

Global Industrial Heritage Tourism Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/GB0CDE988AF6EN.html>

Date: October 2026

Pages: 147

Price: US\$ 3,660.00 (Single User License)

ID: GB0CDE988AF6EN

Abstracts

The global Industrial Heritage Tourism market size is predicted to grow from US\$ 14674 million in 2025 to US\$ 20163 million in 2032; it is expected to grow at a CAGR of 4.7% from 2026 to 2032.

Industrial Heritage Tourism is a specialized form of tourism centered on industrial heritage resources, where visitors explore, experience, and learn about former industrial sites, facilities, technologies, and landscapes with historical, technological, social, and cultural significance. Industrial heritage tourism includes attractions such as abandoned or transformed factories, steel plants, mines, railway facilities, ports, energy infrastructure, manufacturing sites, industrial buildings, and industrial museums. Unlike conventional industrial tourism that focuses on active production facilities, industrial heritage tourism emphasizes the preservation, interpretation, and adaptive reuse of historical industrial assets, transforming former production spaces into cultural attractions, educational destinations, and urban regeneration projects. It plays an important role in preserving industrial memory, promoting cultural tourism, supporting regional economic transformation, and revitalizing former industrial areas.

United States market for Industrial Heritage Tourism is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Industrial Heritage Tourism is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Industrial Heritage Tourism is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Industrial Heritage Tourism players cover Expedia Group, Booking Holdings, China Travel, China CYTS Tours Holding, American Express Global Business Travel, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LPI (LP Information)' newest research report, the "Industrial Heritage Tourism Industry Forecast" looks at past sales and reviews total world Industrial Heritage Tourism sales in 2025, providing a comprehensive analysis by region and market sector of projected Industrial Heritage Tourism sales for 2026 through 2032. With Industrial Heritage Tourism sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Industrial Heritage Tourism industry.

This Insight Report provides a comprehensive analysis of the global Industrial Heritage Tourism landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Industrial Heritage Tourism portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Industrial Heritage Tourism market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Industrial Heritage Tourism and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Industrial Heritage Tourism.

This report presents a comprehensive overview, market shares, and growth opportunities of Industrial Heritage Tourism market by product type, application, key players and key regions and countries.

Segmentation by Type:

Manufacturing Industrial Tourism

Energy Industrial Tourism

Mining Industrial Tourism

Others

Segmentation by Tourist Experience:

Educational Industrial Tourism

Corporate Brand Tourism

Business Industrial Tourism

Leisure Industrial Tourism

Segmentation by Application:

Below 20 Years

20-30 Years

30-40 Years

40-50 Years

Above 50 Years

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Expedia Group

Booking Holdings

China Travel

China CYTS Tours Holding

American Express Global Business Travel

Carlson Wagonlit Travel (CWT)

BCD Travel

AAA Travel

Corporate Travel Management

Altour

Direct Travel

World Travel Inc.

Omega World Travel

Frosch

JTB Americas Group

Ovation Travel Group

World Travel Holdings

Mountain Travel Sobek

TUI AG

Natural Habitat Adventures

Abercrombie & Kent Group

InnerAsia Travel Group

Butterfield & Robinson

ATG Travel

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