

Global Industrial RFID Reader for Material Tracking Market Growth 2026-2032

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Abstracts

The global Industrial RFID Reader for Material Tracking market size is predicted to grow from US\$ 1327 million in 2025 to US\$ 2382 million in 2032; it is expected to grow at a CAGR of 8.6% from 2026 to 2032.

An Industrial RFID Reader for Material Tracking is an electronic identification device designed to read or write data from RFID tags attached to raw materials, components, work-in-process items, pallets, containers, tools and finished goods in manufacturing, warehousing and internal-logistics environments.

The reader transmits a radio-frequency signal through an integrated or external antenna. Compatible RFID tags respond with identification or stored process data, allowing the system to automatically record the identity, location, movement or production status of the tagged material.

Depending on the application, the device may communicate directly with a PLC, industrial computer, edge gateway, warehouse-management system, manufacturing-execution system or enterprise-resource-planning platform.

RFID tags, standalone antennas, RFID printers, access-control readers, toll readers, library systems, retail anti-theft gates, barcode scanners, middleware-only products and system-integration services are excluded.

The 2025 ASP is US\$1,280 per unit, global sales volume is approximately 1.06 million units, and the estimated average gross margin is approximately 36%.

The upstream chain includes RFID reader ICs, radio-frequency front-end components,

antennas, printed circuit boards, processors, memory, industrial connectors, power modules, displays, batteries, rugged housings and communication modules. Midstream activities include radio-frequency design, protocol development, antenna tuning, PCB assembly, embedded-software development, enclosure manufacturing, electromagnetic-compatibility testing, environmental testing and regional radio certification. Downstream users mainly include automotive manufacturing, electronics, semiconductor production, battery manufacturing, machinery, logistics and warehousing, food and beverage processing, pharmaceuticals, chemicals, metals, aerospace, rail, energy and other material-intensive industries.

Industrial RFID adoption is shifting from isolated identification points toward end-to-end material-flow visibility. Manufacturers increasingly want to trace raw materials from receiving through storage, production, quality inspection, packaging and shipment rather than using RFID only at one warehouse gate.

UHF and RAIN RFID are becoming the principal technologies for long-range, high-volume material tracking. They can identify multiple tagged pallets, containers or products within a larger read zone and are well suited to dock doors, portals, forklifts and inventory operations. Impinj identifies inventory management, asset tracking and shipment verification as major RAIN RFID applications.

HF and LF RFID remain important in production automation. Their shorter and more controlled reading range reduces unintended cross-reads and makes them suitable for workpiece carriers, machine tools, assembly fixtures and individual process stations. Siemens, Balluff and Turck offer HF and LF systems specifically designed for production control and industrial identification.

The market is therefore not moving entirely toward one frequency. UHF is preferred for long-range logistics and bulk reading, while LF and HF remain competitive where accurate near-field identification, metal-mount installation or controlled read zones are more important.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the "Industrial RFID Reader for Material Tracking Industry Forecast" looks at past sales and reviews total world Industrial RFID Reader for Material Tracking sales in 2025, providing a comprehensive analysis by region and market sector of projected Industrial RFID Reader for Material Tracking sales for 2026 through 2032. With Industrial RFID Reader for Material

Tracking sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Industrial RFID Reader for Material Tracking industry.

This Insight Report provides a comprehensive analysis of the global Industrial RFID Reader for Material Tracking landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Industrial RFID Reader for Material Tracking portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Industrial RFID Reader for Material Tracking market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Industrial RFID Reader for Material Tracking and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Industrial RFID Reader for Material Tracking.

This report presents a comprehensive overview, market shares, and growth opportunities of Industrial RFID Reader for Material Tracking market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Low Frequency RFID

High Frequency RFID

Ultra-High Frequency RFID

Multi-Frequency RFID

Segmentation by Typical Read Range:

Below 0.10 m

0.10–0.50 m

Above 0.50–3.00 m

Above 3.00–10.00 m

Above 10.00 m

Segmentation by Mobility:

Stationary Reader

Portable Reader

Segmentation by Application:

Automotive and Transportation Equipment

Electronics, Semiconductor and Battery

Logistics, Warehousing and Distribution

Machinery and Industrial Equipment

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Zebra Technologies Corporation

Impinj, Inc.

Siemens AG

SICK AG

Pepperl+Fuchs SE

Balluff GmbH

Hans Turck GmbH & Co. KG

FEIG ELECTRONIC GmbH

Datalogic S.p.A.

Brady Corporation

Novanta Inc. (JADAK/ThingMagic)

CAEN RFID S.r.l.

Honeywell International Inc.

Shenzhen Chainway Information Technology Co., Ltd.

Invengo Information Technology Co., Ltd.

Shenzhen Hopeland Technologies Co., Ltd.

Shenzhen RodinBell Technology Co., Ltd.

Seuic Technologies Co., Ltd.

Urovo Technology Co., Ltd.

Key Questions Addressed in this Report

What is the 10-year outlook for the global Industrial RFID Reader for Material Tracking market?

What factors are driving Industrial RFID Reader for Material Tracking market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Industrial RFID Reader for Material Tracking market opportunities vary by end market size?

How does Industrial RFID Reader for Material Tracking break out by Type, by Application?

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