

Global In Mold Decoration (IMD) Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global In Mold Decoration (IMD) market size is predicted to grow from US\$ 3713 million in 2025 to US\$ 7237 million in 2032; it is expected to grow at a CAGR of 10.1% from 2026 to 2032.

In-Mold Decoration (IMD) is a process used in manufacturing to apply graphics, designs, or labels onto plastic parts during the injection molding process. This technique involves placing a pre-printed film or foil with the desired design into the mold cavity before injecting the molten plastic material. As the plastic material fills the mold and solidifies, it bonds with the film, effectively transferring the design onto the surface of the plastic part.

The In Mold Decoration (IMD) market is witnessing significant trends shaping its trajectory. Major sales regions for IMD products include North America, Europe, and Asia-Pacific, with each region experiencing steady growth driven by increasing demand from industries like automotive, consumer electronics, and appliances. Market concentration remains high, with key players dominating the landscape through technological advancements and strategic partnerships. However, opportunities abound for new entrants, especially in emerging economies where demand for IMD solutions is rising alongside rapid industrialization. Challenges persist, including the need for continuous innovation to meet evolving consumer preferences, as well as addressing sustainability concerns in manufacturing processes. Overall, the IMD market presents a dynamic landscape with opportunities for growth amidst competitive pressures and technological advancements.

LPI (LP Information)' newest research report, the 'In Mold Decoration (IMD) Industry Forecast' looks at past sales and reviews total world In Mold Decoration (IMD) sales in

2025, providing a comprehensive analysis by region and market sector of projected In Mold Decoration (IMD) sales for 2026 through 2032. With In Mold Decoration (IMD) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world In Mold Decoration (IMD) industry.

This Insight Report provides a comprehensive analysis of the global In Mold Decoration (IMD) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on In Mold Decoration (IMD) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global In Mold Decoration (IMD) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for In Mold Decoration (IMD) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global In Mold Decoration (IMD).

This report presents a comprehensive overview, market shares, and growth opportunities of In Mold Decoration (IMD) market by product type, application, key players and key regions and countries.

Segmentation by Type:

Insert Molding

Thermoforming IMD

Foil In-mold Decorating

Segmentation by Process Form:

In-Mold Labeling (IML)

In-Mold Transfer (IMT)

In-Mold Roller (IMR)

In-Mold Forming (IMF)

Segmentation by Film Structure:

Single-Layer Film IMD

Multi-Layer Composite Film IMD

Segmentation by Application:

Consumer Electronics

Automotive

Medical Devices

Appliances

Packaging

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Rosti Group

DuraTech

Rjcmold

General Label

Arion Technology

Yomura Technologies

Sussex IM

Yoshida

Michel

KURZ

Hytech

Hoffmann + Krippner

Nissha

Sanwa Screen USA

Weiss Precision

YHT

Nelson Miller

Lomont

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