

Global In-Vehicle Infotainment Device Chips Market Growth 2026-2032

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Abstracts

The global In-Vehicle Infotainment Device Chips market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

In-Vehicle Infotainment (IVI) Device Chips are specialized integrated circuits (ICs) designed to power the multimedia and connectivity features found in modern automobiles. These chips handle tasks such as:

Audio/Video Processing: Decoding and encoding various multimedia formats (e.g., MP3, AAC, MP4, H.264) for music, video, and navigation.

Connectivity: Managing Bluetooth, Wi-Fi, and cellular connections for hands-free calling, internet access, and smartphone integration.

User Interface: Driving the display screens, touchscreens, and other input/output devices that allow drivers and passengers to interact with the vehicle's systems.

Application Processing: Executing software applications like navigation, climate control, and entertainment.

United States market for In-Vehicle Infotainment Device Chips is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for In-Vehicle Infotainment Device Chips is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for In-Vehicle Infotainment Device Chips is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key In-Vehicle Infotainment Device Chips players cover Qualcomm, NXP Semiconductors, Texas Instruments, Renesas Electronics, Infineon Technologies, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the “In-Vehicle Infotainment Device Chips Industry Forecast” looks at past sales and reviews total world In-Vehicle Infotainment Device Chips sales in 2025, providing a comprehensive analysis by region and market sector of projected In-Vehicle Infotainment Device Chips sales for 2026 through 2032. With In-Vehicle Infotainment Device Chips sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world In-Vehicle Infotainment Device Chips industry.

This Insight Report provides a comprehensive analysis of the global In-Vehicle Infotainment Device Chips landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on In-Vehicle Infotainment Device Chips portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global In-Vehicle Infotainment Device Chips market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for In-Vehicle Infotainment Device Chips and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global In-Vehicle Infotainment Device Chips.

This report presents a comprehensive overview, market shares, and growth opportunities of In-Vehicle Infotainment Device Chips market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

High-Performance Chips

Mid-Range Chips

Entry-Level Chips

Segmentation by Application:

Commercial Vehicles

Passenger Vehicles

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Qualcomm

NXP Semiconductors

Texas Instruments

Renesas Electronics

Infineon Technologies

MediaTek

Allwinner Technology

HiSilicon

STMicroelectronics

ON Semiconductor

Key Questions Addressed in this Report

What is the 10-year outlook for the global In-Vehicle Infotainment Device Chips market?

What factors are driving In-Vehicle Infotainment Device Chips market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do In-Vehicle Infotainment Device Chips market opportunities vary by end market size?

How does In-Vehicle Infotainment Device Chips break out by Type, by Application?

The report requires updating with new data and is sent in 48 hours after order is placed.

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