

Global In-Vehicle Infotainment (IVI) Devices Market Growth 2026-2032

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Abstracts

The global In-Vehicle Infotainment (IVI) Devices market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

In-Vehicle Infotainment (IVI) devices are integrated systems that provide entertainment, communication, and navigation functionalities within a vehicle. These systems typically include a central display screen, often touchscreen-enabled, and can be connected to various external devices such as smartphones, USB drives, and Bluetooth-enabled devices.

Key features and functionalities of IVI devices often include:

Multimedia playback: Audio (radio, CDs, MP3s) and video (DVDs, digital media)

Navigation: GPS-based navigation systems with real-time traffic updates

Connectivity: Bluetooth for phone calls, audio streaming, and hands-free controls; Wi-Fi for internet access and app integration

Voice control: Voice commands for various functions, such as navigation, calls, and media control

App integration: Compatibility with smartphone apps for music streaming, messaging, and other services

Vehicle information: Display of vehicle diagnostics, fuel consumption, and maintenance

alerts

United States market for In-Vehicle Infotainment (IVI) Devices is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for In-Vehicle Infotainment (IVI) Devices is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for In-Vehicle Infotainment (IVI) Devices is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key In-Vehicle Infotainment (IVI) Devices players cover Panasonic, Harman International, Continental, Alpine Electronics, Pioneer Corporation, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "In-Vehicle Infotainment (IVI) Devices Industry Forecast" looks at past sales and reviews total world In-Vehicle Infotainment (IVI) Devices sales in 2025, providing a comprehensive analysis by region and market sector of projected In-Vehicle Infotainment (IVI) Devices sales for 2026 through 2032. With In-Vehicle Infotainment (IVI) Devices sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world In-Vehicle Infotainment (IVI) Devices industry.

This Insight Report provides a comprehensive analysis of the global In-Vehicle Infotainment (IVI) Devices landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on In-Vehicle Infotainment (IVI) Devices portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global In-Vehicle Infotainment (IVI) Devices market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for In-Vehicle Infotainment (IVI) Devices and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global In-Vehicle Infotainment (IVI)

Devices.

This report presents a comprehensive overview, market shares, and growth opportunities of In-Vehicle Infotainment (IVI) Devices market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Multimedia Equipment

Navigation Equipment

Others

Segmentation by Application:

Commercial Vehicles

Passenger Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Panasonic

Harman International

Continental

Alpine Electronics

Pioneer Corporation

Kenwood Corporation

LG Electronics

Key Questions Addressed in this Report

What is the 10-year outlook for the global In-Vehicle Infotainment (IVI) Devices market?

What factors are driving In-Vehicle Infotainment (IVI) Devices market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do In-Vehicle Infotainment (IVI) Devices market opportunities vary by end market size?

How does In-Vehicle Infotainment (IVI) Devices break out by Type, by Application?

The report requires updating with new data and is sent in 48 hours after order is placed.

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