

# Global In-Ground Landscape Speaker Market Growth 2026-2032

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## Abstracts

The global In-Ground Landscape Speaker market size is predicted to grow from US\$ 250 million in 2025 to US\$ 312 million in 2032; it is expected to grow at a CAGR of 3.0% from 2026 to 2032.

In 2025, global In-Ground Landscape Speaker production reached approximately 7,320 k units?with an average global market price of around US\$ 35 per unit, and a gross profit margin of approximately 10%-30%. An in-ground landscape speaker is an outdoor loudspeaker designed to be installed partially or fully below grade so it delivers music or paging with minimal visual impact while remaining durable in soil-level, moisture-prone environments. Unlike above-ground “satellite” speakers, an in-ground model typically uses a sealed enclosure, corrosion-resistant materials, and a protective grille or ported cover that sits flush with, or slightly above, the ground surface. The acoustic design often focuses on wide, even dispersion for background music across lawns, walkways, courtyards, and planting areas; some products act as hidden full-range sources, while others are purpose-built as burial or in-ground subwoofers that extend bass response without large visible cabinets. Installations commonly include drainage planning (gravel beds, sleeves, or conduits), waterproof or gel-filled connections, and outdoor-rated cabling to prevent water ingress and long-term failure.

Upstream, the supply chain includes drivers (weather-treated cones, surrounds, tweeters), magnets and coils, crossovers or transformers (for 70V/100V versions), sealed or composite enclosures, grilles and protective top caps, gaskets and potting compounds, corrosion-resistant fasteners, outdoor-rated cable/connectors, and coatings for UV and salt-fog resistance. Midstream activities cover acoustic design for near-ground radiation and wide coverage, environmental and mechanical engineering for water ingress, soil contact, and impact/load resistance, prototyping and reliability

validation (immersion, thermal cycling, salt spray), assembly and sealing processes, and quality control with outdoor compliance requirements where applicable. Downstream demand comes from landscape audio contractors, AV integrators, and property developers serving residential gardens, hotels and resorts, theme parks, outdoor dining, and municipal parks; aftermarket support includes replacement grilles/caps, driver service, troubleshooting of buried wiring and connectors, seasonal inspections, and system expansions or upgrades as venues add zones, amplifiers, or DSP control.

United States market for In-Ground Landscape Speaker is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for In-Ground Landscape Speaker is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for In-Ground Landscape Speaker is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key In-Ground Landscape Speaker players cover AtlasIED, Sonance, JBL Professional, Bose Professional, Klipsch, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "In-Ground Landscape Speaker Industry Forecast" looks at past sales and reviews total world In-Ground Landscape Speaker sales in 2025, providing a comprehensive analysis by region and market sector of projected In-Ground Landscape Speaker sales for 2026 through 2032. With In-Ground Landscape Speaker sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world In-Ground Landscape Speaker industry.

This Insight Report provides a comprehensive analysis of the global In-Ground Landscape Speaker landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on In-Ground Landscape Speaker portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global In-Ground Landscape Speaker market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for In-Ground Landscape Speaker and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global In-Ground Landscape Speaker.

This report presents a comprehensive overview, market shares, and growth opportunities of In-Ground Landscape Speaker market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

10-inch

12-inch

Others

#### Segmentation by Power:

60W

80W

100W

Others

#### Segmentation by Application Scenario:

Theme Parks and Attractions

Residential Garden and Patio

Others

Segmentation by Application:

Municipal

Commercial

Residential

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

AtlasIED

Sonance

JBL Professional

Bose Professional

Klipsch

Snap One

Proficient Audio

MSE Audio

OWI

TIC Audio

Russound

TruAudio

James Loudspeaker

Niles Audio

## Key Questions Addressed in this Report

What is the 10-year outlook for the global In-Ground Landscape Speaker market?

What factors are driving In-Ground Landscape Speaker market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do In-Ground Landscape Speaker market opportunities vary by end market size?

How does In-Ground Landscape Speaker break out by Type, by Application?

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