

# Global Indoor Sauna Room Market Growth 2024-2030

<https://marketpublishers.com/r/G4FE9173AEB1EN.html>

Date: May 2024

Pages: 140

Price: US\$ 3,660.00 (Single User License)

ID: G4FE9173AEB1EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

An indoor sauna room is an enclosed space designed for the purpose of sauna bathing within the confines of a building. It typically features wooden interior elements, such as benches and walls, and is equipped with a heating source, often a sauna stove or heater, to generate heat and create a high-temperature environment. Users enter the sauna room to experience the therapeutic effects of dry heat, which induces sweating and promotes relaxation. Indoor sauna rooms are popular for their health benefits, including improved circulation, detoxification, and stress relief, and they come in various sizes and designs to accommodate different preferences and available spaces within a home or facility.

The global Indoor Sauna Room market size is projected to grow from US\$ 609 million in 2024 to US\$ 677 million in 2030; it is expected to grow at a CAGR of 1.8% from 2024 to 2030.

LP Information, Inc. (LPI) ' newest research report, the "Indoor Sauna Room Industry Forecast" looks at past sales and reviews total world Indoor Sauna Room sales in 2023, providing a comprehensive analysis by region and market sector of projected Indoor Sauna Room sales for 2024 through 2030. With Indoor Sauna Room sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Indoor Sauna Room industry.

This Insight Report provides a comprehensive analysis of the global Indoor Sauna Room landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Indoor Sauna Room portfolios and capabilities, market entry strategies, market positions, and

geographic footprints, to better understand these firms' unique position in an accelerating global Indoor Sauna Room market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Indoor Sauna Room and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Indoor Sauna Room.

Global key players of Indoor Sauna Room include KLAFS, Sauna360, Harvia, Saunaking, Sunlighten, etc. The top five players hold a share about 38%. Europe is the largest market, and has a share about 47%, followed by North America and Asia with share 33% and 17%, separately. In terms of product type, Traditional Saunas are the largest segment, occupied for a share of 54%. In terms of application, Commercial has a share about 61 percent.

This report presents a comprehensive overview, market shares, and growth opportunities of Indoor Sauna Room market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Traditional Saunas

Infrared Saunas

Others

Segmentation by Application:

Household

Commercial

This report also splits the market by region:

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

KLAFS

Sauna360

Harvia

Saunaking

Sunlighten

Zhejiang HealthyStar Technology

Taiyi

Jiangsu Joda Wellness

Sawo

Gmoyo

Health Mate Sauna

Saunafin

Auroom

ThermaSol

Saunacore

Scandia

K?ng Wellness

Blackstone Saunas

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Indoor Sauna Room market?

What factors are driving Indoor Sauna Room market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Indoor Sauna Room market opportunities vary by end market size?

How does Indoor Sauna Room break out by Type, by Application?

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