

Global Industrial Grade Cinnamaldehyde Powder Market Growth 2026-2032

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Abstracts

The global Industrial Grade Cinnamaldehyde Powder market size is predicted to grow from US\$ 78.26 million in 2025 to US\$ 146 million in 2032; it is expected to grow at a CAGR of 6.0% from 2026 to 2032.

In 2025, the global production volume of Industrial Grade Cinnamaldehyde Powder reached 13.8 thousand tons, with an average selling price of USD 5,800 per ton, production capacity of 18.0 thousand tons, and a gross margin of 28%.

Industrial Grade Cinnamaldehyde Powder is an industrial-use powder product with cinnamaldehyde as the main active ingredient, produced through adsorption, encapsulation, microencapsulation, carrier blending or powder-forming processes. It is commonly used in flavors and fragrances, daily chemical products, preservation and antimicrobial applications, agrochemical formulations, feed additives and organic synthesis. Compared with food-grade, pharmaceutical-grade or high-purity natural cinnamaldehyde, industrial grade cinnamaldehyde powder places greater emphasis on cost efficiency, stability, storage and transportation convenience, dispersibility and compatibility with downstream formulations, mainly serving large-scale industrial production scenarios.

Upstream of the Industrial Grade Cinnamaldehyde Powder industry mainly includes cinnamon oil, cassia oil, synthetic cinnamaldehyde, benzaldehyde, acetaldehyde, carrier materials, adsorbents, emulsifiers, anti-caking agents and powder processing equipment, with synthetic cinnamaldehyde and natural-source cinnamaldehyde serving as key raw materials. The midstream segment consists of cinnamaldehyde powder-forming, compounding and fine chemical manufacturers, whose key barriers lie in active ingredient stability, powder flowability, odor retention, batch consistency, downstream

formulation compatibility and cost control. Downstream applications mainly include flavors and fragrances, daily chemical cleaning products, preservation and antimicrobial products, agrochemical formulations, feed additives and organic synthesis. Overall, demand is driven by fragrance consumption, daily chemical production, green agrochemical substitution, antimicrobial demand and expanding feed additive applications, while pricing and gross margin are also affected by upstream aromatic aldehyde raw materials, natural fragrance oil prices and the chemical production capacity cycle.

United States market for Industrial Grade Cinnamaldehyde Powder is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Industrial Grade Cinnamaldehyde Powder is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Industrial Grade Cinnamaldehyde Powder is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Industrial Grade Cinnamaldehyde Powder players cover Wuhan Youjixinrong Chemical, Jiangxi Hairui Natural Plant, Elan-Chemical, Techvina, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Industrial Grade Cinnamaldehyde Powder Industry Forecast" looks at past sales and reviews total world Industrial Grade Cinnamaldehyde Powder sales in 2025, providing a comprehensive analysis by region and market sector of projected Industrial Grade Cinnamaldehyde Powder sales for 2026 through 2032. With Industrial Grade Cinnamaldehyde Powder sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Industrial Grade Cinnamaldehyde Powder industry.

This Insight Report provides a comprehensive analysis of the global Industrial Grade Cinnamaldehyde Powder landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with

a focus on Industrial Grade Cinnamaldehyde Powder portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Industrial Grade Cinnamaldehyde Powder market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Industrial Grade Cinnamaldehyde Powder and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Industrial Grade Cinnamaldehyde Powder.

This report presents a comprehensive overview, market shares, and growth opportunities of Industrial Grade Cinnamaldehyde Powder market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

99.0%

98.0%

Segmentation by Source:

Natural Cinnamaldehyde Powder

Synthetic Cinnamaldehyde Powder

Segmentation by Application:

Flavors and Fragrances

Daily Chemical Products

Preservation and Antimicrobial Use

Agrochemical Formulations

Feed Additives

Organic Synthesis

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Wuhan Youjixinrong Chemical

Jiangxi Hairui Natural Plant

Elan-Chemical

Techvina

Key Questions Addressed in this Report

What is the 10-year outlook for the global Industrial Grade Cinnamaldehyde Powder market?

What factors are driving Industrial Grade Cinnamaldehyde Powder market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Industrial Grade Cinnamaldehyde Powder market opportunities vary by end market size?

How does Industrial Grade Cinnamaldehyde Powder break out by Type, by Application?

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