

Global Individual Product Identification System Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Individual Product Identification System market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Individual product identification involves tagging products for tracking in distribution or factory settings, aiding in managing goods flow and processes. Widely used in logistics, retail, and production, these systems manage products by serial and manufacturing equipment numbers, tracking their flow and location.

The system includes individual product identification, detection equipment, and software. Individual Product Identification methods include RFID tags, QR codes, bar codes, color bar codes, and image traceability, each with unique advantages and applications.

United States market for Individual Product Identification System is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Individual Product Identification System is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Individual Product Identification System is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Individual Product Identification System players cover Nordson Corporation, Metalphoto of Cincinnati, BAND-IT, Brady, Microchip Technology Inc., etc. In terms of

revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the “Individual Product Identification System Industry Forecast” looks at past sales and reviews total world Individual Product Identification System sales in 2025, providing a comprehensive analysis by region and market sector of projected Individual Product Identification System sales for 2026 through 2032. With Individual Product Identification System sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Individual Product Identification System industry.

This Insight Report provides a comprehensive analysis of the global Individual Product Identification System landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Individual Product Identification System portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Individual Product Identification System market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Individual Product Identification System and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Individual Product Identification System.

This report presents a comprehensive overview, market shares, and growth opportunities of Individual Product Identification System market by product type, application, key players and key regions and countries.

Segmentation by Type:

Software & Services

Hardware

Segmentation by Application:

Logistics

Retail

Production Sites

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Nordson Corporation

Metalphoto of Cincinnati

BAND-IT

Brady

Microchip Technology Inc.

Cisco Systems, Inc.

Product Identification Company, Inc.

GS1 US

Suzhou Volsun Electronics Technology

RN Mark Inc.

ndb Technologies

Scantrust SA

Omron

Balluff

Comax Industrial Signals Ltd

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