2021-2026)

3.2.1 Global Industrial PVB Resin Revenue by Company (2021-2026)

3.2.2 Global Industrial PVB Resin Revenue Market Share by Company (2021-2026)

3.3 Global Industrial PVB Resin Sale Price by Company

3.4 Key Manufacturers Industrial PVB Resin Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Industrial PVB Resin Product Location Distribution

3.4.2 Players Industrial PVB Resin Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR INDUSTRIAL PVB RESIN BY GEOGRAPHIC REGION

4.1 World Historic Industrial PVB Resin Market Size by Geographic Region (2021-2026)

4.1.1 Global Industrial PVB Resin Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Industrial PVB Resin Annual Revenue by Geographic Region

(2021-2026)

4.2 World Historic Industrial PVB Resin Market Size by Country/Region (2021-2026)

4.2.1 Global Industrial PVB Resin Annual Sales by Country/Region (2021-2026)

4.2.2 Global Industrial PVB Resin Annual Revenue by Country/Region (2021-2026)

4.3 Americas Industrial PVB Resin Sales Growth

4.4 APAC Industrial PVB Resin Sales Growth

4.5 Europe Industrial PVB Resin Sales Growth

4.6 Middle East & Africa Industrial PVB Resin Sales Growth

5 AMERICAS

5.1 Americas Industrial PVB Resin Sales by Country

5.1.1 Americas Industrial PVB Resin Sales by Country (2021-2026)

5.1.2 Americas Industrial PVB Resin Revenue by Country (2021-2026)

5.2 Americas Industrial PVB Resin Sales by Type (2021-2026)

5.3 Americas Industrial PVB Resin Sales by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Industrial PVB Resin Sales by Region

6.1.1 APAC Industrial PVB Resin Sales by Region (2021-2026)

6.1.2 APAC Industrial PVB Resin Revenue by Region (2021-2026)

6.2 APAC Industrial PVB Resin Sales by Type (2021-2026)

6.3 APAC Industrial PVB Resin Sales by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 China Taiwan

7 EUROPE

7.1 Europe Industrial PVB Resin by Country

7.1.1 Europe Industrial PVB Resin Sales by Country (2021-2026)

7.1.2 Europe Industrial PVB Resin Revenue by Country (2021-2026)

7.2 Europe Industrial PVB Resin Sales by Type (2021-2026)

7.3 Europe Industrial PVB Resin Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Industrial PVB Resin by Country

8.1.1 Middle East & Africa Industrial PVB Resin Sales by Country (2021-2026)

8.1.2 Middle East & Africa Industrial PVB Resin Revenue by Country (2021-2026)

8.2 Middle East & Africa Industrial PVB Resin Sales by Type (2021-2026)

8.3 Middle East & Africa Industrial PVB Resin Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Industrial PVB Resin

10.3 Manufacturing Process Analysis of Industrial PVB Resin

10.4 Industry Chain Structure of Industrial PVB Resin

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Industrial PVB Resin Distributors

11.3 Industrial PVB Resin Customer

12 WORLD FORECAST REVIEW FOR INDUSTRIAL PVB RESIN BY GEOGRAPHIC REGION

12.1 Global Industrial PVB Resin Market Size Forecast by Region

12.1.1 Global Industrial PVB Resin Forecast by Region (2027-2032)

12.1.2 Global Industrial PVB Resin Annual Revenue Forecast by Region (2027-2032)

- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Industrial PVB Resin Forecast by Type (2027-2032)
- 12.7 Global Industrial PVB Resin Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Eastman Chemical

- 13.1.1 Eastman Chemical Company Information
- 13.1.2 Eastman Chemical Industrial PVB Resin Product Portfolios and Specifications
- 13.1.3 Eastman Chemical Industrial PVB Resin Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.1.4 Eastman Chemical Main Business Overview
- 13.1.5 Eastman Chemical Latest Developments

13.2 Kuraray

- 13.2.1 Kuraray Company Information
- 13.2.2 Kuraray Industrial PVB Resin Product Portfolios and Specifications
- 13.2.3 Kuraray Industrial PVB Resin Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.2.4 Kuraray Main Business Overview
- 13.2.5 Kuraray Latest Developments

13.3 Sekisui Chemicals

- 13.3.1 Sekisui Chemicals Company Information
- 13.3.2 Sekisui Chemicals Industrial PVB Resin Product Portfolios and Specifications
- 13.3.3 Sekisui Chemicals Industrial PVB Resin Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.3.4 Sekisui Chemicals Main Business Overview
- 13.3.5 Sekisui Chemicals Latest Developments

13.4 ChangChun Group

- 13.4.1 ChangChun Group Company Information
- 13.4.2 ChangChun Group Industrial PVB Resin Product Portfolios and Specifications
- 13.4.3 ChangChun Group Industrial PVB Resin Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.4.4 ChangChun Group Main Business Overview
- 13.4.5 ChangChun Group Latest Developments

13.5 Kingboard Chemical Holdings

- 13.5.1 Kingboard Chemical Holdings Company Information

13.5.2 Kingboard Chemical Holdings Industrial PVB Resin Product Portfolios and Specifications

13.5.3 Kingboard Chemical Holdings Industrial PVB Resin Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 Kingboard Chemical Holdings Main Business Overview

13.5.5 Kingboard Chemical Holdings Latest Developments

13.6 Huakai Plastic

13.6.1 Huakai Plastic Company Information

13.6.2 Huakai Plastic Industrial PVB Resin Product Portfolios and Specifications

13.6.3 Huakai Plastic Industrial PVB Resin Sales, Revenue, Price and Gross Margin (2021-2026)

13.6.4 Huakai Plastic Main Business Overview

13.6.5 Huakai Plastic Latest Developments

13.7 Zhejiang Decent Plastic

13.7.1 Zhejiang Decent Plastic Company Information

13.7.2 Zhejiang Decent Plastic Industrial PVB Resin Product Portfolios and Specifications

13.7.3 Zhejiang Decent Plastic Industrial PVB Resin Sales, Revenue, Price and Gross Margin (2021-2026)

13.7.4 Zhejiang Decent Plastic Main Business Overview

13.7.5 Zhejiang Decent Plastic Latest Developments

13.8 Sichuan EM Technology

13.8.1 Sichuan EM Technology Company Information

13.8.2 Sichuan EM Technology Industrial PVB Resin Product Portfolios and Specifications

13.8.3 Sichuan EM Technology Industrial PVB Resin Sales, Revenue, Price and Gross Margin (2021-2026)

13.8.4 Sichuan EM Technology Main Business Overview

13.8.5 Sichuan EM Technology Latest Developments

13.9 Longcheng High-tech Material

13.9.1 Longcheng High-tech Material Company Information

13.9.2 Longcheng High-tech Material Industrial PVB Resin Product Portfolios and Specifications

13.9.3 Longcheng High-tech Material Industrial PVB Resin Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 Longcheng High-tech Material Main Business Overview

13.9.5 Longcheng High-tech Material Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Industrial?PVB?Resin Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Industrial?PVB?Resin Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Higher Molecular Weight Grade PVB Resin

Table 4. Major Players of Medium Molecular Weight Grade PVB Resin

Table 5. Major Players of Lower Molecular Weight Grade PVB Resin

Table 6. Global Industrial?PVB?Resin Sales by Type (2021-2026) & (Kilotons)

Table 7. Global Industrial?PVB?Resin Sales Market Share by Type (2021-2026)

Table 8. Global Industrial?PVB?Resin Revenue by Type (2021-2026) & (\$ million)

Table 9. Global Industrial?PVB?Resin Revenue Market Share by Type (2021-2026)

Table 10. Global Industrial?PVB?Resin Sale Price by Type (2021-2026) & (US\$/Ton)

Table 11. Global Industrial?PVB?Resin Sale by Application (2021-2026) & (Kilotons)

Table 12. Global Industrial?PVB?Resin Sale Market Share by Application (2021-2026)

Table 13. Global Industrial?PVB?Resin Revenue by Application (2021-2026) & (\$ million)

Table 14. Global Industrial?PVB?Resin Revenue Market Share by Application (2021-2026)

Table 15. Global Industrial?PVB?Resin Sale Price by Application (2021-2026) & (US\$/Ton)

Table 16. Global Industrial?PVB?Resin Sales by Company (2021-2026) & (Kilotons)

Table 17. Global Industrial?PVB?Resin Sales Market Share by Company (2021-2026)

Table 18. Global Industrial?PVB?Resin Revenue by Company (2021-2026) & (\$ millions)

Table 19. Global Industrial?PVB?Resin Revenue Market Share by Company (2021-2026)

Table 20. Global Industrial?PVB?Resin Sale Price by Company (2021-2026) & (US\$/Ton)

Table 21. Key Manufacturers Industrial?PVB?Resin Producing Area Distribution and Sales Area

Table 22. Players Industrial?PVB?Resin Products Offered

Table 23. Industrial?PVB?Resin Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 24. New Products and Potential Entrants

Table 25. Market M&A Activity & Strategy

Table 26. Global Industrial?PVB?Resin Sales by Geographic Region (2021-2026) & (Kilotons)

Table 27. Global Industrial?PVB?Resin Sales Market Share Geographic Region (2021-2026)

Table 28. Global Industrial?PVB?Resin Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 29. Global Industrial?PVB?Resin Revenue Market Share by Geographic Region (2021-2026)

Table 30. Global Industrial?PVB?Resin Sales by Country/Region (2021-2026) & (Kilotons)

Table 31. Global Industrial?PVB?Resin Sales Market Share by Country/Region (2021-2026)

Table 32. Global Industrial?PVB?Resin Revenue by Country/Region (2021-2026) & (\$ millions)

Table 33. Global Industrial?PVB?Resin Revenue Market Share by Country/Region (2021-2026)

Table 34. Americas Industrial?PVB?Resin Sales by Country (2021-2026) & (Kilotons)

Table 35. Americas Industrial?PVB?Resin Sales Market Share by Country (2021-2026)

Table 36. Americas Industrial?PVB?Resin Revenue by Country (2021-2026) & (\$ millions)

Table 37. Americas Industrial?PVB?Resin Sales by Type (2021-2026) & (Kilotons)

Table 38. Americas Industrial?PVB?Resin Sales by Application (2021-2026) & (Kilotons)

Table 39. APAC Industrial?PVB?Resin Sales by Region (2021-2026) & (Kilotons)

Table 40. APAC Industrial?PVB?Resin Sales Market Share by Region (2021-2026)

Table 41. APAC Industrial?PVB?Resin Revenue by Region (2021-2026) & (\$ millions)

Table 42. APAC Industrial?PVB?Resin Sales by Type (2021-2026) & (Kilotons)

Table 43. APAC Industrial?PVB?Resin Sales by Application (2021-2026) & (Kilotons)

Table 44. Europe Industrial?PVB?Resin Sales by Country (2021-2026) & (Kilotons)

Table 45. Europe Industrial?PVB?Resin Revenue by Country (2021-2026) & (\$ millions)

Table 46. Europe Industrial?PVB?Resin Sales by Type (2021-2026) & (Kilotons)

Table 47. Europe Industrial?PVB?Resin Sales by Application (2021-2026) & (Kilotons)

Table 48. Middle East & Africa Industrial?PVB?Resin Sales by Country (2021-2026) & (Kilotons)

Table 49. Middle East & Africa Industrial?PVB?Resin Revenue Market Share by Country (2021-2026)

Table 50. Middle East & Africa Industrial?PVB?Resin Sales by Type (2021-2026) & (Kilotons)

Table 51. Middle East & Africa Industrial?PVB?Resin Sales by Application (2021-2026)

& (Kilotons)

Table 52. Key Market Drivers & Growth Opportunities of Industrial?PVB?Resin

Table 53. Key Market Challenges & Risks of Industrial?PVB?Resin

Table 54. Key Industry Trends of Industrial?PVB?Resin

Table 55. Industrial?PVB?Resin Raw Material

Table 56. Key Suppliers of Raw Materials

Table 57. Industrial?PVB?Resin Distributors List

Table 58. Industrial?PVB?Resin Customer List

Table 59. Global Industrial?PVB?Resin Sales Forecast by Region (2027-2032) & (Kilotons)

Table 60. Global Industrial?PVB?Resin Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 61. Americas Industrial?PVB?Resin Sales Forecast by Country (2027-2032) & (Kilotons)

Table 62. Americas Industrial?PVB?Resin Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 63. APAC Industrial?PVB?Resin Sales Forecast by Region (2027-2032) & (Kilotons)

Table 64. APAC Industrial?PVB?Resin Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 65. Europe Industrial?PVB?Resin Sales Forecast by Country (2027-2032) & (Kilotons)

Table 66. Europe Industrial?PVB?Resin Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 67. Middle East & Africa Industrial?PVB?Resin Sales Forecast by Country (2027-2032) & (Kilotons)

Table 68. Middle East & Africa Industrial?PVB?Resin Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 69. Global Industrial?PVB?Resin Sales Forecast by Type (2027-2032) & (Kilotons)

Table 70. Global Industrial?PVB?Resin Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 71. Global Industrial?PVB?Resin Sales Forecast by Application (2027-2032) & (Kilotons)

Table 72. Global Industrial?PVB?Resin Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 73. Eastman Chemical Basic Information, Industrial?PVB?Resin Manufacturing Base, Sales Area and Its Competitors

Table 74. Eastman Chemical Industrial?PVB?Resin Product Portfolios and

Specifications

Table 75. Eastman Chemical Industrial?PVB?Resin Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 76. Eastman Chemical Main Business

Table 77. Eastman Chemical Latest Developments

Table 78. Kuraray Basic Information, Industrial?PVB?Resin Manufacturing Base, Sales Area and Its Competitors

Table 79. Kuraray Industrial?PVB?Resin Product Portfolios and Specifications

Table 80. Kuraray Industrial?PVB?Resin Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 81. Kuraray Main Business

Table 82. Kuraray Latest Developments

Table 83. Sekisui Chemicals Basic Information, Industrial?PVB?Resin Manufacturing Base, Sales Area and Its Competitors

Table 84. Sekisui Chemicals Industrial?PVB?Resin Product Portfolios and Specifications

Table 85. Sekisui Chemicals Industrial?PVB?Resin Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 86. Sekisui Chemicals Main Business

Table 87. Sekisui Chemicals Latest Developments

Table 88. ChangChun Group Basic Information, Industrial?PVB?Resin Manufacturing Base, Sales Area and Its Competitors

Table 89. ChangChun Group Industrial?PVB?Resin Product Portfolios and Specifications

Table 90. ChangChun Group Industrial?PVB?Resin Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 91. ChangChun Group Main Business

Table 92. ChangChun Group Latest Developments

Table 93. Kingboard Chemical Holdings Basic Information, Industrial?PVB?Resin Manufacturing Base, Sales Area and Its Competitors

Table 94. Kingboard Chemical Holdings Industrial?PVB?Resin Product Portfolios and Specifications

Table 95. Kingboard Chemical Holdings Industrial?PVB?Resin Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 96. Kingboard Chemical Holdings Main Business

Table 97. Kingboard Chemical Holdings Latest Developments

Table 98. Huakai Plastic Basic Information, Industrial?PVB?Resin Manufacturing Base, Sales Area and Its Competitors

Table 99. Huakai Plastic Industrial?PVB?Resin Product Portfolios and Specifications

Table 100. Huakai Plastic Industrial?PVB?Resin Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 101. Huakai Plastic Main Business

Table 102. Huakai Plastic Latest Developments

Table 103. Zhejiang Decent Plastic Basic Information, Industrial?PVB?Resin Manufacturing Base, Sales Area and Its Competitors

Table 104. Zhejiang Decent Plastic Industrial?PVB?Resin Product Portfolios and Specifications

Table 105. Zhejiang Decent Plastic Industrial?PVB?Resin Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 106. Zhejiang Decent Plastic Main Business

Table 107. Zhejiang Decent Plastic Latest Developments

Table 108. Sichuan EM Technology Basic Information, Industrial?PVB?Resin Manufacturing Base, Sales Area and Its Competitors

Table 109. Sichuan EM Technology Industrial?PVB?Resin Product Portfolios and Specifications

Table 110. Sichuan EM Technology Industrial?PVB?Resin Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 111. Sichuan EM Technology Main Business

Table 112. Sichuan EM Technology Latest Developments

Table 113. Longcheng High-tech Material Basic Information, Industrial?PVB?Resin Manufacturing Base, Sales Area and Its Competitors

Table 114. Longcheng High-tech Material Industrial?PVB?Resin Product Portfolios and Specifications

Table 115. Longcheng High-tech Material Industrial?PVB?Resin Sales (Kilotons), Revenue (\$ Million), Price (US\$/Ton) and Gross Margin (2021-2026)

Table 116. Longcheng High-tech Material Main Business

Table 117. Longcheng High-tech Material Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Industrial?PVB?Resin
- Figure 2. Industrial?PVB?Resin Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Industrial?PVB?Resin Sales Growth Rate 2021-2032 (Kilotons)
- Figure 7. Global Industrial?PVB?Resin Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Industrial?PVB?Resin Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Industrial?PVB?Resin Sales Market Share by Country/Region (2025)
- Figure 10. Industrial?PVB?Resin Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Higher Molecular Weight Grade PVB Resin
- Figure 12. Product Picture of Medium Molecular Weight Grade PVB Resin
- Figure 13. Product Picture of Lower Molecular Weight Grade PVB Resin
- Figure 14. Global Industrial?PVB?Resin Sales Market Share by Type in 2026
- Figure 15. Global Industrial?PVB?Resin Revenue Market Share by Type (2021-2026)
- Figure 16. Industrial?PVB?Resin Consumed in Paint & Coating
- Figure 17. Global Industrial?PVB?Resin Market: Paint & Coating (2021-2026) & (Kilotons)
- Figure 18. Industrial?PVB?Resin Consumed in Ink
- Figure 19. Global Industrial?PVB?Resin Market: Ink (2021-2026) & (Kilotons)
- Figure 20. Industrial?PVB?Resin Consumed in Ceramic
- Figure 21. Global Industrial?PVB?Resin Market: Ceramic (2021-2026) & (Kilotons)
- Figure 22. Industrial?PVB?Resin Consumed in Adhesive
- Figure 23. Global Industrial?PVB?Resin Market: Adhesive (2021-2026) & (Kilotons)
- Figure 24. Industrial?PVB?Resin Consumed in Fabric
- Figure 25. Global Industrial?PVB?Resin Market: Fabric (2021-2026) & (Kilotons)
- Figure 26. Industrial?PVB?Resin Consumed in Other
- Figure 27. Global Industrial?PVB?Resin Market: Other (2021-2026) & (Kilotons)
- Figure 28. Global Industrial?PVB?Resin Sale Market Share by Application (2025)
- Figure 29. Global Industrial?PVB?Resin Revenue Market Share by Application in 2026
- Figure 30. Industrial?PVB?Resin Sales by Company in 2026 (Kilotons)
- Figure 31. Global Industrial?PVB?Resin Sales Market Share by Company in 2026
- Figure 32. Industrial?PVB?Resin Revenue by Company in 2026 (\$ millions)

Figure 33. Global Industrial?PVB?Resin Revenue Market Share by Company in 2026

Figure 34. Global Industrial?PVB?Resin Sales Market Share by Geographic Region (2021-2026)

Figure 35. Global Industrial?PVB?Resin Revenue Market Share by Geographic Region in 2026

Figure 36. Americas Industrial?PVB?Resin Sales 2021-2026 (Kilotons)

Figure 37. Americas Industrial?PVB?Resin Revenue 2021-2026 (\$ millions)

Figure 38. APAC Industrial?PVB?Resin Sales 2021-2026 (Kilotons)

Figure 39. APAC Industrial?PVB?Resin Revenue 2021-2026 (\$ millions)

Figure 40. Europe Industrial?PVB?Resin Sales 2021-2026 (Kilotons)

Figure 41. Europe Industrial?PVB?Resin Revenue 2021-2026 (\$ millions)

Figure 42. Middle East & Africa Industrial?PVB?Resin Sales 2021-2026 (Kilotons)

Figure 43. Middle East & Africa Industrial?PVB?Resin Revenue 2021-2026 (\$ millions)

Figure 44. Americas Industrial?PVB?Resin Sales Market Share by Country in 2026

Figure 45. Americas Industrial?PVB?Resin Revenue Market Share by Country (2021-2026)

Figure 46. Americas Industrial?PVB?Resin Sales Market Share by Type (2021-2026)

Figure 47. Americas Industrial?PVB?Resin Sales Market Share by Application (2021-2026)

Figure 48. United States Industrial?PVB?Resin Revenue Growth 2021-2026 (\$ millions)

Figure 49. Canada Industrial?PVB?Resin Revenue Growth 2021-2026 (\$ millions)

Figure 50. Mexico Industrial?PVB?Resin Revenue Growth 2021-2026 (\$ millions)

Figure 51. Brazil Industrial?PVB?Resin Revenue Growth 2021-2026 (\$ millions)

Figure 52. APAC Industrial?PVB?Resin Sales Market Share by Region in 2026

Figure 53. APAC Industrial?PVB?Resin Revenue Market Share by Region (2021-2026)

Figure 54. APAC Industrial?PVB?Resin Sales Market Share by Type (2021-2026)

Figure 55. APAC Industrial?PVB?Resin Sales Market Share by Application (2021-2026)

Figure 56. China Industrial?PVB?Resin Revenue Growth 2021-2026 (\$ millions)

Figure 57. Japan Industrial?PVB?Resin Revenue Growth 2021-2026 (\$ millions)

Figure 58. South Korea Industrial?PVB?Resin Revenue Growth 2021-2026 (\$ millions)

Figure 59. Southeast Asia Industrial?PVB?Resin Revenue Growth 2021-2026 (\$ millions)

Figure 60. India Industrial?PVB?Resin Revenue Growth 2021-2026 (\$ millions)

Figure 61. Australia Industrial?PVB?Resin Revenue Growth 2021-2026 (\$ millions)

Figure 62. China Taiwan Industrial?PVB?Resin Revenue Growth 2021-2026 (\$ millions)

Figure 63. Europe Industrial?PVB?Resin Sales Market Share by Country in 2026

Figure 64. Europe Industrial?PVB?Resin Revenue Market Share by Country (2021-2026)

Figure 65. Europe Industrial?PVB?Resin Sales Market Share by Type (2021-2026)

- Figure 66. Europe Industrial?PVB?Resin Sales Market Share by Application (2021-2026)
- Figure 67. Germany Industrial?PVB?Resin Revenue Growth 2021-2026 (\$ millions)
- Figure 68. France Industrial?PVB?Resin Revenue Growth 2021-2026 (\$ millions)
- Figure 69. UK Industrial?PVB?Resin Revenue Growth 2021-2026 (\$ millions)
- Figure 70. Italy Industrial?PVB?Resin Revenue Growth 2021-2026 (\$ millions)
- Figure 71. Russia Industrial?PVB?Resin Revenue Growth 2021-2026 (\$ millions)
- Figure 72. Middle East & Africa Industrial?PVB?Resin Sales Market Share by Country (2021-2026)
- Figure 73. Middle East & Africa Industrial?PVB?Resin Sales Market Share by Type (2021-2026)
- Figure 74. Middle East & Africa Industrial?PVB?Resin Sales Market Share by Application (2021-2026)
- Figure 75. Egypt Industrial?PVB?Resin Revenue Growth 2021-2026 (\$ millions)
- Figure 76. South Africa Industrial?PVB?Resin Revenue Growth 2021-2026 (\$ millions)
- Figure 77. Israel Industrial?PVB?Resin Revenue Growth 2021-2026 (\$ millions)
- Figure 78. Turkey Industrial?PVB?Resin Revenue Growth 2021-2026 (\$ millions)
- Figure 79. GCC Countries Industrial?PVB?Resin Revenue Growth 2021-2026 (\$ millions)
- Figure 80. Manufacturing Cost Structure Analysis of Industrial?PVB?Resin in 2026
- Figure 81. Manufacturing Process Analysis of Industrial?PVB?Resin
- Figure 82. Industry Chain Structure of Industrial?PVB?Resin
- Figure 83. Channels of Distribution
- Figure 84. Global Industrial?PVB?Resin Sales Market Forecast by Region (2027-2032)
- Figure 85. Global Industrial?PVB?Resin Revenue Market Share Forecast by Region (2027-2032)
- Figure 86. Global Industrial?PVB?Resin Sales Market Share Forecast by Type (2027-2032)
- Figure 87. Global Industrial?PVB?Resin Revenue Market Share Forecast by Type (2027-2032)
- Figure 88. Global Industrial?PVB?Resin Sales Market Share Forecast by Application (2027-2032)
- Figure 89. Global Industrial?PVB?Resin Revenue Market Share Forecast by Application (2027-2032)

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