

# Global In-flight Advertising Market Growth (Status and Outlook) 2023-2029

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## Abstracts

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In-flight advertising is advertising aimed at potential customers of an airline. It includes ads in in-flight entertainment, ads in in-flight magazines or on boarding passes, ads on seat-back tray tables and overhead bins, and salespeople from flight attendants. Ads can be customized to a traveler's destination or to multiple airline destinations, promoting local restaurants, hotels, businesses, and shopping.

LPI (LP Information)' newest research report, the "In-flight Advertising Industry Forecast" looks at past sales and reviews total world In-flight Advertising sales in 2022, providing a comprehensive analysis by region and market sector of projected In-flight Advertising sales for 2023 through 2029. With In-flight Advertising sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world In-flight Advertising industry.

This Insight Report provides a comprehensive analysis of the global In-flight Advertising landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on In-flight Advertising portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global In-flight Advertising market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for In-flight Advertising and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of

opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global In-flight Advertising.

The global In-flight Advertising market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

With the increase in air travel and the growth of tourism, the number of passengers on planes has increased. This will increase the revenue generated by in-flight advertising, thus attracting more companies to the industry, which will increase the size of the market for in-flight advertising.

This report presents a comprehensive overview, market shares, and growth opportunities of In-flight Advertising market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Inflight Magazines

Display Systems

Baggage Tags

In-Flight Apps and others

Segmentation by application

Business Aircraft

Passenger Aircraft

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

EAM Advertising, LLC

Anuvu

Global Media Sales

Aviation OOH

IMA

IMM International

PXCom

Adworth Media Pvt Ltd.

Avia ADV

Immfly

Aeroplay Entertainment

LXM Group

Atin OOH

Global Onboard Partners

INK Global

MaXposure Media Group (I) Pvt. Ltd

Panasonic Avionics Corporation

Zagoren Collective.

Beijing Shiwucheng Culture Media Co., Ltd

Shenzhen Chuangming Advertising Co., Ltd

China Aviation Media Advertising Corporation

Beijing Mile Culture Co., Ltd

Chongqing Shangxun Media Co., Ltd

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