

Global Industrial Grade Xanthan Gum Market Growth 2025-2031

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Abstracts

The global Industrial Grade Xanthan Gum market size is predicted to grow from US\$ 845 million in 2025 to US\$ 995 million in 2031; it is expected to grow at a CAGR of 2.8% from 2025 to 2031.

Xanthan gum is usually an organic product made from fermented corn starch. It is usually a white or light yellow powder. It is currently the most superior biological gum in the world that integrates thickening, suspension, emulsification and stabilization. Industrial grade xanthan gum can be widely used in oil extraction, pesticides, feed, ceramics, printing and dyeing, mineral processing, paints and coatings, papermaking and other industries.

Driving factors:

Increasing demand for xanthan gum

The global total demand for oil continues to grow, leading to an increase in mining volume, and the demand for petroleum-grade xanthan gum has also increased accordingly.

Rising product prices

The increase in demand has led to a rapid increase in the price of xanthan gum. In the first half of 2023, the price reached a high level in the past decade, and the increase in xanthan gum prices was greater than the increase in raw material prices, resulting in the increase in operating costs of manufacturers being less than the increase in operating income, and bringing higher gross profit margins and total profits to production

companies.

The industrial chain continues to extend

Xanthan gum is a biological additive with thickening and suspension properties that can be used in a wide range of pH values and temperatures. It has superior performance and a wide range of applications. In the oil industry, xanthan gum can greatly increase its penetration and suspension properties for fine solid materials, reduce pressure loss during drilling, and reduce damage to oil layers while accelerating drilling. Among other industrial products, xanthan gum has obvious thickening and stabilizing effects, which can enhance the adhesion and antioxidant capacity of products, extend the service life of products, save the consumption of mineral processing agents, and make the products bright and smooth. At present, xanthan gum has been widely used in more than 20 industries for hundreds of purposes. With the continuous progress of scientific research, the application field of xanthan gum is still expanding rapidly, and the industrial chain is constantly extending.

Industry restrictions:

Technical barriers

The production technology of xanthan gum is in a state of continuous upgrading. Cost control is a key factor in the competition of the xanthan gum industry. Good cost control can give the product a significant price advantage. The main cost of producing xanthan gum comes from corn and coal consumption. In the future, the cost war in the xanthan gum industry will focus on the competition of controlling cost technology upgrades.

Raw material barriers

The main raw material of xanthan gum is corn starch, which is the product of corn processing. In addition to the influence of climate and planting area, corn prices are also affected by complex factors such as the international corn market and the development of the fuel ethanol industry. Fluctuations in raw material prices will have a huge impact on the production costs of xanthan gum manufacturers.

Brand barriers

The production of xanthan gum is mainly in China, and the industry concentration is relatively high. If new brands want to enter the xanthan gum market, they will face huge

challenges in terms of brand awareness and reputation.

LP Information, Inc. (LPI) ' newest research report, the “Industrial Grade Xanthan Gum Industry Forecast” looks at past sales and reviews total world Industrial Grade Xanthan Gum sales in 2024, providing a comprehensive analysis by region and market sector of projected Industrial Grade Xanthan Gum sales for 2025 through 2031. With Industrial Grade Xanthan Gum sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Industrial Grade Xanthan Gum industry.

This Insight Report provides a comprehensive analysis of the global Industrial Grade Xanthan Gum landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Industrial Grade Xanthan Gum portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Industrial Grade Xanthan Gum market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Industrial Grade Xanthan Gum and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Industrial Grade Xanthan Gum.

This report presents a comprehensive overview, market shares, and growth opportunities of Industrial Grade Xanthan Gum market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Powder

Liquid

Segmentation by Application:

Oil Drilling

Coating

Feed

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Fufeng Group

Meihua Group

CP Kelco

Deosen Biochemical

Jianlong Biotechnology

Jungbunzlauer

ADM

Cargill

Hebei Xinhe Biochemical

Vanderbilt Minerals

Key Questions Addressed in this Report

What is the 10-year outlook for the global Industrial Grade Xanthan Gum market?

What factors are driving Industrial Grade Xanthan Gum market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Industrial Grade Xanthan Gum market opportunities vary by end market size?

How does Industrial Grade Xanthan Gum break out by Type, by Application?

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