

# Global In-Person Community Management Software Market Growth (Status and Outlook) 2024-2030

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## **Abstracts**

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According to our LPI (LP Information) latest study, the global In-Person Community Management Software market size was valued at US\$ 83 million in 2023. With growing demand in downstream market, the In-Person Community Management Software is forecast to a readjusted size of US\$ 146.3 million by 2030 with a CAGR of 8.4% during review period.

The research report highlights the growth potential of the global In-Person Community Management Software market. In-Person Community Management Software are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of In-Person Community Management Software. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the In-Person Community Management Software market.

In-person community management software is a type of software that helps individuals and organizations create, manage, and grow their in-person communities. In-person communities are groups of people who share a common interest, passion, or purpose and meet regularly in physical locations such as events, workshops, meetups, etc. In-person community management software can perform various functions such as community building, event planning, registration, communication, engagement, analytics, etc. In-person community management software can also help individuals and organizations achieve their goals and objectives by connecting them with like-minded people, providing them with learning and networking opportunities, and enhancing their



social and professional capital.

The industry trend of in-person community management software is influenced by several factors such as the growth of the community economy, the demand for digital transformation, the innovation and differentiation of in-person community management software products and services, and the market competition. Some of the main trends that can be observed are:

The growth of the community economy: The community economy is a term that refers to the economic activities that are driven by the creation and exchange of value within and among communities of people who share a common interest , passion , or purpose . The community economy has been growing rapidly in recent years , especially due to the impact of the COVID-19 pandemic recovery , which has increased the demand for inperson social interactions and experiences . According to a report by CMX , 85% of community professionals say that their communities have grown since the pandemic began . This trend has increased the demand for in-person community management software among individuals and organizations , as they need to create and manage their in-person communities more efficiently and effectively .

The demand for digital transformation: The digital transformation is a process that involves using digital technologies to create new or modify existing business processes , culture , and customer experiences to meet changing business and market requirements . The digital transformation has become a necessity for individuals and organizations in the wake of the COVID-19 pandemic , which has disrupted their normal operations and activities , such as in-person community building , event planning , registration , communication , etc. According to a report by McKinsey , 75% of executives say that they have increased their investment in digital technologies since the pandemic began . This trend has driven the adoption of in-person community management software among individuals and organizations , as they can use it to create and deliver more digital and online experiences to their in-person community members .

The innovation and differentiation of in-person community management software products and services: The in-person community management software industry is also challenged by the need to innovate and differentiate its products and services in order to meet the changing needs and expectations of the customers and the market . The industry has been investing in research and development to create new products that offer better quality , performance , functionality , design , etc. For example , some of the innovations that have been introduced or are being developed in the industry are:



Al-powered in-person community management software: Al-powered in-person community management software is a type of in-person community management software that uses artificial intelligence (Al) to enhance and automate various processes and tasks such as community building, event planning, registration, communication, engagement, analytics, etc. Al-powered in-person community management software can leverage machine learning, natural language processing, computer vision, etc. to create more effective, efficient, and intelligent in-person community management solutions.

Mobile-based in-person community management software: Mobile-based in-person community management software is a type of in-person community management software that uses mobile devices such as smartphones or tablets to access and use the software features and functions. Mobile-based in-person community management software can offer benefits such as mobility, convenience, flexibility, productivity, etc.

Cloud-based in-person community management software: Cloud-based in-person community management software is a type of in-person community management software that uses cloud computing technology to store and access data and applications over the internet rather than on local servers or devices. Cloud-based in-person community management software can offer benefits such as scalability, accessibility, reliability, security, cost-effectiveness, etc.

#### **Key Features:**

The report on In-Person Community Management Software market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the In-Person Community Management Software market. It may include historical data, market segmentation by Type (e.g., Cloud Based, Web Based), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the In-Person Community Management Software market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.



Competitive Landscape: The research report provides analysis of the competitive landscape within the In-Person Community Management Software market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the In-Person Community Management Software industry. This include advancements in In-Person Community Management Software technology, In-Person Community Management Software new entrants, In-Person Community Management Software new investment, and other innovations that are shaping the future of In-Person Community Management Software.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the In-Person Community Management Software market. It includes factors influencing customer 'purchasing decisions, preferences for In-Person Community Management Software product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the In-Person Community Management Software market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting In-Person Community Management Software market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the In-Person Community Management Software market.

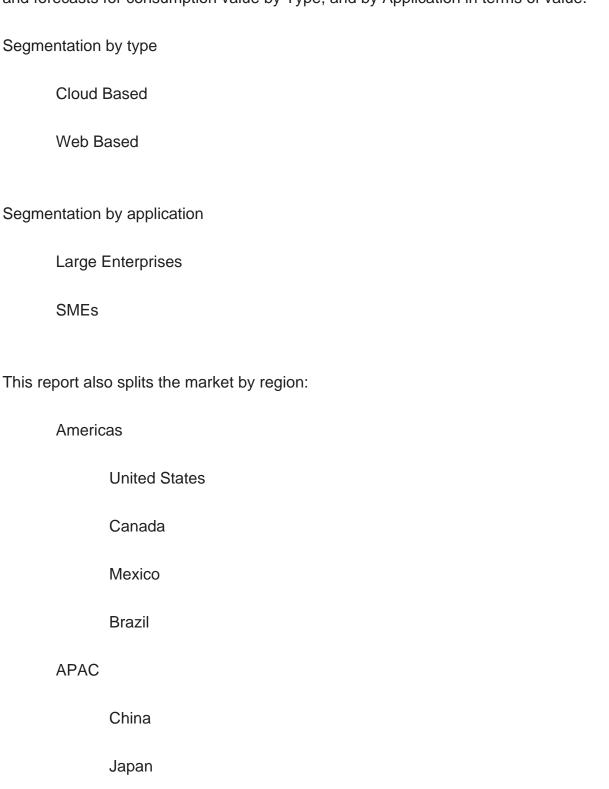
Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the In-Person Community Management Software industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the In-Person Community Management Software market.



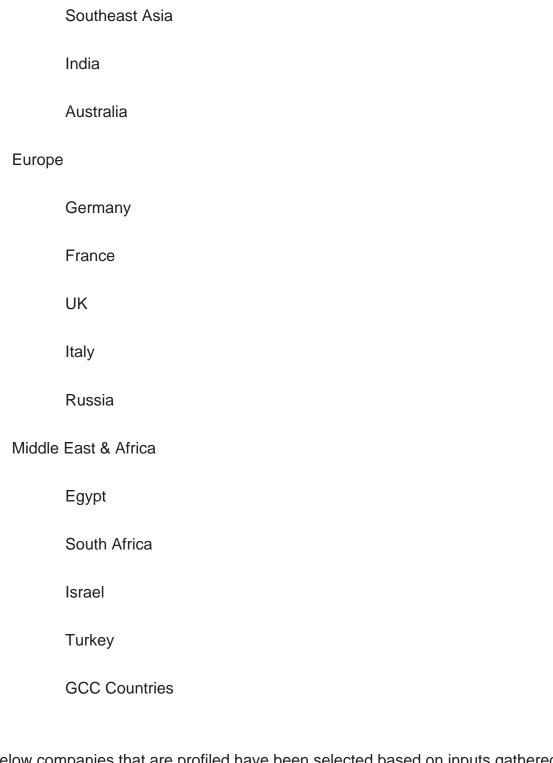
# Market Segmentation:

In-Person Community Management Software market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.



Korea





The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Bevy

Meetup Pro





Eventbrite		
DownToMeet		
GroupSpaces		
Groups Place		
NationBuilder		
Peatix		



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